



Baxa Corporation
Media Awareness 2003-10 – Updated as of 1/31/10

Updates in Red from Previous Month

<i>Print/Date/column inches</i>	<i>Ad Value Equivalency</i>	<i>Circulation</i>
7/18/03 Denver Business Journal/Leadership/2.25"	\$ 217.91	14,000
7/24/03 Drug Delivery Insight NL/ Rapid-Fill/4.25"	\$ NA	NA
7/25/03 Denver Business Journal/New Bldg/1.625"	\$ 157.38	14,000
8/29/03 Rocky Mtn News/Leadership/1.0"	\$ 585.00	304,952
Sept/Oct 2003 Jrnl of Infusion Nursing/PhaSeal	\$ NA	9,185
10/1/03 Manufacturing Chemist UK/Rapid-Fill/2.25"	\$ NA	41,000
10/3/03 Denver Business Journal/Premier/1.25"	\$ 121.06	14,000
Oct 03 Mng Infection Control/PhaSeal/ 1.5 pages	\$ 5,625.00	40,000
Oct 03 RN/PhaSeal/ .153 of a page	\$ 1,790.10	226,896
Oct 03 Pharmacy Prac News/PhaSeal/ 6"	\$ 800.00	45,734
11/26/03 ISIPS Newsletter/Rapid-Fill	\$ NA	NA
12/15/03 ComputerWorld/CRM/ 5"	\$ 2,527.10	180,050
12/22/03 Rocky Mtn News/My Cyberlife/4.25"	\$ 2,486.25	304,952
12/24/03 ISIPS Newsletter/Rapid-Fill	\$ NA	NA
1/26/04 Drug Topics/NIOSH Alert/30.5"	\$ 10,237.00	161,868
1/26/04 For The Record/Abacus/9.5"	\$ 856.02	35,000
Feb 2004 US Pharmacist/Abacus/ ½ page	\$ 4,000.00	112,100
Feb 2004 Pharmacy Prac News/Abacus/7.75"	\$ 1,024.00	48,040
Feb 2004 Health Mgmt Technology/Abacus/5 lines	\$ 216.40	45,458
2/23/04 Drug Topics/Abacus/ 35"	\$ 11,737.25	161,868
March 2004 Pharm Prac News/new website/ 4.25"	\$ 566.65	48,040
March 2004 Pharm Prac News/PhaSeal/ 4.5"	\$ 599.98	48,040
3/23/04 PharmacyOneSource.com/PhaSeal	\$ NA	NA
April 2004 ONS News/PhaSeal/ 7 ½"	\$ NA	NA
April 2004 Hematology Onc N&I/PhaSeal/ 1.25"	\$ 174.72	17,000
April 2004 Nursing Mgmt/PhaSeal/5.25"	\$ 1,030.40	75,000
4/12/04 FacilitySafetyManagement.com/NIOSH	\$ NA	NA
4/16/04 ISIPS Newsletter/Rapid-Fill	\$ NA	NA
4/19/04 PharmacyOneSource.com/NIOSH	\$ NA	NA
4/28/04 Enews NHIA/NIOSH	\$ NA	NA
4/30/04 Houston Business Journal/PhaSeal/ 9"	\$ 852.00	16,164
May 2004 The Manufacturer/feature/ 4 pages	\$ 35,980.00	31,000
May 2004 Premier Safety Share/NIOSH alert	\$ NA	NA
5/3/04 Drug Topics/NIOSH alert/ 1 page	\$ 8,825.00	161,868
5/12/04 BBBiotech.ch/LA Symposium	\$ NA	NA
5/12/04 Health-Infomant.com/ LA Symposium	\$ NA	NA
5/14/04 em-online.co.uk/ Essential Medical Online/ New Website	\$ NA	NA
May/June 2004 Journal of Infusion Nursing/ Abacus/ 3.25"	\$ 277.14	9,185
June 2004 Pharmacy Prac News/ 1 page + 4.5"	\$ 6,912.00	45,734
June 2004 PP&P/NIOSH alert/ 1 page + 8"	\$ 5,628.00	23,160
June 2004 PP&P/PhaSeal/ 4.25"	\$ 659.40	23,160

June 2004 Pharmacy Times/ PhaSeal/	\$ 1,991.36	155,000
6/4/04 findlaw.com/ ASCO	\$ NA	NA
6/10/04 sixthsigma.com/ Six Sigma	\$ NA	NA
6/10/04 Society of Mfg Engineers online/ Six Sigma	\$ NA	NA
8/2/04 Healthcare Purchasing News Online/ E411	\$ NA	NA
8/26/04 ISIPS Newsletter/ PhaSeal & October Mtg	\$ NA	NA
Sept 2004 Premier Safety Share/NIOSH Workshop	\$ NA	NA
9/4/04 Manufacturing Chemist UK – Exacta 3.75”	\$ NA	41,000
Sept 2004 Packaging News UK – Exacta – ¼ page	\$ 1,213.44	17,862
9/23/04 ISIPS Newsletter/NIOSH Workshop	\$ NA	NA
9/23/04 Health-Informant.com – ShrinkSafe	\$ NA	NA
9/23/04 Medical-Buzz.com – ShrinkSafe	\$ NA	NA
9/24/04 Plastics in Packaging – ShrinkSafe	\$ NA	NA
9/24/04 Medical.Press-Base.com – ShrinkSafe	\$ NA	NA
9/30/04 Pharmacy OneSource – ShrinkSafe	\$ NA	NA
10/1/04 Denver Business Jrnl/Osgood/1”	\$ 98.85	14,000
10/4/04 Boulder Daily Camera/Osgood	\$ NA	33,311
10/18/04 NewsRX.com Occ. Safety – NIOSH Alert	\$ NA	NA
10/18/04 NewsRX.com Patient Safety– ShrinkSafe	\$ NA	NA
10/25/04 Drug Topics/ShrinkSafe/1 page shared with Medi-Dose	\$ 4,412.50	161,868
Nov 2004 Healthcare Purchasing News – ShrinkSafe	\$ NA	NA
11/1/04 For The Record – ShrinkSafe – 5 ½”	\$ 526.58	35,000
11/2/04 The Medical Post – ShrinkSafe – 2 colX10 ½	\$ 1,214.26	40,355
11/4/04 FDA Device Daily Bulletin – CyTwo-Fer UK	\$ NA	NA
11/4/04 In-PharmaTechnologist.com– CyTwo-Fer UK	\$ NA	NA
11/4/04 Rocky Mtn News – Osgood - .75”	\$ 438.75	304,952
11/5/04 ISIPS Newsletter – Rapid-Fill (repeat)	\$ NA	NA
11/24/04 MedicalNewsToday.com – CyTwo-Fer UK	\$ NA	NA
Nov 2004 Pharmacy Times – ShrinkSafe – 6”	\$ 1,889.76	155,000
Nov 2004 PP&P – ShrinkSafe – 5 1/2”	\$ 853.34	23,160
12/20/04 Rocky Mountain News – ShrinkSafe - .75”	\$ 438.75	286,003
Jan 2005 Managed Care Interface/ShrinkSafe – 3”	\$ 612.08	40,918
Jan 2005 Mngd Healthcare Exec/ShrinkSafe/1/10th	\$ 565.50	38,538
Jan/Feb 2005 Journal of Hospice & Palliative Nursing – PhaSeal - .4375 page	\$ 415.63	4,000
1/13/05 The Medical blog – Best Prac Award	\$ NA	NA
2/15/05 Washington Post – PhaSeal Issue – 82”	\$ 54,694.00	699,929
2/27/05 PRNewsNow.com -- HQ expansion	\$ NA	NA
2/27/05 Medical Products News – Cleanrooms	\$ NA	NA
2/28/05 Technology-Informant.com – Cleanrooms	\$ NA	NA
3/1/05 The Technology blog – Cleanrooms	\$ NA	NA
3/1/05 HPNOnline – PhaSeal Issue	\$ NA	NA
3/7/05 PharmacyTechnician.org – Amber Sets	\$ NA	NA
3/15/05 ProductFinder.com – HQ expansion	\$ NA	NA
3/15/05 TradeWorlds.com – HQ expansion	\$ NA	NA
3/18/05 MDSI Dail-E News – New Admin Sets	\$ NA	NA
3/23/05 Denver Business Jrnl – SBA Award – ½”	\$ 48.42	14,000
3/23/05 Rocky Mountain News – SBA Award – ½”	\$ 292.50	286,003
3/24/05 Medical Product News – 30 th Annv	\$ NA	NA
3/27/05 Great Bend Tribune – 30 th Annv – 16”	\$ 141.92	7,620
Mar/Apr 2005 Pharmacy Practice – Repeater Pump	\$ NA	19,978
Spring 2005 Family Homestead News – Spotlight	\$ NA	NA
4/1/05 Denver Business Jrnl – Med Devices – 4.95”	\$ 479.41	14,000
4/4/05 NewsRX.com Drug Delivery – Amber Pkg	\$ NA	NA

4/8/2005 Rocky Mountain News – HQ Exp -- .5	\$ 292.50	286,003
4/8/2005 Denver Business Jrnl – 30 th – 2.0”	\$ 193.70	14,000
4/13/05 Pharmacy OneSource – 30 th	\$ NA	NA
4/15/05 ISIPS Newsletter – Rapid-Fill (no photo)	\$ NA	NA
4/15/05 Denver Business Jrnl – Greg Baldwin Healthprolink board annc -- .5	\$ 48.43	14,000
4/18/05 NewsRX.com BizUpdate – New Admin Sets	\$ NA	NA
4/18/05 NewsRX.com BizUpdate – 30 th	\$ NA	NA
4/20/05 NewsRX.com BioTech Week – New Adm Sets	\$ NA	NA
4/25/05 NewsRX.com Personnel – GB Healthprolink	\$ NA	NA
4/27/05 NewsRX.com BioTech Week – GB Hprolink	\$ NA	NA
4/28/05 Pharmacy OneSource – PhaSeal & Interphex 2005	\$ NA	NA
4/30/05 US Pharmacist – Amber pkg – 1/16 th pg	\$ 1,280.00	112,100
May 2005 Nursing Homes/LT Care Mgmt – Amber Pkg (with bingo card)	\$ 1,298.75	47,856
May 2005 – Today’s Tech – Exacta Med Photos “Understanding the Legal Aspects of Compounding”	\$ NA	NA
May 2005 HME (Home Medical Equipment) News New Admin Sets – 3”	\$ 94.92	17,100
May 2005 Pharmacy Times – Amber Sets – 5.5”	\$ 1,727.20	155,000
May/June 2005 Jrnl Pharm Tech – Amber Pkg	\$ NA	1,200
May/June 2005 Jrnl of Infusion Nrsng – CyTwo-Fer	\$ 312.48	9,185
May/June 2005 MX Magazine – GB Healthprolink	\$ 520.95	15,047
May/June 2005 Community Oncology – Polovich	\$ 931.00	30,681
May/June 2005 USIndustryToday–Profile 4.75 pgs	\$ 25,412.00	8,614
May/June 2005 Diag&Inv Cardiology–NewAdmSets	\$ 549.36	28,422
5/2/05 Infection Control Today - PhaSeal Connector	\$ NA	NA
5/3/05 Family Business Experts – Profile FBE now links to Baxa and E441 and Denver PR Newsroom Baxa pages link to FBI	\$ NA	NA
5/6/05 Rocky Mountain News – Health Care Ins – Quotes from Lauren Ditson – 2.5”	\$ 1,462.50	286,003
5/7/05 Create Mag Denver Online– Design Awards	\$ NA	5,000
5/9/05 Rocky Mountain News–PhaSeal Connector ½”	\$ 292.50	286,003
5/9/05 Medical Industry Week (Espicom subscrip- tion newsletter) New PhaSeal Connector	\$ NA	NA
5/10/05 HC Purchasing News–PhaSeal Connector 11”	\$ 1,426.66	33,175
5/12/05 Rocky Mountain News – Gov Award – ½”	\$ 292.50	286,003
5/15/05 designer.com – Design Awards	\$ NA	NA
5/16/05 DBJ Online Latest News – Gov Award	\$ NA	NA
5/16/05 Rocky Mountain News – Am Bus Awards ½”	\$ 292.50	286,003
5/17/05 Rocky Mountain News – Gov Award - 1”	\$ 585.00	286,003
5/18/05 Bus Times W. Colo – Gov Award – 2.25”	\$ 22.00	3,000
5/20/05 Rocky Mountain News – Design Awards - 1”	\$ 585.00	286,003
5/20/05 Denver Biz Jrnl – Exporting – 7”	\$ 677.95	14,000
5/20/05 Denver Biz Jrnl – E&Y Awards – ¼”	\$ 24.21	14,000
5/20/05 Denver Biz Jrnl–GoodNews FHomeStead– 3”	\$ 290.55	14,000
5/24/05 Rocky Mountain News – E&Y Awards ¼”	\$ 146.25	286,003
5/27/05 Denver Biz Jrnl – CU HSC Cuts – 1”	\$ 96.85	14,000
5/29/05 MSNBC.com – pick up CU HSC Cuts	\$ NA	NA
5/30/05 NewsRX.com Drug Del – PhaSeal Connector	\$ NA	NA
5/30/05 NAMC Newswire – SBA Exporter of the Yr	\$ NA	NA

5/30/05 Health & Medicine Week – New PhaSeal Connector	\$ NA	NA
5/31/05 Canadian NW Group – Canadian Annc	\$ NA	NA
5/31/05 DBJ Online Latest News – Canadian Annc	\$ NA	NA
June 2005 PP&P – New Admin Sets – 5”	\$ 775.76	23,160
June 2005 PP&P – Amber Sets – 8.25”	\$ 1,280.01	23,160
June 2005 Pharmacy Times – New Admin Sets – 4.5”	\$ 1,320.00	155,000
June 2005 Infection Control Today – New PhaSeal Connector	\$ NA	NA
June 2005 GD USA – Awards – 2.45 pgs (inc cover)	\$ 10,780.00	30,473
June 2005 MedicalImaging.com – NewAdminSets	\$ NA	NA
June 2005 Medical Imaging–New Admin Sets– 1/6 pg	\$ 634.12	26,000
June 2005 HME (Home Medical Equipment) News New PhaSeal Connector – 3”	\$ 94.92	17,100
June/July 2005 Adv & Mktg Review – Awards – 4”	\$ NA	NA
June/July 2005 HealthCare Distributor – 1.75”	\$ 132.66	12,000
June 2005 Materials Mgmt in HC – New PhaSeal Connector	\$ NA	NA
June 2005 US Pharmacist – PhaSeal New Connector – 1/16 th pg	\$ 1,280.00	112,100
6/1/05 HC Purch News – New PhaSeal Connector	\$ NA	NA
6/1/05 MedicalDeviceDaily – Canadian Annc	\$ NA	NA
6/3/05 Drug Week – New PhaSeal Connector	\$ NA	NA
6/4/05 ObesityFitnessWellnessWeek – New PhaSeal Connector	\$ NA	NA
6/6/05 Denver Post – GB Healthprolink – 1.25”	\$ 415.00	275,292
6/17/05 DBJ – GoodNews –TeamRoadRage –4.5”	\$ 492.00	14,681
6/17/05 DBJ EOY Profile BBaldwin – 6.5”	\$ 713.40	14,681
6/20/05 Drug Topics – New PhaSeal Connector – 1” New Devices Column	\$ 410.36	116,868
6/24/05 Denver Post – EOY Winner – 1.5”	\$ 498.00	275,292
6/24/05 RMN – EOY Winner -- .5”	\$ 166.00	275,136
6/24/05 DBJ EOY Winner -- 1.75”	\$ 192.19	14,681
6/26/05 DanceWithShadows.com – EOY winner	\$ NA	NA
6/27/05 Health & Medicine Week Newsletter – Canadian Announcement	\$ NA	NA
6/29/05 Biotech Week – Canadian Announcement	\$ NA	NA
July/August 2005 CO Company – BG bylined Article – How to be a Great Boss – 1 pg	\$ 1,977.60	20,000
July/August 2005 Today’s Technician – reprint Understanding USP 797 Technical Paper–2.33pgs	\$ 10,480.34	23,246
2005 issue: Bioscience Colorado – GB rountable Interview participation for mature companies	NA	NA
July 2005 Infection Control Today – Purchasing Interview of Marian Robinson – 12.75”	\$ 3,351.92	31,500
July 2005 Pharmacy Times – PhaSeal New Connector – 3.5”	\$ 1,026.66	155,000
7/2/05 ObesityFitnessWellnessWeek – Canadian Announcement	\$ NA	NA
7/7/05 QPN Bimonthly E-Newsletter Stevie submission reprint “Valueselling Framework Positions Baxa. . .”	NA	NA
August 2005 – Emergency Medical Product News – New PhaSeal Connector	\$ 272.40	20,000
8/15/05 ITNews European – WEEE	\$ NA	NA

8/26/05 RMN – Baldwin Healthprolink -- .5”	\$ 166.00	275,136
8/27/05 KeraLANext.com - Top Co Finalist	\$ NA	NA
Aug/Sept 05 – HealthCare Distributor – EOY 3.75”	\$ 246.37	12,000
Fall 2005 Community Pharmacist – Stevie Award	\$ NA	NA
Sept/Oct 05 – Diagnostic&Invasive Cardiology – Microfuse/New Admin Sets	\$ 916.30	28,422
Sept 2005 PP&P – PhaSeal Connector – 5”	\$ 775.76	23,160
Sept 2005 ColoradoBiz – Top Co Insert – 1/3pg	\$ 1,375.67	16,943
Sept 2005 ColoradoBiz – Private Co Article – 3 pgs	\$ 12,381.00	16,943
Sept 2005 Adv&Mrktg Review – Stevie - 2.5”	\$ 83.00	3,200
September – MPT/Ireland – WEEE 1.5 pages	\$ 4,778.02	6,000
9/13/05 Denver Post – Top Company – 1”	\$ 332.00	268,004
9/16/05 Medical Device Daily – Bioquell – 4.25”	\$ NA	42,000
9/27/05 Rocky Mtn News – WEEE – 1”	\$ 332.00	267,031
Sept/Oct 05 – Colorado Company – EOY 1.5 pages	\$ 2,966.40	20,000
Fall 2005 CBSA FOCUS – Top Company – 1.25”	\$ NA	NA
Fall 2005 Health & Personal Care – Profile – 1.5 pgs	\$ NA	NA
Fall 2005 – Northwestern Univ. McCormick School of Engineering Newsletter – Brian Baldwin – EYO Award	\$ NA	NA
10/10/05 Health & Medicine Wk NL–Purple Plungers	\$ NA	NA
10/12/05 Biotech Week NL – Purple Plungers	\$ NA	NA
10/13/05 Rocky Mtn News – Profile – 1 page	\$ 18,592.00	267,031
10/14/05 Drug Week NL – Purple Plungers	\$ NA	NA
10/15/05 ObesityFitnessWellnessWeek NL Purple Plungers	\$ NA	NA
10/15/05 Medical Devices & Surgical Technology Week NL – Purple Plungers	\$ NA	NA
November 2005 ColoradoBiz – Top Co Recap ½ pg	\$ 2,063.50	16,943
Nov 2005 US Pharmacist – Oral Dispensers – 4.75”	\$ 1,164.75	116,592
11/14/05 Denver Business Journal – Online Latest News – PhaSeal Loss (note: negative in tone)	\$ NA	NA
11/15/05 Rocky Mtn News – PhaSeal Loss – 14” (note: negative in tone)	\$ 4,648.00	267,031
11/29/05 Rocky Mtn News – WisdomNet – 4.25” (note: Baxa company descriptive was wrong)	\$ 1,411.00	267,031
11/30/05 Biotech Week NL – CDEX investment	\$ NA	NA
11/30/05 Biotech Week NL – Lucile Packard	\$ NA	NA
Dec 2005 PP&P – Abacus Software – 5”	\$ 775.76	23,160
Dec 2005 The Conference Board NL – GBaldwin Global Mfg – Lean and Six Sigma	\$ NA	NA
Dec 2005 Pharmacy Times – Exacta-Med – 6.5”	\$ 2,093.00	174,104
12/2/05 Denver Post – New HQ – 2”	\$ 664.00	268,004
12/2/05 Northern Colo Bis Rept – NewHQ – 3.75	\$ 384.20	12,000
12/2/05 Drug Week NL – CDEX investment	\$ NA	NA
12/3/05 Rocky Mtn News – New HQ – 3”	\$ 996.00	591,065
12/3/05 Greeley Tribune – New HQ – 5”	\$ 105.40	25,519
12/3/05 ObesityFitnessWellnessWeek NL Lucile Packard	\$ NA	NA
12/4/05 Medical Devices & Surgical Technology Week NL – CDEX investment	\$ NA	NA
12/4/05 Medical Devices & Surgical Technology Week NL – Lucile Packard	\$ NA	NA
12/5/05 Dail-E News – Samson Announcement	\$ NA	NA

12/5/05 DrugResearcher.com – ValiMed	\$	NA	NA
12/5/05 in-PharmaTechnologist.com – ValiMed	\$	NA	NA
12/6/05 Rocky Mtn News – Samson - .75”	\$	249.00	267,031
12/7/05 PharmacyOneSource Marketplace NL – Samson	\$	NA	NA
12/9/05 Denver Business Journal – Profile – 19.5”	\$	2,140.20	14,681
12/10/05 Rocky Mtn News – Power Meals – Greg Baldwin interview – 4”	\$	1,328.00	591,065
12/12/05 Health & Medicine Wk NL-PhaSeal Change	\$	NA	NA
12/14/05 Biotech Week NL – PhaSeal Change	\$	NA	NA
12/14/05 Biotech Week NL – ValiMed	\$	NA	NA
12/16/05 Drug Week NL – PhaSeal Change	\$	NA	NA
12/17/05 ObesityFitnessWellnessWeek NL PhaSeal Change	\$	NA	NA
12/18/05 Medical Devices & Surgical Technology Week NL – ValiMed Distribution Agreement	\$	NA	NA
January 2006 – Pharmacy Practice News eBug – 6.5”	\$	757.70	42,333
January 2006 – PP&P – ValiMed – 3.25”	\$	362.51	24,600
January 2006 – PP&P - SmartPak Product Spotlight – 1 page (didn’t mention Baxa)	\$	NA	NA
January 2006 – PP&P – Article including Baxa Repeater Pump – 2.5”	\$	418.28	24,600
Winter 2006 – CBSA Focus NL – Company Of The Year Award – Greg B. photo	\$	NA	NA
1/1/06 Medical Devices & Surgical Technology Week NL – ValiMed ASHP Launch	\$	NA	NA
1/3/06 Denver Business Journal Latest News Feed France & Benelux Announcement	\$	NA	NA
1/3/06 dBusinessNews Denver France & Benelux Announcement	\$	NA	NA
1/4/06 Rocky Mountain News – France & Benelux Announcement – 1/2”	\$	166.00	267,031
1/4/06 Dorsey Life Sciences Newsletter France & Benelux Announcement	\$	NA	NA
1/23/06 Drug Topics – Lucile Packard Case Study – 1 page	\$	8,825.00	135,519
Feb 2006 Zillion Business Review UK – 2 pages	\$	NA	NA
Feb 2006 Pharmacy Times – ValiMed – 7.75”	\$	2,590.52	174,390
Feb 2006 ColoradoBiz Magazine – Top 50 Family Owned List (Baxa #10)	\$	NA	NA
2/9/06 dBusinessNews Denver Baxa Announces New Adapta-Cap	\$	NA	NA
2/10/06 FDAnews Device Daily Bulletin Baxa Announces New Adapta-Cap	\$	NA	NA
2/10/06 Medical Design Online – Adapta-Cap	\$	NA	NA
2/17/06 ISIPS Newsletter – Adapta-Cap	\$	NA	NA
3/1/06 Rocky Mountain News – PhaSeal Agreement and Neenan Bldg Annc – 1”	\$	332.00	267,031
3/1/06 PP&P Adapta-Cap – 4”	\$	620.60	25,272
2/10/06 ISIPS Newsletter – ValiMed	\$	NA	NA
3/11/06 Denver Business Journal – Jeff Baldwin 40 Under 40 – 8”	\$	878.56	14,681
3/11/06 Obesity Fitness & Wellness Week – Adapta-Cap	\$	NA	NA

3/12/06 Medical Devices & Surgical Technology		
Week – Adapta-Cap	\$ NA	NA
3/14/06 Medical Design Online – ValiMed	\$ NA	NA
3/20/06 dBusinessNewsDenver – ValiMed Interphex	\$ NA	NA
3/21/06 Rocky Mtn News – ValiMed Interphex – 1/2”	\$ 166.00	267,031
3/29/06 PharmacyOneSource – Talk of the Town		
ValiMed Interphex	\$ NA	NA
April 2006 The Manufacturer – “A Health Outcome”		
feature – 2 pages	\$ 17,990.00	30,346
4/1/06 PP&P – Safety Practices For TPN – Baxa		
compounder photo used and credited – 2”	\$ 310.30	25,272
4/1/06 Pharmacy Times – Adapta-Cap – 4”	\$ 322.00	174,104
4/1/06 Healthcare Purch News – Adapta-Cap – 3.5”	\$ 453.92	33,500
4/3/06 PharmaLive – CDEX ValiMed –		
Children’s of Minnesota	\$ NA	NA
4/5/06 dBusinessNewsDenver – UK expansion	\$ NA	NA
4/5/06 Denver Business Journal – Latest News		
Feed – UK expansion	\$ NA	NA
4/6/06 Dorsey Life Sciences Newsletter		
UK expansion	\$ NA	NA
4/7/06 ISIPS Newsletter – Rapid-Fill ASF	\$ NA	NA
4/10/06 RedOrbit.com – CDEX ValiMed –		
Children’s of Minnesota	\$ NA	NA
4/20/06 Bracknell (UK) Standard – UK		
Expansion – 15 1/2”	\$ NA	56,656
4/25/06 Washington Business Journal – CDEX		
delivers first ValiMed units to Baxa	\$ NA	18,000
4/27/06 dBusinessNewsDenver – Gold Key Award	\$ NA	NA
4/28/06 AOL Online Campus Article – quoting		
Kari D’Ottavio	\$ NA	NA
May 2006 Thames Valley Business Magazine –		
UK Expansion – 9.5”	\$ NA	NA
May 2006 GetBracknell.co.uk – UK Expansion		
with Mayor/Mayoress photo	\$ NA	NA
May 2006 PP&R Exacta-Mix 2400 Product		
Spotlight – 2 pages	\$ 8,700.00	24,600
May/June 2006 Hosp Mgmt UK – Exp – 1/6 th pg	\$ NA	7,200
5/1/06 Biomedical Instrumentation & Technology		
ValiMed – 1/6 th page	\$ 344.02	6,103
5/1/06 Biotech Week – UK Expansion	\$ NA	NA
5/2/06 Medical Devices & Surgical Technology		
Week – UK Expansion	\$ NA	NA
5/3/06 UDENT News – New ISO Standard	\$ NA	NA
5/4/06 dBusinessNewsDenver – BSI Ann	\$ NA	NA
5/4/06 Health & Medicine Week – UK Expansion	\$ NA	NA
5/4/06 FDAnews Device Daily Bulletin		
BSI Announcement	\$ NA	NA
5/5/06 Denver Business Jrnl - GDUSA awards - .5”	\$ 54.91	14,681
5/12/06 in-PharmaTechnologist.com – ValiMed	\$ NA	NA
June 2006 – P3/UK – UK Expansion	\$ NA	NA
June 2006 MD&DI – 50 Companies To Watch –		
1/6 th page	\$ 1,249.96	50,500
June/July 2006 Advertising & Marketing Review –		
GD USA awards – 3.75”	\$ 114.94	3,200

6/1/06 Cleanrooms Magazine – Marian Interview/ ValiMed in-use photo and cutline – 8.75”	\$ 1,903.21	31,021
6/5/06 Biotech Week – New ISO Standard --	\$ NA	NA
6/6/06 Medical Devices & Surgical Technology Week – New ISO Standard	\$ NA	NA
Summer 2006 – CBSA Focus NL - Winner – AMY Award and Gold Peak for direct mail	\$ NA	NA
6/13/06 dBusinessNewsDenver – 35 mL E-M	\$ NA	NA
6/14/06 Dail-E News – 35 mL E-M	\$ NA	NA
6/16/06 ISIPS Newsletter – AMA and 35 mL	\$ NA	NA
6/19/06 Medical Industry Week – 35 mL	\$ NA	NA
6/26/06 Dail-E News – Baxa UK CyTwo-Fer	\$ NA	NA
6/29/06 Denver Post – ValiMed at ASHP – 2”	\$ 698.00	264,301
6/30/06 Denver Business Journal – Outstanding Women In Business – announcement of 2006 nominees	\$ NA	NA
July 2006 Graphic Design USA – Awards - ½ page	\$ 2,200.00	32,000
July/Aug Business Voice/UK – Thames Valley Chamber – UK expansion	\$ NA	NA
July/Aug/Sept Create Magazine – GD USA Awards – 2.25”	\$ 87.21	70,000
7/10/06 Health & Medicine Week – 35mL	\$ NA	NA
7/12/06 Biotech Week – 35 mL	\$ NA	NA
7/13/06 Rocky Mtn News – AMA Gold Award - ½”	\$ 714.50	263,425
7/14/06 Denver Business Journal – AMA Marketer Of The Year – ½”	\$ 54.91	14,681
7/14/06 Denver Business Journal – Denver Area Private Co List – 2”	\$ 219.64	14,681
7/15/06 Obesity Fitness & Wellness Week – 35 mL	\$ NA	NA
7/16/06 Medical Devices & Surgical Technology Week – 35 mL	\$ NA	NA
7/17/06 Medical News Today – 50 Cos To Watch	\$ NA	NA
7/17/06 Dorsey Life Sciences Newsletter – 50 Cos To Watch	\$ NA	NA
7/18/06 Rocky Mtn News – 50 Cos To Watch – 2”	\$ 398.00	263,425
7/21/06 dBusinessNewsDenver – 25 Best Cos To Work For Annc	\$ NA	NA
7/24/06 Health & Medicine Week – CyTwoFer UK	\$ NA	NA
7/26/06 Biotech Week – CyTwoFer UK	\$ NA	NA
7/28/06 Colorado Springs Business Journal – 50 Companies To Watch – 3.75”	\$ 170.63	9,000
7/29/06 Obesity Fitness & Wellnes Week – CyTwoFer UK	\$ NA	NA
August 2006 Pharceutical Formulation & Quality -- Campanella/Robinson article on training, compliance and STAR Center – 4 pages	\$ 18,340.00	16,500
August 2006 – ColoradoBiz Magazine – Best Company Winner – ½ page	\$ 2,390.00	17,045
August 2006 Advertising & Marketing Review AMA Awards – two items – 5.75”	\$ 187.62	3,200
8/1/06 Provider – 35 mL – 13.25”	\$ 1,754.43	51,271
8/1/06 Outpatient Care Technology – ValiMed - 8”	\$ 826.88	31,392
8/2/06 Suncoast News – Tampa, FL – 3 editions – Baxa compounder and mention in cutline	\$ NA	67,510
8/9/06 dBusinessNewsDenver – Abacus v2	\$ NA	NA

8/10/06 The Denver Post – Abacus v2 – 1.25”	\$ 436.25	264,301
8/11/06 dBusinessNewsDenver – Hooton Book Release	\$ NA	NA
8/13/06 Medical News Today – Hooton Book Release	\$ NA	NA
8/14/06 Health & Medicine Week – 50 Companies To Watch	\$ NA	NA
8/15/06 Rocky Mountain News – Hooton Book Release – 2”	\$ 698.00	263,425
8/16/06 Biotech Week – 50 Companies To Watch	\$ NA	NA
8/19/06 Obesity Fitness & Wellness Week – 50 Companies To Watch	\$ NA	NA
8/21/06 Drug Topics – ValiMed & STAR Center – 7”	\$ 2,215.01	135,303
8/23/06 dBusinessNewsDenver – STAR Center	\$ NA	NA
8/24/06 Rocky Mountain News – STAR Center Opening – 2”	\$ 698.00	263,425
8/24/06 Denver Post – STAR Center Opening – 1”	\$ 349.00	264,301
8/31/06 Medical Device Daily – STAR Center – 1 page, 3”	\$ NA	42,000
8/31/06 Rocky Mountain News – Habitat For Humanity Work Day – photo and cutline – 13.5”	\$ 4,711.50	263,425
Sept 2006 – Advertising & Marketing Review – Hooton Book Release – 5.25”	\$ 171.31	3,200
Sept 2006 Journal of Clinical Research Best Practices – Oral Med Dispensers by Michael Hurst	\$ NA	40,000
Sept 2006 RN – Exacta-Med	\$ NA	260,310
Sept 2006 PP&P – Exacta-Med – 3.25”	\$ 504.24	25,272
Sept 2006 Infection Control Today – Calabrese quotes and STAR Center – 3”	\$ 525.99	30,003
Sept 2006 Infection Control Today – another Calabrese quote in a different article – 1”	\$ 175.33	30,003
9/1/06 Pharmacy Times – 35mL – 6”	\$ 2,005.58	174,390
9/1/06 Contemporary Pediatrics – 35 mL – 3”	\$ 507.74	53,435
9/11/06 Contamination Control Technology News – STAR Center	\$ NA	NA
9/12/06 dBusinessNewsDenver – Austria Annc	\$ NA	NA
9/13/06 Medical Device Daily – Austria Annc	\$ NA	NA
9/17/06 ColoradoBiz Magazine – online Your Biz – Claude Hooton bylined article	\$ NA	NA
9/18/06 Health & Medicine Week – STAR Center	\$ NA	NA
9/20/06 Biotech Week – STAR Center	\$ NA	NA
9/22/06 dBusinessNewsDenver – Unit Dose Annc	\$ NA	NA
9/22/06 dBusinessNewsCharlotte – Unit Dose Annc	\$ NA	NA
9/22/06 Dail-E News – Unit Dose Annc	\$ NA	NA
9/23/06 Obesity, Fitness And Wellness Week – STAR Center	\$ NA	NA
9/24/06 Medical Devices & Surgical Technology Week – STAR Center	\$ NA	NA
9/27/06 Rocky Mountain News – Laurel Ditson quote in health ins premium article – 4”	\$ 1,396.00	263,425
9/19/06 Denver Business Journal – Habitat Day, including Greg Baldwin photo – 4”	\$ 439.28	14,681

Sept/Oct 2006 Hospital Pharmacy Europe – 3-page feature with two photos	\$ NA	10,000
Sept/Oct 2006 Intl Jrnl of Pharmaceutical Compounding – pg 4 Baxa mention in footnote	\$ NA	NA
Fall 2006 Contamination Control – Campanella/ Robinson bylined article – STAR	\$ 13,755	16,500
October 2006 PP&P – Abacus v2 – 7”	\$ 1,086.06	25,270
October 2006 PP&P – ValiMed – 6.5”	\$ 1,008.48	25,270
October 2006 Pharmacy Practice News – ValiMed/ Texas Children’s overview – 25.5”	\$ 1,606.50	47,277
October 2006 Pharmacy Practice News – STAR Center – 6”	\$ 378.00	47,277
October 2006 – Family Homestead newsletter – Pat Hynes and Baldwins’ volunteerism	\$ NA	NA
10/1/06 Pharmacy Times – Abacus v2 – 6”	\$ 2,005.58	174,390
10/1/06 Pharmacy Times – STAR Center – 5.25”	\$ 1,754.88	174,390
10/1/06 Cap Today – Abacus v2 – 4.5”	\$ 448.56	50,755
10/1/06 HealthCare Distributor – AdaptaCap – 1.25”	\$ 94.83	12,000
10/9/06 Health & Medicine Week – Austria Annc	\$ NA	NA
10/11/06 Biotech Week – Austria Annc	\$ NA	NA
10/14/06 Obesity, Fitness And Wellness Week	\$ NA	NA
10/15/06 Medical Devices & Surgical Technology Week – Austria Annc	\$ NA	NA
10/25/06 Biotech Week – Unit Dose Annc	\$ NA	NA
10/31/06 dBusinessNewsDenver – 2 mL	\$ NA	NA
10/31/06 Dail-Enews Newsletter – 2 mL	\$ NA	NA
November 2006 – MD&DI – STAR Center	\$ 802.97	50,500
November 2006 – Medical Design – STAR Center	\$ 1,484.28	40,175
November 2006 PP&P – ShrinkSafe – 6.5”	\$ 1,008.48	25,270
November 2006 PP&P – Unit Dose Annc – 4.5”	\$ 698.18	25,270
11/1/06 Denver Post – 2 mL – 1”	\$ 349.00	255,935
11/7/06 Medical Device Daily – 2 mL	\$ NA	NA
11/8/06 PharmacyOneSource – 2 mL	\$ NA	NA
11/6/06 Drug Topics – 35 mL – 1.75”	\$ 553.75	135,303
11/17/06 PharmacyOneSource – Unit Dose	\$ NA	NA
11/20/06 Drug Topics – Abacus v2 – 24”	\$ 7,594.32	135,303
December 2006 – PP&P 2mL – 3.25”	\$ 504.24	25,270
12/1/06 Journal of AHIMA (American Health Information Management Assn) – Abacus v2 -- 3”	\$ 286.20	50,000
12/3/06 Medical Devices & Surgical Technology Week – 2 mL	\$ NA	NA
12/4/06 dBusinessNewsDenver – ASHP Ex Theatre	\$ NA	NA
12/5/06 dBusinessNewsDenver – Enteral Dispensers	\$ NA	NA
12/5/06 dail-enuws – Enteral Dispensers	\$ NA	NA
12/6/06 Denver Post – Enteral Dispensers – 1.25”	\$ 436.25	255,935
12/7/06 dBusinessNewsDenver – Kastango E411	\$ NA	NA
12/11/06 Medical Design Online – Enteral Dispensers	\$ NA	NA
12/14/06 dBusinessNewsDenver – Oral Dispensers Technical Paper PRNR	\$ NA	NA
12/28/06 dBusinessNewsDenver – STAR Center Training article PRNR	\$ NA	NA
12/29/06 ISIPS Newsletter -- Exact-Mix 2400	\$ NA	NA
<u>TOTAL TO DATE (2003-06)</u>	<u>\$ 435,680.18</u>	<u>19,798,912</u>

<u>2006</u>	<u>\$ 127,489.44</u>	<u>7,008,714</u>
<u>2005</u>	<u>\$ 191,882.64</u>	<u>9,596,694</u>
<u>2004</u>	<u>\$ 101,998.40</u>	<u>2,007,920</u>
<u>2003 (7 months)</u>	<u>\$ 14,309.70</u>	<u>1,185,584</u>
January 2007 PP&P – Enteral Dispenser – 5”	\$ 775.75	25,270
January 2007 Pharmacy Times – 2 ML – 6”	\$ 2,005.58	174,390
1/1/07 Pharma Business Week – Enteral Dispenser	\$ NA	NA
1/5/07 Drug Week – Enteral Dispenser	\$ NA	NA
1/7/07 Medical Devices & Surgical Technology Week – Enteral Dispenser	\$ NA	NA
1/17/07 Colorado Real Estate Journal – Grasslands Sale/leaseback – 18 1/2”	\$ 363.53	5,700
1/18/07 dBusinessNewsDenver – VIASYS annc	\$ NA	NA
1/18/07 dail-enews – VIASYS annc	\$ NA	NA
1/19/07 dBusinessNewsDenver - New Catalog	\$ NA	NA
1/19/07 Denver Post – VIASYS annc – 1”	\$ 399.68	255,925
1/26/07 PharmacyOneSource – STAR Center et al	\$ NA	NA
1/29/07 Medical Industry Week – VIASYS annc	\$ NA	NA
February 2007 – ColoradoBiz Magazine – Top 50 Family Owned Companies List (Baxa #8, previously #10)	\$ NA	18,211
2/1/07 Cleanrooms – STAR Ctr 2007 schedule	\$ NA	31,021
2/1/07 Managed Care Interface – 2 mL – 4 1/4”	\$ 1,305.64	40,918
2/1/07 Pharmacy Times – Enteral Dispenser – 6”	\$ 2,005.58	174,390
2/12/07 Health & Medicine Week – VIASYS annc	\$ NA	NA
2/14/07 BioTech Week – VIASYS annc	\$ NA	NA
2/18/07 Medical Devices & Surgical Technology Week – VIASYS annc	\$ NA	NA
2/19/07 Health & Medicine Week – STAR Ctr 2007 schedule	\$ NA	NA
March 2007 MD&DI Magazine (Guide To OutSourcing – Robinson/vanEngen bylined Article - 2.92 pages	\$ 21,856.20	50,500
March 1, 2007 Healthcare Informatics – Baxa TPN Calculator mention	\$ NA	45,256
March 2007 PP&P – Product SpotLight feature Rapid-Fill – 1 page	\$ 4,640.00	24,353
3/16/07 Denver Business Journal – Baxa mention (Dustin Whistler/Fuller & Co profile)	\$ NA	14,681
3/19/07 Pharma Business Week – VIASYS	\$ NA	NA
3/20/07 dBusinessNewsDenver – Enteral Education Campaign announcement	\$ NA	NA
3/22/07 Denver Post – Enteral Education – 1”	\$ 399.68	255,935
4/1/07 MX – VIASYS Announcement – 3 3/4”	\$ 558.71	15,047
4/16/07 Pharma Business Week – VIASYS et al	\$ NA	NA
4/24/07 dBusinessNewsDenver – INTERPHEX	\$ NA	NA
4/25/07 PharmacyOneSource – STAR Center et al	\$ NA	NA
4/30/07 dBusinessNewsDenver – GPO Contracts	\$ NA	NA
May 2007 PP&P – VIASYS CORFLO – 6”	\$ 930.90	25,270
May 2007 Am Jrnl Health-Syst Pharm – EM2400 and ValiMed mentions – Medication Errors Commentary	\$ NA	45,528
5/1/07 Denver Post – GPO Annc – 1”	\$ 399.68	255,935
5/7/07 Pharma Business Week – Interphex	\$ NA	NA
5/7/07 Health & Medicine Week – Interphex	\$ NA	NA

