



Maggie Chamberlin Holben, APR
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Maggie Chamberlin Holben, owner and founder of Denver-based Absolutely Public Relations, is a proven media relations specialist who regularly takes on complex problems and situations. An accredited member of the Public Relations Society of America for more than 25 years, Holben brings a well-rounded and diverse background to the PR challenges of today's business world. She is a member of the PRSA Counselors Academy and Independent Practitioners Alliance and has taught public relations on the university level. Her professional experience includes extensive, award-winning work for the national Residence Inn by Marriott and Safelite AutoGlass chains, plus current consulting engagements with the Colorado BioScience Association; Bell Aquaculture; and Colorado Institute for Drug, Device and Diagnostic Development.

National media placements include the *Wall Street Journal*, *New York Time*, *Washington Post, Inc. Magazine*, *Woman's World*, *Drug Topics*, *First For Women*, *Redbook Magazine*, *Associated Press Wire Service*, *USA Today*, *Entrepreneur Magazine*, *More Magazine*, *Genetic Engineering News*, *National Defense Magazine*, *Army Engineer*, *Military Engineer*, *Defense Cleanup*, *Chemical Engineering Progress + more.*

A veteran publicist (both in traditional and online tactics), Holben is skilled in national/international, local market and social/digital media relations strategies and placement. She owns and manages both the www.PublicRelationsNewsroom.com, www.Expert411.com and www.denverprnewsroom.com websites to aid in media relations campaigns and placement for Absolutely PR clients. She blogs pitches and placements at the DenverPR.blogspot.com and AbsolutelyPR.blogspot.com, plus tweets from [Twitter.com/DenverPR](https://twitter.com/DenverPR). For more information, visit: <http://www.AbsolutelyPR.com>.

A bylined article by Holben on public relations appeared in the national Discover Card Merchant newsletter, *Inside Biz*, circulating to 1.3 million readers. Most recently, Holben's "Seven Ways To Get The Media Attention You Deserve" article was published in the PRNews *Media Training Guidebook*. She is frequently interviewed as a public relations expert by the media.

A journalism undergraduate of the University of Oklahoma, Holben has taken graduate study in business at Wichita State University. Nationally, in addition to PRSA, she is a member of the American Marketing Association and the Business Marketing Association. In the Denver market, Absolutely PR supports the Denver Metro Chamber, Colorado Women's Chamber of Commerce, Colorado Healthcare Communicators and the Denver Press Club. Holben serves on the board of directors for Colorado BioScience Association and was named the CBSA "Partner of the Year" in 2006. She is a former board member for Colorado CASA, Court Appointed Special Advocates for children, and is a Paul Harris Fellow of the International Rotary organization.

May 2011