5/7/07 dBusinessNewsDenver – CriticalPoint	\$	NA	NA
5/8/07 Denver Post – CriticalPoint – 1 ½”	\$	599.52	255,935
5/9/07 Medical Device Daily – CriticalPoint	\$	NA	42,000
5/11/07 Contamination Control News – CriticalPoint	\$	NA	NA
5/12/07 Obesity, Fitness and Wellness Week – INTERPHEX 2007	\$	NA	NA
5/14/07 Pharma Business Week – GPO Annc	\$	NA	NA
5/14/07 Health & Medicine Week – GPO Annc	\$	NA	NA
5/16/07 dBusinessNewsDenver – BMA Award	\$	NA	NA
5/17/07 dBusinessNewsAtlanta – BMA Award	\$	NA	NA
5/17/07 FDAnews Marketing and Sales Bulletin – BMA Award	\$	NA	NA
5/18/07 Drug Week – GPO Annc	\$	NA	NA
5/19/07 Obesity, Fitness & Wellnes Week – GPO Annc	\$	NA	NA
5/21/07 dBusinessNewsDenver – Switzerland Annc	\$	NA	NA
5/21/07 dBusinessNewsSacramento – Switzerland Annc	\$	NA	NA
5/21/07 Drug Topics – Enteral Ed Campaign – 1 pg	\$	10,815.00	135,303
June 2007 Medical Device & Diagnostic Industry – Quality Article – 1 ½ pages	\$	12,375.00	50,548
June 2007 Managing Infection Control – Safety In the Hospital Pharmacy by Ron Stoker – Includes Baxa enteral syringe photo	\$	NA	NA
6/13/07 dBusinessNewsDenver – MD&DI	\$	NA	NA
6/14/07 Denver Post – MD&DI – 1”	\$	399.68	255,935
6/14/07 Rocky Mountain News – MD&DI – 1”	\$	399.68	255,675
6/15/07 dBusinessNewsDenver – ValiMed PRNR	\$	NA	NA
6/15/07 dBusinessNewsStLouis – ValiMed PRNR	\$	NA	NA
6/15/07 Denver Business Journal – Greg Baldwin/ Baxa mention – EYO judge	\$	NA	14,091
6/18/07 dBusinessNewsDenver – Health Robotics	\$	NA	NA
6/18/07 dBusinessNewsIndianapolis – Health Robotics	\$	NA	NA
6/18/07 Drug Topics – EM2400 photo pickup	\$	NA	135,303
6/19/07 Denver Post – Health Robotics – 1 ½ “	\$	599.52	255,935
6/22/07 Wisconsin State Journal – Baxa mention – Tubing Misconnections article	\$	NA	87,547
6/25/07 dBusinessNewsDenver – ASHP Release	\$	NA	NA
6/25/07 dBusinessNewsPittsburgh – ASHP Release	\$	NA	NA
6/26/07 PharmacyOneSource – ASHP Release	\$	NA	NA
6/27/07 Wall Street Journal – The Informed Patient Tubing Misconnections article – 2 ½ “	\$	1,576.48	2,062,312
July-Aug-Sept AAPT Newsletter – pickup of Understanding USP 797 technical paper	\$	NA	NA
7/1/07 Pharmacy Times – Repeater Pump – 4.5”	\$	1,504.17	221,661
7/6/07 ISIPS Newsletter – RapidFill	\$	NA	NA
7/9/07 Health & Medicine Week – ASHP Release	\$	NA	NA
7/9/07 Pharma Business Week – ASHP Release	\$	NA	NA
7/11/07 Denver Post – Baxa mention in Spire Media item	\$	NA	255,935
7/14/07 Obesity, Fitness & Wellness Week – ASHP Release	\$	NA	NA
7/16/07 dBusinessNewsDenver – Colo Best Cos	\$	NA	NA

Finalist	\$	NA	NA
7/16/07 dBusinessNewsBoston – Colo Best Cos			
Finalist	\$	NA	NA
7/17/07 Denver Post – Colo Best Cos Finalist – 1”	\$	399.68	255,935
7/18/07 dBusinessNewsDenver – Premix vs. Custom TPN	\$	NA	NA
7/18/07 dBusinessNewsBoston – Premix vs. Custom TPN	\$	NA	NA
7/18/07 dBusinessNewsMontpelier – Premix vs. Custom TPN	\$	NA	NA
7/30/07 Health & Medicine Week – Colo Best Cos Finalist	\$	NA	NA
7/30/07 Health & Medicine Week – Premix vs. Custom TPN	\$	NA	NA
7/30/07 Pharma Business Week – Colo Best Cos Finalist	\$	NA	NA
7/30/07 Pharma Business Week – Premix vs. Custom TPN	\$	NA	NA
August 2007 MX Magazine – Switzerland Annc – 3 ½”	\$	521.78	15,047
August 2007 Pharmacy Times – Health Robotics Annc – 5”	\$	1,671.30	221,661
August 2007 MD&DI Magazine – Switzerland Annc – 4 ¼”	\$	1,074.70	50,548
August 2007 ColoradoBiz Magazine – Colo Best Cos Finalist – 5”	\$	769.35	18,319
August 2007 Advertising & Marketing Review – Marian Robinson presents 2007 AMY winner – 3 ¼”	\$	99.53	3,200
August 2007 PP&P – State of Pharmacy Automation sponsored section – 1 page	\$	NA	NA
8/2/07 Rocky Mountain News – Color Best Cos Finalist – Baxa mention	\$	NA	253,834
8/3/07 Drug Week – Premix vs. Custom TPN	\$	NA	NA
8/4/07 Obesity, Fitness & Wellness Week -- Colo Best Cos Finalist	\$	NA	NA
8/4/07 Obesity, Fitness & Wellness Week – Premix vs. Custom TPN	\$	NA	NA
8/5/07 Las Vegas Review-Journal – Summerlin Hospital infant death – Baxa mention	\$	NA	172,366
8/6/07 Health & Medicine Week – ValiMed, Health Robotics & ASHP Annc	\$	NA	NA
8/15/07 dBusinessnews Denver – Mike Hurst E411 Annc	\$	NA	NA
8/15/07 dBusinessnews Cincinnati Health Section – Mike Hurst E411 Annc	\$	NA	NA
8/16/07 PharmacyOneSource – Mike Hurst E411 Annc	\$	NA	NA
8/20/07 dBusinessnews Denver – 2008 STAR Center Schedule	\$	NA	NA
8/20/07 dBusinessnews Cincinnati Health Section – 2008 STAR Center Schedule	\$	NA	NA
8/20/07 Controlled Environments Magazine – 2008 STAR Center schedule	\$	NA	NA
8/23/07 dBusinessnews Denver – Inc 5000 Annc	\$	NA	NA

8/23/07 dBusinessnews Cincinnati Health Section – Inc 5000 Annc	\$	NA	NA
8/20/07 Health & Medicine Week – ASHP/ ValiMed/MD&DI	\$	NA	NA
8/21/07 Managed Care Business Week – BestCos/ Premix/Health Robotics	\$	NA	NA
September 2007 Medical Design – The Best Places To Work (Laurel Ditson interview) Requested magazine	\$	NA	41,930
September 2007 ColoradoBiz Magazine – Top Private Companies List – Baxa #39	\$	NA	18,319
September 2007 American Journal of Obstetrics & Gynecology – Baxa syringe donation mention	\$	NA	42,000
9/3/07 Pharma Business Week – 2008 STAR Center Schedule	\$	NA	NA
9/3/07 Health & Medicine Week – 2008 STAR Center Schedule	\$	NA	NA
9/4/07 Managed Care Business Week – Premix/ Best Cos/ASHP	\$	NA	NA
9/8/07 Obesity Fitness And Wellness Week – 2008 STAR Center dates	\$	NA	NA
9/14/07 ISIPS Newsletter – Rapid-Fill	\$	NA	NA
9/24/07 dBusinessnewsDenver – Colombia/ Dominican Annc	\$	NA	NA
9/24/07 Pharma Business Week – Premix vs Custom TPN, Enteral Education Campaign and INTERPHEX	\$	NA	NA
9/25/07 Denver Post – Colombia/Dominican Annc – 1 1/2”	\$	599.52	254,058
October 2007 – PP&P – extensive use of orange enteral dispenser on cover and as part of the Tubing Misconnections feature	\$	NA	24,353
Fall Issue – CBSA FOCUS Newsletter – Inc. 5000	\$	NA	NA
10/8/07 Pharma Business Week – Colombia/ Dominican Republic Annc	\$	NA	NA
10/8/07 Health & Medicine Week – Colombia/ Dominican Republic Annc	\$	NA	NA
10/8/07 dBusinessnewsDenver – ADCD Award for Rapid-Fill	\$	NA	NA
10/9/07 Rocky Mountain News – ADCD Award for Rapid-Fill – 1”	\$	399.68	253,834
10/10/07 dBusinessnewsDenver – PadLock Launch	\$	NA	NA
10/11/07 Denver Post – PadLock Launch – 1.25”	\$	599.52	254,058
10/13/07 Obesity, Fitness And Wellness Week – Colombia/Dominican Republic Annc	\$	NA	NA
10/14/07 Denver Post – Baxa Corp mention in Gambro BCT feature – 1”	\$	399.68	254,058
10/15/07 Health & Medicine Week – 2008 STAR Center Schedule, Colombia/Dominican Republic Annc and Premix vs. Custom TPN	\$	NA	NA
10/15/07 FDAnews Device Daily Bulletin – PadLock Launch	\$	NA	NA
10/15/07 Medical Design Online – PadLock Launch			

with photo	\$	NA	NA
10/16/07 Medical Device Daily – PadLock Launch	\$	NA	500
10/17/07 Pharmaceutical Online – PadLock Launch	\$	NA	NA
10/22/07 Medical Device Daily – Colombia/ Dominican Republic Annc	\$	NA	500
10/22/07 Health & Medicine Week – PadLock Launch	\$	NA	NA
10/22/07 Pharma Business Week – PadLock Launch	\$	NA	NA
10/27/07 Obesity, Fitness and Wellness Week – PadLock Annc	\$	NA	NA
11/1/07 Outpatient Surgery Magazine – PadLock Annc – 4 ¾”	\$	587.91	27,000
11/1/07 Materials Management in Healthcare – Exacta-Mix 2400 Recall (didn’t release a pickup from the FDA) – 1”	\$	166.82	33,000
November 2007 Pharmacy Practice News – Compounder Recall – 6 ¾”	\$	560.93	47,006
November 2007 CleanRooms – Colombia/ Dominican Republic Annc – 2 ½”	\$	306.23	25,500
11/14/07 dBusinessnewsDenver – STAR Design Forum	\$	NA	NA
11/14/07 dBusinessnewsMinneapolis healthcare section – STAR Design Forum	\$	NA	NA
11/15/07 Pharmaceutical Online – STAR Design Forum	\$	NA	NA
11/16/07 ISIPS Newsletter – Smarsite® Needle- Free Valve	\$	NA	NA
11/20/07 dBusinessnewsDenver – MedKeeper Annc	\$	NA	NA
11/20/07 dBusinessnewsSanFrancisco healthcare section – MedKeeper Annc	\$	NA	NA
11/20/07 Controlled Environments Magazine – STAR Design Forum	\$	NA	NA
11/20/07 Dail-E News – MedKeeper Annc	\$	NA	NA
11/22/07 Denver Post – MedKeeper Annc – 1 ½”	\$	599.52	225,390
11/22/07 Rocky Mountain News MedKeeper Annc – 3/4”	\$	299.76	225,226
11/23/07 Pharmaceutical Business Review – MedKeeper Annc	\$	NA	NA
11/26/07 dBusinessnewsDenver – Sacks Ex Theatre	\$	NA	NA
11/26/07 dBusinessnewsStLouis healthcare section – Sacks Ex Theatre	\$	NA	NA
11/26/07 Pharma Business Week – STAR Design Forum	\$	NA	NA
11/26/07 Health & Medicine Week – STAR Design Forum	\$	NA	NA
11/26/07 Health & Medicine Week – Greg Baldwin to present at BioWest	\$	NA	NA
11/27/07 dBusinessNewsDenver – Rosenfeld Ex Theatre	\$	NA	NA
11/27/07 dBusinessNewsChicago healthcare section – Rosenfeld Ex Theatre	\$	NA	NA
12/1/07 Obesity, Fitness and Wellness Week –			

Greg Baldwin to present at BioWest	\$	NA	NA
December 2007 Pharmacy Purchasing & Products – PadLock – 3 ½”	\$	416.40	24,353
December 2007 Materials Management in Healthcare – PadLock – 3 ½”	\$	583.87	33,000
December 2007 Pharmacy Times – PadLock – 5”	\$	1,671.30	180,528
December 2007 EAMAGINE – BaxaFreseniusKabi Collaboration	\$	NA	NA
12/1/07 EMS Product News – MD&DI quality recognition – ½”	\$	33.85	30,020
12/1/07 Obesity, Fitness And Wellness Week – STAR Center Design Forum	\$	NA	NA
12/3/07 Dail-E News – RPII Annc	\$	NA	NA
12/3/07 dBusinessNewsDenver – RPII Annc	\$	NA	NA
12/3/07 dBusinessNewsDenver – MedBoard Annc	\$	NA	NA
12/3/07 Health & Medicine Week – MedKeeper Annc	\$	NA	NA
12/3/07 Health & Medicine Week – Sacks ET	\$	NA	NA
12/3/07 Pharma Business Week – Sacks ET	\$	NA	NA
12/3/07 Pharma Business Week – MedKeeper Annc	\$	NA	NA
12/4/07 Denver Post – MedBoard Annc – 1”	\$	399.68	225,390
12/4/07 Dail-E News – MedBoard Annc	\$	NA	NA
12/5/07 Medical Device Daily – RPII and MedBoard Annc – 4”	\$	277.12	500
12/7/07 Drug Week – Sacks ET	\$	NA	NA
12/7/07 Drug Week – MedKeeper Annc	\$	NA	NA
12/8/07 Obesity, Fitness And Wellness Week – Sacks ET	\$	NA	NA
12/8/07 Obesity, Fitness And Wellness Week – MedKeeper Annc	\$	NA	NA
12/10/07 Pharma Business Week – Baxa Mention In Tribble ASHP Article	\$	NA	NA
12/10/07 Health & Medicine Week – Rosenfeld ET	\$	NA	NA
12/10/07 Pharma Business Week – Rosenfeld ET	\$	NA	NA
12/14/07 Drug Week – Rosenfeld ET	\$	NA	NA
12/14/07 Drug Week – Baxa Mention In Tribble ASHP Article	\$	NA	NA
12/17/07 Pharma Business Week – MedBoard Annc	\$	NA	NA
12/17/07 Pharma Business Week – RPII Annc	\$	NA	NA
12/17/07 Health & Medicine Week – MedBoard Annc	\$	NA	NA
12/17/07 Health & Medicine Week – RPII Annc	\$	NA	NA
12/21/07 Drug Week – RPII Annc	\$	NA	NA
12/21/07 Drug Week – MedBoard Annc	\$	NA	NA
12/22/07 Obesity, Fitness And Wellness Week – RPII Annc	\$	NA	NA
12/22/07 Obesity, Firness And Wellness Week – MedBoard Annc	\$	NA	NA
12/27/07 dBusinessNewsDenver – Rosenfeld E411	\$	NA	NA
12/28/07 Medical Device Daily – RPII Annc – 2”	\$	138.56	500
TOTAL TO DATE (since 2003)	\$	549,463.03	30,038,768

	<u>2007</u>	<u>\$ 113,842.85</u>	<u>10,239,856</u>
	<u>2006</u>	<u>\$ 127,489.44</u>	<u>7,008,714</u>
	<u>2005</u>	<u>\$ 191,882.64</u>	<u>9,596,694</u>
	<u>2004</u>	<u>\$ 101,998.40</u>	<u>2,007,920</u>
	<u>2003 (7 months)</u>	<u>\$ 14,309.70</u>	<u>1,185,584</u>
January 2008 – Pharmacy Purchasing & Products – RPII – 3 ¼”	\$ 386.65		24,353
Jan/Feb 2008 – EMS Product News – MedBoard Announcement - ½”	\$ 33.85		30,020
Jan-March/Q1 AAPT Newsletter – Pat Hynes bylined article – Cleanrooms Q&A – two pages with photography	\$ NA		NA
1/7/08 Health & Medicine Week – IV Push Rosenfeld E411	\$ NA		NA
1/7/08 Pharma Business Week – IV Push Rosenfeld E411	\$ NA		NA
1/11/08 Drug Week – IV Push Rosenfeld E411	\$ NA		NA
1/15/08 AJHP – Baxa mention in journal article	\$ NA		42,616
1/21/08 Financial Deals Tracker – MedKeeper Announcement	\$ NA		NA
1/21/08 Financial Deals Tracker – Colombia/Dominican Republic announcement	\$ NA		NA
1/25/08 ISIPS Newsletter – Oral Medication Dispenser Overview	\$ NA		NA
1/28/08 dBusinessNewsDenver – IV Nurse Day/ PadLock	\$ NA		NA
1/31/08 dBusinessNewsDenver – New Web site Launch	\$ NA		NA
Winter 2008 – Pharmaceutical Manufacturer & Packing Sourcer (PMPS) – IV Line Misconnections – Mike Hurst Bylined Article – 2 ½ pages	\$ 13,492.88		10,500
February 2008 Pharmacy Purchasing & Products – MedBoard announcement – 4 ½”	\$ 535.41		24,353
February 2008 Healthcare Purchasing News – PadLock – 5”	\$ 772.90		33,175
2/1/08 Pharmacy Times - RPII – 5 ¼”	\$ 1,754.87		180,528
2/1/08 Biomedical Instrumentation & Technology – PadLock – 3 ¼”	\$ 321.13		6,468
2/1/08 Oncology Issues – RPII and MedBoard Announcements – 4 ½”	\$ 256.50		20,026
2/1/08 Journal of Pharmacy Technology – Baxa mention in journal article	\$ NA		1,200
2/4/08 Pharma Business Week – IV Nurse Day & PadLock	\$By Subscription		40,000
2/4/08 Health & Medicine Week – IV Nurse Day & PadLock	\$By Subscription		40,000
2/4/08 Biotech Business Week – IV Nurse Day & PadLock	\$By Subscription		40,000
2/5/08 Science Letter – IV Nurse Day & PadLock	\$By Subscription		40,000
2/5/08 Pharma Law Weekly – IV Nurse Day & PadLock	\$By Subscription		40,000
2/5/08 Life Science Weekly – IV Nurse Day & PadLock	\$By Subscription		40,000
2/5/08 Drug Law Weekly – IV Nurse Day &	\$By Subscription		40,000

PadLock	\$By Subscription	40,000
2/6/08 Physician Law Weekly – IV Nurse Day & PadLock	\$By Subscription	40,000
2/6/08 Healthcare Finance, Tax & Law Weekly – IV Nurse Day & PadLock	\$By Subscription	40,000
2/6/08 Biotech Week – IV Nurse Day & Padlock	\$By Subscription	40,000
2/7/08 Medical Verdicts & Law Weekly – IV Nurse Day & PadLock	\$By Subscription	NA
2/7/08 Hospital Law Weekly – IV Nurse Day & PadLock	\$By Subscription	40,000
2/8/08 Medicine & Law Weekly – IV Nurse Day & PadLock	\$By Subscription	NA
2/8/08 MD Week – IV Nurse Day & PadLock	\$ NA	NA
2/8/08 Lab Law Weekly – IV Nurse Day & Padlock	\$By Subscription	4,000
2/8/08 Health Business Week – IV Nurse Day & PadLock	\$By Subscription	40,000
2/8/08 Drug Week – IV Nurse Day & PadLock	\$By Subscription	40,000
2/8/08 Biotech Law Weekly – IV Nurse Day & PadLock	\$By Subscription	40,000
2/9/08 Obesity Fitness & Wellness Week – IV Nurse Day & PadLock	\$By Subscription	40,000
2/9/08 Law & Health Weekly – IV Nurse Day & PadLock	\$By Subscription	40,000
2/9/08 Healthcare Mergers, Acquisitions & Ventures Week – IV Nurse Day & PadLock	\$By Subscription	40,000
2/10/08 Pharma Investments, Ventures & Law Weekly – IV Nurse Day & PadLock	\$By Subscription	40,000
2/10/08 Lab Business Week – IV Nurse Day & PadLock	\$By Subscription	40,000
2/10/08 Hospital Business Week – IV Nurse Day & PadLock	\$By Subscription	40,000
2/11/08 Pharma Business Week – New Web site	\$By Subscription	40,000
2/11/08 Health & Medicine Week – New Web site	\$By Subscription	40,000
2/12/08 Science Letter – New Web site	\$By Subscription	40,000
2/12/08 Pharma Law Weekly – New Web site	\$By Subscription	40,000
2/12/08 Life Science Weekly – New Web site	\$By Subscription	40,000
2/12/08 Drug Law Weekly – New Web site	\$By Subscription	40,000
2/13/08 Healthcare Finance, Tax & Law Weekly – New Web site	\$By Subscription	40,000
2/13/08 Biotech Week – New Web site	\$By Subscription	40,000
2/15/08 Lab Law Weekly – New Web site	\$By Subscription	4,000
2/15/08 Health Business Week – New Web site	\$By Subscription	40,000
2/15/08 Drug Week – New Web site	\$By Subscription	40,000
2/15/08 Biotech Law Weekly – New Web site	\$By Subscription	40,000
2/16/08 Obesity Fitness & Wellness Week – New Web site	\$By Subscription	40,000
2/16/08 Law & Health Weekly -- New Web site	\$By Subscription	40,000
2/16/08 Healthcare Mergers, Acquisitions & Ventures Week – New Web site	\$By Subscription	40,000
2/17/08 Lab Business Week – New Web site	\$By Subscription	40,000
2/17/08 Pharma Investments, Ventures & Law Weekly – New Web site	\$By Subscription	40,000
2/18/08 Reading Eagle – Wall Street pickup – Tubing Misconnections – Baxa mention	\$ NA	59,586

2/21/08 Denver Business Journal – Medical Device article – Baxa mention	\$	NA	14,091
March 2008 – Conde Nast Portfolio – Summerlin feature – two Baxa mentions	\$	NA	350,000
3/1/08 Pharmaceutical & Medical Packaging News – Interphex 2008 – Baxa mention	\$	NA	20,048
3/1/08 Pharmacy Today – Baxa mention in article about Broughton Hospital in Morganton, NC	\$	NA	140,201
3/1/08 U.S. Pharmacist – MedBoard – 3”	\$	838.17	127,557
3/1/08 U.S. Pharmacist – RPII – 4”	\$	1,117.56	127,557
3/11/08 dBusinessNews Denver – Sacks CD	\$	NA	NA
3/11/08 dBusinessNews Austin – Sacks CD	\$	NA	NA
3/17/08 dBusinessNews Denver – STAR HD	\$	NA	NA
3/17/08 dBusinessNews Portland – STAR HD	\$	NA	NA
3/18/08 Denver Post – STAR HD – 1”	\$	399.68	225,390
3/24/08 Pharma Business Week – Sacks CD	\$By Subscription		40,000
3/24/08 Health & Medicine Week – Sacks CD	\$By Subscription		40,000
3/28/08 dBusinessNews Denver – PadLock Call For Papers	\$	NA	NA
3/28/08 dBusinessNews Minneapolis – PadLock Call For Papers	\$	NA	NA
3/28/08 Drug Week – Sacks CD	\$By Subscription		40,000
3/29/08 Obesity Fitness & Wellness Week – Sacks CD	\$By Subscription		40,000
3/31/08 dBusinessNews Denver – USP 797 Revisions Paper On E411	\$	NA	NA
3/31/08 Health & Medicine Week – STAR HD	\$By Subscription		40,000
3/31/08 Pharma Business Week – STAR HD	\$By Subscription		40,000
April/May 2008 Acuity Care Technology – MedBoard – 5”	\$	495.90	30,340
4/1/08 Quality Digest – Baxa Mention/Stanley Chao article	\$	NA	73,477
4/1/08 Business Xpansion Journal – Baxa Mention/Colorado EcoDevo Article	\$	NA	22,000
4/1/08 Pharmacy Purchasing & Products – Baxa STAR jpgs used on cover and in Supplement	\$	NA	24,353
4/4/08 Drug Week – STAR HD	\$By Subscription		40,000
4/5/08 Obesity Fitness & Wellness Week – STAR HD	\$By Subscription		40,000
4/7/08 Health & Medicine Week – Call For Papers	\$By Subscription		40,000
4/7/08 Pharma Business Week – Call For Papers	\$By Subscription		40,000
4/11/08 ISIPS Newsletter – Luer Lock Adapters	\$	NA	NA
4/12/08 Obesity Fitness & Wellness Week – Call For Papers	\$By Subscription		40,000
4/21/08 dBusinessNews Denver – Earth Day Release	\$	NA	NA
4/21/08 dBusinessNews San Jose - Earth Day Release	\$	NA	NA
4/21/08 US Newswire – Earth Day Release	\$	NA	NA
4/24/08 dBusinessNews Denver – Hurst Bylined Article on E411	\$	NA	NA
4/29/08 dBusinessNewsDenver – Baxa mention in CBSA sponsorship release	\$	NA	NA
4/30/08 dBusinessNews Denver – MedBoard Microsite Announcement	\$	NA	NA
5/1/08 dBusinessNewsDenver – CBSA sponsorship	\$	NA	NA

5/1/08 Denver Post – MedBoard Microsite – 1”	\$ 399.68	225,193
5/1/08 MD&DI Magazine – FDA warning overview (circ: 50,548)	\$ NA	NA
5/1/08 Quality Digest – Baxa Mention/Stanley Chao article/part II	\$ NA	73,477
5/1/08 American Journal of Veterinary Research – Baxa mention	\$ NA	6,900
5/4/08 Denver Business Journal – BMA awards overview article – two Baxa mentions	\$ NA	14,542
5/7/08 Medical Device Daily – PadLock – 2”	\$By Subscription	500
5/12/08 Health & Medicine Week – CBSA Sponsorship	\$By Subscription	40,000
5/13/08 Life Science Weekly – MedBoard Microsite	\$By Subscription	40,000
5/13/08 Science Letter – CBSA Sponsorship	\$By Subscription	40,000
5/13/08 Science Letter – MedBoard Microsite	\$By Subscription	40,000
5/15/08 dBusinessNews Denver – BMA awards	\$ NA	NA
5/15/08 dBusinessNews St. Louis – BMA awards	\$ NA	NA
5/19/08 dBusinessNews Denver – Stevie Finalist Annc	\$ NA	NA
5/19/08 dBusinessNews Atlanta – Stevie Finalist Annc	\$ NA	NA
5/19/08 US Newswire – Stevie Finalist Annc	\$ NA	NA
5/20/08 Science Letter – PadLock at INS	\$By Subscription	40,000
5/21/08 Physician Law Weekly – PadLock at INS	\$By Subscription	40,000
5/21/08 Healthcare Finance, Tax & Law Weekly – PadLock at INS	\$By Subscription	40,000
5/22/08 Medical Verdicts & Law Weekly – PadLock at INS	\$By Subscription	NA
5/22/08 Hospital Law Weekly – PadLock at INS	\$By Subscription	40,000
5/22/08 Rocky Mountain News – BMA awards – 1”	\$ 399.68	225,065
5/23/08 Medicine & Law Weekly – PadLock at INS	\$By Subscription	NA
5/23/08 Lab Law Weekly – PadLock at INS	\$By Subscription	4,000
5/23/08 Health Business Week – PadLock at INS	\$By Subscription	40,000
5/24/08 Law & Health Weekly – PadLock at INS	\$By Subscription	40,000
5/24/08 Healthcare Mergers, Acquisitions & Ventures Week – PadLock at INS	\$By Subscription	40,000
5/24/08 Lab Business Week – PadLock at INS	\$By Subscription	40,000
5/25/08 Hospital Business Week – PadLock at INS	\$By Subscription	40,000
5/27/08 Science Letter – BMA awards	\$By Subscription	40,000
5/28/08 Healthcare Finance, Tax & Law Weekly – BMA awards	\$By Subscription	40,000
5/30/08 Lab Law Weekly – BMA awards	\$By Subscription	4,000
5/30/08 Health Business Week – BMA awards	\$By Subscription	40,000
5/31/08 Law & Health Weekly – BMA awards	\$By Subscription	40,000
5/31/08 Healthcare Mergers, Acquisitions & Ventures Week – BMA awards	\$By Subscription	40,000
June 2008 Managing Infection Control – PadLock Article: One Less Problem – 2 3/4 pages + PadLock photo on the Cover	\$ 10,312.50	42,000
June 2008 Medical Design – PadLock Bylined Article – sample issue received	\$ 6,745.26	41,573
June 2008 Cleanrooms – Pharmacy OneSource ASHP Profile – Baxa mention	\$ NA	25,500
June 2008 Cleanrooms – Baxa ASHP Profile 2 1/4”	\$ 347.60	25,500

June/July 2008 Advertising & Marketing Review – PadLock BMA awards – 1”	\$ 30.65	3,200
6/1/08 EMS Product News – STAR HD – 1”	\$ 136.35	30,020
6/1/08 Lab Business Week – BMA awards	\$By Subscription	40,000
6/2/08 dBusinessNews Denver – STAR Microsite	\$ NA	NA
6/3/08 PharmaceuticalOnline – STAR Microsite	\$ NA	NA
6/3/08 Life Science Weekly – Stevie Finalist Annc	\$By Subscription	40,000
6/4/08 Pharmacy.BlogForward.com – STAR Microsite	\$ NA	NA
6/4/08 Healthcare Finance, Tax & Law Weekly – Stevie Finalist Annc	\$By Subscription	40,000
6/5/08 dBusinessNews Denver – Best Company Finalist Three-peat	\$ NA	NA
5/22/08 Medical Verdicts & Law Weekly – Stevie Finalist Annc	\$By Subscription	NA
6/5/08 Denver Business Journal Briefcase – BMA Awards – 1”	\$ 145.98	14,542
6/6/08 Medicine & Law Weekly – Stevie Finalist Annc	\$By Subscription	NA
6/6/08 Lab Law Weekly – Stevie Finalist Annc	\$By Subscription	4,000
6/6/08 Health Business Week – Stevie Finalist Annc	\$By Subscription	40,000
6/7/08 Law & Health Weekly – Stevie Finalist Annc	\$By Subscription	40,000
6/7/08 Healthcare Mergers, Acquisitions & Ventures Week – Stevie Finalist Annc	\$By Subscription	40,000
6/8/08 Lab Business Week – Stevie Finalist Annc	\$By Subscription	40,000
6/9/08 dBusinessNews Denver – PACT Launch at ASHP	\$ NA	NA
6/10/08 Denver Post – PACT Launch at ASHP – 1 ½”	\$ 599.52	225,193
6/10/08 Drug Week – STAR Microsite	\$By Subscription	40,000
6/15/08 American Journal of Health-System Pharmacy – Baxa mention	\$ NA	42,616
6/17/08 Drug Law Weekly – STAR Microsite	\$By Subscription	40,000
6/17/08 Medical Device Daily – STAR Microsite – 4”	\$By Subscription	500
6/17/08 Life Science Weekly – Best Company Finalist Three-peat	\$By Subscription	40,000
6/18/08 Biotech Week – STAR Microsite	\$By Subscription	40,000
6/18/08 Fitness & Wellness Business Week – Best Company Finalist Three-peat	\$By Subscription	40,000
6/18/08 Healthcare Finance, Tax & Law Weekly – STAR Microsite	\$By Subscription	40,000
6/18/08 Healthcare Finance, Tax & Law Weekly – Best Company Finalist Three-peat	\$By Subscription	40,000
6/19/08 Medical Verdicts & Law Weekly – Best Company Finalist Three-peat	\$By Subscription	NA
6/20/08 Medicine & Law Weekly – Best Company Finalist Three-peat	\$By Subscription	NA
6/20/08 Lab Law Weekly – STAR Microsite	\$By Subscription	4,000
6/20/08 Lab Law Weekly – Best Company Finalist Three-peat	\$By Subscription	4,000
6/20/08 Biotech Law Weekly – STAR Microsite	\$By Subscription	40,000
6/20/08 Health Business Week – STAR Microsite	\$By Subscription	40,000
6/20/08 Health Business Week – Best Company		

Finalist Three-peat	\$By Subscription	40,000
6/21/08 Law & Health Weekly – STAR Microsite	\$By Subscription	40,000
6/21/08 Law & Health Weekly – Best Company Finalist Three-peat	\$By Subscription	40,000
6/21/08 Healthcare Mergers, Acquisitions & Ventures Week – STAR Microsite	\$By Subscription	40,000
6/21/08 Healthcare Mergers, Acquisitions & Ventures Week – Best Company Finalist Three-peat	\$By Subscription	40,000
6/22/08 Lab Business Week – STAR Microsite	\$By Subscription	40,000
6/22/08 Lab Business Week – Best Company Finalist Three-peat	\$By Subscription	40,000
6/24/08 US Fed News – Baxa patent mention	\$ NA	NA
6/24/08 Targeted News Service – Baxa patent mention	\$ NA	NA
6/24/08 Drug Law Weekly – PACT Launch at ASHP	\$By Subscription	40,000
6/25/08 Physician Law Weekly – PACT Launch at ASHP	\$By Subscription	40,000
6/25/08 Healthcare Finance, Tax & Law Weekly – PACT Launch at ASHP	\$By Subscription	40,000
6/26/08 Biotech Week – PACT Launch at ASHP	\$By Subscription	40,000
6/26/08 Hospital Law Weekly – PACT Launch at ASHP	\$By Subscription	40,000
6/27/08 Drug Week – PACT Launch at ASHP	\$By Subscription	40,000
6/27/08 Lab Law Weekly – PACT Launch at ASHP	\$By Subscription	4,000
6/27/08 Health Business Week – PACT Launch at ASHP	\$By Subscription	40,000
6/27/08 Biotech Law Weekly – PACT Launch at ASHP	\$By Subscription	40,000
6/28/08 Law & Health Weekly – PACT Launch at ASHP	\$By Subscription	40,000
6/28/08 Healthcare Mergers, Acquisitions & Ventures Week – PACT Launch at ASHP	\$By Subscription	40,000
6/29/08 Lab Business Week – PACT Launch at ASHP	\$By Subscription	40,000
6/29/08 Hospital Business Week – PACT Launch at ASHP	\$By Subscription	40,000
7/1/08 U.S. Pharmacist – PACT Launch at ASHP – 2 1/2”	\$ 698.48	127,557
7/18/08 Denver Business Journal – Private Cos List	\$ NA	14,542
7/13/08 US Fed News – Baxa patent mention	\$ NA	NA
7/14/08 Targeted News Service – Baxa patent mention	\$ NA	NA
7/23/08 Wireless News – eBUG relaunch	\$ NA	49,937
7/20/08 dBusinessNews Denver – eBUG relaunch	\$ NA	NA
7/20/08 dBusinessNews Boston – eBUG relaunch	\$ NA	NA
7/24/08 Denver Business Journal – Baxa mention In Buffalo Supply profile	\$ NA	14,542
7/24/08 dBusinessNews New Orleans – eBUG relaunch	\$ NA	NA
7/27/08 dBusinessNews Houston – eBUG		

relaunch	\$ NA	NA
7/29/08 Drug Law Weekly – eBUG relaunch	\$By Subscription	40,000
7/30/08 dBusinessNews Denver – CriticalPoint Crosswalk	\$ NA	NA
7/30/08 dBusinessNews Boston – CriticalPoint Crosswalk	\$ NA	NA
7/30/08 Healthcare Finance, Tax & Law Weekly – eBUG relaunch	\$By Subscription	40,000
6/26/08 Biotech Week – eBUG relaunch	\$By Subscription	40,000
7/31/08 Denver Post – CriticalPoint Crosswalk – 1”	\$ 399.68	225,193
August 2008 ColoradoBiz Magazine – Best Cos Profile – 5 ¼”	\$ 848.03	28,319
8/1/08 Drug Week – eBUG relaunch	\$By Subscription	40,000
8/1/08 dBusinessNews Chicago – CriticalPoint Crosswalk	\$ NA	NA
8/1/08 dBusinessNews New Orleans – CriticalPoint Crosswalk	\$ NA	NA
8/1/08 Lab Law Weekly – eBUG relaunch	\$By Subscription	4,000
8/1/08 Health Business Week – eBUG relaunch	\$By Subscription	40,000
8/1/08 Health Law Week – Summerlin Settlement	\$By Subscription	NA
8/1/08 Biotech Law Weekly – eBUG relaunch	\$By Subscription	40,000
8/2/08 Law & Health Weekly – eBUG relaunch	\$By Subscription	40,000
8/2/08 Healthcare Mergers, Acquisitions & Ventures Week – eBUG relaunch	\$By Subscription	40,000
8/3/08 Lab Business Week – eBUG relaunch	\$By Subscription	40,000
8/5/08 Wireless News – Baxa/CriticalPoint Annc	\$ NA	49,937
8/12/08 Drug Law Weekly - Baxa/CriticalPoint Annc	\$By Subscription	40,000
8/13/08 Healthcare Finance, Tax & Law Weekly – Baxa/CriticalPoint Annc	\$By Subscription	40,000
8/13/08 Biotech Week – Baxa/CriticalPoint Annc	\$By Subscription	40,000
8/15/08 Lab Law Weekly – Baxa/CriticalPoint Annc	\$By Subscription	4,000
8/15/08 Health Business Week – Baxa/CriticalPoint Annc	\$By Subscription	40,000
8/15/08 Health Business Week – Baxa/CriticalPoint Annc	\$By Subscription	40,000
8/15/08 Drug Week – Baxa/CriticalPoint Annc	\$By Subscription	40,000
8/15/08 Biotech Law Weekly – Baxa/CriticalPoint Annc	\$By Subscription	40,000
8/15/08 Law & Health Weekly – Baxa/CriticalPoint Annc	\$By Subscription	40,000
8/17/08 Healthcare Mergers, Acquisitions & Ventures Week – Baxa/CriticalPoint Annc	\$By Subscription	40,000
8/17/08 Lab Business Week – Baxa/CriticalPoint Annc	\$By Subscription	40,000
8/22/08 Medical Device Daily – Baxa Mention – Premier Portfolio	\$By Subscription	500
8/23/08 CBSA News In Review – Inc 5000 Announcement	\$ NA	NA
8/29/08 Denver Business Journal – Medical Device Overview – Brian Baldwin interview with Bob Mook – 4”	\$ 583.92	14,542
Summer Edition – Contamination Control Vol 4, No 3 – Baxa Corp		
Bylined article – 5 pages, 18”	\$ 25,454.72	16,500

September 2008 – Hospital Litigation Reporter – Summerlin Settlement	\$ NA	NA
9/1/08 ColoradoBiz Magazine – Baxa Mention – Top 250 private companies	\$ NA	20,301
9/1/08 Pharma Business Week – Premier Portfolio	\$By Subscription	40,000
9/1/08 Biotech Business Week – Premier Portfolio	\$By Subscription	40,000
9/2/08 Pharma Law Weekly – Premier Portfolio	\$By Subscription	40,000
9/2/08 Drug Law Weekly – Premier Portfolio	\$By Subscription	40,000
9/3/08 Physician Law Weekly – Premier Portfolio	\$By Subscription	40,000
9/3/08 Healthcare Finance, Tax & Law Weekly – Premier Portfolio	\$By Subscription	40,000
9/3/08 Biotech Week – Premier Portfolio	\$By Subscription	40,000
9/4/08 dBusinessNews Denver –Inc 5000	\$ NA	NA
9/4/08 dBusinessNews Triad (Greensboro, Highland Point & Winston-Salem) –Inc 5000	\$ NA	NA
9/4/08 Hospital Law Weekly – Premier Portfolio	\$By Subscription	40,000
9/5/08 Lab Law Weekly – Premier Portfolio	\$By Subscription	4,000
9/5/08 Health Business Week – Premier Portfolio	\$By Subscription	40,000
9/5/08 Drug Week – Premier Portfolio	\$By Subscription	40,000
9/5/08 Biotech Law Weekly –Premier Portfolio	\$By Subscription	40,000
9/6/08 Obesity Fitness & Wellness Week – Premier Portfolio	\$By Subscription	40,000
9/6/08 Law & Health Weekly – Premier Portfolio	\$By Subscription	40,000
9/6/08 Healthcare Mergers, Acquisitions & Ventures Week – Premier Portfolio	\$By Subscription	40,000
9/7/08 Pharma Investments, Ventures & Law Weekly – Premier Portfolio	\$By Subscription	40,000
9/7/08 Lab Business Week – Premier Portfolio	\$By Subscription	40,000
9/7/08 Hospital Business Week – Premier Portfolio	\$By Subscription	40,000
9/10/08 Healthcare Finance, Tax & Law Weekly – Inc 5000	\$By Subscription	40,000
9/12/08 Lab Law Weekly – Inc 5000	\$By Subscription	4,000
9/12/08 Health Business Week – Inc 5000	\$By Subscription	40,000
9/13/08 Law & Health Weekly – Inc 5000	\$By Subscription	40,000
9/13/08 Healthcare Mergers, Acquisitions & Ventures Week – Inc 5000	\$By Subscription	40,000
9/14/08 Lab Business Week – Inc 5000	\$By Subscription	40,000
9/23/08 dBusinessNews Denver – Top 35 Private Companies	\$ NA	NA
9/23/08 dBusinessNews Triangle (Raleigh-Durham, Cary and Chapel Hill) – Top 35 Private Companies	\$ NA	NA
9/30/08 dBusinessNews Denver – Baxa USP Hosting Agreement	\$ NA	NA
9/23/08 dBusinessNews Indianapolis -- Baxa USP Hosting Agreement	\$ NA	NA
10/1/08 Denver Post – Baxa USP Hosting Agreement - 1”	\$ 399.68	225,193
10/1/08 Materials Management in Healthcare – Premier Portfolio – Baxa Mention – 1”	\$ 166.82	33,000
10/1/08 The Journal of Pharmacy Technology – Baxa/CriticalPoint Annc – 5 ½”	\$ 171.27	1,200
Oct 2008 Pharmacy Purchasing & Products – Baxa CriticalPoint Crosswalk Tool in supplement	\$ NA	24,353

10/6/08 Health & Medicine Week – Top 35	\$By Subscription	40,000
10/8/08 Healthcare Finance, Tax & Law Weekly – Top 35	\$By Subscription	40,000
10/10/08 Medicine & Law Weekly – Top 35	\$By Subscription	NA
10/9/08 Medical Verdicts & Law Weekly – Top 35	\$By Subscription	NA
10/10/08 Health Business Week – Top 35	\$By Subscription	40,000
10/10/08 Lab Law Weekly – Top 35	\$By Subscription	4,000
10/11/08 Law & Health Weekly – Top 35	\$By Subscription	40,000
10/11/08 Healthcare Mergers, Acquisitions & Ventures Week – Top 35	\$By Subscription	40,000
10/12/08 Lab Business Week – Inc 5000	\$By Subscription	40,000
10/13/08 Pharma Business Week – Baxa USP Hosting Agreement	\$By Subscription	40,000
10/13/08 Pharma Business Week – Baxa USP Hosting Agreement	\$By Subscription	40,000
10/13/08 Biotech Business Weekly – Baxa USP Hosting Agreement	\$By Subscription	40,000
10/14/08 Pharma Law Weekly – Baxa USP Hosting Agreement	\$By Subscription	40,000
10/14/08 Drug Law Weekly – Baxa USP Hosting Agreement	\$By Subscription	40,000
10/15/08 dBusinessNews Denver – UK ZR	\$ NA	NA
10/15/08 Healthcare Finance, Tax & Law Weekly – Baxa USP Hosting Agreement	\$By Subscription	40,000
10/15/08 Biotech Week – Baxa USP Hosting Agreement	\$By Subscription	40,000
10/15/08 Dail-eNews – Baxa PadLock at ANCC Magnet Conference	\$ NA	NA
10/15/08 dBusinessNews Denver – Baxa PadLock at ANCC Magnet Conference	\$ NA	NA
10/15/08 dBusinessNews Pittsburgh – Baxa PadLock at ANCC Magnet Conference	\$ NA	NA
10/17/08 Lab Law Weekly – Baxa USP Hosting Agreement	\$By Subscription	4,000
10/17/08 Health Business Week – Baxa USP Hosting Agreement	\$By Subscription	40,000
10/17/08 Drug Week – Baxa USP Hosting Agreement	\$By Subscription	40,000
10/17/08 Biotech Law Weekly – Baxa USP Hosting Agreement	\$By Subscription	40,000
10/18/08 Law & Health Weekly – Baxa USP Hosting Agreement	\$By Subscription	40,000
10/18/08 Healthcare Mergers, Acquisitions & Ventures Week – Baxa USP Hosting Agreement	\$By Subscription	40,000
10/19/08 Pharma Investments, Ventures & Law Weekly – Baxa USP Hosting Agreement	\$By Subscription	40,000
10/19/08 Lab Business Week – Baxa USP Hosting Agreement	\$By Subscription	40,000
10/21/08 Medical Device Daily – UK ZR	\$By Subscription	500
10/28/08 Physician Business Week – UK ZR	\$By Subscription	40,000
10/28/08 Health Risk Factor Week – UK ZR	\$By Subscription	NA
10/28/08 Disease Prevention Week – UK ZR	\$By Subscription	40,000
10/29/08 Physician Law Weekly – UK ZR	\$By Subscription	40,000
10/29/08 Physician Law Weekly – Baxa PadLock at ANCC Magnet Conference	\$By Subscription	40,000

10/29/08 Healthcare Finance, Tax & Law Weekly – UK ZR	\$By Subscription	40,000
10/29/08 Healthcare Finance, Tax & Law Weekly – Baxa PadLock at ANCC Magnet Conference	\$By Subscription	40,000
10/30/08 Medical Verdicts & Law Weekly – UK ZR	\$By Subscription	NA
10/30/08 Medical Verdicts & Law Weekly – Baxa PadLock at ANCC Magnet Conference	\$By Subscription	NA
10/30/08 Hospital Law Weekly – UK ZR	\$By Subscription	40,000
10/30/08 Hospital Law Weekly – Baxa PadLock at ANCC Magnet Conference	\$By Subscription	40,000
10/30/08 Hospital & Nursing Home Week – UK ZR	\$By Subscription	40,000
10/31/08 dBusinessNews Denver –Virtual Compounder	\$ NA	NA
10/31/08 dBusinessNews Seattle –Virtual Compounder	\$ NA	NA
10/31/08 Medicine & Law Weekly – UK ZR	\$By Subscription	NA
10/31/08 Medicine & Law Weekly – Baxa PadLock at ANCC Magnet Conference	\$By Subscription	NA
10/31/08 MD Week – UK ZR	\$ NA	NA
10/31/08 Lab Law Weekly – UK ZR	\$By Subscription	4,000
10/31/08 Lab Law Weekly – Baxa PadLock at ANCC Magnet Conference	\$By Subscription	4,000
10/31/08 Health Business Week – UK ZR	\$By Subscription	40,000
10/31/08 Health Business Week – Baxa PadLock at ANCC Magnet Conference	\$By Subscription	40,000
Nov/Dec 2008 Hospital Pharmacy Europe – UK ZR sponsored feature	\$ NA	12,000
Nov 2008 Pharmacy Purchasing & Products – eBug – 5”	\$ 594.85	15,742
Nov 2008 Pharmacy Purchasing & Products – hazardous drug jpg – Baxa credit	\$ NA	15,742
11/1/08 Law & Health Weekly – UK ZR	\$By Subscription	40,000
11/1/08 Law & Health Weekly – Baxa PadLock at ANCC Magnet Conference	\$By Subscription	40,000
11/1/08 Healthcare Mergers, Acquisitions & Ventures Week – UK ZR	\$By Subscription	40,000
11/1/08 Healthcare Mergers, Acquisitions & Ventures Week – Baxa PadLock at ANCC Magnet Conference	\$By Subscription	40,000
11/2/08 Lab Business Week – UK ZR	\$By Subscription	40,000
11/2/08 Lab Business Week – Baxa PadLock at ANCC Magnet Conference	\$By Subscription	40,000
11/2/08 Hospital Business Week – UK ZR	\$By Subscription	40,000
11/2/08 Hospital Business Week – Baxa PadLock at ANCC Magnet Conference	\$By Subscription	40,000
11/3/08 Pharmacy OneSource – Weekly Update devoted to Virtual Compounder	\$ NA	NA
11/9/08 Medical Device Daily – Virtual Compounder	\$By Subscription	500
11/11/08 Drug Law Weekly – Virtual Compounder	\$By Subscription	40,000
11/11/08 dBusinessNews Denver – Colored Labels	\$ NA	NA
11/11/08 dBusinessNews Atlanta – Colored Labels	\$ NA	NA
11/12/08 Dail-ENews – Colored Labels	\$ NA	NA

11/12/08 Denver Post – Colored Labels – 1”	\$ 399.68	210,585
11/12/08 Healthcare Finance, Tax & Law Weekly – Virtual Compounder	\$By Subscription	40,000
10/15/08 Biotech Week – Virtual Compounder	\$By Subscription	40,000
11/13/08 Medical Verdicts & Law Weekly – Virtual Compounder	\$By Subscription	NA
11/14/08 Medicine & Law Weekly – Virtual Compounder	\$By Subscription	NA
11/14/08 Lab Law Weekly – Virtual Compounder	\$By Subscription	4,000
11/14/08 Health Business Week – Baxa mention CBSA Job Fair	\$By Subscription	40,000
11/15/08 Law & Health Weekly – Baxa mention CBSA Job Fair	\$By Subscription	40,000
11/15/08 Healthcare Mergers, Acquisitions & Ventures Week – Baxa mention CBSA Job Fair	\$By Subscription	40,000
11/16/08 Pharma Investments, Ventures & Law Weekly – Baxa mention CBSA Job Fair	\$By Subscription	40,000
11/16/08 Lab Business Week – Baxa mention CBSA Job Fair	\$By Subscription	40,000
11/18/08 Drug Law Weekly –Virtual Compounder	\$By Subscription	40,000
11/19/08 Healthcare Finance, Tax & Law Weekly – Virtual Compounder	\$By Subscription	40,000
11/19/08 Biotech Week – Virtual Compounder	\$By Subscription	40,000
11/20/08 Medical Verdicts & Law Weekly – Virtual Compounder	\$By Subscription	NA
11/21/08 Medicine & Law Weekly –Virtual Compounder	\$By Subscription	NA
11/21/08 Lab Law Weekly – Virtual Compounder	\$By Subscription	4,000
11/21/08 Health Business Week – Virtual Compounder	\$By Subscription	40,000
11/21/08 Drug Week – Virtual Compounder	\$By Subscription	40,000
11/21/08 Biotech Law Weekly – Virtual Compounder	\$By Subscription	40,000
11/22/08 Law & Health Weekly – Virtual Compounder	\$By Subscription	40,000
11/22/08 Healthcare Mergers, Acquisitions & Ventures Week – Virtual Compounder	\$By Subscription	40,000
11/23/08 Lab Business Week – Virtual Compounder	\$By Subscription	40,000
11/24/08 dBusinessNews Denver – ClinicalIQ/POS Agreement	\$ NA	NA
11/24/08 dBusinessNews Indianapolis – ClinicalIQ/POS Agreement	\$ NA	NA
11/24/08 Pharma Business Week – Premier Portfolio	\$By Subscription	40,000
11/24/08 Pain & Central Nervous System Week – RF Colored Labels	\$By Subscription	40,000
11/24/08 Biotech Business Week – Premier Portfolio	\$By Subscription	40,000
11/25/08 Pharma Law Weekly – Premier Portfolio	\$By Subscription	40,000
11/25/08 Drug Law Weekly – Premier Portfolio	\$By Subscription	40,000
11/25/08 Drug Law Weekly – RF Colored Labels	\$By Subscription	40,000
11/26/08 Physician Law Weekly – RF Colored		

Labels	\$By Subscription	40,000
11/26/08 Healthcare Finance, Tax & Law Weekly – Premier Portfolio	\$By Subscription	40,000
11/26/08 Healthcare Finance, Tax & Law Weekly – RF Colored Labels	\$By Subscription	40,000
11/26/08 Biotech Week – Premier Portfolio	\$By Subscription	40,000
11/26/08 Biotech Week – RF Colored Labels	\$By Subscription	40,000
11/27/08 Hospital Law Weekly – RF Colored Labels	\$By Subscription	40,000
11/27/08 Hospital & Nursing Home Week – RF Colored Labels	\$By Subscription	40,000
11/28/08 Lab Law Weekly – Premier Portfolio	\$By Subscription	4,000
11/28/08 Health Business Week – Premier Portfolio	\$By Subscription	40,000
11/28/08 Lab Law Weekly – RF Colored Labels	\$By Subscription	4,000
11/28/08 Health Business Week – RF Colored Labels	\$By Subscription	40,000
11/28/08 Drug Week – Premier Portfolio	\$By Subscription	40,000
11/28/08 Drug Week – RF Colored Labels	\$By Subscription	40,000
11/28/08 Biotech Law Weekly – Premier Portfolio	\$By Subscription	40,000
11/28/08 Biotech Law Weekly – RF Colored Labels	\$By Subscription	40,000
11/29/08 Law & Health Weekly – Premier Portfolio	\$By Subscription	40,000
11/29/08 Law & Health Weekly – RF Colored Labels	\$By Subscription	40,000
11/29/08 Healthcare Mergers, Acquisitions & Ventures Week – Premier Portfolio	\$By Subscription	40,000
11/29/08 Healthcare Mergers, Acquisitions & Ventures Week – RF Colored Labels	\$By Subscription	40,000
11/30/08 Pharma Investments, Ventures & Law Weekly – Premier Portfolio	\$By Subscription	40,000
11/30/08 Lab Business Week – Premier Portfolio	\$By Subscription	40,000
11/30/08 Lab Business Week – RF Colored Labels	\$By Subscription	40,000
11/30/08 Hospital Business Week – RF Colored Labels	\$By Subscription	40,000
December 2008 – Pharmacy Purchasing & Products – Virtual Compounder – 6”	\$ 713.82	15,742
12/1/08 Pharma Business Week – ClinicalIQ/POS Agreement	\$By Subscription	40,000
12/1/08 Health & Medicine Week – ClinicalIQ/POS Agreement	\$By Subscription	40,000
12/1/08 Biotech Business Week – ClinicalIQ/POS Agreement	\$By Subscription	40,000
12/2/08 Pharma Law Weekly – ClinicalIQ/POS Agreement	\$By Subscription	40,000
12/2/08 Drug Law Weekly – ClinicalIQ/POS Agreement	\$By Subscription	40,000
12/3/08 Healthcare Finance, Tax & Law Weekly – ClinicalIQ/POS Agreement	\$By Subscription	40,000
12/3/08 Biotech Week – ClinicalIQ/POS Agreement	\$By Subscription	40,000
12/4/08 Medical Verdicts & Law Weekly – ClinicalIQ/POS Agreement	\$By Subscription	NA
12/5/08 Medicine & Law Weekly – ClinicalIQ/POS Agreement	\$By Subscription	NA

12/5/08 Lab Law Weekly –ClinicalIQ/POS Agreement	\$By Subscription	4,000
12/5/08 Health Business Week – ClinicalIQ/POS Agreement	\$By Subscription	40,000
12/5/08 Drug Week – ClinicalIQ/POS Agreement	\$By Subscription	40,000
12/5/08 Biotech Law Weekly – ClinicalIQ/POS Agreement	\$By Subscription	40,000
12/6/08 Law & Health Weekly – ClinicalIQ/POS Agreement	\$By Subscription	40,000
12/6/08 Healthcare Mergers, Acquisitions & Ventures Week – ClinicalIQ/POS Agreement	\$By Subscription	40,000
12/7/08 Pharma Investments, Ventures & Law Weekly – ClinicalIQ/POS Agreement	\$By Subscription	40,000
12/7/08 Lab Business Week – ClinicalIQ/POS Agreement	\$By Subscription	40,000
12/8/08 dBusinessNews Denver – ASHP Offerings	\$ NA	NA
12/8/08 dBusinessNews Detroit – ASHP Offerings	\$ NA	NA
12/10/08 Argus Leader (Sioux Falls, SD) – Baxa Corp. registered with South Dakota Secretary of State	\$ NA	44,334
12/17/08 dBusinessNews Denver – 2009 STAR Center Schedule	\$ NA	NA
12/17/08 dBusinessNews Seattle – 2009 STAR Center Schedule	\$ NA	NA
12/23/08 Drug Law Weekly – ASHP Offerings	\$By Subscription	40,000
12/24/08 Physician Law Weekly – Physician Law Weekly	\$By Subscription	40,000
12/24/08 Healthcare Finance, Tax & Law Weekly – ASHP Offerings	\$By Subscription	40,000
12/24/08 Biotech Week – ASHP Offerings	\$By Subscription	40,000
12/25/08 Hospital Law Weekly – ASHP Offerings	\$By Subscription	40,000
12/26/08 Lab Law Weekly – ASHP Offerings	\$By Subscription	4,000
12/26/08 Health Business Week – ASHP Offerings	\$By Subscription	40,000
12/26/08 Drug Week – ASHP Offerings	\$By Subscription	40,000
12/26/08 Biotech Law Weekly – ASHP Offerings	\$By Subscription	40,000
12/27/08 Law & Health Weekly – ASHP Offerings	\$By Subscription	40,000
12/27/08 Healthcare Mergers, Acquisitions & Ventures Week – ASHP Offerings	\$By Subscription	40,000
12/28/08 Lab Business Week – ASHP Offerings	\$By Subscription	40,000
12/28/08 Hospital Business Week – ASHP Offerings	\$By Subscription	40,000
12/29/08 Pharma Business Week – ASHP Offerings	\$By Subscription	40,000
12/1/08 Health & Medicine Week – 2009 STAR Center Schedule	\$By Subscription	40,000
12/29/08 Biotech Business Week – 2009 STAR Center Schedule	\$By Subscription	40,000
12/30/08 Pharma Law Weekly – 2009 STAR Center Schedule	\$By Subscription	40,000
12/30/08 Drug Law Weekly – 2009 STAR Center Schedule	\$By Subscription	40,000
12/31/08 Physician Law Weekly – 2009 STAR Center Schedule	\$By Subscription	40,000
12/24/08 Healthcare Finance, Tax & Law Weekly – 2009 STAR Center Schedule	\$By Subscription	40,000
12/31/08 Biotech Week – 2009 STAR Center		

Schedule	\$By Subscription	40,000
<u>TOTAL TO DATE (since 2003)</u>	<u>\$ 619,416.70</u>	<u>43,485,916</u>
<u>2008</u>	<u>\$ 69,953.67</u>	<u>13,447,148</u>
<u>2007</u>	<u>\$ 113,842.85</u>	<u>10,239,856</u>
<u>2006</u>	<u>\$ 127,489.44</u>	<u>7,008,714</u>
<u>2005</u>	<u>\$ 191,882.64</u>	<u>9,596,694</u>
<u>2004</u>	<u>\$ 101,998.40</u>	<u>2,007,920</u>
<u>2003 (7 months)</u>	<u>\$ 14,309.70</u>	<u>1,185,584</u>

	<i>AVE</i>	<i>Circulation</i>	<i>Web - Visitors Per Month</i>
1/2/09 Lab Law Weekly – 2009 STAR Center Schedule	\$By Subscription	4,000	NA
1/2/09 Health Business Week – 2009 STAR Center Schedule	\$By Subscription	40,000	NA
1/2/09 Drug Week – 2009 STAR Center Schedule	\$By Subscription	40,000	NA
1/2/09 Biotech Law Weekly – 2009 STAR Center Schedule	\$By Subscription	40,000	NA
1/3/09 Law & Health Weekly – 2009 STAR Center Schedule	\$By Subscription	40,000	NA
1/3/09 Healthcare Mergers, Acquisitions & Ventures Week – 2009 STAR Center Schedule	\$By Subscription	40,000	NA
1/4/09 Pharma Investments, Ventures & Law Weekly – 2009 STAR Center Schedule	\$By Subscription	40,000	NA
1/4/09 Lab Business Week – 2009 STAR Center Schedule	\$By Subscription	40,000	NA
Feb 2009 Pharmacy Purchasing & Products – STAR Center Product Spotlight – 1 1/3 pgs	\$ 6,186.67	15,742	2,930
Feb 2009 ColoradoBiz Magazine – Top 50 Family-Owned Companies List – Baxa #7, #11 in 2008	\$ NA		20,246
Feb 2009 Pharmacy Times – Colored Labels – 5 1/4”	\$ 1,889.74	179,908	48,558
2/6/09 dBusinessNews Denver – Top 50 Family- Owned annc	\$ NA	NA	10,553
2/6/09 dBusinessNews Boston – Top 50 Family- Owned annc	\$ NA	NA	10,553
2/9/09 CBSA News In Review – Top 50 Family- Owned annc	\$ NA	NA	NA
2/17/09 Managed Care Business Week – Top 50 Family-Owned annc	\$By Subscription	40,000	NA
2/18/09 Physician Law Weekly – Top 50 Family-Owned annc	\$By Subscription	40,000	NA
2/18/09 Healthcare Finance, Tax & Law Weekly – Top 50 Family-Owned annc	\$By Subscription	40,000	NA
2/18/09 Medical Verdicts & Law Weekly – Top 50 Family-Owned annc	\$By Subscription	40,000	NA
2/19/09 Hospital Law Weekly – Top 50 Family-Owned annc	\$By Subscription	40,000	NA
2/20/09 Health Business Week – Top 50 Family- Owned annc	\$By Subscription	40,000	NA
2/20/09 Medicine & Law Weekly – Top 50			

Family-Owned annce	\$By Subscription	40,000	NA
2/20/09 Lab Law Weekly – Top 50			
Family-Owned annce	\$By Subscription	4,000	NA
2/21/09 Law & Health Weekly – Top 50			
Family-Owned annce	\$By Subscription	40,000	NA
2/21/09 Healthcare Mergers, Acquisitions & Ventures Week – Top 50			
Family-Owned annce	\$By Subscription	40,000	NA
2/22/09 Lab Business Week – Top 50			
Family-Owned annce	\$By Subscription	40,000	NA
2/22/09 Hospital Business Week – Top 50			
Family-Owned annce	\$By Subscription	40,000	NA
March 2009 – Pharmacy Purchasing & Products – Robotic IV Preparation – FHT photo and mention in the article	\$ NA	15,742	2,930
3/3/09 Denver Business Journal Online – FHT Acquisition	\$ NA	NA	60,341
3/3/09 dBusiness News Denver – FHT Acquisition	\$ NA	NA	10,553
3/3/09 Rocky Radar – FHT Acquisition	\$ NA	NA	NA
3/3/09 dBusinessNews Denver – FHT Acquisition	\$ NA	NA	10,553
3/3/09 dBusinessNews Cincinnati – FHT Acquisition	\$ NA	NA	10,553
3/3/09 Health Data Management – FHT Acquisition	\$ NA	42,020	5,079
3/4/09 Dail-E News – FHT Acquisition	\$ NA	NA	NA
3/4/09 Financial Deals Tracker – FHT Acquisition	\$ NA	NA	NA
3/4/09 Modern Healthcare – FHT Acquisition	\$ NA	71,560	14,726
3/5/09 TopNews United States – FHT Acquisition	\$ NA	NA	NA
3/5/09 Financial Deals Tracker – FHT Acquisition	\$ NA	NA	NA
3/5/09 Pharmacy OneSource – FHT Acquisition	\$ NA	NA	NA
3/6/09 VentureWire – FHT Acquisition	\$ NA	NA	NA
3/6/09 News-Journal Daytona Beach – FHT Acquisition – Marian Robinson interview 18.75”	\$ 2,750.63	83,169	157,445
3/9/09 Orlando Business Journal – FHT Acquisition	\$ NA	8,698	24,583
3/3/09 dBusiness News Denver – Culture of Safety	\$ NA	NA	10,553
3/17/09 Drug Law Weekly – Premier Agreement Baxa Mention	\$By Subscription	40,000	NA
3/17/09 Drug Law Weekly – Premier Agreement Baxa Mention	\$By Subscription	40,000	NA
3/17/09 Drug Law Weekly – FHT Acquisition	\$By Subscription	40,000	NA
3/17/09 Physician Business Week – FHT Acquisition	\$By Subscription	40,000	NA
3/18/09 Physician Law Weekly – FHT Acquisition	\$By Subscription	40,000	NA
3/18/09 Physician Law Weekly – Premier Mention	\$By Subscription	40,000	NA
3/18/09 Healthcare Finance, Tax & Law Weekly – FHT Acquisition	\$By Subscription	40,000	NA
3/18/09 Healthcare Finance, Tax & Law Weekly – Premier Mention	\$By Subscription	40,000	NA
3/18/09 Biotech Week – Premier Agreement Baxa Mention	\$By Subscription	40,000	NA
3/18/09 Biotech Week – FHT Acquisition	\$By Subscription	40,000	NA
3/19/09 Medical Verdicts & Law Weekly – FHT Acquisition	\$By Subscription	40,000	NA
3/19/09 Hospital Law Weekly – FHT Acquisition	\$By Subscription	40,000	NA
3/19/09 Hospital Law Weekly – Premier Mention	\$By Subscription	40,000	NA
3/19/09 Hospital & Nursing Home Week – FHT			

Acquisition	\$By Subscription	40,000	NA
3/19/09 Hospital & Nursing Home Week – Premier Mention	\$By Subscription	40,000	NA
3/20/09 Medicine & Law Weekly – FHT Acquisition	\$By Subscription	40,000	NA
3/20/09 MD Week – FHT Acquisition	\$By Subscription	40,000	NA
3/20/09 Lab Law Weekly – FHT Acquisition	\$By Subscription	4,000	NA
3/20/09 Lab Law Weekly – Premier Mention	\$By Subscription	4,000	NA
3/20/09 Health Business Week – Premier Agreement Baxa Mention	\$By Subscription	40,000	NA
3/20/09 Health Business Week – FHT Acquisition	\$By Subscription	40,000	NA
3/20/09 Drug Week – Premier Agreement Baxa Mention	\$By Subscription	40,000	NA
3/20/09 Drug Week – FHT Acquisition	\$By Subscription	40,000	NA
3/20/09 Biotech Law Weekly – Premier Agreement Baxa Mention	\$By Subscription	40,000	NA
3/20/09 Biotech Law Weekly – FHT Acquisition	\$By Subscription	40,000	NA
3/21/09 Law & Health Weekly – FHT Acquisition	\$By Subscription	40,000	NA
3/21/09 Law & Health Weekly – Premier Mention	\$By Subscription	40,000	NA
3/21/09 Healthcare Mergers, Acquisitions & Ventures Week – FHT Acquisition	\$By Subscription	40,000	NA
3/21/09 Healthcare Mergers, Acquisitions & Ventures Week – Premier Mention	\$By Subscription	40,000	NA
3/22/09 Lab Business Week – FHT Acquisition	\$By Subscription	40,000	NA
3/22/09 Lab Business Week – Premier Mention	\$By Subscription	40,000	NA
3/22/09 Hospital Business Week – FHT Acquisition	\$By Subscription	40,000	NA
3/22/09 Hospital Business Week – Premier Mention	\$By Subscription	40,000	NA
3/24/09 Physician Business Week – FHT Acquisition	\$By Subscription	40,000	NA
3/24/09 Drug Law Weekly – FHT Acquisition	\$By Subscription	40,000	NA
3/25/09 Physician Law Weekly – FHT Acquisition	\$By Subscription	40,000	NA
3/25/09 Healthcare Finance, Tax & Law Weekly – FHT Acquisition	\$By Subscription	40,000	NA
3/25/09 Biotech Week – FHT Acquisition	\$By Subscription	40,000	NA
3/26/09 Medical Verdicts & Law Weekly – FHT Acquisition	\$By Subscription	40,000	NA
3/26/09 Hospital Law Weekly – FHT Acquisition	\$By Subscription	40,000	NA
3/26/09 Hospital & Nursing Home Week – FHT Acquisition	\$By Subscription	40,000	NA
3/27/09 Medicine & Law Weekly – FHT Acquisition	\$By Subscription	40,000	NA
3/27/09 MD Week – FHT Acquisition	\$By Subscription	40,000	NA
3/27/09 Lab Law Weekly – FHT Acquisition	\$By Subscription	4,000	NA
3/27/09 Health Business Week – FHT Acquisition	\$By Subscription	40,000	NA
3/27/09 Drug Week – FHT Acquisition	\$By Subscription	40,000	NA
3/27/09 Biotech Law Weekly – FHT Acquisition	\$By Subscription	40,000	NA
3/28/09 Law & Health Weekly – FHT Acquisition	\$By Subscription	40,000	NA
3/29/09 Healthcare Mergers, Acquisitions & Ventures Week – FHT Acquisition	\$By Subscription	40,000	NA
3/29/09 Lab Business Week – FHT Acquisition	\$By Subscription	40,000	NA
3/29/09 Hospital Business Week – FHT Acquisition	\$By Subscription	40,000	NA
4/1/09 US Fed News – Baxa Patent Mention	\$ NA	NA	NA
April 2009 Pharmacy Purchasing & Products – 2009 State of Pharmacy Compounding Special Report – Baxa Photo on cover and Credit	\$ NA	15,742	2,930
4/6/09 dBusiness News Denver – Social Media	\$ NA	NA	10,553

4/6/09 dBusiness News Sacramento – Social Media	\$	NA	NA	10,553
4/7/09 Denver Post – Social Media – 1”	\$	399.68	371,728	1,100,482
4/11/09 CBSA News In Review – Ecological Program	\$	NA	NA	NA
4/18/09 CBSA News In Review – Ecological Program (second inclusion)	\$	NA	NA	NA
4/20/09 dBusiness News Denver – Ecological Program	\$	NA	NA	10,553
4/21/09 Denver Post – Ecological – 1 ½”	\$	599.52	371,728	1,100,482
4/21/09 Dail-E News – Ecological	\$	NA	NA	NA
4/21/09 Managed Care Business Week – Social Media Campaign	\$By Subscription		40,000	NA
4/22/09 dBusiness News Denver – Baxa mention in CBSA Annual Mtg/2009 Sponsor campaign	\$	NA	NA	10,553
4/22/09 Physician Law Weekly – Social Media Campaign	\$By Subscription		40,000	NA
4/22/09 Healthcare Finance, Tax & Law Weekly – Social Media Campaign	\$By Subscription		40,000	NA
4/23/09 Medical Verdicts Tax & Law Weekly – Social Media Campaign	\$By Subscription		40,000	NA
4/23/09 Hospital Law Weekly – Social Media Campaign	\$By Subscription		40,000	NA
4/24/09 Medicine & Law Weekly – Social Media Campaign	\$By Subscription		40,000	NA
4/24/09 Lab Law Weekly – Social Media Campaign	\$By Subscription		4,000	NA
4/24/09 Health Business Week – Social Media Campaign	\$By Subscription		40,000	NA
4/24/09 Law & Health Weekly – Social Media Campaign	\$By Subscription		40,000	NA
4/25-5/1 CBSA News In Review – BMA Awards	\$	NA	NA	NA
4/25/09 Healthcare Mergers, Acquisitions & Ventures Week – Social Media Campaign	\$By Subscription		40,000	NA
4/26/09 Hospital Business Week – Social Media Campaign	\$By Subscription		40,000	NA
4/30/09 Denver Post – “Giving a tweet for customer Service” by Steve Raabe p.7B Marian Robinson quote re: Social Media – 1”	\$	399.68	371,728	1,100,482
4/27/09 dBusiness News Denver – BMA Awards	\$	NA	NA	10,553
4/27/09 dBusiness News San Jose – BMA Awards	\$	NA	NA	10,553
4/28/09 Dail-E News – BMA Awards	\$	NA	NA	NA
May 2009 – Pharmacy Purchasing & Products – CriticalPoint Virtual Compounder in New & Noteworthy – 4 ½”	\$	535.37	15,742	2,930
May 2009 release of CBSA’s Bioscience Colorado magazine – Bioscience Goes Global (Baxa inclusion/Marian Robinson quotes)	\$	NA	NA	NA
May 2009 release of CBSA’s Bioscience Colorado magazine – Who are Your Bioscience Heroes? Marian Robinson quote/Baxa Mention	\$	NA	NA	NA
5/2-5/8 CBSA News In Review – FHT Acquisition	\$	NA	NA	NA
5/3/09 Denver Post AP pickup of compounding article (Baxa product is visible in the				

photo, but not identified)	\$	NA	NA	NA
5/6/09 dBusiness News Denver – unSUMMIT	\$	NA	NA	10,553
5/6/09 Healthcare Finance Tax & Law Weekly – Ecological Campaign	\$By Subscription		40,000	NA
5/7/09 Medical Verdicts Tax & Law Weekly – Ecological Campaign	\$By Subscription		40,000	NA
5/8/09 Medicine & Law Weekly – Ecological Campaign	\$By Subscription		40,000	NA
5/8/09 Lab Law Weekly – Ecological Campaign	\$By Subscription		4,000	NA
5/8/09 Health Business Week – Ecological Campaign	\$By Subscription		40,000	NA
5/9/09 Law & Health Weekly – Ecological Campaign	\$By Subscription		40,000	NA
5/9/09 Healthcare Mergers, Acquisitions & Ventures Week – Ecological Campaign	\$By Subscription		40,000	NA
5/11/09 Health & Medicine Week – BMA Awards	\$By Subscription		40,000	NA
5/13/09 dBusiness News Denver – CriticalPoint Excellence Rating From PP&P	\$	NA	NA	10,553
5/13/09 Ft Collins Coloradoan – Burns Marketing BMA Awards – Baxa mention	\$	NA	24,463	53,134
5/13/09 Healthcare Finance, Tax & Law Weekly – BMA Awards	\$By Subscription		40,000	NA
5/15/09 Lab Law Weekly – BMA Awards	\$By Subscription		4,000	NA
5/15/09 Health Business Week – BMA Awards	\$By Subscription		40,000	NA
5/16/09 Law & Health Weekly – BMA Awards	\$By Subscription		40,000	NA
5/16/09 Healthcare Mergers, Acquisitions & Ventures Week – BMA Awards	\$By Subscription		40,000	NA
5/19/09 Drug Law Weekly – unSUMMIT	\$By Subscription		40,000	NA
5/20/09 Physician Law Weekly – unSUMMIT	\$By Subscription		40,000	NA
5/20/09 Medical Patent Law Weekly – unSUMMIT	\$By Subscription		40,000	NA
5/20/09 Healthcare Finance, Tax & Law Weekly – unSUMMIT	\$By Subscription		40,000	NA
5/20/09 Biotech Week – unSUMMIT	\$By Subscription		40,000	NA
5/21/09 Hospital Law Weekly – unSUMMIT	\$By Subscription		40,000	NA
5/21/09 ISIPS Newsletter – Rapid-Fill ASF	\$	NA	NA	NA
5/22/09 Medical Patent Business Week – unSUMMIT	\$By Subscription		40,000	NA
5/22/09 Lab Law Weekly – unSUMMIT	\$By Subscription		4,000	NA
5/22/09 Health Business Week – unSUMMIT	\$By Subscription		40,000	NA
5/22/09 Drug Week – unSUMMIT	\$By Subscription		40,000	NA
5/22/09 Biotech Law Weekly – unSUMMIT	\$By Subscription		40,000	NA
5/23/09 Law & Health Weekly – unSUMMIT	\$By Subscription		40,000	NA
5/23/09 Healthcare Mergers, Acquisitions & Ventures Week – unSUMMIT	\$By Subscription		40,000	NA
5/24/09 Medical Patent Week – unSUMMIT	\$By Subscription		40,000	NA
5/24/09 Hospital Business Week – unSUMMIT	\$By Subscription		40,000	NA
5/26/09 Rocky Radar – Baxa Profile: A Steadfast Focus on Pharmacy Safety	\$	NA	NA	NA
5/26/09 Drug Law Weekly – CriticalPoint/PP&P Announcement	\$By Subscription		40,000	NA
5/27/09 Healthcare Finance, Tax & Law Weekly – CriticalPoint/PP&P Announcement	\$By Subscription		40,000	NA
5/27/09 Biotech Week – CriticalPoint/PP&P Announcement	\$By Subscription		40,000	NA
5/28/09 St Thomas Hospital LIFE newsletter – Baxa TPN compounder cover article	\$	NA	NA	NA

5/28/09 Medical Verdicts & Law Weekly – CriticalPoint/PP&P Announcement	\$By Subscription	40,000	NA
5/29/09 Medicine & Law Weekly -- CriticalPoint/PP&P Announcement	\$By Subscription	40,000	NA
5/29/09 Lab Law Weekly – CriticalPoint/PP&P Announcement	\$By Subscription	4,000	NA
5/29/09 Health Business Week – CriticalPoint/PP&P Announcement	\$By Subscription	40,000	NA
5/29/09 Drug Week – CriticalPoint/PP&P Announcement	\$By Subscription	40,000	NA
5/29/09 Biotech Law Weekly – CriticalPoint/PP&P Announcement	\$By Subscription	40,000	NA
5/29/09 Law & Health Weekly – CriticalPoint/PP&P Announcement	\$By Subscription	40,000	NA
5/30/09 Healthcare Mergers, Acquisitions & Ventures Week – CriticalPoint/PP&P Announcement	\$By Subscription	40,000	NA
6/2/09 Rocky Radar E-newsletter – Baxa Profile: A Steadfast Focus on Pharmacy Safety included in recap	\$	NA	NA
6/17/09 dBusiness News Denver – IntelliFlow Updates Campaign	\$	NA	10,553
6/18/09 Denver Post – IntelliFlow Updates Campaign – 1”	\$	399.68	371,728
6/18/09 Dail-E News – IntelliFlow Updates Campaign	\$	NA	1,100,482
6/6/-6/19 CBSA News In Review – IntelliFlow Updates Campaign	\$	NA	NA
6/26/09 Product News Network – IntelliFlow Updates Campaign	\$	NA	NA
6/27- 7/3 CBSA News In Review – Tribble E411 Campaign	\$	NA	NA
6/29/09 dBusiness News Denver – Tribble E411 Campaign	\$	NA	NA
6/29/09 Pharma Business Week – IntelliFlow Updates Campaign	\$By Subscription	40,000	10,553
6/29/09 Biotech Business Week – IntelliFlow Updates Campaign	\$By Subscription	40,000	NA
6/30/09 Pharma Law Weekly – IntelliFlow Updates Campaign	\$By Subscription	40,000	NA
6/30/09 Drug Law Weekly – IntelliFlow Updates Campaign	\$By Subscription	40,000	NA
July 2009 – usp797.org newsletter – promotion of STAR Center classes	\$	NA	NA
July 2009 Quality Progress Magazine – Baxa SVP answered a question in the Q&A column (page 8) about the dock-to-stock process at a med device company – 7 ½”	\$	1,402.35	84,023
7/1/09 Healthcare Finance, Tax & Law Weekly – IntelliFlow Updates Campaign	\$By Subscription	40,000	35,817
7/1/09 Biotech Week – IntelliFlow Updates Campaign	\$By Subscription	40,000	NA
7/2/09 Medical Verdicts & Law Weekly – IntelliFlow Updates Campaign	\$By Subscription	40,000	NA
7/3/09 Medicine & Law Weekly – IntelliFlow	\$By Subscription	40,000	NA

Updates Campaign	\$By Subscription	40,000	NA
7/3/09 Lab Law Weekly – IntelliFlow Updates Campaign	\$By Subscription	4,000	NA
7/3/09 Health Business Week – IntelliFlow Updates Campaign	\$By Subscription	40,000	NA
7/3/09 Drug Week – IntelliFlow Updates Campaign	\$By Subscription	40,000	NA
7/3/09 Biotech Law Weekly – IntelliFlow Updates Campaign	\$By Subscription	40,000	NA
7/4/09 Obesity, Fitness & Wellness Week – IntelliFlow Updates Campaign	\$By Subscription	40,000	NA
7/4/09 Law & Health Weekly – IntelliFlow Updates Campaign	\$By Subscription	40,000	NA
7/4/09 Healthcare Mergers, Acquisitions & Ventures Week – IntelliFlow Updates Campaign	\$By Subscription	40,000	NA
7/5/09 Pharma Investments, Ventures & Law Weekly – IntelliFlow Updates Campaign	\$By Subscription	40,000	NA
7/15/09 American Journal of Health-System Pharmacy –Dennis Tribble quote	\$By Subscription	42,616	NA
7/15/09 Physician Law Weekly – Tribble E411 Campaign	\$By Subscription	40,000	NA
7/15/09 Medical Patent Law Weekly – Tribble E411 Campaign	\$By Subscription	40,000	NA
7/15/09 Healthcare Finance, Tax & Law Weekly – Tribble E411 Campaign	\$By Subscription	40,000	NA
7/16/09 Medical Verdicts & Law Weekly – Tribble E411 Campaign	\$By Subscription	40,000	NA
7/16/09 Hospital Law Weekly – Tribble E411 Campaign	\$By Subscription	40,000	NA
7/17/09 Medicine & Law Weekly – Tribble E411 Campaign	\$By Subscription	40,000	NA
7/17/09 Medical Patent Business Week – Tribble E411 Campaign	\$By Subscription	40,000	NA
7/17/09 Lab Law Weekly – Tribble E411 Campaign	\$By Subscription	4,000	NA
7/18/09 Law & Health Weekly – Tribble E411 Campaign	\$By Subscription	40,000	NA
7/18/09 Healthcare Mergers, Acquisitions & Ventures Week – Tribble E411 Campaign	\$By Subscription	40,000	NA
7/19/09 Medical Patent Week – Tribble E411 Campaign	\$By Subscription	40,000	NA
7/19/09 Hospital Business Week – Tribble E411 Campaign	\$By Subscription	40,000	NA
7/22/09 dBusiness News Denver – Enhanced Online Content Campaign	\$ NA	NA	10,553
7/22/09 dBusiness News San Jose – Enhanced Online Content Campaign	\$ NA	NA	10,553
7/23/09 Denver Post – Enhanced Online Content Campaign – 1”	\$ 399.68	371,728	1,100,482
7/23/09 Dail-E News – Enhanced Online Content Campaign	\$ NA	NA	NA
7/14/09 Drug Law Weekly – Tribble E411 Campaign	\$By Subscription	40,000	NA

7/15/09 Biotech Week – Tribble E411 Campaign	\$By Subscription	40,000	NA
7/17/09 Health Business Week – Tribble E411 Campaign	\$By Subscription	40,000	NA
7/17/09 Drug Week – Tribble E411 Campaign	\$By Subscription	40,000	NA
7/17/09 Biotech Law Weekly – Tribble E411 Campaign	\$By Subscription	40,000	NA
8/5/09 Medical Device Business Week – Infusion Pump Report – Baxa Mention	\$By Subscription	40,000	NA
8/5/09 Healthcare Finance, Tax & Law Weekly – Infusion Pump Report – Baxa Mention	\$By Subscription	40,000	NA
8/5/09 Healthcare Finance, Tax & Law Weekly – Enhanced Online Product Content Campaign	\$By Subscription	40,000	NA
8/7/09 Lab Law Weekly – Enhanced Online Product Content Campaign	\$By Subscription	4,000	NA
8/7/09 Lab Law Weekly – Infusion Pump Report – Baxa Mention	\$By Subscription	4,000	NA
8/7/09 Health Business Week – Infusion Pump Report – Baxa Mention	\$By Subscription	40,000	NA
8/7/09 Health Business Week – Enhanced Online Product Content Campaign	\$By Subscription	40,000	NA
8/8/09 Law & Weekly – Infusion Pump Report – Baxa Mention	\$By Subscription	40,000	NA
8/8/09 Law & Health Weekly – Enhanced Online Product Content Campaign	\$By Subscription	40,000	NA
8/8/09 Healthcare Mergers, Acquisitions & Ventures Week – Infusion Pump Report – Baxa Mention	\$By Subscription	40,000	NA
8/8/09 Healthcare Mergers, Acquisitions & Ventures Week – Enhanced Online Product Content Campaign	\$By Subscription	40,000	NA
8/9/09 Medical Devices & Surgical Technology Week – Infusion Pump Report – Baxa Mention	\$By Subscription	40,000	NA
8/9/09 Medical Device Law Weekly – Infusion Pump Report – Baxa Mention	\$By Subscription	40,000	NA
8/10/09 dBusiness News Denver – Culture of Safety Facebook Page Campaign	\$ NA	NA	10,553
8/10/09 dBusiness News New York – Culture of Safety Facebook Page Campaign	\$ NA	NA	10,553
8/11/09 Denver Post – Culture of Safety Facebook Page Campaign – 1 1/2”	\$ 599.52	371,728	1,100,482
8/10-8/16 CBSA News In Review – Culture of Safety Facebook Page Campaign	\$ NA	NA	NA
8/25/09 Drug Law Weekly – Culture of Safety Facebook Page Campaign	\$By Subscription	40,000	NA
8/26/09 Healthcare Finance, Tax & Law Weekly – Culture of Safety Facebook Page Campaign	\$By Subscription	40,000	NA
8/26/09 Biotech Week – Culture of Safety Facebook Page Campaign	\$By Subscription	40,000	NA
8/26/09 dBusiness News Denver – Neothrive Campaign	\$ NA	NA	10,553
8/27/09 Medical Verdicts & Law Weekly – Culture			

of Safety Facebook Page Campaign	\$By Subscription	40,000	NA
8/28/09 Medicine & Law Weekly – Culture			
of Safety Facebook Page Campaign	\$By Subscription	40,000	NA
8/28/09 Lab Law Weekly – Culture			
of Safety Facebook Page Campaign	\$By Subscription	4,000	NA
8/28/09 Health Business Week – Culture			
of Safety Facebook Page Campaign	\$By Subscription	40,000	NA
8/28/09 Drug Week – Culture			
of Safety Facebook Page Campaign	\$By Subscription	40,000	NA
8/28/09 Biotech Law Weekly – Culture			
of Safety Facebook Page Campaign	\$By Subscription	40,000	NA
8/29/09 Law & Health Weekly – Culture			
of Safety Facebook Page Campaign	\$By Subscription	40,000	NA
8/29/09 Healthcare Mergers, Acquisitions &			
Ventures Week – Culture of Safety			
Facebook Page Campaign	\$By Subscription	40,000	NA
8/31/09 dBusiness News Denver – CriticalPoint			
New Modules Campaign	\$	NA	NA
8/31/09 dBusiness News Minneapolis –			
CriticalPoint New Modules Campaign	\$	NA	NA
8/31-9/6 CBSA News In Review – CriticalPoint			
New Modules Campaign	\$	NA	NA
8/31/09 TendersInfo - CriticalPoint New Modules			
Campaign	\$	NA	NA
9/1/09 Denver Post – CriticalPoint New Modules			
Campaign – 1”	\$	399.68	371,728
September 2009 – Pharmacy Purchasing & Products –			
June 2009 IntelliFlow Upgrades			
Campaign in New & Noteworthy – 5 ¼”	\$	624.60	15,742
Sept 2009 Pharmacy Times – Facebook COS			
Page – 5 ¼”	\$	2,377.73	177,935
Sept 2009 Pharmacy Times – IntelliFlow			
Upgrades – 5 ¼”	\$	2,377.73	177,935
9/7-9/13 CBSA News In Review – Inc 5000			
Announcement	\$	NA	NA
9/9/09 Healthcare Finance, Tax & Law Weekly –			
NeoThrive Campaign	\$By Subscription	40,000	NA
9/10/09 Medical Verdicts & Law Weekly –			
NeoThrive Campaign	\$By Subscription	40,000	NA
9/11/09 Medicine & Law Weekly –			
NeoThrive Campaign	\$By Subscription	40,000	NA
9/11/09 Lab Law Weekly – NeoThrive			
Campaign	\$By Subscription	4,000	NA
9/11/09 Health Business Week – NeoThrive			
Campaign	\$By Subscription	40,000	NA
9/11/09 dBusiness News Denver – Inc 5000			
Announcement	\$	NA	NA
9/12/09 Law & Health Weekly – NeoThrive			
Campaign	\$By Subscription	40,000	NA
9/12/09 Healthcare Mergers, Acquisitions &			
Ventures Week – NeoThrive Campaign	\$By Subscription	40,000	NA
9/15/09 Drug Law Weekly – CriticalPoint New			
Modules Campaign	\$By Subscription	40,000	NA
9/16/09 Biotech Week – CriticalPoint New			
Modules Campaign	\$By Subscription	40,000	NA

9/16/09 Healthcare Finance, Tax & Law Weekly – CriticalPoint New Modules Campaign	\$By Subscription	40,000	NA
9/17/09 Medical Verdicts & Law Weekly – CriticalPoint New Modules Campaign	\$By Subscription	40,000	NA
9/18/09 Lab Law Weekly – CriticalPoint New Modules Campaign	\$By Subscription	4,000	NA
9/18/09 Health Business Week – CriticalPoint New Modules Campaign	\$By Subscription	40,000	NA
9/18/09 Drug Week – CriticalPoint New Modules Campaign	\$By Subscription	40,000	NA
9/18/09 Biotech Law Weekly – CriticalPoint New Modules Campaign	\$By Subscription	40,000	NA
9/19/09 Law & Health Weekly – CriticalPoint New Modules Campaign	\$By Subscription	40,000	NA
9/12/09 Healthcare Mergers, Acquisitions & Ventures Week – CriticalPoint New Modules Campaign	\$By Subscription	40,000	NA
9/21-9/27 CBSA News In Review – IntelliFlow Enhancements Campaign	\$ NA	NA	NA
9/22/09 dBusinessNews Denver – IntelliFlow Enhancements Campaign	\$ NA	NA	10,553
9/24/09 Dail-E News – IntelliFlow Enhancements Campaign	\$ NA	NA	NA
9/24/09 Healthcare Informatics – IntelliFlow Enhancements Campaign	\$ NA	49,285	4,979
9/30/09 dBusinessNews Denver – IntelliSource Capital Shortage Campaign	\$ NA	NA	10,553
9/30/09 dBusinessNews Triangle/Raleigh – IntelliSource Capital Shortage Campaign	\$ NA	NA	10,553
Oct 2009 Pharmacy Times – CriticalPoint New Modules – 5 ¼”	\$ 2,377.73	177,935	48,558
Oct 2009 Pharmacy Times – NeoThrive – 5 ¼”	\$ 2,377.73	177,935	48,558
Oct 2009 – Pharmacy Purchasing & Products – June 2009 IntelliFlow Upgrades Campaign in New & Noteworthy – 5 ¼”	\$ 654.34	15,742	2,930
Oct 2009 – ColoradoBiz Magazine – Top Private Company List – Baxa #33 (#33 the prior yr)	\$ NA	20,246	16,931
Oct 2009 usp797.org Newsletter – Baxa/STAR Ctr course mention	\$ NA	NA	NA
10/6/09 Drug Law Weekly – IntelliFlow Upgrades	\$By Subscription	40,000	NA
10/7/09 Biotech Week – IntelliFlow Upgrades	\$By Subscription	40,000	NA
10/8/09 Medical Verdicts & Law Weekly – IntelliFlow Upgrades	\$By Subscription	40,000	NA
10/9/09 Denver Business Journal – Marian Robinson quoted re: med device tax	\$ 347.94	14,353	60,341
10/9/09 US Fed News – two items re: Abacus Trademark	\$ NA	NA	NA
10/9/09 Medicine & Law Weekly – IntelliFlow Upgrades	\$By Subscription	40,000	NA
10/9/09 Health Business Week – IntelliFlow Upgrades	\$By Subscription	40,000	NA
10/9/09 Drug Week – IntelliFlow Upgrades	\$By Subscription	40,000	NA
10/9/09 Biotech Law Weekly – IntelliFlow Upgrades	\$By Subscription	40,000	NA
10/10/09 Law & Health Weekly – IntelliFlow			

Upgrades	\$By Subscription	40,000	NA
10/12/09 Pharma Business Week – New Programs for Capital Shortage	\$By Subscription	40,000	NA
10/12/09 Biotech Business Week – New Programs for Capital Shortage	\$By Subscription	40,000	NA
10/13/09 Pharma Law Weekly – New Programs for Capital Shortage	\$By Subscription	40,000	NA
10/13/09 Drug Law Weekly – New Programs for Capital Shortage	\$By Subscription	40,000	NA
10/14/09 Biotech Week – New Programs for Capital Shortage	\$By Subscription	40,000	NA
10/15/09 Denver Post – DoseEdge Launch	\$ 394.53	371,728	1,100,482
10/15/09 Medical Verdicts & Law Weekly – New Programs for Capital Shortage	\$By Subscription	40,000	NA
10/16/09 Medicine & Law Weekly – New Programs for Capital Shortage	\$By Subscription	40,000	NA
10/16/09 Health Business Week – New Programs for Capital Shortage	\$By Subscription	40,000	NA
10/16/09 Drug Week – New Programs for Capital Shortage	\$By Subscription	40,000	NA
10/16/09 Biotech Law Weekly – New Programs for Capital Shortage	\$By Subscription	40,000	NA
10/16/09 TendersInfo – DoseEdge Launch	\$ NA	NA	NA
10/17/09 Obesity, Fitness & Wellness Week – New Programs for Capital Shortage	\$By Subscription	40,000	NA
10/17/09 Law & Health Weekly – New Programs for Capital Shortage	\$By Subscription	40,000	NA
10/18/09 Pharma Investments, Ventures & Law Weekly – New Programs for Capital Shortage	\$By Subscription	40,000	NA
10/12 – 10/18 CBSA News In Review - DoseEdge Launch	\$ NA	NA	NA
10/19/09 dBUSINESS News Denver – SINOPHARM Distribution Agreement	\$ NA	NA	10,553
10/19/09 dBUSINESS News Los Angeles – SINOPHARM Distribution Agreement	\$ NA	NA	10,553
10/19/09 Denver Business Journal – SINOPHARM Distribution Agreement in Online “Latest News”	\$ NA	NA	60,341
10/20/09 AdvaMed SmartBrief - SINOPHARM Distribution Agreement	\$ NA	NA	NA
10/20/09 – Dail-eNews - SINOPHARM Distribution Agreement	\$ NA	NA	NA
10/21/09 Financial Deals Tracker - SINOPHARM Distribution Agreement	\$ NA	NA	NA
10/23/09 dBUSINESS News Denver – New HQ Announcement	\$ NA	NA	10,553
10/23/09 dBUSINESS News Los Angeles – New HQ Announcement	\$ NA	NA	10,553
10/23/09 Denver Business Journal – Real deals: New HQ Announcement in Online “Latest News”	\$ NA	NA	60,341
10/25/09 Sunday Denver Post – New HQ Announcement - 4”	\$ 1,578.12	526,235	1,100,482
10/19 – 10/25 CBSA News In Review –			

SINOPHARM and New HQ	\$	NA	NA	NA
10/27/09 Drug Law Weekly – DoseEdge Launch	\$By Subscription		40,000	NA
10/28/09 Biotech Week – DoseEdge Launch	\$By Subscription		40,000	NA
10/29/09 Medical Verdicts & Law Weekly – DoseEdge Launch	\$By Subscription		40,000	NA
10/30/09 Medicine & Law Weekly – DoseEdge Launch	\$By Subscription		40,000	NA
10/30/09 Health Business Week – DoseEdge Launch	\$By Subscription		40,000	NA
10/30/09 Drug Week – DoseEdge Launch	\$By Subscription		40,000	NA
10/30/09 Biotech Law Weekly – DoseEdge Launch	\$By Subscription		40,000	NA
10/31/09 Law & Health Weekly – DoseEdge Launch	\$By Subscription		40,000	NA
10/31/09 Healthcare Mergers, Acquisitions & Ventures Week – DoseEdge Launch	\$By Subscription		40,000	NA
Nov 2009 – Pharmacy Purchasing & Products – DoseEdge Launch Campaign in New & Noteworthy – 5 ¼”	\$	654.34	15,742	2,930
Nov 2009 – Pharmacy Purchasing & Products – CriticalPoint New Modules Campaign in New & Noteworthy – 5 ½”	\$	685.50	15,742	2,930
Nov 2009 – Pharmacy Purchasing & Products – Baxa photos with credit – IV Syringe Preparation article – page 44	\$	NA	15,742	2,930
Nov/Dec 2009 – Healthcare Magazine Canada – DoseEdge product profile	\$	NA	16,719	NA
11/2/09 Pharma BusinessWeek – SINOPHARM Distribution Agreement	\$By Subscription		40,000	NA
11/2/09 Biotech Business Week – SINOPHARM Distribution Agreement	\$By Subscription		40,000	NA
11/3/09 Pharma Law Weekly – SINOPHARM Distribution Agreement	\$By Subscription		40,000	NA
11/3/09 Drug Law Weekly – SINOPHARM Distribution Agreement	\$By Subscription		40,000	NA
11/4/09 Biotech Week – SINOPHARM Distribution Agreement	\$By Subscription		40,000	NA
11/5/09 Hospital Law Weekly – SINOPHARM Distribution Agreement	\$By Subscription		40,000	NA
11/5/09 Hospital & Nursing Home Week – SINOPHARM Distribution Agreement	\$By Subscription		40,000	NA
11/6/09 Health Business Week – SINOPHARM Distribution Agreement	\$By Subscription		40,000	NA
11/6/09 Drug Week – SINOPHARM Distribution Agreement	\$By Subscription		40,000	NA
11/6/09 Biotech Law Weekly – SINOPHARM Distribution Agreement	\$By Subscription		40,000	NA
11/7/09 Law & Health Weekly – SINOPHARM Distribution Agreement	\$By Subscription		40,000	NA
11/8/09 Pharma Investments, Ventures & Law Weekly – SINOPHARM Distribution Agreement	\$By Subscription		40,000	NA
11/8/09 Hospital Business Week – SINOPHARM				

Distribution Agreement	\$By Subscription	40,000	NA
11/11/09 ADVANCE for Nurses – NeoThrive Product Profile	\$ NA	NA	NA
11/16/09 dBUSINESS News Denver – STAR Center 2010 Course Dates Campaign	\$ NA	NA	10,553
11/16/09 dBUSINESS News Dallas – STAR Center 2010 Course Dates Campaign	\$ NA	NA	10,553
11/16 – 11/22 CBSA News In Review – STAR Center 2010 Course Dates Campaign	\$ NA	NA	NA
11/16/09 Pharma Business Week – New Corporate Headquarters	\$By Subscription	40,000	NA
11/16/09 Biotech Business Week – New Corporate Headquarters	\$By Subscription	40,000	NA
11/17/09 Pharma Law Weekly – New Corporate Headquarters	\$By Subscription	40,000	NA
11/17/09 Managed Care Business Week – New Corporate Headquarters	\$By Subscription	40,000	NA
11/17/09 Drug Law Weekly – New Corporate Headquarters	\$By Subscription	40,000	NA
11/18/09 Healthcare Finance, Tax & Law Weekly – New Corporate Headquarters	\$By Subscription	40,000	NA
11/18/09 Biotech Week – New Corporate Headquarters	\$By Subscription	40,000	NA
11/20/09 Lab Law Weekly – New Corporate Headquarters	\$By Subscription	4,000	NA
11/20/09 Health Business Week – New Corporate Headquarters	\$By Subscription	40,000	NA
11/20/09 Health Business Week – Inc 5000 Announcement	\$By Subscription	40,000	NA
11/20/09 Drug Week – New Corporate Headquarters	\$By Subscription	40,000	NA
11/20/09 Biotech Law Weekly – New Corporate Headquarters	\$By Subscription	40,000	NA
11/21/09 Law & Health Weekly – New Corporate Headquarters	\$By Subscription	40,000	NA
11/21/09 Law & Health Weekly – Inc 5000 Announcement	\$By Subscription	40,000	NA
11/22/09 Pharma Investments, Ventures & Law Weekly – New Corporate Headquarters	\$By Subscription	40,000	NA
11/22/09 Lab Business Week – New Corporate Headquarters	\$By Subscription	40,000	NA
11/30/09 dBUSINESS News Denver – ASHP Midday Symposium Campaign	\$ NA	NA	10,553
11/30/09 dBUSINESS News Triad edition (Greensboro High Point & Winston-Salem) – ASHP Midday Symposium Campaign	\$ NA	NA	10,553
11/30/09 Pharma Business Week – 2010 STAR Center Dates Campaign	\$By Subscription	40,000	NA
11/30/09 Biotech Business Week – 2010 STAR Center Dates Campaign	\$By Subscription	40,000	NA
11/30 – 12/6 CBSA News In Review – ASHP Midday Symposium Campaign	\$ NA	NA	NA
December 2009 – florida.HIGH.TECH 2010 annual magazine – Tribble squib p 35	\$ NA	NA	NA
Dec 2009 – Pharmacy Purchasing & Products –			

Baxa photo with credit – Automated Compounding article – page 22	\$	NA	15,742	2,930
12/1/09 Pharma Law Weekly - 2010 STAR Center Dates Campaign	\$By Subscription		40,000	NA
12/1/09 Drug Law Weekly - 2010 STAR Center Dates Campaign	\$By Subscription		40,000	NA
12/2/09 Biotech Week - 2010 STAR Center Dates Campaign	\$By Subscription		40,000	NA
12/3/09 Hospital & Nursing Home Week - 2010 STAR Center Dates Campaign	\$By Subscription		40,000	NA
12/4/09 ISIPS Newsletter – Male Luer Connectors	\$	NA	NA	NA
12/4/09 Health Business Week - 2010 STAR Center Dates Campaign	\$By Subscription		40,000	NA
12/4/09 Drug Week - 2010 STAR Center Dates Campaign	\$By Subscription		40,000	NA
12/4/09 Biotech Law Weekly - 2010 STAR Center Dates Campaign	\$By Subscription		40,000	NA
12/5/09 Law & Health Weekly - 2010 STAR Center Dates Campaign	\$By Subscription		40,000	NA
12/6/09 Pharma Investments, Ventures & Law Weekly –2010 STAR Center Dates Campaign	\$By Subscription		40,000	NA
12/7/09 dBusiness News Denver – ASHP DoseEdge Campaign	\$	NA	NA	10,553
12/7/09 Pharma Business Week – ASHP Midday Symposium Campaign	\$By Subscription		40,000	NA
12/7/09 Biotech Business Week – ASHP Midday Symposium Campaign	\$By Subscription		40,000	NA
12/8/09 Pharma Law Weekly – ASHP Midday Symposium Campaign	\$By Subscription		40,000	NA
12/8/09 Drug Law Weekly – ASHP Midday Symposium Campaign	\$By Subscription		40,000	NA
12/9/09 Biotech Week – ASHP Midday Symposium Campaign	\$By Subscription		40,000	NA
12/9/09 Medical Verdicts & Law Weekly – ASHP Midday Symposium Campaign	\$By Subscription		40,000	NA
12/10/09 Hospital Law Weekly – ASHP Midday Symposium Campaign	\$By Subscription		40,000	NA
12/11/09 ISIPS Newsletter – Luer Lock Adapters	\$	NA	NA	NA
12/11/09 Medicine & Law Weekly – ASHP Midday Symposium Campaign	\$By Subscription		40,000	NA
12/11/09 Health Business Week – ASHP Midday Symposium Campaign	\$By Subscription		40,000	NA
12/11/09 Drug Week – ASHP Midday Symposium Campaign	\$By Subscription		40,000	NA
12/11/09 Biotech Law Weekly – ASHP Midday Symposium Campaign	\$By Subscription		40,000	NA
12/12/09 Law & Health Weekly – ASHP Midday Symposium Campaign	\$By Subscription		40,000	NA
12/13/09 Pharma Investments, Ventures & Law Weekly – ASHP Midday Symposium Campaign	\$By Subscription		40,000	NA
12/12/09 Hospital Business Week – ASHP Midday				

Symposium Campaign	\$By Subscription	40,000	NA
12/16/09 US Fed News – Patent for Baxa Syringes Filling, Capping Method	\$ NA	NA	NA
12/14/09 Frontline News – Hotel-Dieu Grace Hospital – Ontario - Baxa Bucks article	\$ NA	NA	NA
12/21/09 Pharma Business Week – DoseEdge at ASHP	\$By Subscription	40,000	NA
12/21/09 Biotech Business Week – DoseEdge at ASHP	\$By Subscription	40,000	NA
12/22/09 Pharma Law Weekly – DoseEdge at ASHP	\$By Subscription	40,000	NA
12/22/09 Drug Law Weekly – DoseEdge at ASHP	\$By Subscription	40,000	NA
12/22/09 IntelliFill Post by Ruben Dagda – blogger for examiner.com’s Pittsburgh Medical Technology (Marian rewrote the copy, which he used, plus jpg and link to IntelliFill YouTube video)	\$ NA	NA	7,040,174
12/23/09 Biotech Week – DoseEdge at ASHP	\$By Subscription	40,000	NA
12/24/09 Medical Verdicts & Law Weekly – DoseEdge at ASHP	\$By Subscription	40,000	NA
12/25/09 Health Business Week – DoseEdge at ASHP	\$By Subscription	40,000	NA
12/25/09 Drug Week – DoseEdge at ASHP	\$By Subscription	40,000	NA
12/25/09 Biotech Law Weekly – DoseEdge at ASHP	\$By Subscription	40,000	NA
12/26/09 Law & Health Weekly – DoseEdge at ASHP	\$By Subscription	40,000	NA
12/27/09 Pharma Investments, Ventures & Law Weekly – DoseEdge at ASHP	\$By Subscription	40,000	NA
12/28 – 1/3 CBSA News In Review – Jan 14 th Webinar Campaign	\$ NA	NA	NA
12/29/09 dBusiness News Denver – Webinar Campaign	\$ NA	NA	10,553
12/29/09 dBusiness News Newark – Webinar Campaign	\$ NA	NA	10,553
12/30/09 Denver Post – Webinar Campaign – 1”	\$ 399.68	371,728	1,100,482
12/30/09 Dail-eNews – Webinar Campaign	\$ NA	NA	NA
<u>TOTAL TO DATE (since 2003)</u>	<u>\$ 650,757.72</u>	<u>59,811,911</u>	<u>19,269,226</u>
<u>2009 To Date</u>	<u>\$ 31,341.02</u>	<u>16,325,995</u>	<u>19,269,226</u>
Jan 2010 – Pharmacy Purchasing & Products – Baxa photo with credit – Pharmacy Technicians article – page 2	\$ NA	15,742	2,930
Jan 2010 – Pharmacy Purchasing & Products – 2010 STAR Ctr Course Dates Campaign in New & Noteworthy – 5 1/2”	\$ 623.18	15,742	2,930
1/3/10 Inside Health Media – Webinar mention	\$ NA	NA	NA
1/4/10 Packaging Briefs – Jan 14 th webinar	\$ NA	NA	NA
1/25 – 1/31 CBSA News In Review – Feb 25 Webinar Campaign	\$ NA	NA	NA

1/28/10 dBusiness News Denver – Feb 25 Webinar Campaign	\$	NA	NA	10,553
1/28/10 dBusiness News Cincinnati – Feb 25 Webinar Campaign	\$	NA	NA	10,553
Feb 2010 ColoradoBiz – Top Family Co’s – Baxa Listed #7 (same as in 2009)	\$	NA	20,246	16,931
Feb 2010 ACG Denver 2010 – Greg Baldwin Interview – corporate growth winner	\$	NA	NA	NA
2/5/10 dBusiness News Denver – DoseEdge Road Show & Webinar Campaign	\$	NA	NA	10,553
2/5/10 dBusiness News San Francisco – DoseEdge Road Show & Webinar Campaign	\$	NA	NA	10,553
2/1 – 2/7 CBSA News In Review – DoseEdge Road Show & Webinar Campaign	\$	NA	NA	NA
<u>TOTAL TO DATE (since 2003)</u>	\$	<u>651,380.90</u>	<u>59,832,157</u>	<u>19,334,229</u>
<u>2010 To Date</u>	\$	<u>623.18</u>	<u>20,246</u>	<u>65,003</u>

Broadcast

9News 6 pm and am rebroadcast

Where In the Town Is Gregg Moss?

w3w3Radio.com

BBC/ UK

BBC/UK

CBS4 Denver (Alan Gionet)

News8 Austin (TimeWarner Cable)

Date/Topic

7/7/05 & 7/8/05 – Jeff Baldwin interviewed regarding London Terror Attacks

7/22/05 – Greg Baldwin toured and interviewed with Gregg Moss for the three morning news segments

5/15/06 – Brian Baldwin podcast in two parts recapping Baxa history and successes – placed as part of EOY publicity program

8/10/07 48 seconds of a Baxa dispenser being filled by a nurse

9/12/07 Another story showing the Baxa Oral Dispenser

5/4/09 Baxa video and mention in employment feature

9/16/08 video shows IntelliFlow in a segment about Methodist and Grady Memorial Hospitals, but doesn't mention the product by name (http://www.news8austin.com/shared/video/video_pop.asp?destlist=70834)

Social Media PR

Baxa News Feed Blog

Date/Topic

Created 2/6/09

<http://baxanews.blogspot.com>

11/6/09 – 29 updates to date

12/8/09 – 32 updates to date

1/5/10 – 34 updates to date

2/9/10 – 37 updates to date

Twitter – supporting E441 -- Hospital Pharmacy Safety/Dennis Tribble profile page

<http://twitter.com/HospPharmSafety>

10/9/09 Created @HospPharmSafety Twitter page

http://expert411.com/_wsn/page3.html (old url)

10/19/09

Followers: 517

Updates: 20

Following: 537

12/9/09

Followers: 630

Updates: 36

Following: 661

Listed: 14

<http://www.expert411.com/id3.html> (new url)

12/10/09

7 posts 12/7 & 12/8 during ASHP

12/19/09 9 @HospPharSafety retweets logged
 12/29/09 Two tweets of Baxa webinar info
 1/5/10 Followers: 681
 Updates: 46
 Following: 693
 Listed: 17
 2/9/10 Followers: 729
 Updates: 53
 Following: 752
 Listed: 19

LinkedIn – Hospital Pharmacy Safety group 11/11/09 Created

<http://www.linkedin.com/groups?about=&gid=2514100&trk=anet Ug grppro>

Links to: <http://www.expert411.com/id3.html>

12/8/09 Members: 5
 1/5/10 Members: 6
 2/9/10 Members: 8

Additional Exposures

Outlet/Date

finance.canada.com
 cbs.marketwatch.com
 finanznachrichten.de
 www.newsalert.com
 biz.yahoo.com
 pumpshq.com
 infectioncontroltoday.com
 bio.org (Biotechnology Industry Organization)
 cbs.marketwatch.com
 investor.cnet.com
 DallasNews.com
 finance.canada.com
 finanznachrichten.de
 finance.lycos.com
 medicaldevices.org
 nbc6.com (Charlotte, NC)
 nhcc-hq.org (Natl Hispanic Corporate Council)
 www.newsalert.com
 RockyMountainNews.com
 infectioncontroltoday.com
 biz.yahoo.com
 Biocompare News (biocompare.com)
 Bio.org
 CBS MarketWatch
 DallasNews.com
 Finance Canada
 Finanz Nachrichten
 Lycos
 MedicalDevices.org
 nbc6.com (Charlotte, NC)
 nhcc-hq.org
 NewsAlert.com

Detail

Rapid-Fill 6/23/03
 Rapid-Fill 6/23/03
 Rapid-Fill 6/23/03
 Rapid-Fill 6/23/03
 Rapid-Fill 6/23/03
 Rapid-Fill 6/23/03
 Rapid-Fill 6/23/03
 PhaSeal 6/26/03
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 Premier 9/18/03
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 Premier 9/18/03
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 Premier 9/18/03

RockyMountainNews.com	Premier 9/18/03
biz.yahoo.com	Premier 9/18/03
Bio.org	Utah Study 11/14/03
CBS MarketWatch	Utah Study 11/14/03
DallasNews.com	Utah Study 11/14/03
Finance Canada	Utah Study 11/14/03
Lycos	Utah Study 11/14/03
MedicalDevices.org	Utah Study 11/14/03
nbc6.com (Charlotte, NC)	Utah Study 11/14/03
nhcc-hq.org	Utah Study 11/14/03
NewsAlert.com	Utah Study 11/14/03
RockyMountainNews.com	Utah Study 11/14/03
biz.yahoo.com	Utah Study 11/14/03
Bio.org	Jogenson Symposium 11/26/03
CBS MarketWatch	Jogenson Symposium 11/26/03
DallasNews.com	Jogenson Symposium 11/26/03
Finance Canada	Jogenson Symposium 11/26/03
Lycos	Jogenson Symposium 11/26/03
MedicalDevices.org	Jogenson Symposium 11/26/03
nbc6.com (Charlotte, NC)	Jogenson Symposium 11/26/03
nhcc-hq.org	Jogenson Symposium 11/26/03
NewsAlert.com	Jogenson Symposium 11/26/03
RockyMountainNews.com	Jogenson Symposium 11/26/03
biz.yahoo.com	Jogenson Symposium 11/26/03
Bio.org	Abacus Announcement 12/8/03
CBS MarketWatch	Abacus Announcement 12/8/03
DallasNews.com	Abacus Announcement 12/8/03
Finance Canada	Abacus Announcement 12/8/03
MedicalDevices.org	Abacus Announcement 12/8/03
MiamiToday.com	Abacus Announcement 12/8/03
nbc6.com (Charlotte, NC)	Abacus Announcement 12/8/03
nhcc-hq.org	Abacus Announcement 12/8/03
NewsAlert.com	Abacus Announcement 12/8/03
RockyMountainNews.com	Abacus Announcement 12/8/03
Silicon Valley Business Ink	Abacus Announcement 12/8/03
TheEagle.com	Abacus Announcement 12/8/03
biz.yahoo.com	Abacus Announcement 12/8/03
theezine.net	Website Announcement 1/28/04
Bio.org	Best Practices Announcement 3/1/04
Boerse.de	Best Practices Announcement 3/1/04
CBS Market Watch	Best Practices Announcement 3/1/04
DallasNews.com	Best Practices Announcement 3/1/04
Finance Canada	Best Practices Announcement 3/1/04
Lycos	Best Practices Announcement 3/1/04
MedicalDevices.org	Best Practices Announcement 3/1/04
nbc6.com (Charlotte)	Best Practices Announcement 3/1/04
National Hispanic Corporate Council	Best Practices Announcement 3/1/04
NewAlert.com	Best Practices Announcement 3/1/04
RockyMountainNews.com	Best Practices Announcement 3/1/04
Yahoo! Finance	Best Practices Announcement 3/1/04

Bio.org	NIOSH Alert 3/29/04
Boerse.de	NIOSH Alert 3/29/04
CBS Market Watch	NIOSH Alert 3/29/04
DallasNews.com	NIOSH Alert 3/29/04
MedicalDevices.org	NIOSH Alert 3/29/04
nbc6.com (Charlotte)	NIOSH Alert 3/29/04
National Hispanic Corporate Council	NIOSH Alert 3/29/04
RockyMountainNews.com	NIOSH Alert 3/29/04
Yahoo! Finance	NIOSH Alert 3/29/04
Boerse.de	Miami Symposium 4/19/04
CBS Market Watch	Miami Symposium 4/19/04
DallasNews.com	Miami Symposium 4/19/04
MedicalDevices.org	Miami Symposium 4/19/04
nbc6.com (Charlotte)	Miami Symposium 4/19/04
National Hispanic Corporate Council	Miami Symposium 4/19/04
RockyMountainNews.com	Miami Symposium 4/19/04
Yahoo! Finance	Miami Symposium 4/19/04
Boerse.de	ISO Recertification 4/30/04
CBS Market Watch	ISO Recertification 4/30/04
Colorado Springs Business Journal	ISO Recertification 4/30/04
DallasNews.com	ISO Recertification 4/30/04
Lycos	ISO Recertification 4/30/04
MedicalDevices.org	ISO Recertification 4/30/04
National Hispanic Corporate Council	ISO Recertification 4/30/04
RockyMountainNews.com	ISO Recertification 4/30/04
Yahoo! Finance	ISO Recertification 4/30/04
Bio.org	Los Angeles Symposium 5/11/04
Boerse.de	Los Angeles Symposium 5/11/04
Colorado Springs Business Journal	Los Angeles Symposium 5/11/04
DallasNews.com	Los Angeles Symposium 5/11/04
MedicalDevices.org	Los Angeles Symposium 5/11/04
National Hispanic Corporate Council	Los Angeles Symposium 5/11/04
RockyMountainNews.com	Los Angeles Symposium 5/11/04
Ventura County Star – CA News	Los Angeles Symposium 5/11/04
Yahoo! Finance	Los Angeles Symposium 5/11/04
Boerse.de	ASCO Annual Meeting 6/4/04
CBS MarketWatch	ASCO Annual Meeting 6/4/04
Colorado Springs Business Journal	ASCO Annual Meeting 6/4/04
DallasNews.com	ASCO Annual Meeting 6/4/04
Finance Canada	ASCO Annual Meeting 6/4/04
MedicalDevices.org	ASCO Annual Meeting 6/4/04
National Hispanic Corporate Council	ASCO Annual Meeting 6/4/04
RockyMountainNews.com	ASCO Annual Meeting 6/4/04
TXCN.com – New Products & Services	ASCO Annual Meeting 6/4/04
Yahoo! Finance	ASCO Annual Meeting 6/4/04
FindLaw – Corporate Counsel Center`	ASCO Annual Meeting 6/4/04
CBS MarketWatch	Six Sigma Update 6/10/04
Colorado Springs Business Journal	Six Sigma Update 6/10/04
DallasNews.com	Six Sigma Update 6/10/04
Finance Canada	Six Sigma Update 6/10/04

MedicalDevices.org	Six Sigma Update 6/10/04
National Hispanic Corporate Council	Six Sigma Update 6/10/04
RockyMountainNews.com	Six Sigma Update 6/10/04
Yahoo! Finance	Six Sigma Update 6/10/04
Boerse.de	ASHP Summer Meeting 6/21/04
DallasNews.com	ASHP Summer Meeting 6/21/04
Finance Canada	ASHP Summer Meeting 6/21/04
MedicalDevices.org	ASHP Summer Meeting 6/21/04
National Hispanic Corporate Council	ASHP Summer Meeting 6/21/04
Yahoo! Finance	ASHP Summer Meeting 6/21/04
www.Expert411.com (page 9)	Safe Handling of Hazardous Drugs: Expert Perspectives 7/26/04
Boerse.de	NIOSH Publishes 9/22/04
CBS MarketWatch	NIOSH Publishes 9/22/04
KRON.com	NIOSH Publishes 9/22/04
Lycos	NIOSH Publishes 9/22/04
Yahoo! Finance	NIOSH Publishes 9/22/04
Arizona Republic	ShrinkSafe 9/23/04
CBS MarketWatch	ShrinkSafe 9/23/04
Colorado Springs Business Journal	ShrinkSafe 9/23/04
DallasNews.com	ShrinkSafe 9/23/04
Kron.com	ShrinkSafe 9/23/04
LA Times	ShrinkSafe 9/23/04
Lycos	ShrinkSafe 9/23/04
MedicalDevices.org	ShrinkSafe 9/23/04
National Hispanic Corporate Council	ShrinkSafe 9/23/0
Rocky Mountain News	ShrinkSafe 9/23/04
TXCN.com – new products & services	ShrinkSafe 9/23/04
Yahoo! Finance	ShrinkSafe 9/23/04
Yahoo! Finance	PMC Trade Show 9/27/04
CBS MarketWatch	PMC Trade Show 9/27/04
CNN Money	PMC Trade Show 9/27/04
Hoovers Online	PMC Trade Show 9/27/04
Morningstar	PMC Trade Show 9/27/04
Finance Canada	PMC Trade Show 9/27/04
ICMA Vantage Link	PMC Trade Show 9/27/04
FAaIR Search	PMC Trade Show 9/27/04
FML eXchange	PMC Trade Show 9/27/04
Greater Philadelphia Business Online	PMC Trade Show 9/27/04
Managed Care Online	PMC Trade Show 9/27/04
MomMD	PMC Trade Show 9/27/04
NewsKnowledge	PMC Trade Show 9/27/04
PharmaNews.com	PMC Trade Show 9/27/04
Philly.com	PMC Trade Show 9/27/04
PlasticsUSA.com	PMC Trade Show 9/27/04
Security Sales & Integration	PMC Trade Show 9/27/04
WHAS – Louisville	PMC Trade Show 9/27/04
WMSL – UK	PMC Trade Show 9/27/04
World Pharma	PMC Trade Show 9/27/04
WPVI – Philadelphia	PMC Trade Show 9/27/04
tradeshownews.com	PMC Exhibitor Profile 9/27/04

Forbes.com	Four New Administration Sets 3/18/05
KVVU-TV	Four New Administration Sets 3/18/05
Kron.com	Four New Administration Sets 3/18/05
Medical Devices.org	Four New Administration Sets 3/18/05
National Hispanic Corporate Council	Four New Administration Sets 3/18/05
RockyMountainNews.com	Four New Administration Sets 3/18/05
TXCN.com – New Products & Services	Four New Administration Sets 3/18/05
KTVO –TV 3 Kirksville, MO	Four New Administration Sets 3/18/05
WGLCTV.com	Four New Administration Sets 3/19/05
Yahoo!	Four New Administration Sets 3/19/05
WECT – Wilmington, NC	Four New Administration Sets 3/19/05
WKYT/WYMT – Lexington, KY	Four New Administration Sets 3/19/05
WTOL – Toledo, OH	Four New Administration Sets 3/19/05
WLUC – Negaunee, MI	Four New Administration Sets 3/19/05
WHO-TV – Des Moines, IA	Four New Administration Sets 3/19/05
Colorado Spring Business Journal	30 th Anniversary 3/24/05
DallasNews.com	30 th Anniversary 3/24/05
Forbes.com	30 th Anniversary 3/24/05
KVVU-TV	30 th Anniversary 3/24/05
Kron.com	30 th Anniversary 3/24/05
MedicalDevices.org	30 th Anniversary 3/24/05
National Hispanic Corporate Council	30 th Anniversary 3/24/05
RockyMountainNews.com	30 th Anniversary 3/24/05
WGCLTV.com	30 th Anniversary 3/24/05
Yahoo!	30 th Anniversary 3/24/05
mysan.de	30 th Anniversary 3/24/05
CBS MarketWatch	30 th Anniversary 3/24/05
medianet.indiatimes.com	30 th Anniversary 3/24/05
Seattlepi.com (Post-Intelligencer)	30 th Anniversary 3/24/05
Colorado Springs Business Journal	Greg Baldwin Healthprolink Board 3/30/05
DallasNews.com	Greg Baldwin Healthprolink Board 3/30/05
KVVU-TV	Greg Baldwin Healthprolink Board 3/30/05
Kron.com	Greg Baldwin Healthprolink Board 3/30/05
MedicalDevices.org	Greg Baldwin Healthprolink Board 3/30/05
National Hispanic Corporate Council	Greg Baldwin Healthprolink Board 3/30/05
RockyMountainNews.com	Greg Baldwin Healthprolink Board 3/30/05
WGCLTV.com	Greg Baldwin Healthprolink Board 3/30/05
Yahoo!	Greg Baldwin Healthprolink Board 3/30/05
CBS MarketWatch	Greg Baldwin Healthprolink Board 3/30/05
WTNZ – Knoxville, TN	Greg Baldwin Healthprolink Board 3/30/05
KRTV – Great Falls, Montana	Greg Baldwin Healthprolink Board 3/30/05
DiagnosticImaging.com	Greg Baldwin Healthprolink Board 3/30/05
The Pink Sheet Daily	Greg Baldwin Healthprolink Board 3/30/05
Nurse Week	Greg Baldwin Healthprolink Board 3/30/05
Six Sigma Zone – 6 Sigma News	Greg Baldwin Profiled at Expert411 4/2/05
DallasNews.com	INTERPHEX 2005 4/26/05
Forbes.com	INTERPHEX 2005 4/26/05
KRON.com	INTERPHEX 2005 4/26/05
KVVU-TV.com	INTERPHEX 2005 4/26/05
MedicalDevices.org	INTERPHEX 2005 4/26/05

National Hispanic Corporate Council
TXCN.com – New Products & Services
Yahoo!
WHOTV.com (Des Moines)
PharmaLive.com
Colorado Springs Business Journal
DallasNews.com
MedicalDevices.org
National Hispanic Corporate Council
RockyMountainNews.com
TXCN.com – New Products & Services
Yahoo!
CBS MarketWatch
Colorado Springs Business Journal
DallasNews.com
KVVU-TV
Kron.com
MedicalDevices.org
National Hispanic Corporate Council
RockyMountainNews.com
Yahoo!
Colorado Springs Business Journal
DallasNews.com
KVVU-TV
Kron.com
MedicalDevices.org
National Hispanic Corporate Council
RockyMountainNews.com
Yahoo! Finance
CBS MarketWatch
Colorado Springs Business Journal
DallasNews.com
KVVU-TV
Kron.com
MedicalDevices.org
National Hispanic Corporate Council
RockyMountainNews.com
Yahoo! Finance
CBS MarketWatch
Colorado Springs Business Journal
DallasNews.com
KVVU-TV
Kron.com
MedicalDevices.org
National Hispanic Corporate Council
RockyMountainNews.com
Yahoo! Finance
CBS MarketWatch
KRN – Reno
FindLaw.com

INTERPHEX 2005 4/26/05
INTERPHEX 2005 4/26/05
INTERPHEX 2005 4/26/05
INTERPHEX 2005 4/26/05
INTERPHEX 2005 4/26/05
New PhaSeal Connector 5/2/05
New PhaSeal Connector 5/2/05
New PhaSeal Connector 5/2/05
New PhaSeal Connector 5/2/05
New PhaSeal Connector 5/2/05
New PhaSeal Connector 5/2/05
New PhaSeal Connector 5/2/05
New PhaSeal Connector 5/2/05
American Business Awards 5/11/05
American Business Awards 5/11/05
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American Business Awards 5/11/05
American Business Awards 5/11/05
American Business Awards 5/11/05
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Canadian Announcement 5/31/05
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American Business Awards Winner 6/8/2005
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EOY Winner 6/24/05
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Pharmaceutical Online	EOY Winner 6/24/05
PrudentPressAgency.com	EOY Winner 6/24/05
Colorado Springs Business Journal	Top Company Winner 9/8/05
DallasNews.com	Top Company Winner 9/8/05
Kron.com	Top Company Winner 9/8/05
MedicalDevices.org	Top Company Winner 9/8/05
National Hispanic Corporate Council	Top Company Winner 9/8/05
RockyMountainNews.com	Top Company Winner 9/8/05
Yahoo! Finance	Top Company Winner 9/8/05
CBS MarketWatch	Top Company Winner 9/8/05
KRNV – Reno	Top Company Winner 9/8/05
Colorado Springs Business Journal	Lucile Packard Results 10/31/05
DallasNews.com	Lucile Packard Results 10/31/05
Kron.com – San Francisco	Lucile Packard Results 10/31/05
KVUU TV – Las Vegas	Lucile Packard Results 10/31/05
MedicalDevices.org	Lucile Packard Results 10/31/05
National Hispanic Corporate Council	Lucile Packard Results 10/31/05
RockyMountainNews.com	Lucile Packard Results 10/31/05
Yahoo! Finance	Lucile Packard Results 10/31/05
CBS MarketWatch	Lucile Packard Results 10/31/05
Colorado Springs Business Journal	CBSA Company of the Year 11/9/05
DallasNews.com	CBSA Company of the Year 11/9/05
Kron.com – San Francisco	CBSA Company of the Year 11/9/05
MedicalDevices.org	CBSA Company of the Year 11/9/05
National Hispanic Corporate Council	CBSA Company of the Year 11/9/05
RockyMountainNews.com	CBSA Company of the Year 11/9/05
Yahoo! Finance	CBSA Company of the Year 11/9/05
CBS MarketWatch	CBSA Company of the Year 11/9/05
CBS MarketWatch	CBSA Company of the Year 11/9/05
Colorado Springs Business Journal	CDEX & Baxa Sign Agreement 11/10/05
DallasNews.com	Baxa/Carmel Pharma End Agreement 11/14/05
Kron.com – San Francisco	Baxa/Carmel Pharma End Agreement 11/14/05
KVUU TV – Las Vegas	Baxa/Carmel Pharma End Agreement 11/14/05
MedicalDevices.org	Baxa/Carmel Pharma End Agreement 11/14/05
National Hispanic Corporate Council	Baxa/Carmel Pharma End Agreement 11/14/05
RockyMountainNews.com	Baxa/Carmel Pharma End Agreement 11/14/05
Yahoo! Finance	Baxa/Carmel Pharma End Agreement 11/14/05
StratCenter.com	Baxa/Carmel Pharma End Agreement 11/14/05
biotech-intelligence.com	Baxa/Carmel Pharma End Agreement 11/14/05
Colorado Springs Business Journal	Baxa Launches ValiMed 11/29/05
DallasNews.com	Baxa Launches ValiMed 11/29/05
Excite.com Money	Baxa Launches ValiMed 11/29/05
Finance Canada	Baxa Launches ValiMed 11/29/05
Finanz Nachrichten	Baxa Launches ValiMed 11/29/05
Forbes.com	Baxa Launches ValiMed 11/29/05
Kron.com – San Francisco	Baxa Launches ValiMed 11/29/05
KVUU TV – Las Vegas	Baxa Launches ValiMed 11/29/05
MedicalDevices.org	Baxa Launches ValiMed 11/29/05
Finance.Myway.com	Baxa Launches ValiMed 11/29/05
National Hispanic Corporate Council	Baxa Launches ValiMed 11/29/05

RockyMountainNews.com	Baxa Launches ValiMed 11/29/05
TXCN.com – New Products & Services	Baxa Launches ValiMed 11/29/05
Yahoo! Finance	Baxa Launches ValiMed 11/29/05
CBS Marketwatch	Baxa Launches ValiMed 11/29/05
Colorado Springs Business Journal	Baxa to Sponsor Exhibitor’s Theatre 12/2/05
DallasNews.com	Baxa to Sponsor Exhibitor’s Theatre 12/2/05
Kron.com – San Francisco	Baxa to Sponsor Exhibitor’s Theatre 12/2/05
KVUU TV – Las Vegas	Baxa to Sponsor Exhibitor’s Theatre 12/2/05
MedicalDevices.org	Baxa to Sponsor Exhibitor’s Theatre 12/2/05
National Hispanic Corporate Council	Baxa to Sponsor Exhibitor’s Theatre 12/2/05
RockyMountainNews.com	Baxa to Sponsor Exhibitor’s Theatre 12/2/05
Yahoo! Finance	Baxa to Sponsor Exhibitor’s Theatre 12/2/05
CBS Marketwatch	Baxa to Sponsor Exhibitor’s Theatre 12/2/05
Colorado Springs Business Journal	Baxa Corp to Market SmartPak 12/5/05
DallasNews.com	Baxa Corp to Market SmartPak 12/5/05
Kron.com – San Francisco	Baxa Corp to Market SmartPak 12/5/05
KVUU TV – Las Vegas	Baxa Corp to Market SmartPak 12/5/05
MedicalDevices.org	Baxa Corp to Market SmartPak 12/5/05
National Hispanic Corporate Council	Baxa Corp to Market SmartPak 12/5/05
RockyMountainNews.com	Baxa Corp to Market SmartPak 12/5/05
TXCN.com – New Products & Services	Baxa Corp to Market SmartPak 12/5/05
Yahoo! Finance	Baxa Corp to Market SmartPak 12/5/05
Biotech-Intelligence.com	France & Benelux Announcement 1/3/06
In-PharmaTechnologist.com	France & Benelux Announcement 1/9/06
Colorado Springs Business Journal	Baxa Announces New Adapta-Cap 2/9/06
DallasNews.com	Baxa Announces New Adapta-Cap 2/9/06
Kron.com – San Francisco	Baxa Announces New Adapta-Cap 2/9/06
KVUU TV – Las Vegas	Baxa Announces New Adapta-Cap 2/9/06
MedicalDevices.org	Baxa Announces New Adapta-Cap 2/9/06
National Hispanic Corporate Council	Baxa Announces New Adapta-Cap 2/9/06
RockyMountainNews.com	Baxa Announces New Adapta-Cap 2/9/06
TXCN.com – New Products & Services	Baxa Announces New Adapta-Cap 2/9/06
Yahoo! Finance	Baxa Announces New Adapta-Cap 2/9/06
CBS MarketWatch	Baxa Announces New Adapta-Cap 2/9/06
drugnewswire.com	Baxa Announces New Adapta-Cap 2/9/06
Business Wire (Baxa mention)	CDEX Validation Technologies 2/16/06
Yahoo! Finance (Baxa mention)	CDEX Validation Technologies 2/16/06
Genetic Engineering News (Baxa mention)	CDEX Validation Technologies 2/16/06
PackWire.com (packaging technologies)	Baxa Announces New Adapta-Cap 2/20/06
Yahoo! News (via PR Web)	Stevie Podcast Features Baxa 2/21/06
Colorado Springs Business Journal	Baxa Featuring ValiMed at Interphex 3/20/06
RockyMountainNews.com	Baxa Featuring ValiMed at Interphex 3/20/06
Yahoo! Finance	Baxa Featuring ValiMed at Interphex 3/20/06
CBS MarketWatch	Baxa Featuring ValiMed at Interphex 3/20/06
Pharmalive.com	Baxa Featuring ValiMed at Interphex 3/20/06
Colorado Springs Business Journal	UK Expansion 4/4/06
DallasNews.com	UK Expansion 4/4/06
Kron.com – San Francisco	UK Expansion 4/4/06
MedicalDevices.org	UK Expansion 4/4/06
National Hispanic Corporate Council	UK Expansion 4/4/06

RockyMountainNews.com	UK Expansion 4/4/06
Yahoo! Finance	UK Expansion 4/4/06
CBS MarketWatch	UK Expansion 4/4/06
ITNews.it	UK Expansion 4/4/06
Colorado Springs Business Journal	Baxa Wins GD USA Awards 4/12/06
DallasNews.com	Baxa Wins GD USA Awards 4/12/06
Kron.com – San Francisco	Baxa Wins GD USA Awards 4/12/06
KVUU TV – Las Vegas	Baxa Wins GD USA Awards 4/12/06
MedicalDevices.org	Baxa Wins GD USA Awards 4/12/06
National Hispanic Corporate Council	Baxa Wins GD USA Awards 4/12/06
RockyMountainNews.com	Baxa Wins GD USA Awards 4/12/06
Yahoo! Finance	Baxa Wins GD USA Awards 4/12/06
CBS MarketWatch	Baxa Wins GD USA Awards 4/12/06
DigitalProducer.com	Baxa Wins GD USA Awards 4/12/06
Colorado Springs Business Journal	BSI Announcement 5/3/06
DallasNews.com	BSI Announcement 5/3/06
Forbes.com	BSI Announcement 5/3/06
NewRatings.com	BSI Announcement 5/3/06
PR Newswire UK	BSI Announcement 5/3/06
Yahoo! UK	BSI Announcement 5/3/06
Yahoo! Finance	BSI Announcement 5/3/06
CBS MarketWatch	BSI Announcement 5/3/06
SYS-CON.com	BSI Announcement 5/3/06
Yahoo! News	BSI Announcement 5/3/06
ThomasNet.com	AMA Awards 6/5/06
WebBizBlog.com	AMA Awards 6/5/06
Colorado Springs Business Journal	Baxa Announces New 35 ML Exacta-Med 6/13/06
DallasNews.com	Baxa Announces New 35 ML Exacta-Med 6/13/06
Kron.com – San Francisco	Baxa Announces New 35 ML Exacta-Med 6/13/06
KVUU TV – Las Vegas	Baxa Announces New 35 ML Exacta-Med 6/13/06
MedicalDevices.org	Baxa Announces New 35 ML Exacta-Med 6/13/06
National Hispanic Corporate Council	Baxa Announces New 35 ML Exacta-Med 6/13/06
RockyMountainNews.com	Baxa Announces New 35 ML Exacta-Med 6/13/06
TXCN.com – New Products & Services	Baxa Announces New 35 ML Exacta-Med 6/13/06
Yahoo! Finance	Baxa Announces New 35 ML Exacta-Med 6/13/06
CBS MarketWatch	Baxa Announces New 35 ML Exacta-Med 6/13/06
Colorado Springs Business Journal	Baxa To Launch Star Center 6/23/06
Kron.com – San Francisco	Baxa To Launch Star Center 6/23/06
KVUU TV – Las Vegas	Baxa To Launch Star Center 6/23/06
MedicalDevices.org	Baxa To Launch Star Center 6/23/06
National Hispanic Corporate Council	Baxa To Launch Star Center 6/23/06
RockyMountainNews.com	Baxa To Launch Star Center 6/23/06
TXCN.com – New Products & Services	Baxa To Launch Star Center 6/23/06
Yahoo! Finance	Baxa To Launch Star Center 6/23/06
CBS MarketWatch	Baxa To Launch Star Center 6/23/06
Sys-Con.com Media	Baxa To Launch Star Center 6/23/06
PharmaManufacturing.com	Baxa To Launch Star Center 6/23/06
AdvaMed Smartbrief – DailyLead.com	Baxa To Launch Star Center 6/23/06
FinanceVisor.com	Baxa Announces New 35 ML Exacta-Med 6/25/06
PR Newswire UK	Baxa Ltd Launches New CyTwo-Fer 6/26/06

ThomasNet.com	Baxa Ltd Launches New CyTwo-Fer 6/26/06
Colorado Springs Business Journal	Baxa ValiMed at ASHP Summer Mtg 6/26/06
DallasNews.com	Baxa ValiMed at ASHP Summer Mtg 6/26/06
Forbes.com	Baxa ValiMed at ASHP Summer Mtg 6/26/06
Kron.com – San Francisco	Baxa ValiMed at ASHP Summer Mtg 6/26/06
KVUU TV – Las Vegas	Baxa ValiMed at ASHP Summer Mtg 6/26/06
MedicalDevices.org	Baxa ValiMed at ASHP Summer Mtg 6/26/06
National Hispanic Corporate Council	Baxa ValiMed at ASHP Summer Mtg 6/26/06
RockyMountainNews.com	Baxa ValiMed at ASHP Summer Mtg 6/26/06
Yahoo! Finance	Baxa ValiMed at ASHP Summer Mtg 6/26/06
CBS MarketWatch	Baxa ValiMed at ASHP Summer Mtg 6/26/06
PharmaLive.com	Baxa ValiMed at ASHP Summer Mtg 6/26/06
DrugNewswire.com	Baxa ValiMed at ASHP Summer Mtg 6/26/06
AdvaMed Smartbrief – DailyLead.com	Baxa ValiMed at ASHP Summer Mtg 6/26/06
All Points Research	MD&DI 50 Companies To Watch 7/14/06
Bolsamania (Web Financial Group)	MD&DI 50 Companies To Watch 7/14/06
Colorado Springs Business Journal	MD&DI 50 Companies To Watch 7/14/06
Kron.com – San Francisco	MD&DI 50 Companies To Watch 7/14/06
MedicalDevices.org	MD&DI 50 Companies To Watch 7/14/06
National Hispanic Corporate Council	MD&DI 50 Companies To Watch 7/14/06
RBC Dain Rauscher, Inc – StockPoint.com	MD&DI 50 Companies To Watch 7/14/06
RockyMountainNews.com	MD&DI 50 Companies To Watch 7/14/06
Yahoo! Finance	MD&DI 50 Companies To Watch 7/14/06
CBS MarketWatch	MD&DI 50 Companies To Watch 7/14/06
Sys-Con.com Media	MD&DI 50 Companies To Watch 7/14/06
Colorado Springs Business Journal	Baxa Releases Abacus v2 8/9/06
DallasNews.com	Baxa Releases Abacus v2 8/9/06
Forbes.com	Baxa Releases Abacus v2 8/9/06
Kron.com – San Francisco	Baxa Releases Abacus v2 8/9/06
MedicalDevices.org	Baxa Releases Abacus v2 8/9/06
National Hispanic Corporate Council	Baxa Releases Abacus v2 8/9/06
RBC Dain Rauscher, Inc. – StockPoint.com	Baxa Releases Abacus v2 8/9/06
RockyMountainNews.com	Baxa Releases Abacus v2 8/9/06
TXCN.com	Baxa Releases Abacus v2 8/9/06
Yahoo! Finance	Baxa Releases Abacus v2 8/9/06
MarketWatch.com	Baxa Releases Abacus v2 8/9/06
Sys-Con.com Media	Baxa Releases Abacus v2 8/9/06
Xteworld.com	Baxa Releases Abacus v2 8/9/06
ThomasNet.com	Baxa Releases Abacus v2 8/9/06
All Points Research	Baxa Announces Hooton Book Release 8/11/06
Colorado Springs Business Journal	Baxa Announces Hooton Book Release 8/11/06
DallasNews.com	Baxa Announces Hooton Book Release 8/11/06
Kron.com – San Francisco	Baxa Announces Hooton Book Release 8/11/06
MedicalDevices.org	Baxa Announces Hooton Book Release 8/11/06
National Hispanic Corporate Council	Baxa Announces Hooton Book Release 8/11/06
RBC Dain Rauscher, Inc – StockPoint.com	Baxa Announces Hooton Book Release 8/11/06
RockyMountainNews.com	Baxa Announces Hooton Book Release 8/11/06
TXCN.com	Baxa Announces Hooton Book Release 8/11/06
Yahoo! Finance	Baxa Announces Hooton Book Release 8/11/06
MarketWatch.com	Baxa Announces Hooton Book Release 8/11/06

BusinessWire	Texas Children's Hospital/ValiMed 8/15/06
Genetic Engineering News	Texas Children's Hospital/ValiMed 8/15/06
Colorado Springs Business Journal	Baxa Opens STAR Center 8/23/06
DallasNews.com	Baxa Opens STAR Center 8/23/06
Kron.com – San Francisco	Baxa Opens STAR Center 8/23/06
National Hispanic Corporate Council	Baxa Opens STAR Center 8/23/06
RockyMountainNews.com	Baxa Opens STAR Center 8/23/06
Yahoo! Finance	Baxa Opens STAR Center 8/23/06
MarketWatch.com	Baxa Opens STAR Center 8/23/06
cleanrooms.com	Baxa Opens STAR Center 8/23/06
drugnewswire.com	Baxa Opens STAR Center 8/23/06
prnewswire.co.uk	Baxa Announces Direct Sales In Austria 9/12/06
drugnewswire.com	Baxa Announces Direct Sales In Austria 9/12/06
BusinessWire	Primary Children's Medical Ctr/ValiMed 9/18/06
MarketWatch	Primary Children's Medical Ctr/ValiMed 9/18/06
Yahoo! Finance	Primary Children's Medical Ctr/ValiMed 9/18/06
Red Orbit	Primary Children's Medical Ctr/ValiMed 9/18/06
BusinessWire	Tucson Medical Center/ValiMed 9/19/06
MarketWatch	Tucson Medical Center/ValiMed 9/19/06
Yahoo! Finance	Tucson Medical Center/ValiMed 9/19/06
BusinessWire	Memorial Medical Center/ValiMed 9/20/05
MarketWatch	Memorial Medical Center/ValiMed 9/20/05
Red Orbit	Memorial Medical Center/ValiMed 9/20/05
All Points Research	Baxa Co-Marketing Agreement Unit Dose 9/22/06
Colorado Springs Business Journal	Baxa Co-Marketing Agreement Unit Dose 9/22/06
DallasNews.com	Baxa Co-Marketing Agreement Unit Dose 9/22/06
Kron.com – San Francisco	Baxa Co-Marketing Agreement Unit Dose 9/22/06
MedicalDevices.org	Baxa Co-Marketing Agreement Unit Dose 9/22/06
National Hispanic Corporate Council	Baxa Co-Marketing Agreement Unit Dose 9/22/06
RBC Dain Rauscher, Inc – StockPoint.com	Baxa Co-Marketing Agreement Unit Dose 9/22/06
RockyMountainNews.com	Baxa Co-Marketing Agreement Unit Dose 9/22/06
TXCN.com	Baxa Co-Marketing Agreement Unit Dose 9/22/06
Yahoo! Finance	Baxa Co-Marketing Agreement Unit Dose 9/22/06
MarketWatch.com	Baxa Co-Marketing Agreement Unit Dose 9/22/06
PharmaLive.com	Baxa Co-Marketing Agreement Unit Dose 9/22/06
Red Orbit	Baxa Co-Marketing Agreement Unit Dose 9/22/06
BusinessWire	Claude Hooten authors book chapter 10/4/06
GeneticEngineeringNews.com	Claude Hooten authors book chapter 10/4/06
All Points Research	Baxa Releases 2 mL Exacta-Med 10/31/06
Colorado Springs Business Journal	Baxa Releases 2 mL Exacta-Med 10/31/06
DallasNews.com	Baxa Releases 2 mL Exacta-Med 10/31/06
Kron.com – San Francisco	Baxa Releases 2 mL Exacta-Med 10/31/06
MedicalDevices.org	Baxa Releases 2 mL Exacta-Med 10/31/06
PublicityInsider.com	Baxa Releases 2 mL Exacta-Med 10/31/06
RBC Dain Rauscher, Inc – StockPoint.com	Baxa Releases 2 mL Exacta-Med 10/31/06
RockyMountainNews.com	Baxa Releases 2 mL Exacta-Med 10/31/06
TXCN.com	Baxa Releases 2 mL Exacta-Med 10/31/06
WFAA.com	Baxa Releases 2 mL Exacta-Med 10/31/06
Yahoo! Finance	Baxa Releases 2 mL Exacta-Med 10/31/06
MarketWatch.com	Baxa Releases 2 mL Exacta-Med 10/31/06

DrugNewswire.com	Baxa Releases 2 mL Exacta-Med 10/31/06
PharmaLive.com	Baxa Releases 2 mL Exacta-Med 10/31/06
Bolsamania.com	Baxa Releases 2 mL Exacta-Med 10/31/06
EarthTimes.org	Baxa Releases 2 mL Exacta-Med 10/31/06
ThomasNet.com ProductNewsRoom	Baxa Releases 2 mL Exacta-Med 11/1/06
Yahoo! News	USP 797 Training/Swedish Med 11/16/06
LoneWolfTracks.com	USP 797 Training/Swedish Med 11/16/06
FinanceVisor.com	USP 797 Training/Swedish Med 11/25/06
Colorado Springs Business Journal	ASHP Exhibitor's Theatre 12/4/06
DallasNews.com	ASHP Exhibitor's Theatre 12/4/06
Forbes.com	ASHP Exhibitor's Theatre 12/4/06
Kron.com – San Francisco	ASHP Exhibitor's Theatre 12/4/06
MedicalDevices.org	ASHP Exhibitor's Theatre 12/4/06
RBC Dain Rauscher, Inc – StockPoint.com	ASHP Exhibitor's Theatre 12/4/06
RockyMountainNews.com	ASHP Exhibitor's Theatre 12/4/06
TXCN.com	ASHP Exhibitor's Theatre 12/4/06
Ventura County Star	ASHP Exhibitor's Theatre 12/4/06
Yahoo! Finance	ASHP Exhibitor's Theatre 12/4/06
MarketWatch.com	ASHP Exhibitor's Theatre 12/4/06
Cleanrooms.com	ASHP Exhibitor's Theatre 12/4/06
AdvaMed SmartBrief	ASHP Exhibitor's Theatre 12/4/06
FinanceVisor.com	ASHP Exhibitor's Theatre 12/4/06
All Points Research	Baxa Releases New Enteral Dispenser 12/5/06
Colorado Springs Business Journal	Baxa Releases New Enteral Dispenser 12/5/06
DallasNews.com	Baxa Releases New Enteral Dispenser 12/5/06
Kron.com – San Francisco	Baxa Releases New Enteral Dispenser 12/5/06
MedicalDevices.org	Baxa Releases New Enteral Dispenser 12/5/06
PublicityInsider.com	Baxa Releases New Enteral Dispenser 12/5/06
RBC Dain Rauscher, Inc – StockPoint.com	Baxa Releases New Enteral Dispenser 12/5/06
RockyMountainNews.com	Baxa Releases New Enteral Dispenser 12/5/06
TXCN.com	Baxa Releases New Enteral Dispenser 12/5/06
WFAA.com	Baxa Releases New Enteral Dispenser 12/5/06
Yahoo! Finance	Baxa Releases New Enteral Dispenser 12/5/06
MarketWatch.com	Baxa Releases New Enteral Dispenser 12/5/06
DrugNewswire.com	Baxa Releases New Enteral Dispenser 12/5/06
EarthTimes.org	Baxa Releases New Enteral Dispenser 12/5/06
Yahoo! News	Oral Dispensers Technical Paper PRNR 12/14/06
Yahoo! News	ValiMed on PRNR (page since deactivated) 12/21/06
Yahoo! News	STAR Center Training Article PRNR 12/28/06
All Points Research	VIASYS Announcement 1/18/07
Breitbart.com	VIASYS Announcement 1/18/07
Colorado Springs Business Journal	VIASYS Announcement 1/18/07
DallasNews.com	VIASYS Announcement 1/18/07
FranzNachrichten.de	VIASYS Announcement 1/18/07
Kron.com – San Francisco	VIASYS Announcement 1/18/07
LATimes.com	VIASYS Announcement 1/18/07
MedicalDevices.org	VIASYS Announcement 1/18/07
RBC Dain Rauscher, Inc – StockPoint.com	VIASYS Announcement 1/18/07
RockyMountainNews.com	VIASYS Announcement 1/18/07
TXCN.com	VIASYS Announcement 1/18/07

WFAA.com	VIASYS Announcement 1/18/07
Yahoo! Finance	VIASYS Announcement 1/18/07
MarketWatch.com	VIASYS Announcement 1/18/07
Yahoo! News	VIASYS Announcement 1/18/07
DrugNewswire.com	VIASYS Announcement 1/18/07
EarthTimes.org	VIASYS Announcement 1/18/07
InsuranceNewsNet.com	VIASYS Announcement 1/18/07
Bolsamania.com	VIASYS Announcement 1/18/07
RedOrbit.com	VIASYS Announcement 1/18/07
ChiroPub.com	VIASYS Announcement 1/18/07
StreetInsider.com	VIASYS Announcement 1/18/07
Salesandmarketingnetwork.com	VIASYS Announcement 1/18/07
All Points Research	New Product Catalog 1/19/07
Breitbart.com	New Product Catalog 1/19/07
Colorado Springs Business Journal	New Product Catalog 1/19/07
DallasNews.com	New Product Catalog 1/19/07
Kron.com – San Francisco	New Product Catalog 1/19/07
LATimes.com	New Product Catalog 1/19/07
MedicalDevices.org	New Product Catalog 1/19/07
PublicityInsider.com	New Product Catalog 1/19/07
RBC Dain Rauscher, Inc – StockPoint.com	New Product Catalog 1/19/07
RockyMountainNews.com	New Product Catalog 1/19/07
TXCN.com	New Product Catalog 1/19/07
WFAA.com	New Product Catalog 1/19/07
Yahoo! Finance	New Product Catalog 1/19/07
MarketWatch.com	New Product Catalog 1/19/07
thomasNet.com	New Product Catalog 1/19/07
Colorado Springs Business Journal	STAR Center 2007 Schedule 1/22/07
DallasNews.com	STAR Center 2007 Schedule 1/22/07
Kron.com – San Francisco	STAR Center 2007 Schedule 1/22/07
LATimes.com	STAR Center 2007 Schedule 1/22/07
MedicalDevices.org	STAR Center 2007 Schedule 1/22/07
RBC Dain Rauscher, Inc – StockPoint.com	STAR Center 2007 Schedule 1/22/07
RockyMountainNews.com	STAR Center 2007 Schedule 1/22/07
TXCN.com	STAR Center 2007 Schedule 1/22/07
WFAA.com	STAR Center 2007 Schedule 1/22/07
Yahoo! Finance	STAR Center 2007 Schedule 1/22/07
MarketWatch.com	STAR Center 2007 Schedule 1/22/07
PharmaLive.com	STAR Center 2007 Schedule 1/22/07
Cleanrooms.com	STAR Center 2007 Schedule 1/22/07
RedOrbit.com	STAR Center 2007 Schedule 1/22/07
Bolsamania.com	STAR Center 2007 Schedule 1/22/07
EarthTimes.com	STAR Center 2007 Schedule 1/22/07
HealthServicetalk.com	New Product Catalog 1/23/07
All Points Research	Enteral Tubing Misconnections Education 3/21/07
Bolsamania (Web Financial Group)	Enteral Tubing Misconnections Education 3/21/07
Breitbart.com	Enteral Tubing Misconnections Education 3/21/07
Colorado Springs Business Journal	Enteral Tubing Misconnections Education 3/21/07
DallasNews.com	Enteral Tubing Misconnections Education 3/21/07
DenverPost.com	Enteral Tubing Misconnections Education 3/21/07

Kron.com – San Francisco	Enteral Tubing Misconnections Education 3/21/07
LATimes.com	Enteral Tubing Misconnections Education 3/21/07
MedicalDevices.org	Enteral Tubing Misconnections Education 3/21/07
RBC Dain Rauscher, Inc – StockPoint.com	Enteral Tubing Misconnections Education 3/21/07
RockyMountainNews.com	Enteral Tubing Misconnections Education 3/21/07
TXCN.com	Enteral Tubing Misconnections Education 3/21/07
WFAA.com	Enteral Tubing Misconnections Education 3/21/07
Yahoo! Finance	Enteral Tubing Misconnections Education 3/21/07
MarketWatch.com	Enteral Tubing Misconnections Education 3/21/07
Yahoo! News	Enteral Tubing Misconnections Education 3/21/07
DrugNewswire.com	Enteral Tubing Misconnections Education 3/21/07
RedOrbit.com	Enteral Tubing Misconnections Education 3/21/07
PR-Inside.com	Enteral Tubing Misconnections Education 3/21/07
HealthServiceTalk.com	Enteral Tubing Misconnections Education 3/21/07
EARTHTimes.org	Baxa UK – NPSA Patient Safety Alert 4/17/07
PRInside.com	Baxa UK – NPSA Patient Safety Alert 4/17/07
Yahoo! Finance	INTERPHEX 2007 – 4/24/07
MarketWatch.com	INTERPHEX 2007 – 4/24/07
Yahoo! News	INTERPHEX 2007 – 4/24/07
PharmaLive	INTERPHEX 2007 – 4/24/07
Pharmacy Choice	INTERPHEX 2007 – 4/24/07
DocEngines.com	INTERPHEX 2007 – 4/24/07
PRInside.com	INTERPHEX 2007 – 4/24/07
Quote.com	INTERPHEX 2007 – 4/24/07
Forbes.com	INTERPHEX 2007 – 4/24/07
EARTHTimes.org	INTERPHEX 2007 – 4/24/07
All Points Research	GPO Contracts 4/30/07
Colorado Springs Business Journal	GPO Contracts 4/30/07
Denver Business Journal	GPO Contracts 4/30/07
DenverPost.com	GPO Contracts 4/30/07
Kron.com – San Francisco	GPO Contracts 4/30/07
LATimes.com	GPO Contracts 4/30/07
MedicalDevices.org	GPO Contracts 4/30/07
RBC Dain Rauscher, Inc – StockPoint.com	GPO Contracts 4/30/07
TXCN.com	GPO Contracts 4/30/07
WFAA.com	GPO Contracts 4/30/07
Yahoo! Finance	GPO Contracts 4/30/07
MarketWatch.com	GPO Contracts 4/30/07
Yahoo! News	GPO Contracts 4/30/07
EARTHTimes.org	GPO Contracts 4/30/07
PRInside.com	GPO Contracts 4/30/07
RedOrbit.com	GPO Contracts 4/30/07
Breitbart.com	CriticalPoint 5/7/07
DenverPost.com	CriticalPoint 5/7/07
Kron.com – San Francisco	CriticalPoint 5/7/07
LATimes.com	CriticalPoint 5/7/07
MedicalDevices.org	CriticalPoint 5/7/07
RBC Dain Rauscher, Inc – StockPoint.com	CriticalPoint 5/7/07
TXCN.com	CriticalPoint 5/7/07
WFAA.com	CriticalPoint 5/7/07

Yahoo! Finance	CriticalPoint 5/7/07
MarketWatch.com	CriticalPoint 5/7/07
Yahoo! News	CriticalPoint 5/7/07
EARTHTimes.org	CriticalPoint 5/7/07
PRInside.com	CriticalPoint 5/7/07
Yahoo! News	BMA Gold Key Award 5/16/07
BIMA	Switzerland Announcement 5/21/07
Bolsamania Web Financial Group	Switzerland Announcement 5/21/07
GlobalInvestor.com	Switzerland Announcement 5/21/07
NewRatings.com	Switzerland Announcement 5/21/07
Yahoo! Finance UK	Switzerland Announcement 5/21/07
Bolsamania France	Switzerland Announcement 5/21/07
Finance.neuf	Switzerland Announcement 5/21/07
Yahoo! Finanzen Germany	Switzerland Announcement 5/21/07
Earthtimes.org	Switzerland Announcement 5/21/07
PRInside.com	Switzerland Announcement 5/21/07
Yahoo! Finance (MarketWire)	CDEX Expands ValiMed Product Line 6/7/07
MarketWatch (MarketWire)	CDEX Expands ValiMed Product Line 6/7/07
AOL Money News	MD&DI Quality Announcement 6/13/07
Bolsamania Web Financial Group	MD&DI Quality Announcement 6/13/07
Breitbart.com	MD&DI Quality Announcement 6/13/07
DenverBusinessJournal.com	MD&DI Quality Announcement 6/13/07
DenverPost.com	MD&DI Quality Announcement 6/13/07
Forbes.com	MD&DI Quality Announcement 6/13/07
KRON.com (San Francisco)	MD&DI Quality Announcement 6/13/07
LATimes.com	MD&DI Quality Announcement 6/13/07
MarketWatch	MD&DI Quality Announcement 6/13/07
MDMA.org	MD&DI Quality Announcement 6/13/07
RBC Dain Rauscher	MD&DI Quality Announcement 6/13/07
WFAA.com (Dallas-FtWorth)	MD&DI Quality Announcement 6/13/07
Yahoo! Finance	MD&DI Quality Announcement 6/13/07
American Digital Networks	MD&DI Quality Announcement 6/13/07
EarthTimes.org	MD&DI Quality Announcement 6/13/07
Yahoo! News (PR Web)	MD&DI Quality Announcement 6/13/07
ADVFN.com	ValiMed PRNR Announcement 6/15/07
AOL Money News	ValiMed PRNR Announcement 6/15/07
AllPoints	ValiMed PRNR Announcement 6/15/07
Bolsamania Web Financial Group	ValiMed PRNR Announcement 6/15/07
Breitbart.com	ValiMed PRNR Announcement 6/15/07
DenverBusinessJournal.com	ValiMed PRNR Announcement 6/15/07
DenverPost.com	ValiMed PRNR Announcement 6/15/07
Forbes.com	ValiMed PRNR Announcement 6/15/07
KRON.com (San Francisco)	ValiMed PRNR Announcement 6/15/07
LATimes.com	ValiMed PRNR Announcement 6/15/07
MarketWatch	ValiMed PRNR Announcement 6/15/07
MDMA.org	ValiMed PRNR Announcement 6/15/07
PublicityInsider.com	ValiMed PRNR Announcement 6/15/07
RBC Dain Rauscher	ValiMed PRNR Announcement 6/15/07
WFAA.com (Dallas-FtWorth)	ValiMed PRNR Announcement 6/15/07
Yahoo! Finance	ValiMed PRNR Announcement 6/15/07

EarthTimes.org	ValiMed PRNR Announcement 6/15/07
AllPoints	Health Robotics Announcement 6/18/07
Breitbart.com	Health Robotics Announcement 6/18/07
DenverPost.com	Health Robotics Announcement 6/18/07
Forbes.com	Health Robotics Announcement 6/18/07
KRON.com (San Francisco)	Health Robotics Announcement 6/18/07
LATimes.com	Health Robotics Announcement 6/18/07
MarketWatch	Health Robotics Announcement 6/18/07
MDMA.org	Health Robotics Announcement 6/18/07
PublicityInsider.com	Health Robotics Announcement 6/18/07
RBC Dain Rauscher	Health Robotics Announcement 6/18/07
SacramentoBusinessJournal.com	Health Robotics Announcement 6/18/07
SanFranciscoBusinessTimes.com	Health Robotics Announcement 6/18/07
SanJoseBusinessJournal.com	Health Robotics Announcement 6/18/07
VenturaCountyStar.com	Health Robotics Announcement 6/18/07
WFAA.com (Dallas-FtWorth)	Health Robotics Announcement 6/18/07
Yahoo! Finance	Health Robotics Announcement 6/18/07
EarthTimes.org	Health Robotics Announcement 6/18/07
PharmaLive.com	Health Robotics Announcement 6/18/07
Thomasnet.com	Health Robotics Announcement 6/18/07
American Electronics Assn	Baxa ASHP Release 6/25/07
Bolsamania Web Financial Group	Baxa ASHP Release 6/25/07
Breitbart.com	Baxa ASHP Release 6/25/07
DenverBusinessJournal.com	Baxa ASHP Release 6/25/07
DenverPost.com	Baxa ASHP Release 6/25/07
Forbes.com	Baxa ASHP Release 6/25/07
KRON.com (San Francisco)	Baxa ASHP Release 6/25/07
LATimes.com	Baxa ASHP Release 6/25/07
MarketWatch	Baxa ASHP Release 6/25/07
MDMA.org	Baxa ASHP Release 6/25/07
PublicityInsider.com	Baxa ASHP Release 6/25/07
RBC Dain Rauscher	Baxa ASHP Release 6/25/07
WFAA.com (Dallas-FtWorth)	Baxa ASHP Release 6/25/07
Yahoo! Finance	Baxa ASHP Release 6/25/07
EarthTimes.org	Baxa ASHP Release 6/25/07
Thomasnet.com	Baxa ASHP Release 6/25/07
Trainingindustry.com	CriticalPoint 7/10/07
AllPoints	Colorado Best Companies Finalist 7/16/07
Banker & Tradesman	Colorado Best Companies Finalist 7/16/07
BioSpace	Colorado Best Companies Finalist 7/16/07
Breitbart.com	Colorado Best Companies Finalist 7/16/07
DenverBusinessJournal.com	Colorado Best Companies Finalist 7/16/07
DenverPost.com	Colorado Best Companies Finalist 7/16/07
Forbes.com	Colorado Best Companies Finalist 7/16/07
KRON.com (San Francisco)	Colorado Best Companies Finalist 7/16/07
LATimes.com	Colorado Best Companies Finalist 7/16/07
MarketWatch	Colorado Best Companies Finalist 7/16/07
MDMA.org	Colorado Best Companies Finalist 7/16/07
RBC Dain Rauscher	Colorado Best Companies Finalist 7/16/07
WFAA.com (Dallas-FtWorth)	Colorado Best Companies Finalist 7/16/07

Yahoo! Finance	Colorado Best Companies Finalist 7/16/07
PharmaLive.com	Colorado Best Companies Finalist 7/16/07
Yahoo! News (PRWeb)	Colorado Best Companies Finalist 7/16/07
PR-GB.com	Colorado Best Companies Finalist 7/16/07
DenverBusinessJournal.com	Premix vs. Custom TPN 7/18/07
Breitbart.com	Premix vs. Custom TPN 7/18/07
KRON.com (San Francisco)	Premix vs. Custom TPN 7/18/07
LATimes.com	Premix vs. Custom TPN 7/18/07
MarketWatch	Premix vs. Custom TPN 7/18/07
MDMA.org	Premix vs. Custom TPN 7/18/07
RBC Dain Rauscher	Premix vs. Custom TPN 7/18/07
Rehab Management	Premix vs. Custom TPN 7/18/07
WFAA.com (Dallas-FtWorth)	Premix vs. Custom TPN 7/18/07
Yahoo! Finance	Premix vs. Custom TPN 7/18/07
Earthtimes.com	Premix vs. Custom TPN 7/18/07
Yahoo! News (PRWeb)	Premix vs. Custom TPN 7/18/07
Examiner.com	Premix vs. Custom TPN 7/18/07
MarketWatch (Market Wire)	CDEX Expansion ValiMed Signatures 7/26/07
Yahoo! Finance	CDEX Expansion ValiMed Signatures 7/26/07
Earthtimes.com	CDEX Expansion ValiMed Signatures 7/26/07
Spectroscopynow.com	CDEX Expansion ValiMed Signatures 7/26/07
DenverBusinessJournal.com	Mike Hurst E411 Annc 8/15/07
Breitbart.com	Mike Hurst E411 Annc 8/15/07
Forbes.com	Mike Hurst E411 Annc 8/15/07
KRON.com (San Francisco)	Mike Hurst E411 Annc 8/15/07
LATimes.com	Mike Hurst E411 Annc 8/15/07
MDMA.org	Mike Hurst E411 Annc 8/15/07
PublicityInsider.com	Mike Hurst E411 Annc 8/15/07
Quote.com	Mike Hurst E411 Annc 8/15/07
WFAA.com (Dallas-FtWorth)	Mike Hurst E411 Annc 8/15/07
Yahoo! Finance	Mike Hurst E411 Annc 8/15/07
MarketWatch	Mike Hurst E411 Annc 8/15/07
Earthtimes.com	Mike Hurst E411 Annc 8/15/07
Examiner.com	Mike Hurst E411 Annc 8/15/07
AllPoints	2008 STAR Center schedule 8/20/07
Biospace.com	2008 STAR Center schedule 8/20/07
Bolsamania Web Financial Group	2008 STAR Center schedule 8/20/07
Breitbart.com	2008 STAR Center schedule 8/20/07
DenverBusinessJournal.com	2008 STAR Center schedule 8/20/07
DenverPost.com	2008 STAR Center schedule 8/20/07
Forbes.com	2008 STAR Center schedule 8/20/07
KRON.com (San Francisco)	2008 STAR Center schedule 8/20/07
LATimes.com	2008 STAR Center schedule 8/20/07
MDMA.org	2008 STAR Center schedule 8/20/07
RBC Dain Rauscher	2008 STAR Center schedule 8/20/07
WFAA.com (Dallas-FtWorth)	2008 STAR Center schedule 8/20/07
Yahoo! Finance	2008 STAR Center schedule 8/20/07
MarketWatch	2008 STAR Center schedule 8/20/07
EarthTimes.org	2008 STAR Center schedule 8/20/07
Yahoo! News (PR Web)	2008 STAR Center schedule 8/20/07

PharmaceuticalOnline.com	2008 STAR Center schedule 8/20/07
AOL Money News	Inc 5000 Announcement 8/23/07
AllPoints	Inc 5000 Announcement 8/23/07
Nachrichten.boerse.de	Inc 5000 Announcement 8/23/07
Bolsamania Web Financial Group	Inc 5000 Announcement 8/23/07
Breitbart.com	Inc 5000 Announcement 8/23/07
DenverBusinessJournal.com	Inc 5000 Announcement 8/23/07
DenverPost.com	Inc 5000 Announcement 8/23/07
EarthTimes.org	Inc 5000 Announcement 8/23/07
Forbes.com	Inc 5000 Announcement 8/23/07
KRON.com (San Francisco)	Inc 5000 Announcement 8/23/07
LATimes.com	Inc 5000 Announcement 8/23/07
MarketWatch	Inc 5000 Announcement 8/23/07
MDMA.org	Inc 5000 Announcement 8/23/07
RBC Dain Rauscher	Inc 5000 Announcement 8/23/07
RCR Wireless News	Inc 5000 Announcement 8/23/07
TecTrends	Inc 5000 Announcement 8/23/07
WFAA.com (Dallas-FtWorth)	Inc 5000 Announcement 8/23/07
Yahoo! Finance	Inc 5000 Announcement 8/23/07
Examiner.com	Inc 5000 Announcement 8/23/07
Yahoo! News (PR Web)	Inc 5000 Announcement 8/23/07
PR-GB.com	Inc 5000 Announcement 8/23/07
DABCC.com	Baxa mention in LeftHand PR Newswire 9/10/07
Web Services Journal	Baxa mention in LeftHand PR Newswire 9/10/07
Earthtimes.org	Baxa mention in LeftHand PR Newswire 9/10/07
AOL Money News	Colombia/Dominican Rep Annc 9/21/07
AllPoints	Colombia/Dominican Rep Annc 9/21/07
Bolsamania Web Financial Group	Colombia/Dominican Rep Annc 9/21/07
Breitbart.com	Colombia/Dominican Rep Annc 9/21/07
LATimes.com	Colombia/Dominican Rep Annc 9/21/07
MarketWatch	Colombia/Dominican Rep Annc 9/21/07
MDMA.org	Colombia/Dominican Rep Annc 9/21/07
RBC Dain Rauscher	Colombia/Dominican Rep Annc 9/21/07
TecTrends	Colombia/Dominican Rep Annc 9/21/07
WFAA.com (Dallas-FtWorth)	Colombia/Dominican Rep Annc 9/21/07
Yahoo! Finance	Colombia/Dominican Rep Annc 9/21/07
PharmaLive.com	Colombia/Dominican Rep Annc 9/21/07
JRJ.com (Chinese wire)	Colombia/Dominican Rep Annc 9/21/07
AOL Money News	PadLock Launch 10/10/07
AllPoints	PadLock Launch 10/10/07
Bolsamania Web Financial Group	PadLock Launch 10/10/07
Breitbart.com	PadLock Launch 10/10/07
DenverPost.com	PadLock Launch 10/10/07
EarthTimes.org	PadLock Launch 10/10/07
Forbes.com	PadLock Launch 10/10/07
KRON.com (San Francisco)	PadLock Launch 10/10/07
LATimes.com	PadLock Launch 10/10/07
MarketWatch	PadLock Launch 10/10/07
MDMA.org	PadLock Launch 10/10/07
PublicityInsider.com	PadLock Launch 10/10/07

RBC Dain Rauscher	PadLock Launch 10/10/07
TecTrends	PadLock Launch 10/10/07
WFAA.com (Dallas-FtWorth)	PadLock Launch 10/10/07
Yahoo! Finance	PadLock Launch 10/10/07
Examiner.com	PadLock Launch 10/10/07
Yahoo! News (PR Web)	PadLock Launch 10/10/07
ThomasNet – ProductNewsRoom	PadLock Launch 10/10/07
ThomasNet – IndustrialNewsRoom	PadLock Launch 10/23/07
Banker & Tradesman	STAR Design Forum 11/14/07
Bolsamania Web Financial Group	STAR Design Forum 11/14/07
Breitbart.com	STAR Design Forum 11/14/07
Construction Writers Assn	STAR Design Forum 11/14/07
DenverBusinessJournal.com	STAR Design Forum 11/14/07
Forbes.com	STAR Design Forum 11/14/07
KRON.com (San Francisco)	STAR Design Forum 11/14/07
LATimes.com	STAR Design Forum 11/14/07
MarketWatch	STAR Design Forum 11/14/07
MDMA.org	STAR Design Forum 11/14/07
MySan.de	STAR Design Forum 11/14/07
Quote.com	STAR Design Forum 11/14/07
TecTrends	STAR Design Forum 11/14/07
Yahoo! Finance	STAR Design Forum 11/14/07
PharmaLive.com	STAR Design Forum 11/14/07
Earthtimes.org	STAR Design Forum 11/14/07
Yahoo! News	STAR Design Forum 11/14/07
AOL Money News	MedKeeper Annc 11/21/07
BetaNews	MedKeeper Annc 11/21/07
Bizjournals.com	MedKeeper Annc 11/21/07
Nachrichten.boerse.de	MedKeeper Annc 11/21/07
Bolsamania Web Financial Group	MedKeeper Annc 11/21/07
Breitbart.com	MedKeeper Annc 11/21/07
Earthtimes.org	MedKeeper Annc 11/21/07
Forbes.com	MedKeeper Annc 11/21/07
HoustonChronicle.com	MedKeeper Annc 11/21/07
KRON.com (San Francisco)	MedKeeper Annc 11/21/07
LATimes.com	MedKeeper Annc 11/21/07
MarketWatch	MedKeeper Annc 11/21/07
MDMA.org	MedKeeper Annc 11/21/07
MySan.de	MedKeeper Annc 11/21/07
RBC Dain Rauscher	MedKeeper Annc 11/21/07
RCR Wireless News	MedKeeper Annc 11/21/07
SOA World Magazine	MedKeeper Annc 11/21/07
Symbian Developers' Journal	MedKeeper Annc 11/21/07
TecTrends	MedKeeper Annc 11/21/07
Silverlight Developer's Journal	MedKeeper Annc 11/21/07
WFAA.com	MedKeeper Annc 11/21/07
Flex Developer's Journal	MedKeeper Annc 11/21/07
WebSphere Journal	MedKeeper Annc 11/21/07
Wireless Business & Technology	MedKeeper Annc 11/21/07
XML Journal	MedKeeper Annc 11/21/07

Yahoo! Finance	MedKeeper Annc 11/21/07
PharmaLive.com	MedKeeper Annc 11/21/07
Yahoo! News	MedKeeper Annc 11/21/07
Bizjournals.com	Sacks Ex Theatre 11/26/07
Bolsamania Web Financial Group	Sacks Ex Theatre 11/26/07
Breitbart.com	Sacks Ex Theatre 11/26/07
KRON.com (San Francisco)	Sacks Ex Theatre 11/26/07
MarketWatch	Sacks Ex Theatre 11/26/07
RBC Dain Rauscher	Sacks Ex Theatre 11/26/07
TecTrends	Sacks Ex Theatre 11/26/07
Yahoo! Finance	Sacks Ex Theatre 11/26/07
Yahoo! News	Sacks Ex Theatre 11/26/07
AllPoints	Rosenfeld Ex Theatre 11/27/07
Bolsamania Web Financial Group	Rosenfeld Ex Theatre 11/27/07
Breitbart.com	Rosenfeld Ex Theatre 11/27/07
HoustonChronicle.com	Rosenfeld Ex Theatre 11/27/07
KRON.com (San Francisco)	Rosenfeld Ex Theatre 11/27/07
MySan.de	Rosenfeld Ex Theatre 11/27/07
TecTrends	Rosenfeld Ex Theatre 11/27/07
Yahoo! Finance	Rosenfeld Ex Theatre 11/27/07
Earthtimes.org	Rosenfeld Ex Theatre 11/27/07
SanFranciscoExaminer.com	Rosenfeld Ex Theatre 11/27/07
Yahoo! News	Rosenfeld Ex Theatre 11/27/07
AllPoints	RPII Annc 12/3/07
Bolsamania Web Financial Group	RPII Annc 12/3/07
Breitbart.com	RPII Annc 12/3/07
DenverPost.com	RPII Annc 12/3/07
EarthTimes.org	RPII Annc 12/3/07
MarketWatch	RPII Annc 12/3/07
RBC Dain Rauscher	RPII Annc 12/3/07
TecTrends	RPII Annc 12/3/07
Yahoo! News (PR Web)	RPII Annc 12/3/07
AOL Money News	MedBoard Annc 12/3/07
AllPoints	MedBoard Annc 12/3/07
BetaNews	MedBoard Annc 12/3/07
Breitbart.com	MedBoard Annc 12/3/07
DenverPost.com	MedBoard Annc 12/3/07
EarthTimes.org	MedBoard Annc 12/3/07
Forbes.com	MedBoard Annc 12/3/07
KRON.com (San Francisco)	MedBoard Annc 12/3/07
RBC Dain Rauscher	MedBoard Annc 12/3/07
RCR Wireless News	MedBoard Annc 12/3/07
SOA Web Services Journal	MedBoard Annc 12/3/07
Symbian Developers' Journal	MedBoard Annc 12/3/07
TecTrends	MedBoard Annc 12/3/07
Silverlight	MedBoard Annc 12/3/07
Web 2.0 Journal	MedBoard Annc 12/3/07
Fles Developer's Journal	MedBoard Annc 12/3/07
WebSphere Journal	MedBoard Annc 12/3/07
Wireless Business & Technology	MedBoard Annc 12/3/07

XML Journal	MedBoard Annc 12/3/07
Compliancehome.com	MedBoard Annc 12/3/07
eMaxHealth.com	MedBoard Annc 12/3/07
JRJ.com (Chinese Wire)	MedBoard Annc 12/3/07
MarketWatch	MedBoard Annc 12/3/07
Examiner.com	MedBoard Annc 12/3/07
Yahoo! News (PR Web)	MedBoard Annc 12/3/07
ThomasNet ProductNewsRoom	MedBoard Annc 12/3/07
AABB SmartBrief	Rosenfeld E441 Posting 12/27/07
AANP SmartBrief	Rosenfeld E441 Posting 12/27/07
ADVFN	Rosenfeld E441 Posting 12/27/07
AdvaMed SmartBrief	Rosenfeld E441 Posting 12/27/07
BioNJ	Rosenfeld E441 Posting 12/27/07
BioSpace	Rosenfeld E441 Posting 12/27/07
BizJournals.com	Rosenfeld E441 Posting 12/27/07
Bolsamania (Web Financial Group)	Rosenfeld E441 Posting 12/27/07
Breitbart.com	Rosenfeld E441 Posting 12/27/07
Denver Business Journal	Rosenfeld E441 Posting 12/27/07
EarthTimes.org	Rosenfeld E441 Posting 12/27/07
Forbes.com	Rosenfeld E441 Posting 12/27/07
HoustonChronicle	Rosenfeld E441 Posting 12/27/07
KRON 4	Rosenfeld E441 Posting 12/27/07
MarketWatch	Rosenfeld E441 Posting 12/27/07
MedicalDevices.org (MDMA)	Rosenfeld E441 Posting 12/27/07
MySan.de	Rosenfeld E441 Posting 12/27/07
NACDS SmartBrief	Rosenfeld E441 Posting 12/27/07
RBC Dain Rauscher	Rosenfeld E441 Posting 12/27/07
TecTrends	Rosenfeld E441 Posting 12/27/07
WFFA.com	Rosenfeld E441 Posting 12/27/07
Yahoo! Finance	Rosenfeld E441 Posting 12/27/07
PharmaLive	Rosenfeld E441 Posting 12/27/07
DenverPost.com	Rosenfeld E441 Posting 12/27/07
SunHearld.com	Rosenfeld E441 Posting 12/27/07
Yahoo! News (PR Web)	Rosenfeld E441 Posting 12/27/07
AABB SmartBrief	IV Nurse Day/PadLock 1/25/08
AANP SmartBrief	IV Nurse Day/PadLock 1/25/08
ADVFN	IV Nurse Day/PadLock 1/25/08
AOL Money News	IV Nurse Day/PadLock 1/25/08
AdvaMed SmartBrief	IV Nurse Day/PadLock 1/25/08
All Points Research	IV Nurse Day/PadLock 1/25/08
BizJournals.com, Inc.	IV Nurse Day/PadLock 1/25/08
Bolsamania (Web Financial Group)	IV Nurse Day/PadLock 1/25/08
Breitbart.com	IV Nurse Day/PadLock 1/25/08
Denver Business Journal	IV Nurse Day/PadLock 1/25/08
DenverPost.com	IV Nurse Day/PadLock 1/25/08
EarthTimes.org	IV Nurse Day/PadLock 1/25/08
Forbes.com	IV Nurse Day/PadLock 1/25/08
HoustonChronicle	IV Nurse Day/PadLock 1/25/08
KRON 4	IV Nurse Day/PadLock 1/25/08
MarketWatch	IV Nurse Day/PadLock 1/25/08

LosAngelesTimes.com	IV Nurse Day/PadLock 1/25/08
MedicalDevices.org (MDMA)	IV Nurse Day/PadLock 1/25/08
PublicityInsider.com	IV Nurse Day/PadLock 1/25/08
RBC Dain Rauscher	IV Nurse Day/PadLock 1/25/08
TecTrends	IV Nurse Day/PadLock 1/25/08
WFFA.com	IV Nurse Day/PadLock 1/25/08
Yahoo! Finance	IV Nurse Day/PadLock 1/25/08
SunHearld.com	IV Nurse Day/PadLock 1/25/08
24x7 Magazine	New Web site Launch 1/31/08
AABB SmartBrief	New Web site Launch 1/31/08
AANP SmartBrief	New Web site Launch 1/31/08
ANA SmartBrief	New Web site Launch 1/31/08
AOL Money News	New Web site Launch 1/31/08
AdvaMed SmartBrief	New Web site Launch 1/31/08
AeAnet.org	New Web site Launch 1/31/08
All Points Research	New Web site Launch 1/31/08
Automotriz.net	New Web site Launch 1/31/08
BetaNews	New Web site Launch 1/31/08
BioNJ	New Web site Launch 1/31/08
BioSpace	New Web site Launch 1/31/08
BizJournals.com, Inc.	New Web site Launch 1/31/08
Bolsamania (Web Financial Group)	New Web site Launch 1/31/08
Breitbart.com	New Web site Launch 1/31/08
Denver Business Journal	New Web site Launch 1/31/08
DenverPost.com	New Web site Launch 1/31/08
EarthTimes.org	New Web site Launch 1/31/08
FDLI SmartBrief	New Web site Launch 1/31/08
HoustonChronicle	New Web site Launch 1/31/08
KRON 4	New Web site Launch 1/31/08
MarketWatch	New Web site Launch 1/31/08
LosAngelesTimes.com	New Web site Launch 1/31/08
MedicalDevices.org (MDMA)	New Web site Launch 1/31/08
PublicityInsider.com	New Web site Launch 1/31/08
RBC Dain Rauscher	New Web site Launch 1/31/08
RCR Wireless News	New Web site Launch 1/31/08
SOA Web Services Journal	New Web site Launch 1/31/08
Symbian OS Developer's Journal	New Web site Launch 1/31/08
TecTrends	New Web site Launch 1/31/08
Silverlight Developer's Journal	New Web site Launch 1/31/08
WFFA.com	New Web site Launch 1/31/08
Web 2.0 Journal	New Web site Launch 1/31/08
Web Developer's & Designer's Journal	New Web site Launch 1/31/08
WebSphere Journal	New Web site Launch 1/31/08
Wireless Business & Technology	New Web site Launch 1/31/08
XML Journal	New Web site Launch 1/31/08
Yahoo! Finance	New Web site Launch 1/31/08
FoxBusiness.com	New Web site Launch 1/31/08
Yahoo! News	New Web site Launch 1/31/08
Pharmaceutical Online	New Web site Launch 1/31/08
SanFranciscoExaminer.com	New Web site Launch 1/31/08

AeAnet.org	Sacks CD Release 3/10/08
Breitbart.com	Sacks CD Release 3/10/08
Denver Business Journal	Sacks CD Release 3/10/08
DenverPost.com	Sacks CD Release 3/10/08
Downloads Portal	Sacks CD Release 3/10/08
MarketWatch	Sacks CD Release 3/10/08
LosAngelesTimes.com	Sacks CD Release 3/10/08
MedicalDevices.org (MDMA)	Sacks CD Release 3/10/08
PublicityInsider.com	Sacks CD Release 3/10/08
SOA Web Services Journal	Sacks CD Release 3/10/08
Silverlight Developer's Journal	Sacks CD Release 3/10/08
Symbian OS Developer's Journal	Sacks CD Release 3/10/08
TecTrends	Sacks CD Release 3/10/08
WFFA.com	Sacks CD Release 3/10/08
Web 2.0 Journal	Sacks CD Release 3/10/08
Web Developer's & Designer's Journal	Sacks CD Release 3/10/08
WebSphere Journal	Sacks CD Release 3/10/08
Wireless Business & Technology	Sacks CD Release 3/10/08
XML Journal	Sacks CD Release 3/10/08
Yahoo! Finance	Sacks CD Release 3/10/08
SanFranciscoExaminer.com	Sacks CD Release 3/10/08
SunHerald.com	Sacks CD Release 3/10/08
EarthTimes UK	Sacks CD Release 3/10/08
All Points Research	STAR HD Announcement 3/17/08
Bolsamania (Web Financial Group)	STAR HD Announcement 3/17/08
Breitbart.com	STAR HD Announcement 3/17/08
Denver Business Journal	STAR HD Announcement 3/17/08
DenverPost.com	STAR HD Announcement 3/17/08
EarthTimes.org	STAR HD Announcement 3/17/08
HoustonChronicle	STAR HD Announcement 3/17/08
MarketWatch	STAR HD Announcement 3/17/08
PublicityInsider.com	STAR HD Announcement 3/17/08
RBC Dain Rauscher	STAR HD Announcement 3/17/08
RCR Wireless News	STAR HD Announcement 3/17/08
TecTrends	STAR HD Announcement 3/17/08
Yahoo! Finance	STAR HD Announcement 3/17/08
SanFranciscoExaminer.com	STAR HD Announcement 3/17/08
ThomasNet	STAR HD Announcement 3/17/08
PR-USA.net	STAR HD Announcement 3/17/08
AOL money & finance	PadLock Call For Papers 3/28/08
All Points Research	PadLock Call For Papers 3/28/08
Bizjournals.com	PadLock Call For Papers 3/28/08
Bolsamania (Web Financial Group)	PadLock Call For Papers 3/28/08
Breitbart.com	PadLock Call For Papers 3/28/08
Denver Business Journal	PadLock Call For Papers 3/28/08
DenverPost.com	PadLock Call For Papers 3/28/08
EarthTimes.org	PadLock Call For Papers 3/28/08
HoustonChronicle	PadLock Call For Papers 3/28/08
Latimes.com	PadLock Call For Papers 3/28/08
MDMA	PadLock Call For Papers 3/28/08

MarketWatch	PadLock Call For Papers 3/28/08
RCR Wireless News	PadLock Call For Papers 3/28/08
TecTrends	PadLock Call For Papers 3/28/08
WFAA.com	PadLock Call For Papers 3/28/08
Yahoo! Finance	PadLock Call For Papers 3/28/08
PR-USA.net	PadLock Call For Papers 3/28/08
Medical News Today	PadLock Call For Papers 3/28/08
Fox Business	PadLock Call For Papers 3/28/08
Bolsamania (Web Financial Group)	USP 797 Revisions E411 3/31/08
Breitbart.com	USP 797 Revisions E411 3/31/08
Denver Business Journal	USP 797 Revisions E411 3/31/08
DenverPost.com	USP 797 Revisions E411 3/31/08
Forbes.com	USP 797 Revisions E411 3/31/08
Latimes.com	USP 797 Revisions E411 3/31/08
MDMA	USP 797 Revisions E411 3/31/08
MarketWatch	USP 797 Revisions E411 3/31/08
WFAA.com	USP 797 Revisions E411 3/31/08
Yahoo! Finance	USP 797 Revisions E411 3/31/08
Medical News Today	USP 797 Revisions E411 3/31/08
San Francisco Examiner	USP 797 Revisions E411 3/31/08
Yahoo! News (PRWeb)	USP 797 Revisions E411 3/31/08
ADVFN	Baxa Environmental Program 4/21/08
All Points Research	Baxa Environmental Program 4/21/08
Banker & Tradesman	Baxa Environmental Program 4/21/08
Bizjournals.com	Baxa Environmental Program 4/21/08
Bolsamania (Web Financial Group)	Baxa Environmental Program 4/21/08
Breitbart.com	Baxa Environmental Program 4/21/08
Denver Business Journal	Baxa Environmental Program 4/21/08
DenverPost.com	Baxa Environmental Program 4/21/08
Forbes.com	Baxa Environmental Program 4/21/08
KAIT ABC-8 Jonesboro, AR	Baxa Environmental Program 4/21/08
KRON – San Francisco	Baxa Environmental Program 4/21/08
Latimes.com	Baxa Environmental Program 4/21/08
MDMA	Baxa Environmental Program 4/21/08
MarketWatch	Baxa Environmental Program 4/21/08
RBC Dain Rauscher, Inc.	Baxa Environmental Program 4/21/08
TecTrends	Baxa Environmental Program 4/21/08
WFAA.com	Baxa Environmental Program 4/21/08
Yahoo! Finance	Baxa Environmental Program 4/21/08
Bizjournals.com	Hurst Byline On E411 4/24/08
Breitbart.com	Hurst Byline On E411 4/24/08
DenverPost.com	Hurst Byline On E411 4/24/08
EarthTimes.com	Hurst Byline On E411 4/24/08
Forbes.com	Hurst Byline On E411 4/24/08
KAIT ABC-8 Jonesboro, AR	Hurst Byline On E411 4/24/08
KRON – San Francisco	Hurst Byline On E411 4/24/08
Latimes.com	Hurst Byline On E411 4/24/08
MDMA	Hurst Byline On E411 4/24/08
MarketWatch	Hurst Byline On E411 4/24/08
Publicity Insider	Hurst Byline On E411 4/24/08

RBC Dain Rauscher, Inc.	Hurst Byline On E411 4/24/08
RCRWireless News	Hurst Byline On E411 4/24/08
TecTrends	Hurst Byline On E411 4/24/08
WFAA.com	Hurst Byline On E411 4/24/08
Yahoo! Finance	Hurst Byline On E411 4/24/08
BusinessWire	CBSA Release Annual Sponsors 4/29/08
Yahoo! Finance	CBSA Release Annual Sponsors 4/29/08
ArgosBiotech	CBSA Release Annual Sponsors 4/29/08
Biospace.com	CBSA Release Annual Sponsors 4/29/08
Biotech Institute	CBSA Release Annual Sponsors 4/29/08
FML eXchange	CBSA Release Annual Sponsors 4/29/08
Managed Care Online	CBSA Release Annual Sponsors 4/29/08
MolecularLab.it	CBSA Release Annual Sponsors 4/29/08
MomMD.com	CBSA Release Annual Sponsors 4/29/08
Morningstar	CBSA Release Annual Sponsors 4/29/08
PharmaNexus.com	CBSA Release Annual Sponsors 4/29/08
Pharmaceutical Services Corp	CBSA Release Annual Sponsors 4/29/08
Pharmadeals	CBSA Release Annual Sponsors 4/29/08
Providence Journal	CBSA Release Annual Sponsors 4/29/08
ScienceandSociety.net	CBSA Release Annual Sponsors 4/29/08
SecuritySales.com	CBSA Release Annual Sponsors 4/29/08
WorldPharmaWeb.com	CBSA Release Annual Sponsors 4/29/08
MarketWatch	CBSA Release Annual Sponsors 4/29/08
All Points Research	MedBoard Microsite Annc 4/30/08
Bizjournals.com	MedBoard Microsite Annc 4/30/08
Bolsamania (Web Financial Group)	MedBoard Microsite Annc 4/30/08
Breitbart.com	MedBoard Microsite Annc 4/30/08
Denver Business Journal	MedBoard Microsite Annc 4/30/08
DenverPost.com	MedBoard Microsite Annc 4/30/08
Earthtimes.com	MedBoard Microsite Annc 4/30/08
Examiner.com	MedBoard Microsite Annc 4/30/08
Forbes.com	MedBoard Microsite Annc 4/30/08
KAIT ABC-8 Jonesboro, AR	MedBoard Microsite Annc 4/30/08
KRON – San Francisco	MedBoard Microsite Annc 4/30/08
Latimes.com	MedBoard Microsite Annc 4/30/08
MDMA	MedBoard Microsite Annc 4/30/08
MarketWatch	MedBoard Microsite Annc 4/30/08
MyWire	MedBoard Microsite Annc 4/30/08
News Blaze	MedBoard Microsite Annc 4/30/08
Publicity Insider	MedBoard Microsite Annc 4/30/08
RBC Dain Rauscher, Inc.	MedBoard Microsite Annc 4/30/08
RCR Wireless News	MedBoard Microsite Annc 4/30/08
TecTrends	MedBoard Microsite Annc 4/30/08
WFAA.com	MedBoard Microsite Annc 4/30/08
Yahoo! Finance	MedBoard Microsite Annc 4/30/08
All Points Research	Baxa Announces CBSA Sponsorship 5/1/08
BioSpace	Baxa Announces CBSA Sponsorship 5/1/08
Breitbart.com	Baxa Announces CBSA Sponsorship 5/1/08
Denver Business Journal	Baxa Announces CBSA Sponsorship 5/1/08
DenverPost.com	Baxa Announces CBSA Sponsorship 5/1/08

WFAA.com	Best Companies Finalist For Three Years 6/5/08
Washington Business Journal	Best Companies Finalist For Three Years 6/5/08
Wichita Business Journal	Best Companies Finalist For Three Years 6/5/08
Yahoo! Finance	Best Companies Finalist For Three Years 6/5/08
Yahoo! Canada	Best Companies Finalist For Three Years 6/5/08
Yahoo! News (via PRWeb)	Best Companies Finalist For Three Years 6/5/08
Earthtimes	Best Companies Finalist For Three Years 6/5/08
AeA	Baxa Launches PACT at ASHP 6/9/08
Baltimore Business Journal	Baxa Launches PACT at ASHP 6/9/08
Birmingham Business Journal	Baxa Launches PACT at ASHP 6/9/08
Bolsamania (Web Financial Group)	Baxa Launches PACT at ASHP 6/9/08
Breitbart.com	Baxa Launches PACT at ASHP 6/9/08
Business Journal of Greater Milwaukee	Baxa Launches PACT at ASHP 6/9/08
Business Journal of Phoenix	Baxa Launches PACT at ASHP 6/9/08
Business Journal of the Greater Triad Area	Baxa Launches PACT at ASHP 6/9/08
Dayton Business Journal	Baxa Launches PACT at ASHP 6/9/08
Denver Business Journal	Baxa Launches PACT at ASHP 6/9/08
DenverPost.com	Baxa Launches PACT at ASHP 6/9/08
Examiner.com	Baxa Launches PACT at ASHP 6/9/08
Healthcare Industry Today	Baxa Launches PACT at ASHP 6/9/08
KAIT ABC-8 Jonesboro, AR	Baxa Launches PACT at ASHP 6/9/08
KLKN ABC-8	Baxa Launches PACT at ASHP 6/9/08
KOLD CBS-13	Baxa Launches PACT at ASHP 6/9/08
KOTA ABC-3	Baxa Launches PACT at ASHP 6/9/08
KRIS NBC-6	Baxa Launches PACT at ASHP 6/9/08
KRNV CBS-4	Baxa Launches PACT at ASHP 6/9/08
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KWQC NBC-6	Baxa Launches PACT at ASHP 6/9/08
Los Angeles Business from bizjournals	Baxa Launches PACT at ASHP 6/9/08
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Media Industry Today	Baxa Launches PACT at ASHP 6/9/08
Pharmaceutical Industry Today	Baxa Launches PACT at ASHP 6/9/08
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Web Developer's & Designer's Journal	Baxa Launches PACT at ASHP 6/9/08
Flex Developer's Journal	Baxa Launches PACT at ASHP 6/9/08
WebSphere Journal	Baxa Launches PACT at ASHP 6/9/08
Wichita Business Journal	Baxa Launches PACT at ASHP 6/9/08
Wireless Business & Technology	Baxa Launches PACT at ASHP 6/9/08
XML Journal	Baxa Launches PACT at ASHP 6/9/08
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Yahoo! Finance Canada	Baxa Launches PACT at ASHP 6/9/08
Yahoo! News (via PRWeb)	Baxa Launches PACT at ASHP 6/9/08
RedOrbit	Baxa Launches PACT at ASHP 6/9/08
24X7 Magazine	Baxa Relaunches eBUG 7/18/08
AeA	Baxa Relaunches eBUG 7/18/08
All Points Research	Baxa Relaunches eBUG 7/18/08
Atlanta Business Chronicle	Baxa Relaunches eBUG 7/18/08
Austin Business Journal	Baxa Relaunches eBUG 7/18/08
Baltimore Business Journal	Baxa Relaunches eBUG 7/18/08
BetaNews	Baxa Relaunches eBUG 7/18/08
BioWorld Online	Baxa Relaunches eBUG 7/18/08
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Dayton Business Journal	Baxa Relaunches eBUG 7/18/08

Denver Business Journal	Baxa Relaunches eBUG 7/18/08
DenverPost.com	Baxa Relaunches eBUG 7/18/08
Downloads Portal	Baxa Relaunches eBUG 7/18/08
Earth Times	Baxa Relaunches eBUG 7/18/08
East Bay Business Times	Baxa Relaunches eBUG 7/18/08
Forbes.com	Baxa Relaunches eBUG 7/18/08
Healthcare Industry Today	Baxa Relaunches eBUG 7/18/08
Houston Business Journal	Baxa Relaunches eBUG 7/18/08
Houston Chronicle	Baxa Relaunches eBUG 7/18/08
IT Industry Today	Baxa Relaunches eBUG 7/18/08
Inbox Robot	Baxa Relaunches eBUG 7/18/08
Interest!Alert	Baxa Relaunches eBUG 7/18/08
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WBAY NBC-2 (Green Bay, WI)	Baxa Relaunches eBUG 7/18/08
WBOC CBS-16 (Salisbury, MD)	Baxa Relaunches eBUG 7/18/08
WCAX CBS-3	Baxa Relaunches eBUG 7/18/08
WDAM NBC-7 (Hattisburg-Laurel, MS)	Baxa Relaunches eBUG 7/18/08
WDBJ CBS-7 (Roanoke, VA)	Baxa Relaunches eBUG 7/18/08
WECT NBC-6	Baxa Relaunches eBUG 7/18/08
WFIE NBC-14 (Evansville, IN)	Baxa Relaunches eBUG 7/18/08
WFLX Fox-29	Baxa Relaunches eBUG 7/18/08
WHBF CBS-4	Baxa Relaunches eBUG 7/18/08
WISHTV CBS-8	Baxa Relaunches eBUG 7/18/08
WISTV NBC-10 (Columbia, SC)	Baxa Relaunches eBUG 7/18/08
WIVB CBS-4	Baxa Relaunches eBUG 7/18/08
WLBT NBC-3	Baxa Relaunches eBUG 7/18/08
WLEX NBC-18 (Lexington, KY)	Baxa Relaunches eBUG 7/18/08
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WLOX ABC-13 (Biloxi, MS)	Baxa Relaunches eBUG 7/18/08
WMC NBC-5 (Memphis, TN)	Baxa Relaunches eBUG 7/18/08
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WOI ABC-5	Baxa Relaunches eBUG 7/18/08
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WTNZ FOX-43 (Knoxville, TN)	Baxa Relaunches eBUG 7/18/08
WTOC CBS-11 (Savannah, GA)	Baxa Relaunches eBUG 7/18/08
WTOL CBS-11 (Toledo, OH)	Baxa Relaunches eBUG 7/18/08
WTVM ABC-9	Baxa Relaunches eBUG 7/18/08

WTVR CBS-6	Baxa Relaunches eBUG 7/18/08
WXIX-TV FOX-19	Baxa Relaunches eBUG 7/18/08
Washington Business Journal	Baxa Relaunches eBUG 7/18/08
Web 2.0 Journal	Baxa Relaunches eBUG 7/18/08
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Wichita Business Journal	Baxa Relaunches eBUG 7/18/08
Wireless Business & Technology	Baxa Relaunches eBUG 7/18/08
XML Journal	Baxa Relaunches eBUG 7/18/08
Yahoo! Finance	Baxa Relaunches eBUG 7/18/08
Yahoo! Finance Canada	Baxa Relaunches eBUG 7/18/08
Yahoo! News (via PRWeb)	Baxa Relaunches eBUG 7/18/08
Cantabria2006.org (via PRWeb)	Baxa Relaunches eBUG 7/18/08
ProductsHerbal.com	Baxa Relaunches eBUG 7/18/08
Biospace.com	Baxa Relaunches eBUG 7/18/08
Digital50.com	Baxa Relaunches eBUG 7/18/08
PR-USA.com	Baxa Relaunches eBUG 7/18/08
Wholesalecb.com	Baxa Relaunches eBUG 7/18/08
AVING Global News Network	CriticalPoint/Baxa Crosswalk Intro 7/30/08
AeA	CriticalPoint/Baxa Crosswalk Intro 7/30/08
All Points Research	CriticalPoint/Baxa Crosswalk Intro 7/30/08
Atlanta Business Chronicle	CriticalPoint/Baxa Crosswalk Intro 7/30/08
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Jacksonville Business Journal	CriticalPoint/Baxa Crosswalk Intro 7/30/08
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MarketWatch	CriticalPoint/Baxa Crosswalk Intro 7/30/08
Yahoo! News (via PRWeb)	CriticalPoint/Baxa Crosswalk Intro 7/30/08
Medanews.com	CriticalPoint/Baxa Crosswalk Intro 7/30/08
Calibre.mworld.com	CriticalPoint/Baxa Crosswalk Intro 7/30/08
iStockAnalyst.com	CriticalPoint/Baxa Crosswalk Intro 7/30/08
EarthTimes.org	CriticalPoint/Baxa Crosswalk Intro 7/30/08
Pharmalive.com	CriticalPoint/Baxa Crosswalk Intro 7/30/08
Biotech-finances.com	CriticalPoint/Baxa Crosswalk Intro 7/30/08
Bio-medicine.org	CriticalPoint/Baxa Crosswalk Intro 7/30/08

PRNewsNow (medical/nursing)	CriticalPoint/Baxa Crosswalk Intro 7/30/08
SRHM PRWeb	Best Companies Annc 8/3/08
PharmaceuticalOnline	CriticalPoint/Baxa Crosswalk Intro 8/5/08
BusinessWire	Premier Release Mentioning Baxa 8/21/08
AlphaTrade Finance	Inc 5000 Campaign 8/28/08
Atlanta Business Chronicle	Inc 5000 Campaign 8/28/08
Austin Business Journal	Inc 5000 Campaign 8/28/08
Baltimore Business Journal	Inc 5000 Campaign 8/28/08
BioSpace	Inc 5000 Campaign 8/28/08
BioWorld Online	Inc 5000 Campaign 8/28/08
Birmingham Business Journal	Inc 5000 Campaign 8/28/08
Bizjournals.com	Inc 5000 Campaign 8/28/08
Bolsamania (Web Financial Group)	Inc 5000 Campaign 8/28/08
Boston Business Journal	Inc 5000 Campaign 8/28/08
Breitbart.com	Inc 5000 Campaign 8/28/08
Business @ IT Business Net	Inc 5000 Campaign 8/28/08
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Denver Business Journal	Inc 5000 Campaign 8/28/08
DenverPost.com	Inc 5000 Campaign 8/28/08
Downloads Portal	Inc 5000 Campaign 8/28/08
East Bay Business Times	Inc 5000 Campaign 8/28/08
Forbes.com	Inc 5000 Campaign 8/28/08
Healthcare Industry Today	Inc 5000 Campaign 8/28/08
Hollywood Reporter	Inc 5000 Campaign 8/28/08
Houston Business Journal	Inc 5000 Campaign 8/28/08
Houston Chronicle	Inc 5000 Campaign 8/28/08
IT Industry Today	Inc 5000 Campaign 8/28/08
Interest!Alert	Inc 5000 Campaign 8/28/08
Jacksonville Business Journal	Inc 5000 Campaign 8/28/08
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PRNewsNow	Inc 5000 Campaign 8/28/08
PharmaInfo.net	Inc 5000 Campaign 8/28/08
PR-Canada.net	Inc 5000 Campaign 8/28/08
PharmaLive.com	Inc 5000 Campaign 8/28/08
EarthTimes.org	Inc 5000 Campaign 8/28/08
Magazine4you.cn	Inc 5000 Campaign 8/28/08
MarketWire	World Intravenous Equipment Market 9/18/08
Canadian Corporate Newswire	World Intravenous Equipment Market 9/18/08
shayborder.com	Baxa Mention in a Blog 9/21/08
All Points Research	Top 35 Private Companies 9/23/08
AlphaTrade Finance	Top 35 Private Companies 9/23/08
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News Blaze	Top 35 Private Companies 9/23/08
Orlando Business Journal	Top 35 Private Companies 9/23/08

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EuroInvestor (UK)	UK ZR Announcement 10/14/08
EINNEWS.com	UK ZR Announcement 10/14/08
globalinvestor.com	UK ZR Announcement 10/14/08
investEgate	UK ZR Announcement 10/14/08
ITnews	UK ZR Announcement 10/14/08
NetPR	UK ZR Announcement 10/14/08
WindPress.it	UK ZR Announcement 10/14/08
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Reuters	Baxa PadLock At ANCC 10/15/08
TecTrends	Baxa PadLock At ANCC 10/15/08
The Pink Sheet – Daily	Baxa PadLock At ANCC 10/15/08
WAFB CBS-9	Baxa PadLock At ANCC 10/15/08
WAFF NBC-48 (Huntsville, AL)	Baxa PadLock At ANCC 10/15/08
WAVE NBC-48 (Louisville, KY)	Baxa PadLock At ANCC 10/15/08
WBOC CBS-16 (Salisbury, MD)	Baxa PadLock At ANCC 10/15/08
WCAX CBS-3	Baxa PadLock At ANCC 10/15/08
WDAM NBC-7 (Hattisburg-Laurel, MS)	Baxa PadLock At ANCC 10/15/08
WDBJ CBS-7 (Roanoke, VA)	Baxa PadLock At ANCC 10/15/08
WECT NBC-6	Baxa PadLock At ANCC 10/15/08
WFAA – Dallas/Fort Worth TV8	Baxa PadLock At ANCC 10/15/08
WFIE NBC-14 (Evansville, IN)	Baxa PadLock At ANCC 10/15/08
WFLX Fox-29	Baxa PadLock At ANCC 10/15/08
WHBF CBS-4	Baxa PadLock At ANCC 10/15/08
WLBT NBC-3	Baxa PadLock At ANCC 10/15/08
WLEX NBC-18 (Lexington, KY)	Baxa PadLock At ANCC 10/15/08
WLNS CBS-6 (Lansing, MI)	Baxa PadLock At ANCC 10/15/08
WMC NBC-5 (Memphis, TN)	Baxa PadLock At ANCC 10/15/08
WOI ABC-5	Baxa PadLock At ANCC 10/15/08
WOIO CBS-19 (Cleveland, OH)	Baxa PadLock At ANCC 10/15/08
WOOD NBC-8	Baxa PadLock At ANCC 10/15/08
WQAD ABC-8 (Moline, IL)	Baxa PadLock At ANCC 10/15/08
WRIC ABC-8 (Richmond, VA)	Baxa PadLock At ANCC 10/15/08
WSFA NBC-12	Baxa PadLock At ANCC 10/15/08
WTEN ABC-10 (Albany, NY)	Baxa PadLock At ANCC 10/15/08
WTHR NBC-13	Baxa PadLock At ANCC 10/15/08
WTNZ FOX-43 (Knoxville, TN)	Baxa PadLock At ANCC 10/15/08
WTOC CBS-11 (Savannah, GA)	Baxa PadLock At ANCC 10/15/08
WTOL CBS-11 (Toledo, OH)	Baxa PadLock At ANCC 10/15/08
WTVM ABC-9	Baxa PadLock At ANCC 10/15/08
WTVR CBS-6	Baxa PadLock At ANCC 10/15/08
WXIX-TV FOX-19	Baxa PadLock At ANCC 10/15/08
Yahoo! Finance	Baxa PadLock At ANCC 10/15/08
Yahoo! Finance Canada	Baxa PadLock At ANCC 10/15/08
MarketWatch	Baxa PadLock At ANCC 10/15/08
Yahoo! News (via PRWeb)	Baxa PadLock At ANCC 10/15/08
PR-Canada.net	Baxa PadLock At ANCC 10/15/08
RedOrbit	Baxa PadLock At ANCC 10/15/08

BusinessWire/Dublin	Baxa Mention/Research and Markets 10/20/08
M2 PressWIRE/Dublin	Baxa Mention/Research and Markets 10/20/08
AeA	Virtual Compounder Launch 10/31/08
AlphaTrade Finance	Virtual Compounder Launch 10/31/08
AOL Money & Finance	Virtual Compounder Launch 10/31/08
Atlanta Business Chronicle	Virtual Compounder Launch 10/31/08
Austin Business Journal	Virtual Compounder Launch 10/31/08
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Business First of Columbus	Virtual Compounder Launch 10/31/08
Business First of Louisville	Virtual Compounder Launch 10/31/08
Business Journal of Greater Milwaukee	Virtual Compounder Launch 10/31/08
Business Journal of Phoenix	Virtual Compounder Launch 10/31/08
Business Journal of the Greater Triad Area	Virtual Compounder Launch 10/31/08
Business Review (Albany)	Virtual Compounder Launch 10/31/08
Charlotte Business Journal	Virtual Compounder Launch 10/31/08
Cincinnati Business Courier	Virtual Compounder Launch 10/31/08
Dallas Business Journal	Virtual Compounder Launch 10/31/08
Dayton Business Journal	Virtual Compounder Launch 10/31/08
Denver Business Journal	Virtual Compounder Launch 10/31/08
DenverPost.com	Virtual Compounder Launch 10/31/08
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Forbes.com	Virtual Compounder Launch 10/31/08
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KLTV ABC-7	Virtual Compounder Launch 10/31/08
KOLD CBS-13	Virtual Compounder Launch 10/31/08
KOTA ABC-3	Virtual Compounder Launch 10/31/08
KPAX CBS-13	Virtual Compounder Launch 10/31/08
KLPC NBC-7 (Lake Charles-Lafayette, LA)	Virtual Compounder Launch 10/31/08
KRIS NBC-6	Virtual Compounder Launch 10/31/08
KRNV CBS-4	Virtual Compounder Launch 10/31/08
KRON – San Francisco	Virtual Compounder Launch 10/31/08
KSLA CBS-12 (Shreveport, LA)	Virtual Compounder Launch 10/31/08

KTRE ABC-9 (Lufkin, TX)	Virtual Compounder Launch 10/31/08
KVBC NBC-3	Virtual Compounder Launch 10/31/08
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PublicityInsider.com	Virtual Compounder Launch 10/31/08
Puget Sound Business Journal	Virtual Compounder Launch 10/31/08
RBC Dain Rauscher, Inc.	Virtual Compounder Launch 10/31/08
RCR Wireless News	Virtual Compounder Launch 10/31/08
Reuters	Virtual Compounder Launch 10/31/08
Sacramento Business Journal	Virtual Compounder Launch 10/31/08
San Antonio Business Journal	Virtual Compounder Launch 10/31/08
San Francisco Business Times	Virtual Compounder Launch 10/31/08
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PR-Canada.net	Virtual Compounder Launch 10/31/08
EarthTimes.org	Virtual Compounder Launch 10/31/08
IT News Online, India	Virtual Compounder Launch 10/31/08
BusinessWire/Charlotte	Baxa Mention/Premier Portfolio 11/7/08
PR-Inside.com	Baxa Mention/Premier Portfolio 11/7/08
Insurance News Net	Baxa Mention/Premier Portfolio 11/7/08
RedOrbit	Baxa Mention/Premier Portfolio 11/7/08
As-Hoc-News	Baxa Mention/Premier Portfolio 11/7/08
Genetic Engineering News	Baxa Mention/Premier Portfolio 11/7/08
International Business Times	Baxa Mention/Premier Portfolio 11/7/08
Earthtimes	Baxa Mention/Premier Portfolio 11/7/08
MarketWatch	Baxa Mention/Premier Portfolio 11/7/08
AOL Money & Finance	Colored Labels Campaign 11/11/08
Biotech Finances	Colored Labels Campaign 11/11/08
BioWorld Online	Colored Labels Campaign 11/11/08
Breitbart.com	Colored Labels Campaign 11/11/08
DenverPost.com	Colored Labels Campaign 11/11/08
Healthcare Industry Today	Colored Labels Campaign 11/11/08

InterestALERT	Colored Labels Campaign 11/11/08
KAIT ABC-8 Jonesboro, AR	Colored Labels Campaign 11/11/08
KHNL NBC-8	Colored Labels Campaign 11/11/08
KLFY CBS-10 (Lafayette, LA)	Colored Labels Campaign 11/11/08
KLPC NBC-7 (Lake Charles-Lafayette, LA)	Colored Labels Campaign 11/11/08
KRIS NBC-6	Colored Labels Campaign 11/11/08
KRON – San Francisco	Colored Labels Campaign 11/11/08
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WTVM ABC-9	Colored Labels Campaign 11/11/08

WTVR CBS-6	Colored Labels Campaign 11/11/08
WXIX-TV FOX-19	Colored Labels Campaign 11/11/08
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PharmaceuticalOnline	Colored Labels Campaign 11/11/08
PR-Canada.net	Colored Labels Campaign 11/11/08
PharmaLive.com	Colored Labels Campaign 11/11/08
istockAnalyst.com	Colored Labels Campaign 11/11/08
EarthTimes.org	Colored Labels Campaign 11/11/08
AeA	POS/CIQ Announcement 11/21/08
AlphaTrade Finance	POS/CIQ Announcement 11/21/08
Atlanta Business Chronicle	POS/CIQ Announcement 11/21/08
Austin Business Journal	POS/CIQ Announcement 11/21/08
Baltimore Business Journal	POS/CIQ Announcement 11/21/08
BetaNews	POS/CIQ Announcement 11/21/08
BioWorld Online	POS/CIQ Announcement 11/21/08
Birmingham Business Journal	POS/CIQ Announcement 11/21/08
Bizjournals.com	POS/CIQ Announcement 11/21/08
Bolsamania (Web Financial Group)	POS/CIQ Announcement 11/21/08
Boston Business Journal	POS/CIQ Announcement 11/21/08
Breitbart.com	POS/CIQ Announcement 11/21/08
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Business First of Louisville	POS/CIQ Announcement 11/21/08
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Business Journal of Phoenix	POS/CIQ Announcement 11/21/08
Business Journal of the Greater Triad Area	POS/CIQ Announcement 11/21/08
Business Review (Albany)	POS/CIQ Announcement 11/21/08
Charlotte Business Journal	POS/CIQ Announcement 11/21/08
Cincinnati Business Courier	POS/CIQ Announcement 11/21/08
Dallas Business Journal	POS/CIQ Announcement 11/21/08
Dayton Business Journal	POS/CIQ Announcement 11/21/08
Denver Business Journal	POS/CIQ Announcement 11/21/08
Downloads Portal	POS/CIQ Announcement 11/21/08
Earthtimes	POS/CIQ Announcement 11/21/08
Forbes.com	POS/CIQ Announcement 11/21/08
Healthcare Industry Today	POS/CIQ Announcement 11/21/08
Hollywood Reporter	POS/CIQ Announcement 11/21/08
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KOTA ABC-3	POS/CIQ Announcement 11/21/08
KPAX CBS-13	POS/CIQ Announcement 11/21/08
KLPC NBC-7 (Lake Charles-Lafayette, LA)	POS/CIQ Announcement 11/21/08
KRIS NBC-6	POS/CIQ Announcement 11/21/08
KRNV CBS-4	POS/CIQ Announcement 11/21/08
KRON – San Francisco	POS/CIQ Announcement 11/21/08
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SYS-CON Brasil	POS/CIQ Announcement 11/21/08
NewsBlaze	POS/CIQ Announcement 11/21/08
SYS-CON Media	POS/CIQ Announcement 11/21/08
International Business Times	POS/CIQ Announcement 11/21/08
IT News Online – India	POS/CIQ Announcement 11/21/08
bio-medicine.org	POS/CIQ Announcement 12/4/08
About.com	ASHP Offerings 12/8/08
Austin Business Journal	ASHP Offerings 12/8/08
Baltimore Business Journal	ASHP Offerings 12/8/08
BioSpace	ASHP Offerings 12/8/08
BioWorld Online	ASHP Offerings 12/8/08
Birmingham Business Journal	ASHP Offerings 12/8/08

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Finance and Commerce	ASHP Offerings 12/8/08
Healthcare Industry Today	ASHP Offerings 12/8/08
HME Business Industry Directory	ASHP Offerings 12/8/08
HomeCare Online Buyer's Guide	ASHP Offerings 12/8/08
Houston Chronicle	ASHP Offerings 12/8/08
Jacksonville Business Journal	ASHP Offerings 12/8/08
KAIT ABC-8 Jonesboro, AR	ASHP Offerings 12/8/08
KALB-TV NBC-5	ASHP Offerings 12/8/08
Kansas City Business Journal	ASHP Offerings 12/8/08
KHNL NBC-8	ASHP Offerings 12/8/08
KLFY CBS-10 (Lafayette, LA)	ASHP Offerings 12/8/08
KLPC NBC-7 (Lake Charles-Lafayette, LA)	ASHP Offerings 12/8/08
KRON – San Francisco	ASHP Offerings 12/8/08
KWQC NBC-6	ASHP Offerings 12/8/08
Lake County Record-Bee	ASHP Offerings 12/8/08
Los Angeles Business from bizjournals	ASHP Offerings 12/8/08
latimes.com	ASHP Offerings 12/8/08
MarketWatch	ASHP Offerings 12/8/08
MDMA MedicalDevices.org	ASHP Offerings 12/8/08
Minneapolis/St. Paul Business Journal	ASHP Offerings 12/8/08
Nashville Business Journal	ASHP Offerings 12/8/08
Olympian	ASHP Offerings 12/8/08
Orlando Business Journal	ASHP Offerings 12/8/08
Pharmaceutical Industry Today	ASHP Offerings 12/8/08
Pharmaceutical Technology	ASHP Offerings 12/8/08
Pharmahorizons Inc.	ASHP Offerings 12/8/08
Philadelphia Business Journal	ASHP Offerings 12/8/08
Pittsburgh Business Times	ASHP Offerings 12/8/08
RBC Dain Rauscher, Inc.	ASHP Offerings 12/8/08
Reuters	ASHP Offerings 12/8/08
San Jose Business Journal	ASHP Offerings 12/8/08
Santa Cruz Sentinel	ASHP Offerings 12/8/08
South Florida Business Journal	ASHP Offerings 12/8/08
St. Louis Business Journal	ASHP Offerings 12/8/08
Tampa Bay Business Journal	ASHP Offerings 12/8/08
TecTrends	ASHP Offerings 12/8/08
Triangle Business Journal	ASHP Offerings 12/8/08
WAFB CBS-9	ASHP Offerings 12/8/08
WAFF NBC-48 (Huntsville, AL)	ASHP Offerings 12/8/08

WALB NBC-10 (Albany, GA)	ASHP Offerings 12/8/08
WAVE NBC-3 (Louisville, KY)	ASHP Offerings 12/8/08
WBAY NBC-2 (Green Bay, WI)	ASHP Offerings 12/8/08
WBOC CBS-16 (Salisbury, MD)	ASHP Offerings 12/8/08
WCAX CBS-3	ASHP Offerings 12/8/08
WCMH-TV NBC-4	ASHP Offerings 12/8/08
WFAA – Dallas/Fort Worth TV8	ASHP Offerings 12/8/08
WLEX NBC-18 (Lexington, KY)	ASHP Offerings 12/8/08
WLNS CBS-6	ASHP Offerings 12/8/08
WLOX ABC-13 (Biloxi, MS)	ASHP Offerings 12/8/08
WMC NBC-5 (Memphis, TN)	ASHP Offerings 12/8/08
WNEP ABC-16 (Moosic, PA)	ASHP Offerings 12/8/08
WOI ABC-5	ASHP Offerings 12/8/08
WOIO CBS-19 (Cleveland, OH)	ASHP Offerings 12/8/08
WPRI FOX-12	ASHP Offerings 12/8/08
WQAD ABC-8	ASHP Offerings 12/8/08
WRIC ABC-8 (Richmond, VA)	ASHP Offerings 12/8/08
WSFA NBC-12	ASHP Offerings 12/8/08
WTEN ABC-10 (Albany, NY)	ASHP Offerings 12/8/08
WTHR NBC-13	ASHP Offerings 12/8/08
WTKR CBS-3 (Norfolk, VA)	ASHP Offerings 12/8/08
WTNZ FOX-43 (Knoxville, TN)	ASHP Offerings 12/8/08
WTOC CBS-11 (Savannah, GA)	ASHP Offerings 12/8/08
WTOL CBS-11 (Toledo, OH)	ASHP Offerings 12/8/08
Yahoo! Finance	ASHP Offerings 12/8/08
PR-USA.net	ASHP Offerings 12/8/08
PharmaLive.com	ASHP Offerings 12/8/08
RedOrbit	ASHP Offerings 12/8/08
Earthtimes	ASHP Offerings 12/8/08
Atlanta Business Chronicle	2009 STAR Center Dates 12/17/08
Austin Business Journal	2009 STAR Center Dates 12/17/08
Baltimore Business Journal	2009 STAR Center Dates 12/17/08
BioWorld Online	2009 STAR Center Dates 12/17/08
Birmingham Business Journal	2009 STAR Center Dates 12/17/08
Bizjournals.com	2009 STAR Center Dates 12/17/08
Boston Business Journal	2009 STAR Center Dates 12/17/08
Breitbart.com	2009 STAR Center Dates 12/17/08
Business First of Buffalo	2009 STAR Center Dates 12/17/08
Business First of Columbus	2009 STAR Center Dates 12/17/08
Business First of Louisville	2009 STAR Center Dates 12/17/08
Business Journal of Greater Milwaukee	2009 STAR Center Dates 12/17/08
Business Journal of Phoenix	2009 STAR Center Dates 12/17/08
Business Journal of the Greater Triad Area	2009 STAR Center Dates 12/17/08
Business Review (Albany)	2009 STAR Center Dates 12/17/08
Charlotte Business Journal	2009 STAR Center Dates 12/17/08
Cincinnati Business Courier	2009 STAR Center Dates 12/17/08
Dallas Business Journal	2009 STAR Center Dates 12/17/08
Dayton Business Journal	2009 STAR Center Dates 12/17/08
Denver Business Journal	2009 STAR Center Dates 12/17/08
Denver Post	2009 STAR Center Dates 12/17/08

East Bay Business Times	2009 STAR Center Dates 12/17/08
Healthcare Industry Today	2009 STAR Center Dates 12/17/08
HME Business Industry Directory	2009 STAR Center Dates 12/17/08
Houston Business Journal	2009 STAR Center Dates 12/17/08
InterestALERT	2009 STAR Center Dates 12/17/08
Jacksonville Business Journal	2009 STAR Center Dates 12/17/08
KAIT ABC-8 Jonesboro, AR	2009 STAR Center Dates 12/17/08
Kansas City Business Journal	2009 STAR Center Dates 12/17/08
KHNL NBC-8	2009 STAR Center Dates 12/17/08
KLFY CBS-10 (Lafayette, LA)	2009 STAR Center Dates 12/17/08
KLKN ABC-8	2009 STAR Center Dates 12/17/08
KLTV ABC-7	2009 STAR Center Dates 12/17/08
KOLD CBS-13	2009 STAR Center Dates 12/17/08
KOTA ABC-3	2009 STAR Center Dates 12/17/08
KPAX CBS-13	2009 STAR Center Dates 12/17/08
KLPC NBC-7 (Lake Charles-Lafayette, LA)	2009 STAR Center Dates 12/17/08
KPSP CBS-2 (Thousand Palms, CA)	2009 STAR Center Dates 12/17/08
KRIS NBC-6	2009 STAR Center Dates 12/17/08
KRNV CBS-4	2009 STAR Center Dates 12/17/08
KRON – San Francisco	2009 STAR Center Dates 12/17/08
KSLA CBS-12 (Shreveport, LA)	2009 STAR Center Dates 12/17/08
KTRE ABC-9 (Lufkin, TX)	2009 STAR Center Dates 12/17/08
KVBC NBC-3	2009 STAR Center Dates 12/17/08
KVIA ABC-7	2009 STAR Center Dates 12/17/08
KVOA NBC-4	2009 STAR Center Dates 12/17/08
KWQC NBC-6	2009 STAR Center Dates 12/17/08
Los Angeles Business from bizjournals	2009 STAR Center Dates 12/17/08
latimes.com	2009 STAR Center Dates 12/17/08
MarketWatch	2009 STAR Center Dates 12/17/08
MDMA MedicalDevices.org	2009 STAR Center Dates 12/17/08
Minneapolis/St. Paul Business Journal	2009 STAR Center Dates 12/17/08
Nashville Business Journal	2009 STAR Center Dates 12/17/08
New Mexico Business Weekly	2009 STAR Center Dates 12/17/08
Orlando Business Journal	2009 STAR Center Dates 12/17/08
Pacific Business News	2009 STAR Center Dates 12/17/08
Pharmaceutical Industry Today	2009 STAR Center Dates 12/17/08
Pharmaceutical Tech Online Buyer's	2009 STAR Center Dates 12/17/08
Pharmahorizons Inc.	2009 STAR Center Dates 12/17/08
Philadelphia Business Journal	2009 STAR Center Dates 12/17/08
Pittsburgh Business Times	2009 STAR Center Dates 12/17/08
Portland Business Journal	2009 STAR Center Dates 12/17/08
PublicityInsider.com	2009 STAR Center Dates 12/17/08
Puget Sound Business Journal	2009 STAR Center Dates 12/17/08
RBC Dain Rauscher, Inc.	2009 STAR Center Dates 12/17/08
Reuters	2009 STAR Center Dates 12/17/08
Sacramento Business Journal	2009 STAR Center Dates 12/17/08
San Antonio Business Journal	2009 STAR Center Dates 12/17/08
San Francisco Business Times	2009 STAR Center Dates 12/17/08
San Jose Business Journal	2009 STAR Center Dates 12/17/08
South Florida Business Journal	2009 STAR Center Dates 12/17/08

St. Louis Business Journal	2009 STAR Center Dates 12/17/08
SYS-CON Australia	2009 STAR Center Dates 12/17/08
SYS-CON Canada	2009 STAR Center Dates 12/17/08
SYS-CON US India	2009 STAR Center Dates 12/17/08
Tampa Bay Business Journal	2009 STAR Center Dates 12/17/08
The Pink Sheet – Daily	2009 STAR Center Dates 12/17/08
Triangle Business Journal	2009 STAR Center Dates 12/17/08
WAFB CBS-9	2009 STAR Center Dates 12/17/08
WAFF NBC-48 (Huntsville, AL)	2009 STAR Center Dates 12/17/08
WALB NBC-10 (Albany, GA)	2009 STAR Center Dates 12/17/08
Washington Business Journal	2009 STAR Center Dates 12/17/08
WAVE NBC-3 (Louisville, KY)	2009 STAR Center Dates 12/17/08
WBAY NBC-2 (Green Bay, WI)	2009 STAR Center Dates 12/17/08
WBOC CBS-16 (Salisbury, MD)	2009 STAR Center Dates 12/17/08
WCAX CBS-3	2009 STAR Center Dates 12/17/08
WDAM NBC-7 (Hattisburg-Laurel, MS)	2009 STAR Center Dates 12/17/08
WDBJ CBS-7 (Roanoke, VA)	2009 STAR Center Dates 12/17/08
WECT NBC-6	2009 STAR Center Dates 12/17/08
WFAA – Dallas/Fort Worth TV8	2009 STAR Center Dates 12/17/08
WFIE NBC-14 (Evansville, IN)	2009 STAR Center Dates 12/17/08
WFLX Fox-29	2009 STAR Center Dates 12/17/08
WHBF CBS-4	2009 STAR Center Dates 12/17/08
Wichita Business Journal	2009 STAR Center Dates 12/17/08
WISTV NBC-10 (Columbia, SC)	2009 STAR Center Dates 12/17/08
WLBT NBC-3	2009 STAR Center Dates 12/17/08
WLEX NBC-18 (Lexington, KY)	2009 STAR Center Dates 12/17/08
WLNS CBS-6	2009 STAR Center Dates 12/17/08
WLOX ABC-13 (Biloxi, MS)	2009 STAR Center Dates 12/17/08
WMC NBC-5 (Memphis, TN)	2009 STAR Center Dates 12/17/08
WNEP ABC-16 (Moosic, PA)	2009 STAR Center Dates 12/17/08
WOI ABC-5	2009 STAR Center Dates 12/17/08
WOIO CBS-19 (Cleveland, OH)	2009 STAR Center Dates 12/17/08
WPRI FOX-12	2009 STAR Center Dates 12/17/08
WQAD ABC-8	2009 STAR Center Dates 12/17/08
WRIC ABC-8 (Richmond, VA)	2009 STAR Center Dates 12/17/08
WSFA NBC-12	2009 STAR Center Dates 12/17/08
WTEN ABC-10 (Albany, NY)	2009 STAR Center Dates 12/17/08
WTHR NBC-13	2009 STAR Center Dates 12/17/08
WTKR CBS-3 (Norfolk, VA)	2009 STAR Center Dates 12/17/08
WTNZ FOX-43 (Knoxville, TN)	2009 STAR Center Dates 12/17/08
WTOC CBS-11 (Savannah, GA)	2009 STAR Center Dates 12/17/08
WTOL CBS-11 (Toledo, OH)	2009 STAR Center Dates 12/17/08
WTVM ABC-9	2009 STAR Center Dates 12/17/08
WTVR CBS-6	2009 STAR Center Dates 12/17/08
WXIX-TV FOX-19	2009 STAR Center Dates 12/17/08
Yahoo! News (via PRWeb)	2009 STAR Center Dates 12/17/08
PR-USA.net	2009 STAR Center Dates 12/17/08
PharmaLive.com	2009 STAR Center Dates 12/17/08
RedOrbit	2009 STAR Center Dates 12/17/08
International Business Times	2009 STAR Center Dates 12/17/08

PRNewsNow.com	2009 STAR Center Dates 12/17/08
Alpha Trade Finance	Top 50 Family-Owned Annc 2/6/09
Arizona Republic	Top 50 Family-Owned Annc 2/6/09
Atlanta Business Chronicle	Top 50 Family-Owned Annc 2/6/09
Austin Business Journal	Top 50 Family-Owned Annc 2/6/09
Baltimore Business Journal	Top 50 Family-Owned Annc 2/6/09
BioAlabama.com	Top 50 Family-Owned Annc 2/6/09
BioWorld Online	Top 50 Family-Owned Annc 2/6/09
Birmingham Business Journal	Top 50 Family-Owned Annc 2/6/09
Bizjournals.com	Top 50 Family-Owned Annc 2/6/09
Bolsamania (Web Financial Group)	Top 50 Family-Owned Annc 2/6/09
Boston Business Journal	Top 50 Family-Owned Annc 2/6/09
Breitbart.com	Top 50 Family-Owned Annc 2/6/09
Business First of Buffalo	Top 50 Family-Owned Annc 2/6/09
Business First of Columbus	Top 50 Family-Owned Annc 2/6/09
Business First of Louisville	Top 50 Family-Owned Annc 2/6/09
Business Journal of Greater Milwaukee	Top 50 Family-Owned Annc 2/6/09
Business Journal of Phoenix	Top 50 Family-Owned Annc 2/6/09
Business Journal of the Greater Triad Area	Top 50 Family-Owned Annc 2/6/09
Charlotte Business Journal	Top 50 Family-Owned Annc 2/6/09
Cincinnati Business Courier	Top 50 Family-Owned Annc 2/6/09
Dallas Business Journal	Top 50 Family-Owned Annc 2/6/09
Dayton Business Journal	Top 50 Family-Owned Annc 2/6/09
Denver Business Journal	Top 50 Family-Owned Annc 2/6/09
Denver Post	Top 50 Family-Owned Annc 2/6/09
Dr. Koop	Top 50 Family-Owned Annc 2/6/09
Earth Times	Top 50 Family-Owned Annc 2/6/09
East Bay Business Times	Top 50 Family-Owned Annc 2/6/09
Enterprise Open Source Magazine	Top 50 Family-Owned Annc 2/6/09
Examiner.com	Top 50 Family-Owned Annc 2/6/09
Forbes.com	Top 50 Family-Owned Annc 2/6/09
Healthcare Industry Today	Top 50 Family-Owned Annc 2/6/09
HealthScout	Top 50 Family-Owned Annc 2/6/09
HealthSquare	Top 50 Family-Owned Annc 2/6/09
Houston Business Journal	Top 50 Family-Owned Annc 2/6/09
InterestALERT	Top 50 Family-Owned Annc 2/6/09
Jacksonville Business Journal	Top 50 Family-Owned Annc 2/6/09
KAIT ABC-8 Jonesboro, AR	Top 50 Family-Owned Annc 2/6/09
Kansas City Business Journal	Top 50 Family-Owned Annc 2/6/09
KATC ABC-3	Top 50 Family-Owned Annc 2/6/09
KAUT MyNetwork TV-43 OKC	Top 50 Family-Owned Annc 2/6/09
KAZT IND-7 Phoenix/Prescot	Top 50 Family-Owned Annc 2/6/09
KCAU ABC-9 Sioux City, IA	Top 50 Family-Owned Annc 2/6/09
KCBD NBC-11 Lubbock, TX	Top 50 Family-Owned Annc 2/6/09
KCOY CBS-12 Santa Maria, CA	Top 50 Family-Owned Annc 2/6/09
KCWI CW-23 Des Moines, IA	Top 50 Family-Owned Annc 2/6/09
KDBC CBS-4 El Paso, TX	Top 50 Family-Owned Annc 2/6/09
KESQ ABC-3 Palm Desert, CA	Top 50 Family-Owned Annc 2/6/09
KFDA CBS-10 Amarillo, TX	Top 50 Family-Owned Annc 2/6/09
KFOR NBC-4 OKC	Top 50 Family-Owned Annc 2/6/09

KFSM CBS-5 – Fort Smith, AR	Top 50 Family-Owned Annc 2/6/09
KFVE MyNetworkTV-5 Honolulu, HI	Top 50 Family-Owned Annc 2/6/09
KFVS CBS 12	Top 50 Family-Owned Annc 2/6/09
KGUN ABC-9 Tucson, AZ	Top 50 Family-Owned Annc 2/6/09
KHNL NBC-8	Top 50 Family-Owned Annc 2/6/09
KION CBS-46 Salinas, CA	Top 50 Family-Owned Annc 2/6/09
KKFX Fox-11 Santa Maria, CA	Top 50 Family-Owned Annc 2/6/09
KLFY CBS-10 (Lafayette, LA)	Top 50 Family-Owned Annc 2/6/09
KLKN ABC-8	Top 50 Family-Owned Annc 2/6/09
KLTV ABC-7	Top 50 Family-Owned Annc 2/6/09
KMIR NBC-6 Plam Desert, CA	Top 50 Family-Owned Annc 2/6/09
KNOE-TV CBS-8 Monroe, LA	Top 50 Family-Owned Annc 2/6/09
KOLD CBS-13	Top 50 Family-Owned Annc 2/6/09
KOTA ABC-3	Top 50 Family-Owned Annc 2/6/09
KPAX CBS-13	Top 50 Family-Owned Annc 2/6/09
KLPC NBC-7 (Lake Charles-Lafayette, LA)	Top 50 Family-Owned Annc 2/6/09
KPSP CBS-2 (Thousand Palms, CA)	Top 50 Family-Owned Annc 2/6/09
KQCW CW-12/19 Tulsa, OK	Top 50 Family-Owned Annc 2/6/09
KRIS NBC-6	Top 50 Family-Owned Annc 2/6/09
KRNV CBS-4	Top 50 Family-Owned Annc 2/6/09
KRON – San Francisco	Top 50 Family-Owned Annc 2/6/09
KSLA CBS-12 (Shreveport, LA)	Top 50 Family-Owned Annc 2/6/09
KTEN NBC-10 Denison, TX	Top 50 Family-Owned Annc 2/6/09
KTIV NNC-4 Sioux City, IA	Top 50 Family-Owned Annc 2/6/09
KTRE ABC-9 (Lufkin, TX)	Top 50 Family-Owned Annc 2/6/09
KTTC MBC-10 Rochester, MN	Top 50 Family-Owned Annc 2/6/09
KVBC NBC-3	Top 50 Family-Owned Annc 2/6/09
KVIA ABC-7	Top 50 Family-Owned Annc 2/6/09
KVOA NBC-4	Top 50 Family-Owned Annc 2/6/09
KWQC NBC-6	Top 50 Family-Owned Annc 2/6/09
KXLT Fox-47 Rochester, MN	Top 50 Family-Owned Annc 2/6/09
KXLY ABC Spokane, WA	Top 50 Family-Owned Annc 2/6/09
KYTX CBS-19 Tyler, TX	Top 50 Family-Owned Annc 2/6/09
Linux	Top 50 Family-Owned Annc 2/6/09
Los Angeles Business from bizjournals	Top 50 Family-Owned Annc 2/6/09
latimes.com	Top 50 Family-Owned Annc 2/6/09
MarketWatch	Top 50 Family-Owned Annc 2/6/09
Media Industry Today	Top 50 Family-Owned Annc 2/6/09
MDMA MedicalDevices.org	Top 50 Family-Owned Annc 2/6/09
Memphis Business Journal	Top 50 Family-Owned Annc 2/6/09
Minneapolis/St. Paul Business Journal	Top 50 Family-Owned Annc 2/6/09
Nashville Business Journal	Top 50 Family-Owned Annc 2/6/09
New Mexico Business Weekly	Top 50 Family-Owned Annc 2/6/09
News Blaze	Top 50 Family-Owned Annc 2/6/09
Orlando Business Journal	Top 50 Family-Owned Annc 2/6/09
Pacific Business News	Top 50 Family-Owned Annc 2/6/09
Pharmaceutical Industry Today	Top 50 Family-Owned Annc 2/6/09
Pharmahorizons Inc.	Top 50 Family-Owned Annc 2/6/09
Philadelphia Business Journal	Top 50 Family-Owned Annc 2/6/09
Pittsburgh Business Times	Top 50 Family-Owned Annc 2/6/09

Portland Business Journal	Top 50 Family-Owned Annc 2/6/09
Puget Sound Business Journal	Top 50 Family-Owned Annc 2/6/09
RBC Dain Rauscher, Inc.	Top 50 Family-Owned Annc 2/6/09
Reuters	Top 50 Family-Owned Annc 2/6/09
Sacramento Business Journal	Top 50 Family-Owned Annc 2/6/09
San Antonio Business Journal	Top 50 Family-Owned Annc 2/6/09
San Francisco Business Times	Top 50 Family-Owned Annc 2/6/09
San Jose Business Journal	Top 50 Family-Owned Annc 2/6/09
SciWeb	Top 50 Family-Owned Annc 2/6/09
Soapdom.com	Top 50 Family-Owned Annc 2/6/09
South Florida Business Journal	Top 50 Family-Owned Annc 2/6/09
St. Louis Business Journal	Top 50 Family-Owned Annc 2/6/09
SYS-CON Australia	Top 50 Family-Owned Annc 2/6/09
SYS-CON Belgium	Top 50 Family-Owned Annc 2/6/09
SYS-CON Canada	Top 50 Family-Owned Annc 2/6/09
SYS-CON India	Top 50 Family-Owned Annc 2/6/09
SYS-CON US UK	Top 50 Family-Owned Annc 2/6/09
SYS-CON US US	Top 50 Family-Owned Annc 2/6/09
Tampa Bay Business Journal	Top 50 Family-Owned Annc 2/6/09
TecTrends	Top 50 Family-Owned Annc 2/6/09
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WAFB CBS-9	Top 50 Family-Owned Annc 2/6/09
WAFF NBC-48 (Huntsville, AL)	Top 50 Family-Owned Annc 2/6/09
WALB NBC-10 (Albany, GA)	Top 50 Family-Owned Annc 2/6/09
Washington Business Journal	Top 50 Family-Owned Annc 2/6/09
WAVE NBC-3 (Louisville, KY)	Top 50 Family-Owned Annc 2/6/09
WBAY NBC-2 (Green Bay, WI)	Top 50 Family-Owned Annc 2/6/09
WBOC CBS-16 (Salisbury, MD)	Top 50 Family-Owned Annc 2/6/09
WBTW CBS 3 Burlington, VT	Top 50 Family-Owned Annc 2/6/09
WCAX CBS-3	Top 50 Family-Owned Annc 2/6/09
WCSC CBS-5 Charleston, SC	Top 50 Family-Owned Annc 2/6/09
WDAM NBC-7 (Hattisburg-Laurel, MS)	Top 50 Family-Owned Annc 2/6/09
WDBJ CBS-7 (Roanoke, VA)	Top 50 Family-Owned Annc 2/6/09
WDRB Fox-41 Louisville, KY	Top 50 Family-Owned Annc 2/6/09
WECT NBC-6	Top 50 Family-Owned Annc 2/6/09
WFAA – Dallas/Fort Worth TV8	Top 50 Family-Owned Annc 2/6/09
WFIE NBC-14 (Evansville, IN)	Top 50 Family-Owned Annc 2/6/09
WFLX Fox-29	Top 50 Family-Owned Annc 2/6/09
WGBA NBC-26 Green Bay, WI	Top 50 Family-Owned Annc 2/6/09
WHBF CBS-4	Top 50 Family-Owned Annc 2/6/09
WHNT CBS-19 Huntsville, AL	Top 50 Family-Owned Annc 2/6/09
WHO NBC-13 Des Moines, IA	Top 50 Family-Owned Annc 2/6/09
Wichita Business Journal	Top 50 Family-Owned Annc 2/6/09
WISTV NBC-10 (Columbia, SC)	Top 50 Family-Owned Annc 2/6/09
WIVB CBS-4 Buffalo, NY	Top 50 Family-Owned Annc 2/6/09
WKRN ABC-2 Nashville, TN	Top 50 Family-Owned Annc 2/6/09
WLBT NBC-3	Top 50 Family-Owned Annc 2/6/09
WLEX NBC-18 (Lexington, KY)	Top 50 Family-Owned Annc 2/6/09
WLNS CBS-6	Top 50 Family-Owned Annc 2/6/09

WLOX ABC-13 (Biloxi, MS)	Top 50 Family-Owned Annc 2/6/09
WMBF NBC-32 Myrtle Beach, SC	Top 50 Family-Owned Annc 2/6/09
WMC NBC-5 (Memphis, TN)	Top 50 Family-Owned Annc 2/6/09
WNEP ABC-16 (Moosic, PA)	Top 50 Family-Owned Annc 2/6/09
WOI ABC-5	Top 50 Family-Owned Annc 2/6/09
WOIO CBS-19 (Cleveland, OH)	Top 50 Family-Owned Annc 2/6/09
WOOD NBC-8	Top 50 Family-Owned Annc 2/6/09
WPRI FOX-12	Top 50 Family-Owned Annc 2/6/09
WQAD ABC-8	Top 50 Family-Owned Annc 2/6/09
WR Hambrect & Co.	Top 50 Family-Owned Annc 2/6/09
WRIC ABC-8 (Richmond, VA)	Top 50 Family-Owned Annc 2/6/09
WSFA NBC-12	Top 50 Family-Owned Annc 2/6/09
WTEN ABC-10 (Albany, NY)	Top 50 Family-Owned Annc 2/6/09
WTHR NBC-13	Top 50 Family-Owned Annc 2/6/09
WTKR CBS-3 (Norfolk, VA)	Top 50 Family-Owned Annc 2/6/09
WTNZ FOX-43 (Knoxville, TN)	Top 50 Family-Owned Annc 2/6/09
WTOC CBS-11 (Savannah, GA)	Top 50 Family-Owned Annc 2/6/09
WTOL CBS-11 (Toledo, OH)	Top 50 Family-Owned Annc 2/6/09
WTVM ABC-9	Top 50 Family-Owned Annc 2/6/09
WTVR CBS-6	Top 50 Family-Owned Annc 2/6/09
WTXL ABC-27 Midway, FL	Top 50 Family-Owned Annc 2/6/09
WVVA NBC-6 Bluefield, WV	Top 50 Family-Owned Annc 2/6/09
WWBT NBC-12 Richmond, VA	Top 50 Family-Owned Annc 2/6/09
WWSB ABC-7 Sarasota, FL	Top 50 Family-Owned Annc 2/6/09
WXIX-TV FOX-19	Top 50 Family-Owned Annc 2/6/09
WXOW ABC-19 La Crosse, WI	Top 50 Family-Owned Annc 2/6/09
Yahoo! Finance Canada	Top 50 Family-Owned Annc 2/6/09
RedOrbit	Top 50 Family-Owned Annc 2/6/09
istockAnalyst.com	Top 50 Family-Owned Annc 2/6/09
SunHerald.com	Top 50 Family-Owned Annc 2/6/09
MarketWatch	Top 50 Family-Owned Annc 2/6/09
Ad-Hoc-News	Baxa Mention CDEX 10K 2/13/09
American Digital Network	Baxa Mention Premier Business Wire 2/27/09
istockAnalyst.com	Baxa Mention Premier Business Wire 2/27/09
PR-Inside.com	Baxa Mention Premier Business Wire 2/27/09
SYS-CON Media	Baxa Mention Premier Business Wire 2/27/09
Earth Times	Baxa Mention Premier Business Wire 2/27/09
MarketWatch	Baxa Mention Premier Business Wire 2/27/09
AEA (American Electronics Association)	FHT Acquisition 3/3/09
Arizona Republic	FHT Acquisition 3/3/09
BioAlabama.com	FHT Acquisition 3/3/09
BioWorld Online	FHT Acquisition 3/3/09
Breitbart.com	FHT Acquisition 3/3/09
Channel Web	FHT Acquisition 3/3/09
Denver Post	FHT Acquisition 3/3/09
Dr. Koop	FHT Acquisition 3/3/09
Earth Times	FHT Acquisition 3/3/09
Entrepreneur	FHT Acquisition 3/3/09
Healthcare Industry Today	FHT Acquisition 3/3/09
HealthScout	FHT Acquisition 3/3/09

HealthSquare	FHT Acquisition 3/3/09
latimes.com	FHT Acquisition 3/3/09
MarketWatch	FHT Acquisition 3/3/09
MDMA MedicalDevices.org	FHT Acquisition 3/3/09
MMMLaw.com	FHT Acquisition 3/3/09
Pharmaceutical Industry Today	FHT Acquisition 3/3/09
Pharmahorizons Inc.	FHT Acquisition 3/3/09
RBC Dain Rauscher, Inc.	FHT Acquisition 3/3/09
Reuters	FHT Acquisition 3/3/09
SciWeb	FHT Acquisition 3/3/09
Software Industry Today	FHT Acquisition 3/3/09
SYS-CON Australia	FHT Acquisition 3/3/09
SYS-CON Canada	FHT Acquisition 3/3/09
TecTrends	FHT Acquisition 3/3/09
The Pink Sheet – Daily	FHT Acquisition 3/3/09
WFAA – Dallas/Fort Worth TV8	FHT Acquisition 3/3/09
Yahoo! Finance	FHT Acquisition 3/3/09
Yahoo! Finance Canada	FHT Acquisition 3/3/09
Yahoo! News (via PRWeb)	FHT Acquisition 3/3/09
PR-USA.net	FHT Acquisition 3/3/09
Financial News	FHT Acquisition 3/3/09
SYS-CON Media	FHT Acquisition 3/3/09
NewBlaze	FHT Acquisition 3/3/09
PharmaLive.com	FHT Acquisition 3/3/09
Bizjournals.com	FHT Acquisition 3/3/09
RedOrbit	FHT Acquisition 3/3/09
IT News Online	FHT Acquisition 3/3/09
Healthcarenews.com	FHT Acquisition 3/3/09
IVteam.com	FHT Acquisition 3/3/09
Pediatricspr.blogspot.com	FHT Acquisition 3/3/09
CEOself	FHT Acquisition 3/3/09
RockyRadar	FHT Acquisition 3/3/09
FinancialnewsUSA.com	FHT Acquisition 3/3/09
Bio-medicine.org	FHT Acquisition 3/3/09
Private Equity Hub	FHT Acquisition 3/3/09
Alpha Trade Finance	Culture of Safety Launch 3/10/09
AOL Money News	Culture of Safety Launch 3/10/09
Arizona Republic	Culture of Safety Launch 3/10/09
Atlanta Business Chronicle	Culture of Safety Launch 3/10/09
Austin Business Journal	Culture of Safety Launch 3/10/09
Baltimore Business Journal	Culture of Safety Launch 3/10/09
BioAlabama.com	Culture of Safety Launch 3/10/09
BioWorld Online	Culture of Safety Launch 3/10/09
Birmingham Business Journal	Culture of Safety Launch 3/10/09
Bizjournals.com	Culture of Safety Launch 3/10/09
Bolsamania (Web Financial Group)	Culture of Safety Launch 3/10/09
Boston Business Journal	Culture of Safety Launch 3/10/09
Breitbart.com	Culture of Safety Launch 3/10/09
Business First of Buffalo	Culture of Safety Launch 3/10/09
Business First of Columbus	Culture of Safety Launch 3/10/09

Business First of Louisville	Culture of Safety Launch 3/10/09
Business Journal of Greater Milwaukee	Culture of Safety Launch 3/10/09
Business Journal of Phoenix	Culture of Safety Launch 3/10/09
Business Journal of the Greater Triad Area	Culture of Safety Launch 3/10/09
Charlotte Business Journal	Culture of Safety Launch 3/10/09
Cincinnati Business Courier	Culture of Safety Launch 3/10/09
Dallas Business Journal	Culture of Safety Launch 3/10/09
Dayton Business Journal	Culture of Safety Launch 3/10/09
Denver Business Journal	Culture of Safety Launch 3/10/09
Denver Post	Culture of Safety Launch 3/10/09
Dr. Koop	Culture of Safety Launch 3/10/09
Earth Times	Culture of Safety Launch 3/10/09
East Bay Business Times	Culture of Safety Launch 3/10/09
Enterprise Open Source Magazine	Culture of Safety Launch 3/10/09
Forbes.com	Culture of Safety Launch 3/10/09
Globe Investor/Toronto Globe and Mail	Culture of Safety Launch 3/10/09
Healthcare Industry Today	Culture of Safety Launch 3/10/09
HealthScout	Culture of Safety Launch 3/10/09
HealthSquare	Culture of Safety Launch 3/10/09
Hoover's	Culture of Safety Launch 3/10/09
Houston Business Journal	Culture of Safety Launch 3/10/09
InterestALERT	Culture of Safety Launch 3/10/09
Jacksonville Business Journal	Culture of Safety Launch 3/10/09
KAIT ABC-8 Jonesboro, AR	Culture of Safety Launch 3/10/09
Kansas City Business Journal	Culture of Safety Launch 3/10/09
KATC ABC-3	Culture of Safety Launch 3/10/09
KAZT IND-7 Phoenix/Prescot	Culture of Safety Launch 3/10/09
KCAU ABC-9 Sioux City, IA	Culture of Safety Launch 3/10/09
KCBD NBC-11 Lubbock, TX	Culture of Safety Launch 3/10/09
KCOY CBS-12 Santa Maria, CA	Culture of Safety Launch 3/10/09
KCWI CW-23 Des Moines, IA	Culture of Safety Launch 3/10/09
KDBC CBS-4 El Paso, TX	Culture of Safety Launch 3/10/09
KESQ ABC-3 Palm Desert, CA	Culture of Safety Launch 3/10/09
KFDA CBS-10 Amarillo, TX	Culture of Safety Launch 3/10/09
KFOR NBC-4 OKC	Culture of Safety Launch 3/10/09
KFSM CBS-5 – Fort Smith, AR	Culture of Safety Launch 3/10/09
KFVE MyNetworkTV-5 Honolulu, HI	Culture of Safety Launch 3/10/09
KFVS CBS 12	Culture of Safety Launch 3/10/09
KGUN ABC-9 Tucson, AZ	Culture of Safety Launch 3/10/09
KHNL NBC-8	Culture of Safety Launch 3/10/09
KION CBS-46 Salinas, CA	Culture of Safety Launch 3/10/09
KKFX Fox-11 Santa Maria, CA	Culture of Safety Launch 3/10/09
KLFY CBS-10 (Lafayette, LA)	Culture of Safety Launch 3/10/09
KLKN ABC-8	Culture of Safety Launch 3/10/09
KLTV ABC-7	Culture of Safety Launch 3/10/09
KMIR NBC-6 Plam Desert, CA	Culture of Safety Launch 3/10/09
KNOE-TV CBS-8 Monroe, LA	Culture of Safety Launch 3/10/09
KOLD CBS-13	Culture of Safety Launch 3/10/09
KOTA ABC-3	Culture of Safety Launch 3/10/09
KPAX CBS-13	Culture of Safety Launch 3/10/09

KLPC NBC-7 (Lake Charles-Lafayette, LA)	Culture of Safety Launch 3/10/09
KPSP CBS-2 (Thousand Palms, CA)	Culture of Safety Launch 3/10/09
KQCW CW-12/19 Tulsa, OK	Culture of Safety Launch 3/10/09
KRIS NBC-6	Culture of Safety Launch 3/10/09
KRNV CBS-4	Culture of Safety Launch 3/10/09
KRON – San Francisco	Culture of Safety Launch 3/10/09
KSLA CBS-12 (Shreveport, LA)	Culture of Safety Launch 3/10/09
KTEN NBC-10 Denison, TX	Culture of Safety Launch 3/10/09
KTIV NNC-4 Sioux City, IA	Culture of Safety Launch 3/10/09
KTRE ABC-9 (Lufkin, TX)	Culture of Safety Launch 3/10/09
KTTC MBC-10 Rochester, MN	Culture of Safety Launch 3/10/09
KVBC NBC-3	Culture of Safety Launch 3/10/09
KVIA ABC-7	Culture of Safety Launch 3/10/09
KVOA NBC-4	Culture of Safety Launch 3/10/09
KWQC NBC-6	Culture of Safety Launch 3/10/09
KXLT Fox-47 Rochester, MN	Culture of Safety Launch 3/10/09
KXLY ABC Spokane, WA	Culture of Safety Launch 3/10/09
KYTX CBS-19 Tyler, TX	Culture of Safety Launch 3/10/09
Linux	Culture of Safety Launch 3/10/09
Los Angeles Business from bizjournals	Culture of Safety Launch 3/10/09
MarketWatch	Culture of Safety Launch 3/10/09
MDMA MedicalDevices.org	Culture of Safety Launch 3/10/09
Memphis Business Journal	Culture of Safety Launch 3/10/09
Minneapolis/St. Paul Business Journal	Culture of Safety Launch 3/10/09
Nashville Business Journal	Culture of Safety Launch 3/10/09
New Mexico Business Weekly	Culture of Safety Launch 3/10/09
News Blaze	Culture of Safety Launch 3/10/09
Orlando Business Journal	Culture of Safety Launch 3/10/09
Pacific Business News	Culture of Safety Launch 3/10/09
Pharmaceutical Industry Today	Culture of Safety Launch 3/10/09
Pharmahorizons Inc.	Culture of Safety Launch 3/10/09
Philadelphia Business Journal	Culture of Safety Launch 3/10/09
Portland Business Journal	Culture of Safety Launch 3/10/09
PublicityInsider.com	Culture of Safety Launch 3/10/09
Puget Sound Business Journal	Culture of Safety Launch 3/10/09
RBC Dain Rauscher, Inc.	Culture of Safety Launch 3/10/09
Reuters	Culture of Safety Launch 3/10/09
Sacramento Business Journal	Culture of Safety Launch 3/10/09
San Antonio Business Journal	Culture of Safety Launch 3/10/09
San Francisco Business Times	Culture of Safety Launch 3/10/09
San Jose Business Journal	Culture of Safety Launch 3/10/09
South Florida Business Journal	Culture of Safety Launch 3/10/09
St. Louis Business Journal	Culture of Safety Launch 3/10/09
SYS-CON Australia	Culture of Safety Launch 3/10/09
SYS-CON Belgium	Culture of Safety Launch 3/10/09
SYS-CON Canada	Culture of Safety Launch 3/10/09
SYS-CON India	Culture of Safety Launch 3/10/09
SYS-CON US UK	Culture of Safety Launch 3/10/09
SYS-CON US US	Culture of Safety Launch 3/10/09
Tampa Bay Business Journal	Culture of Safety Launch 3/10/09

TecTrends	Culture of Safety Launch 3/10/09
The Pink Sheet – Daily	Culture of Safety Launch 3/10/09
Triangle Business Journal	Culture of Safety Launch 3/10/09
WAFB CBS-9	Culture of Safety Launch 3/10/09
WAFF NBC-48 (Huntsville, AL)	Culture of Safety Launch 3/10/09
WALB NBC-10 (Albany, GA)	Culture of Safety Launch 3/10/09
Washington Business Journal	Culture of Safety Launch 3/10/09
WAVE NBC-3 (Louisville, KY)	Culture of Safety Launch 3/10/09
WBAY NBC-2 (Green Bay, WI)	Culture of Safety Launch 3/10/09
WBOC CBS-16 (Salisbury, MD)	Culture of Safety Launch 3/10/09
WBTW CBS 3 Burlington, VT	Culture of Safety Launch 3/10/09
WCAX CBS-3	Culture of Safety Launch 3/10/09
WCSC CBS-5 Charleston, SC	Culture of Safety Launch 3/10/09
WDAM NBC-7 (Hattisburg-Laurel, MS)	Culture of Safety Launch 3/10/09
WDBJ CBS-7 (Roanoke, VA)	Culture of Safety Launch 3/10/09
WDRB Fox-41 Louisville, KY	Culture of Safety Launch 3/10/09
WECT NBC-6	Culture of Safety Launch 3/10/09
WFAA – Dallas/Fort Worth TV8	Culture of Safety Launch 3/10/09
WFIE NBC-14 (Evansville, IN)	Culture of Safety Launch 3/10/09
WFLX Fox-29	Culture of Safety Launch 3/10/09
WGBA NBC-26 Green Bay, WI	Culture of Safety Launch 3/10/09
WHBF CBS-4	Culture of Safety Launch 3/10/09
WHNT CBS-19 Huntsville, AL	Culture of Safety Launch 3/10/09
WHO NBC-13 Des Moines, IA	Culture of Safety Launch 3/10/09
Wichita Business Journal	Culture of Safety Launch 3/10/09
WISTV NBC-10 (Columbia, SC)	Culture of Safety Launch 3/10/09
WIVB CBS-4 Buffalo, NY	Culture of Safety Launch 3/10/09
WKRN ABC-2 Nashville, TN	Culture of Safety Launch 3/10/09
WLBT NBC-3	Culture of Safety Launch 3/10/09
WLEX NBC-18 (Lexington, KY)	Culture of Safety Launch 3/10/09
WLNS CBS-6	Culture of Safety Launch 3/10/09
WLOX ABC-13 (Biloxi, MS)	Culture of Safety Launch 3/10/09
WMBF NBC-32 Myrtle Beach, SC	Culture of Safety Launch 3/10/09
WMC NBC-5 (Memphis, TN)	Culture of Safety Launch 3/10/09
WNEP ABC-16 (Moosic, PA)	Culture of Safety Launch 3/10/09
WOI ABC-5	Culture of Safety Launch 3/10/09
WOIO CBS-19 (Cleveland, OH)	Culture of Safety Launch 3/10/09
WOOD NBC-8	Culture of Safety Launch 3/10/09
WPRI FOX-12	Culture of Safety Launch 3/10/09
WQAD ABC-8	Culture of Safety Launch 3/10/09
WR Hambrecht & Co.	Culture of Safety Launch 3/10/09
WRIC ABC-8 (Richmond, VA)	Culture of Safety Launch 3/10/09
WSFA NBC-12	Culture of Safety Launch 3/10/09
WTEN ABC-10 (Albany, NY)	Culture of Safety Launch 3/10/09
WTHR NBC-13	Culture of Safety Launch 3/10/09
WTKR CBS-3 (Norfolk, VA)	Culture of Safety Launch 3/10/09
WTNZ FOX-43 (Knoxville, TN)	Culture of Safety Launch 3/10/09
WTOC CBS-11 (Savannah, GA)	Culture of Safety Launch 3/10/09
WTOL CBS-11 (Toledo, OH)	Culture of Safety Launch 3/10/09
WTVM ABC-9	Culture of Safety Launch 3/10/09

WTVR CBS-6	Culture of Safety Launch 3/10/09
WTXL ABC-27 Midway, FL	Culture of Safety Launch 3/10/09
WVVA NBC-6 Bluefield, WV	Culture of Safety Launch 3/10/09
WWBT NBC-12 Richmond, VA	Culture of Safety Launch 3/10/09
WWSB ABC-7 Sarasota, FL	Culture of Safety Launch 3/10/09
WXIX-TV FOX-19	Culture of Safety Launch 3/10/09
WXOW ABC-19 La Crosse, WI	Culture of Safety Launch 3/10/09
Yahoo! Finance	Culture of Safety Launch 3/10/09
Yahoo! Finance Canada	Culture of Safety Launch 3/10/09
PRWeb via Yahoo! News	Culture of Safety Launch 3/10/09
US Newswire	Culture of Safety Launch 3/10/09
PR-Inside	Reportlinker BW – Baxa Mention 3/24/09
Ad-Hoc News	Reportlinker BW – Baxa Mention 3/24/09
Earthtimes	Reportlinker BW – Baxa Mention 3/24/09
PR Newswire – 125 Links	Social Media Campaign 4/6/09
(site urls provided in documentation data)	
PR Newswire – 158 Links	Ecological Campaign 4/20/09
PR Newswire – 164 Links	BMA Awards Campaign 4/27/09
PR Newswire – 171 Links	unSUMMIT Campaign 5/6/09
PR Newswire – 166 Links	CriticalPoint Excellence From PP&P 5/13/09
PR Newswire – 169 Links	IntelliFlow Upgrades Campaign 6/17/09
PR Newswire – 75 Links	Tribble E411 Campaign 6/29/09
Business Wire	Reportlinker Adds Infusion Pumps (Baxa Mention) 7/16/09
TradingMarkets.com	Reportlinker Adds Infusion Pumps (Baxa Mention) 7/16/09
PR Newswire – 164 Links	Enhanced Online Content Campaign 7/22/09
PR Newswire – 204 Links	Culture of Safety Facebook Page Campaign 8/10/09
Twitter Retweets – 68 RTs	Culture of Safety Facebook Page Campaign 8/10/09
PR Newswire – 199 Links	NeoThrive Campaign 8/26/09
PR Newswire – 202 Links	CriticalPoint New Modules Campaign 8/31/09
PR Newswire	Reportlinker Adds Infusion Pumps (Baxa Mention) 9/8/09
PR Newswire – 160 Links	IntelliFlow Enhancements Campaign 9/22/09
PR Newswire – 194 Links	IntelliSource Capital Shortage Campaign 9/30/09
PR Newswire – 152 Links	DoseEdge Name Change Campaign 10/14/09
PR Newswire – 146 Links	SINOPHARM Agreement Campaign 10/19/09
Twitter Retweets – 3 RTs	SINOPHARM Agreement Campaign 10/19/09
PR Newswire	Reportlinker Adds Preentive Healthcare Technologies (Baxa Mention) 11/3/09
PR Newswire – 147 Links	STAR Center 2010 Dates Campaign 11/16/09
PR Newswire	Reportlinker Adds Preventive Healthcare Technologies (Baxa Mention) 11/3/09
PR Newswire	Reportlinker Adds Intravenous Equipment (Baxa Mention) 11/18/09
PR Newswire – 187 Links	ASHP Midday Symposium Campaign 11/30/09
PR Newswire – 186 Links	ASHP DoseEdge Campaign 12/7/09
PR Newswire – 14 Links	Webinar Campaign 12/29/09
PR Newswire – 118 Links	Jan 14 th Webinar Campaign 1/28/10
PR Newswire – 206 Links	DoseEdge Road Show & Webinar Campaign 2/5/10

Media that have shown interest

6/25/03 Melanie Drees – *The Medical Digest*

(circulation figures)

(status, if any)

<i>Healthcare Update Journal</i>	-----
7/9/03 Mike Taylor – Colorado Biz	16,735
7/9/03 Jill Seller – AJHP	39,270
October 2003 – Pharmacy Practice News	
October – Kristin Della Volpe and Cheryl Lasasso of Pharmacy Practice News attended the Rich Paoletti dinner presentation in NY	45,734
10/7/03 Gail Lenehan – Journal of Emergency Nursing	27,000
12/9 Drug Topics – Fred Gebhart – NIOSH	161,868
12/03 Pharmacy Practice News – freelancer	45,734
12/15 Pharmacy Times -- Deanna Ryan	147,795
1/7 U.S. Pharmacist – Allen Schwartz	112,100
1/26 Wall St. Journal – Anna Mathews	2,091,062
2/2 pharmancyonesource.com – Christy Berggren	
2/22 Journal of Infusion Nursing	9,185
4/1 The Manufacturer - feature article	31,000
3/18 Pharmacy Times – May issue piece on NIOSH and PhaSeal	147,795
4/27 Pharmacy Purchasing & Products NIOSH/PhaSeal	23,160
6/23 Dallas Morning News	510,133

requested 600 dpi jpgs
Invited Baxa to partake in the Top 250 Private CO Companies List – Marian completed the form Confirmed to Maggie that the Utah manuscript is in the “queue” – Tentatively November 15
PhaSeal – have requested issue copy
May run an article or special section on the re-engineering subject matter in Feb 2004

Requested release on Premier

Requested interviews with Baxa mgmt

Abacus – probably Feb issue
Abacus -- sometime in the future
Abacus (provided new photo)
probably Feb issue

Called in per contact with a former Baxa employee – Marian fielded initial call and e-mail reply regarding the PhaSeal issue – we will continue follow-up

Requested 50-word squib on the new website per mailing

May-June issue - Abacus
Probably June issue – Amanda Pfeiffer -- contact
apfeiffer@usa.conquestbm.com

6/2 – queried for sample issues, ran in May issue

Eileen Koutnik – new products editor
queried 6/2/ regarding status
Ran in June 2004

June issue – contact: Mitch Halvorsen – 6/2/ queried regarding status – Ran in June 2004

Jim Morris is doing research on an article and/or series about workplace cancer. He’s interviewed Tom Connor and Jim Jorgenson to date and plans to contact Marty Polovich and Marian Robinson. He’d like to interview lawyers with experience regarding antineoplastics and workplace/healthworker contamination (or at least an interest in or understanding thereof) – No run date set. 7/13/04 – sent an article link -- written by a lawyer specializing in healthcare worker

7/9 Mike Taylor – ColoradoBiz	16,735	safety -- to keep communications open with Jim. Mike responded positively to the 7/7 follow-up e-mail to the Denver targets who received <i>The Manufacturer</i> presentation kits. He also encouraged Baxa to submit data for the Family Owned business issue (which Marian did).
9/1 Kate Fereday – UK Packaging News	70,000	Requested Exacta-Med photo, then morphed in to a pay to play – referred to Stephanie to decide.
9/23 Eileen Koutnik – Pharmacy Times	147,795	Requested ShrinkSafe jpg – plans to run an article in an upcoming Hospital News section. Need clip. Checked on 11/9 – Eileen said it is in the November issue. Said she'd send clipping. Need to check on.
9/23 Colin Leslie – Medical Post	45,000	Requested ShrinkSafe jpg for an upcoming item. Need clip. Received and logged.
9/24 Deanne Halvorsen – Pharmacy Purchasing & Products Magazine	23,160	Requested ShrinkSafe jpg for an upcoming article. Need clip. Scheduled for December issue; Dee is sending a clipping.
9/24 Cathy Burak – Hospital Newspaper	?	Requested ShrinkSafe jpg for “Breakthroughs in Pharmaceutical Medicine” section. Need clip. Checked on 11/9 – the item was cut.
9/27 Judy Chi – Drug Topics	161,868	Requested ShrinkSafe jpg for upcoming article. Ran 10/25/04.
10/5/04 Cristen Leaper – For the Record	35,000	Requested 300 dpi jpg of ShrinkSafe for November issue. Ran, received and logged.
10/20/04 Nelly Volsky – Managed Care Interface		Requested 300 dpi jpg of ShrinkSafe. Requested copy 11/20 -- Need to check on.
11/4/04 Pete Collis – Practice Mgmt Mag UK – CyTwo-Fer	5,500	Pay to play (95 Pounds) -- Stephanie Passed
11/5/04 Marc Sansom – Healthcare Equipment & Supplies UK – CyTwo-Fer	10,218	Requested 300 dpi jpg – need to check on
11/8/04 Claire White – Hospital Direct UK – CyTwo-Fer		Requested jpg and supplied – referred to Stephanie
11/18/04 Lucy Kearney Pharmaceutical Mfg & Pkg Sourcer UK – CyTwo-Fer	7,500	Requested an article about CyTwo-Fer – forwarded editorial guidelines to Stephanie and Marian
1/14/05 PP&P Ericka Wilhelm	23,160	Needed additional information, jpgs, and an interview with Mark Thrasher. Scheduled to run in the April issue.

1/21/05 Jim Morris (again) now freelancing to The Washington Post	669,929	Is still writing about workplace caused cancer for an upcoming Tuesday Health article -- needed PhaSeal descriptive information. Interested in publishing the USP 797 and sterile compounding technical papers – plus he'd like help booking speakers about these topics. Followed up 2/2/05 – nothing firm as yet. Received confusing e-mail 4/12 regarding Mike's use of the technical papers. Clarified by e-mail. Phoned 5/4/05 – 281-397-6500. Mike is out of the country for a month, but left a lengthy voice mail with his assistant. More to come. Reprint ran July/August 2005 issue without a confirming phone call back.
1/31/05 Mike Johnston Today's Technician	23,346	Erik suggested we work on an article about “why devices that improve safety, both to clinicians and patients, do not receive proper reimbursement.” We've worked with Sean Tape on the editorial side in the past – Guy Bates is the editor.
2/8/05 Hematology & Oncology News Erik Laudenschlager – ad rep	17,000	
2/15/05 Christine Tarlecki Newsline for Nurses	40,000	Responded to graphic e-mail about hazardous drug handling on Expert 411 -- wants to profile Marty Polovich. Marty is aware of and not sure about the opportunity – Maggie is researching further/ Christine is sending a sample article. Followup in process. Maggie has obtained the questionnaire Christine gave to Marty. It is very long and not focused on the hazardous drug handling issue, which is why Marty prefers not to participate. We were rather “bait switched.” 4/13 visited with Christine Tarlecki by phone – she thought Marty was employed by Baxa and the we could strongly influence her to do the profile. I explained the relationship and

			told her we'd keep the questionnaire and her photography needs in mind should we have a potential profile idea for her down the road. Questionnaire and magazine were sent to Marion.
3/15/05 Eileen Koutnik – Pharmacy Times	155,000		Amber Sets – requested jpg. Scheduled for May. Baxa is running an ad for Exacta-Med in this issue.
1/14/05 PP&P Ericka Wilhelm	23,160		Amber Sets – requested jpg. Scheduled for May/June issue, timed With the ASHP meeting.
3/18/05 Ron Stoker – ISIPS			New Admin Sets – requested jpg.
3/18/05 Eileen Koutnik – Pharmacy Times	155,000		New Admin Sets – requested jpg. Scheduled to run in June.
3/18/05 Andi Lucas – Medical Imaging	26,000		New Admin Sets – requested jpg. Scheduled for May or June issue.
3/18/05 Cristina Kelly – Cardiology Review	66,000		New Admin Sets – requested jpg. Not scheduled yet.
3/22/05 Amy Fletcher – Denver Business Jrnl	14,000		Called regarding Greg Baldwin's SBA Exporter of the Year award. Greg's title was wrong in the article, they were able to fix it in the online edition.
3/29/05 Jeannie Akridge – Healthcare Purchasing News	33,175		Amber sets. Requested jpg for possible inclusion in the New Products section.
3/30/05 Becky Kettelson, Healthcare Informatics	40,125		Responded to Greg Baldwin's Healthprolink e-mail – making us aware of the April 5 deadline for data submission to the 2005 Healthcare Informatics 100. Marian reviewed and said Baxa wouldn't be able to separate out the IT component.
4/4/05 Family Business Profile for Baxa	web-based site		Arranged for interview with Greg Baldwin. Proofed draft 4/27/05.
4/6/05 Rene Santos, HPC World (Health & Personal Care)	7,600		Pursued Baxa for a feature article. Interviewed Greg Baldwin. Marian reports that the article is 4-color and 5-6 pages in length. Not sure of distribution date. Marian continued work with Hanna Aronovich in June. Publication date is still undetermined.
4/6/05 US Industry Today	8,614		Doing a feature similar to HPC World. Not sure of distribution date. Ran May/June 2005 issue.
4/8/2005 Mike Peltier, Nursing Homes/Long Term Care Management -- 216-391-9100	47,856		Amber sets. Requested jpg for a future Product Spotlight

mpeltier@voyager.net			
4/8/05	9News Gregg Moss has invited Baxa to participate in a Where in the Town segment		Broadcast is scheduled for Friday, May 20. Scouting meeting is Thursday, May 12 at 10:30. We've planned for a verbatim script, related PR Web and Good News Special Edition to give legs to the one-time broadcast. The Good News will be a good handout piece for employee recruitment. Now rescheduled for the third time: Friday, July 22.
4/11/05	Candy Campbell, Colorado Company	20,000	Offered several "how to" bylined article opportunities. We pitched "How to Be a Great Boss" and provided bylined copy from Greg Baldwin. This is expected to run in the May-June issue. Greg's "sitting on the desk" photo was provided. Candy indicated 4/19 that she was pleased with the submission.
4/15/05	Terry Wilson, Denver Business Jrnl	14,000	I suggested to Terry that he include Baxa in the upcoming Denver-area Private Companies list. He sent the questionnaire to Marian.
4/19/05	Ericka Wilhelm PP&P	23,160	New Admin Sets – requested jpg. Scheduled for May/June issue, timed With the ASHP meeting.
4/19/05	Jeannie Akridge – Healthcare Purchasing News	33,175	New Admin Sets – requested jpg for possible inclusion in their new products section.
5/2/05	Ericka Wilhelms – PP&P	23,160	requested high rez photo of the new PhaSeal connector – Maggie provided via e-mail
5/2/05	Rick Barlow - Outpatient Care Technology	37,587	requested high rez photo of the new PhaSeal connector – Maggie provided via e-mail – expected to run in the June/July issue
5/2/05	Kelly Pyrek – Infection Control Today	31,500	requested high rez photo of the new PhaSeal connector -- Maggie provided via e-mail – scheduled for June issue
5/2/05	Terri Metules – RN Magazine	203,528	Thanked us for the e-mail and I provided high rez image of the new PhaSeal connector – Terri also sent this on to Karen Woldman at Office Nurse magazine
5/2/05	Wall St. Reporter (pay to play)	50,000	Requested interview with Greg Baldwin – passed at this time. Contacted yet again 6/28 (rep went directly to Greg Baldwin this time) – passed yet again, this time to

Shannyn Smith
 (analyst14@wallstreetreporter.com)

5/3/05 Norbert Sparrow European Medical Device Mfg 15,047 Medical Product Manufacturing News 38, 040	Provided jpg of new PhaSeal connector – scheduled for the July-August issues
5/3/05 Eileen Koutnik – Pharmacy Times 155,000	Requested jpg of new Phaseal Connector – Maggie provided. Scheduled June or July issue.
5/5/05 Rachel Brand – Rocky Mountain News 286,003	Requested interview with Baxa HR (Laurel Ditson) regarding health care insurance. Marian and Laurel promptly responded and the article ran the next day, 5/6/05.
5/6/05 Kristin Della Volpa – PPN 45,460	Requested jpg of new PhaSeal from Marian – Maggie provided.
5/18/05 Tom Locke – Denver Business Jrnl 14,000	Included Baxa in an exporting article as a result of the Governor’s Award release. Marian did the interview. Article followed that week.
5/17/05 Jeannie Akridge – Healthcare Purchasing News 33,175	Requested jpg of New PhaSeal connector. Maggie provided.
5/19/05 Ericka Wilhelms - PP&P 23,160	Requested a Rapid-Fill customer to write a 500-word article. Marian is handling.
5/20/05 Jeremy Peterson – AdNews Magazine Salt Lake City -----	Requested jpgs of Missing Essentials mailing for a project Feature.
5/27/05 Julie Poppen – Rocky Mountain News 275,136	Interviews are in process for an In-depth feature about Baxa. The article is expected to run in early August. She is aware of Brian’s newly revised title of Vice Chairman. Ongoing followup in June. Photos taken. Article expected in July. As of 9/31/05 – hasn’t occurred yet. Checking frequently with various sources to learn a run date.
5/31/05 David Bruser – Toronto Star 463,840	Responded to graphic e-mail campaign. Maggie visited with him by e-mail and phone and he visited with Marian twice about the Canadian announcement.
6/1/05 Chantal Tode – DM News 50,300	Wants to feature the upcoming “Right Equipment” campaign. Need pdfs and samples asap, plus results stats as soon as available on the first mailing.
6/6/05 Mike Peltier, Nursing Homes/Long Term Care Management -- 47,856	New Phaseal Connector. Requested jpg for a

216-391-9100 - mpeltier@voyager.net			future Product Spotlight
6/10/05 Tracy McLeod – Health Executive	27,323		Runs feature, but pursues Baxa vendors for ads – Passed at this time.
6/10/05 Pharmacy Education – Michelle Johnson			PhaSeal book opportunity. Marian had jpgs sent to the author.
6/13/05 Tom Brown author tom@business-jungle.com			Wants to include Baxa sales team example in an upcoming book. Marian visited with him about Baxa’s model.
6/10/05 RN – Karen Woldman, assoc. editor 973-847-5358	203,528		Requested New Phaseal Connector jpg again.
6/27/05 Brian G. Smith -Executive Excellence	50,000		Bylined article opportunity. Marian is working with Brian.
7/14/05 Colorado Biz Magazine Executive Edge Column, Private Co List data and Colorado Top Company Competition	16,735		Various information, interview and photo requests from Courtney Carpenter (303-489-5397), Mike Taylor and Robert Schwab
7/20/05 Clinical Labs Product Magazine	51,235		Provided high rez jpg of new PhaSeal connector to Lori Sichterhmann, assoc editor – lsichterhmann@ascendmedia.com
7/21/05 RN – Karen Woldman	203,528		Requested resend of the PhaSeal connector jpg
8/25/05 Medical Device & Pharma Tech Magazine/Ireland - Anna Clarke	6,000		Offered 1,200-word bylined article to Baxa – Marian replied to Anna and wrote the copy – Copy done and submitted 9/2/05
9/9/05 Hospital Mgmt – UK Joanne Dunderdale	7,200		Wants to run Repeater Pump Validation in Sept/Oct issue. Requested £125 to run photo – Stephanie went with this.
9/9/05 Hospital Direct – UK Claire White			Repeater Pump Validation Stephanie passed
9/9/05 Zillion Business Review – UK Anne Hoemakers	10,000		Requested interview with Marian regarding Top Company Award
9/12/05 Andi Lucas – Medical Imaging	26,000		Requested Buyer’s Guide information for Baxa – Maggie submitted.
9/13/05 Hospital Direct – UK Claire White			OLDS Purple Plunger Stephanie passed
9/15/05 Eileen Koutnik – Pharmacy Times	155,000		Requested jpg of new OLDS campaign photo – Maggie provided. Scheduled December issue.
9/16/05 Jeff McKaughan – Military Medical Technology	21,600		Requested photo of OLDS Campaign photo – no run date set.
9/26/05 Paul Dvorak – Medical Design	40,000		Requested photo of OLDS Campaign photo – October issue.
9/27/05 Ken Custer – Adv & Mktg Review	3,200		Requested Stevie Group photo – Possibly for the November issue
10/13/05 Ericka Wilhlems PP&P	23,160		Requested information and images

10/24/05 Tracy McLeod/Health Executive	27,323	for the November/December Compounding & Cleanrooms supplement – Marian sent it Planning a profile/article, requested interview with Greg Baldwin. Possible confusion with the ACHE Healthcare Executive publication. Provided information to Marian for triaging.
10/24/05 Jennifer Gonzalez – U.S. Pharmacist	116,592	Jennifer, associate editor, requested an Exacta Med jpg for a product announcement in the November issue. Maggie sent the image.
10/30/05 Theresa Barger – The Conference Board	NA	Requested an interview with Greg Baldwin about Six Sigma for an article on manufacturing in the U.S. – Jenny Tenorio, GB’s assistant, arranged. 11/1/05 received extremely positive feedback from Theresa regarding the quality of her interview with Greg Baldwin.
11/29/05 Eileen Koutnik-Fotopoulos – Pharmacy Times	155,000	Requested high rez jpg of ValiMed for upcoming Technology Product News section – Maggie provided.
11/29/05 Judy Chi – Drug Topics	135,519	Requested high rez jpg of ValiMed for upcoming issue – Maggie provided.
11/30/05 Ericka Wilhelms – PP&P	23,160	Requested high rez jpg of ValiMed for upcoming issue – Maggie provided.
12/5/05 John Connolly – Pharmaceutical Formulation & Quality	20,000	Inquiry regarding assistance in Putting together an article for the Dec/Jan issue dealing with USP 797. He responded to the Eric Kastango Exhibitor’s Theatre e-mail. Marian provided follow-up.
12/6/05 Carol Ukens – Drug Topics	135,519	Requested ValiMed jpg for her January 9 Technology Update column. Maggie provided the jpg.
12/2-6 Amy Fletcher – Denver Business Jrnl	14,681	Profile on Baxa – required interview with Greg Baldwin and numerous follow-up questions. Maggie also provided eight jpgs to assist with the article.
12/9/05 Ericka Wilhelms – PP&P	23,160	Requested SmartPak jpgs – Maggie provided.
12/12/05 Corrine Lawrence – Pharmaceutical Technology Europe	18,000	Requested ValiMed jpg. Maggie provided.
1/3/06 Celine Bruant – Techniques Hospitalieres Paris – France & Benelux Announcement	3,000	Celine Bruant – Editor – responded to e-mail – forwarded to Stephanie
1/3/06 Alie Rusch – Voor Elkaar Magazine	33,000	

Den Haag, Netherlands – Benelux Annc			
1/3/06	Daniel Breeman – Drug Topics Lucile Packard Case Study	135,519	Alie Rusch – Editor – responded to e-mail – forwarded to Stephanie Daniel Breeman – Mng Editor – requested compounder photo – Marian sent
1/4/06	Ericka Wilhelms – PP&P	24,600	Ericka requested a resend of the SmartPak jpps – Maggie provided
2/3/06	Basil Sharpe – The Manufacturer	31,076	Queried Marian regarding possible article on cutting edge technologies – interviewed Steve vanEngen 3/20/06
2/9/06	Alexander ? – American Executive/ Operations Executive	50,000	Queried Jeff Baldwin re: a profile -- Marian recommended a 6-month wait in light of the Manufacturer opportunity
2/10/06	Pharmind® Online Portal – Germany - Adapta-Cap		Maggie provided a Word Doc of the news release as requested
2/10/06	Nicole Dellapenta PP&P	24,600	Per Ericka Wilhelms, requested the Adapta-Cap jpg – Maggie sent
2/10/06	Eileen Koutnik-Fotopoulos Pharmacy Times	174,390	Requested Adapta-Cap jpg – Maggie sent
2/27/06	Jeannie Akridge – Healthcare Purchasing News	33,175	Requested Adapta-Cap jpg -- Maggie sent
2/28/06	Melanie Drees/UK – Sahara Publications (Eastern Europe, Middle East and N. Africa)		Requested Adapta-Cap jpg – Maggie sent
3/21/06	Brenda Silva – MediNews.com		Requested ValiMed high rez jpg – Maggie sent
3/22/06	TV production company syndicating to TLC/Bravo		Requested demo tape from Greg Baldwin (covering the inner workings of a company in action – reality TV style) – Creative is taping. This was a Baxa fun committee April Fools project.
3/23/06	Michael Johnston – Today’s Technician	23,346	Requesting permission for copyright and continuing education use/credit for Baxa technical papers – referred to Marian
3/29/06	May Piotrowski – Biomedical Instrumentation & Technology	6,100	Requested ValiMed high rez jpg – Maggie sent
4/6/06	Elizabeth Valero – European Pharmcutical Manufacturer	14,000	Requested jpps from UK expansion e-mailing of three Exacta-Med shots. Maggie sent.
4/25/06	Bruce Flickenger – Cleanrooms Magazine – June issue	31,021	Doing article on USP 797 – Marian
4/25/06	Larry Nelson – w3w3.com		Sent related jpps and technical papers. Plus, set up an interview with Mark Thrasher.

Internet radio			Requested interview of past EOY winners with Brian Baldwin. Interview pending.
4/25/06	Bruce Tyler – Next Generation Pharm	????	Requested interview. Not a traditional journalism outlet. Marian passed for now.
5/3/06	Larry Nelson -- w3w3.com		Provided Brian Baldwin's background information, CBSA affiliation, correct title and photo to Larry
5/8/06	Ericka Wilhelms – PP&P	25,272	EM2400 article – worked with Marian – started out as a Rapid-Fill Story
5/26/06	Joanne Dunderdale – Hospital Mgmt UK Expansion	7,200	
6/12/06	Maeghan Killeen – PharmacyOneSource		Request jpgs of Baxa products – Maggie provided RE: 35 mL – she's putting the Announcement in "Talk of the Town"
6/14/06	Eileen Koutnik-Fotopoulos Pharmacy Times	174,390	Requested 35 mL jpg – Maggie Sent
6/16/06	Nicole Dellapenta – PP&P	25,272	Requested STAR Center jpgs – Marian provided
6/19/06	Nicole Dellapenta – PP&P	25,272	Requested 35 mL jpg – Maggie provided
6/21/06	Jeannie Akridge – Healthcare Purchasing News	33,175	Requested contact info for Baxa - Maggie provided
6/23/06	Mark Desorbo – PFQ Magazine	16,500	Agreed after pitch to a 1500-2000 word article on industry need for training to comply with USP 797 – also with tie-in to new STAR Center. Made July 17 copy deadline. Placement made for the Aug/Sept Issue. 8/3 – Mark queried for e-mail addresses and phone numbers of the authors for publication credit. Maggie supplied this information.
6/26/06	Brady Schultz – Outpatient Care Technology	32,444	Requested ValiMed jpg – Maggie provided
6/27/06	Elizabeth Valero – European Pharmaceutical Manufacturer	14,000	Requested CyTwo-Fer jpg and UK contact information – Maggie provided both.
6/27/06	Terri Metules – RN Magazine	260,310	Provided ValiMed jpg – no indication of run date as yet.
6/29/06	Nicole Dellapenta – PP&P	25,272	Wanted resend of the most up-to-date ValiMed jpg - Maggie provided
7/11/06	Nicole Dellapenta – PP&P	25,272	Marian connected with Nicole Regarding ValiMed for an upcoming article showcasing products that combat drug diversion.

7/11/06 Norman Goldfarb, editor – Journal of Clinical Research Best Practices	40,000+	Joyce Federer crossed paths with the editor at DIA. He encouraged an article submission. Marian sent Michael Hurst's article on oral drug Delivery and clinical trials. 8/22 – will probably run in the September issue.
7/27/06 Dan Breeman, Drug Topics	135,303	Requested ValiMed jpg in light of ASHP announcement. Maggie sent.
8/11/06 Keith DuBay – ColoradoBiz Magaine	17,045	Keith requested a bylined article, with headshot and book cover jpg for posting on the online version. Material provided 8/31/06 by Maggie. 9/13 checked on Keith.
8/21/06 Rachel Brand – Rocky Mountain News	263,425	Responded positively to touring the STAR Center. Date pending. 9/6 checked on Rachel again – no response.
8/22/06 Ericka Wilhelms – PP&P	25,272	Requested jpg of Abacus v2. Maggie supplied.
8/23/06 Jeannie Counce – Infusion	21,652	Replied to Abacus v2 e-mail – scheduled for Sept/Oct issue – Maggie sent jpg.
8/25/06 Eileen Koutnik-Fotopoulos – Pharmacy Times	174,390	Requested Abacus v2 jpg for use in an upcoming Technology Product news column. Maggie sent.
8/28/06 Nicole Dellapenta – PP&P	25,272	Requested Abacus v2 jpg – Maggie sent.
9/4 and 9/6/06 Paul Dvorak – Medical Design	40,176	Requested STAR Center high rez images – Maggie supplied
9/6/06 Heather Thompson – MD&DI	50,500	Requested resend of STAR Center high rez images – Maggie supplied
9/7/06 Eileen Koutnik-Fotopoulos- Pharmacy Times	174,390	Requested STAR Center high rez images for an October News Capsules – Maggie supplied
9/19/06 Heather Thompson – MD&DI	50,500	Wants an image to go with the Austria announcement – Maggie worked with Marian, Stephanie and Eric – we sent the UK building jpg and the Baby/ExactaMed in use shot.
9/19/06 Alicia Rybovic – Pharmacy Times	174,390	Requested a resend of the STAR Center Front Entry jpg – Maggie Supplied
9/22/06 PP&P Nicole Dellapenta	25,272	Requested image to go with the Unit Dose announcement. We're working on finding one. If the deadline come and we don't have one, they are just going to use the Baxa logo.

9/26/06 Rocky Mountain News – Rachel Brand	263,425	Requested HR interview regarding rising health insurance costs vs. wages -- Laurel did the interview. Maggie asked about the STAR Center tour – Rachel is too busy right now.
10/10/06 Nicole Dellapenta PP&P	25,272	Followup regarding high rez photo to accompany UDS announcement.
10/31/06 Eileen Koutnik-Fotopoulos – Pharmacy Times	174,390	Requested high rez jpg of 2 mL. Maggie will forward once it's available.
10/31/06 Nicole Dellapenta PP&P	25,272	Requested high rez jpg of 2 mL. Maggie will forward once it's available.
11/22/06 Ericka Wilhelms PP&P	25,272	Plans to run USP 797 Training/Swedish Med Case Study – Michael Hurst byline. Scheduled for the Feb 2007 issue -- (12/13/06) we gave Ericka exclusivity to run the case study. Didn't run in February, Ericka hasn't responded to two e-mail inquiries from Maggie to aid in assembling the monthly report. Ericka replied 3/1/07 – this may run in the future, doesn't have an exact date.
12/12/06 Cleanrooms Magazine	31,021	Someone contacted Marian regarding Jim Wagner writing a followup article to his ASHP “Perils & Pitfalls” presentation. Marian is handling.
1/3/07 Maria Giffen – Managed Care Interface	40,918	Requested high rez jpg of 2 mL – for Feb 2007 issue - Maggie provided.
1/5/07 Heather Thompson – MD&DI	50,500	Marian is working on an Insourcing Bylined article with Steve vanEngen. Marian has received and circulated a proof with a March 2007 dateline.
1/16/07 Sean Fenske – Medical Design Technology	41,000	Wanted Baxa to participate in an article about combination products. Marian followed up with Sean.
1/19/07 Amy Storer and Kate DeBevois TherapyTimes.com	Online	Connected via PRWeb – not a fit with Therapy Times. Marian graciously declined.
1/22/07 Ericka Wilhelms PP&P	25,272	Requested high rez jpg of the CORFLO jpg. Maggie provided.
1/23/07 Controlled Environments Magazine Bill Burke	30,000	Bill Burke called to verify the STAR Center 2007 schedule. Maggie verified.
2/6/07 PP&P (via Neil Slattery, ad sales)	25,727	A Rapid Fill “Product Spotlight” by

2/20/07	Lori Luechtefeld, managing editor, MX Magazine	15,047	Christopher Kutza of Advocate Lutheran General is scheduled to run in the March issue. Requested high rez jpg of Katie Calabrese to run with the VIASYS announcement. Maggie provided.
3/9/07	Heather Thompson, MD&DI	50,500	Expressed interest to Marian for a bylined article on lean manufacturing.
4/5/07	Suzanne Kaminski, Editor, Sbusiness	5,000	E-mailed wanting a bylined article from a Baxa C-exec on Leadership/Ethics – 1200 words by 4/13 – Marian passed.
4/17/07	Joanne Dunderdale, Hospital Management magazine (UK)	7,200	Requested jpg with minimal UK purchase fee on NPSA – Maggie forwarded to Stephanie
4/24/07	Eileen Koutnik-Fotopoulos – Pharmacy Times	174,390	Requested high rez jpg of Repeater Pump – Maggie provided. 6/21/07 Brett Baxter, sales rep, advised Marian that this will run in the July issue.
4/30/07	Nicole Dellapenta PP&P	25,272	Requested high rez jpgs of the enteral dispensers to go with the GPO contracts announcement – Maggie provided four.
4/30/07	Erin Burke, Material Mgmt in Healthcare magazine	33,000	Requested enteral dispenser jpg – Maggie provided.
4/30/07	Heather Thompson, MD&DI	50,500	Baxa won an MD&DI quality award. MD& DI is doing a profile for an upcoming issue. Marian is providing a jpg of the Baxa quality team.
5/2/07	Julio Fernandez, Drug Topics	135,303	Freelancer doing an article on Baxa Enteral Ed Campaign – requested related jpgs – Maggie provided.
5/2/07	Nicole Houston, Military Medical Technology	18,048	Requested jpgs of RapidFill and Repeater Pump to go along with the INTERPHEX campaign.
5/21/07	Lawrence Lloyd – MD&DI	50,548	Requested visuals to go with the Switzerland Annc – Maggie provided UK HQ jpg and Baxa logo jpg (cc'd Heather Thompson)
6/12/07	Marta Zelazna – Packaging Europe	???	Requested jpgs to go with Switzerland announcement – Maggie sent them.
6/12/07	Nurse Prescribing Magazine (UK)	???	Publication has requested a bylined article about NPSA – Marian has reviewed the copy and Stephanie/Kimberley are submitting.
6/18/07	Lucy Winder - Pharmaceutical		

Manufacturer And Packing Sourcer (UK)	10,500	Marian submitted a Mike Hurst article, plus bio and jpg. 8/9/07 – Lucy advised Marian that this is now scheduled to run in the Autumn issue. Bumped, probably to the next issue – Lucy requested jpgs 10/9/07 – Marian asked Eric send them. Greg Baldwin completed phone Interview
7/9/07 Kristin Mahoney Inc 500/5000	695,559	
7/11/07 Coleen Stern – Nursing Made Incredibly Easy	70,000	Requested enteral syringe jpg – Laura Kamis provided.
7/16/07 Ken Rayment – Betterprocess.com	???	Requested podcast interview Regarding Best Companies Finalist release. Marian followed up.
7/23/07 George Taninecz – MPI Group	???	Requested interview with Jeff Baldwin for a National Assn of Manufacturers white paper. We passed.
7/30/07 Steve Schaefer – MergerMarket.com - division of Financial Times	???	Requested interview with Greg Baldwin. We passed. 8/31/07 – provided updated information to Marian and Heidi – the door appears to be open if Baxa would change its mind the future.
8/2/07 Jacquelyn Curtis – American Assn of Pharmacy Technicians Newsletter 919- 470-4214	???	Asked for and we gave approval to run three Baxa technical papers from PRNR: Understanding USP 797, Compounding and Cleanrooms. She'll send sample pdfs as they run.
8/7/07 Vicki Reitz – Medical Design	41,930	Requested HR interview with Baxa about the career ladder for engineers – Laurel Ditson completed interview 8/15. Ran 9/1 – requested magazine copy/haven't yet received.
8/28/07 Ericka Wilhelms – Pharmacy Purchasing & Products	24,353	Ericka requested STAR Center jpgs and Marian provided for use with the upcoming Kate Douglass article on compounding training and competency assessment that mentions STAR Center.
10/10/07 Eileen Koutnik-Fotopoulos – Pharmacy Times	221,661	Requested PadLock jpgs – Maggie Provided – probably the December Issue as advised 10/29 by Brett Baxter, national accounts manager
10/13/07 Jeannie Akridge – Healthcare Purchasing News	33,175	Requested PadLock jpgs – Maggie Provided

10/10/07 Nicole Dellapenta – Pharmacy Purchasing & Products	24,353	Requested PadLock jpgs – Maggie Provided
10/11/07 Kathy Dix – EndoNurse Infection Control Today	13,000 30,001	Requested PadLock jpgs – Maggie Provided
10/13/07 Katarzyna Olechnowicz – Zillions Magazine/UK	10,000	Requested interview with Greg Baldwin in light of PadLock Announcement – Marian passed
10/12/07 Pharmacy Practice News – Per Cheryl LaSasso – sales rep	470,006	Advised that PadLock would run in the December issue – Maggie forwarded high rez jpgs
10/12/07 Jeff McKaughan – Military Medical Technology	18,048	Requested PadLock jpgs – Maggie Provided
10/24/07 Melissa Allen – Acuity Care Technology – December Issue	30,340	Requested PadLock jpgs – Maggie Provided
10/26/07 Denise Greco – Medical Design	41,930	Requested PadLock jpgs – Maggie Provided
10/29/07 Erin Burke – Materials Management in Health Care	33,000	Requested PadLock jpgs – Maggie Provided
10/29/07 Terri Metules – RN Magazine, clinical editor	260,310	Requested PadLock jpgs – Maggie Provided
10/30/07 Katherine Eban – Conde Nast Portfolio Magazine	350,000	Doing an in-depth article on the Las Vegas Summerlin Hospital Infant death – Marian handled 1/2/08 – Marian had further e-mail discussion with Fabiana Santana at the publication – Baxa could possibly supply jpgs only if the publication shares details of the related article in advance.
10/30/07 James Faucett – HomeCare Magazine	17,026	Requested PadLock jpgs – Maggie Provided
10/31/07 Brian Buntz -- European Medical Device Manufacturer	15,047	Requested PadLock jpgs – Maggie Provided and gave him the caveats regarding Padlock availability in Europe
11/1/07 Shana Leonard – Medical Product Mfg News	38,048	Asked question about PadLock and if Baxa was selling it to OEMs, health care providers or both. Maggie checked with Marian, answered health care providers only and provided Shana with the jpgs.
11/14/07 Patrick McGee – Contamination		

Control	16,500	Invited Baxa to write a bylined article about the STAR Design Forum related issues. We've accepted, pending Marian working with Pete Campenella and Mike Hurst on the copy.
11/15/07 Mike Hrickiewicz – Health Facilities Management	30,268	Inquired about who would be the ASHE speaker at the STAR Design Forum. Maggie forwarded the question to Marian for followup.
11/15/07 Dana DeLapi – Create Magazine	45,000	Dana advised that the Baxa ADCD award release will be included in the January/February issue (Buzz section)
11/15/07 Ericka Wilhelms – Pharmacy Purchasing & Products	24,353	Requested the names of the speakers for the STAR Design Forum. Maggie provided.
11/26/07 Sue Rubin – Inside ASHE		Called with concerns about the ASHE news release. Marian handled.
12/3/07 Ericka Wilhelms – Pharmacy Purchasing & Products	24,353	Ericka requested jpgs (RPII and MedBoard. Maggie sent to Nicole Dellapenta per Ericka's direction.
12/3/07 Scott Wallask – Briefings on Hospital Safety Newsletter		Inquired regarding Baxa in general. Maggie provided an overview, including information about the STAR Center.
12/3/07 Kristen Coble – Extended Care Product News (ECPN)	51,392	Kristen requested RPII and MedBoard jpgs. Maggie provided.
12/4/07 Eileen Koutnik-Fotopoulos – Pharmacy Times	180,528	Eileen requested RPII and MedBoard jpgs. Maggie provided.
12/10/07 Deanne Halvorsen – Pharmacy Purchasing & Products	24,353	E-mailed Marian to compliment Baxa on the two ASHP ETs, plus expressed interest in the STAR Design Forum offering.
12/12/07 Vincent Manalo – Positive Publications		Expressed interest in Baxa – this is a group that then pursues Baxa vendors for ad sales. Marian responded.
12/12/07 Janine Dukes CEOProject.com		Janine was pursuing an interview with Greg Baldwin as a result of the Inc 500/5000 entry. Marian passed on behalf of Greg.
12/13/07 Jennifer Lavelle – Pharmacy		

Purchasing & Products	24,353	Requested visuals to go the MedKeeper (note: not MedBoard) announcement. Maggie sent her the Baxa and MedKeeper logos.
12/18/07 Morena Zanotto, Healthcare Equipment, Supplies & Services	17,400	Requested RPII and MedBoard jpgs. Maggie forwarded them to her.
12/21/07 Michelle Beaver, Today's Surgicare Magazine	22,500	Requested RPII and MedBoard jpgs. Maggie forwarded them to her.
1/23/08 Peter Pagano, projects Editor, US Pharmacist	127,557	Requested high rez jpgs for RPII – Maggie forwarded them. Tentative run: March 2008, Product News.
1/30/08 Eileen Koutnik-Fotopoulos Pharmacy Times	180,528	Requested high rez jpgs for PadLock – Maggie forwarded them.
2/22/08 Susan G. Poeton US Industry Today	8,614	Profiled Baxa and allowed Marian to edit in advance of publishing. 4/16/08 – Susan asked Marian to proof one last time. Final pdf received.
2/26/08 Jen Lavelle – PP&P	24,353	Requested pediatric images to go with March cover story. Maggie baby with dispenser after Marian's approval. Laura sent a product shot.
2/26/08 Patrick McGee – Contamination Control	16,500	Submitted revised bylined article (per November invitation) to Patrick. 3/10/08 – submitted six jpgs to Patrick. He likes them. He needs cutlines; Marian and her team are working on those. 4/18/08 Patrick questioned if the bylined article we submitted to him was different than the USP 797 Revisions article posted on E411. We assured him it is different and provided cutlines for the jpgs submitted previously.
2/27/08 Susan Birks – Cleanroom Technology (UK)	10,200 (in Europe)	Received invitation to write a bylined article about Healthcare Robotics CytoCare developments. Marian passed. Maggie have Susan contact into for Healthcare Robotics.
2/28/08 Ron Stoker – Managing Infection Control		Ron is writing a feature article about PadLock. Maggie provided him the Mike Hurst bylined article for backgrounding. Marian is coordinating phone interviews for him. 3/28/08 Ron shared draft with

3/7/08 Jennifer Lavelle – PP&P	24,353	Marian for input. This article should run in June. Advanced pdf received. Queried regarding RP II and a Product Spotlight, which is written as a customer testimonial. Had to pass for now, until June, when testimonial should be available. Requested Sacks CD jpg. Maggie provided.
3/12/08 Jennifer Lavelle – PP&P	24,353	
3/17/08 Brandi Schubert – managing editor Hospital Pharmacy	33,514	Pursued for a sponsored supplement (paid participation) by an editor. Marian passed. This was for STAR Center.
3/19/08 Melissa Abbott	???	Pursued to advertise in an issue of HealthcareExec Magazine featuring Miami Children's. Marian passed.
4/7/08 Dorothy Lohmann – Journal of Infusion Nursing	9,185	Suggested we submit the IV Push article without the Baxa copyright – referred us to the online Editorial Manager System. We'll probably do this with a different article in the future.
4/15/08 Kathy Dix – EndoNurse and Infection Control Today	30,001	Shared the PadLock Bylined article with her colleagues. No further feedback at this time.
4/16/08 Carrie Meadows – CleanRooms Magazine	25,500	Shared free editorial opportunity to ASHP Summer Exhibitors. Maggie forwarded to Marian and Heidi. Heidi is following up.
4/24/08 John J. Andrews – McKnight's Long-Term Care	44,000	Requested interview with Mike Hurst. Submitted questions in advance and Marian chose to pass. She provided John with additional, more appropriate, interview suggestions.
4/26/08 David Martin – Health Care Weekly Review	10,000	Requested the PadLock jpgs. Maggie sent them.
4/28/08 Karen Gaspers – Facility Care column and audio conference	21,500	Marian, Mike and Heidi considered, but chose to pass at this time. Heidi advised Karen. 5/27 Karen still wanted to do a print article, so she worked with Heidi on the copy.
5/15/08 Rebecca Bryan – Newsline For Nurses		Responded to PadLock bylined article pitch – no placement, but she wanted us to know that she

5/23/08 Vicki Burt – Medical Design	41,573	has replaced Christine Tarlecki who we have worked with in the past. Needed jpgs to run with the Mike Hurst bylined article about PadLock. Maggie provided. This was for the June issue (she was on deadline).
5/27/08 Sandra Yin – Inside the Joint Commission	Newsletter/no circ available	Sandra had questions about enteral feeding equipment. Marian answered.
6/3/08 Morena Zanotto, Editor, Healthcare	17,400	Morena requested the MedBoard high rez jpg. Maggie e-mailed it to her.
6/4/08 Dan Bing, Health Executive		Offered invitation for a profile where they sell ads to Baxa vendors. We passed.
6/17/08 Jennifer Lavelle, PP&P	24,353	Jen requested the PACT jpg. Maggie sent it.
7/9/08 Patrick McGee – Contamination Control	16,500	Bylined article project started in November 2007 is coming to fruition. Patrick needed the jpgs and cutlines sent again. Maggie handled. 8/15/08 – still progressing, but more confusion occurred when a fact checker found out that Mike Hurst had changed employment. The bio will read that he is “formerly with Baxa.”
7/21/08 Jennifer Lavelle, PP&P	24,353	Jen requested the eBUG jpgs. Maggie sent them. 9/12 – Jen said this is planned for the November issue.
7/31/08 Eileen Koutnik-Fotopoulos Pharmacy Times	180,528	Requested high rez jpgs for CriticalCare/Baxa Crosswalk – Maggie forwarded microsite banner and the two companies logos.
8/27/08 Ilene Friedland MergerMarket.com		Expressed interest in profiling Colorado bioscience CEOs. Marian is checking with Greg Baldwin regarding interest in participation. 9/9 pitched Greg Baldwin. No response. 10/7 – Maggie checked back with Ilene again. 10/7/08 – Maggie checked back, Ilene on vacation until 10/24. 10/27 requested an interview time. Greg passed.
9/12/08 Jen Lavelle – PP&P	24,353	Maggie checked in with Jen to try to figure out how Marian/Heidi/Maggie fell out of the loop on the Critical Point/Crosswalk editorial announcement for the New &

			Noteworthy column. This is planned for the Oct. issue.
9/25/08	Daisy Rodriguez Healthcare World		
10/8/08	Jen Lavelle/Deanne Halvorsen – PP&P	24,353	Queried Baxa through Brian Baldwin, we passed – this is a pay-to-play offer Maggie updated mailing list to remove Ericka Wilhelms. Also Jen advised that the Baxa USP Hosting Agreement will most likely run in the December issue.
10/14/08	Hilary Ayshford – UK Mfg Chemist and Cleanroom Technology		Hilary requested high rez ZR jpgs - Maggie sent them to her.
10/14/08	Jen Lavelle – PP&P	24,353	Jen requested high rez ZR jpgs – Maggie sent them to her. This is scheduled for the Nov. New & Noteworthy, per Jen.
10/15/08	Jen Lavelle – PP&P	24,353	Jen requested help with images of hazardous drugs and employee safety. Heidi provided. Slated for the November issue.
10/15/08	Sherrie Dornberger NADONA President/Director		Advised that she was disseminating PadLock information to her members.
10/15/08	Bob Kehoe, Materials Mgmt In Healthcare	33,000	Requested high rez PadLock jpgs for “Just in Time” section – Maggie sent them to him.
10/15/08	Lisa Dionne – Contamination Control and PFQ		Requested to be removed from mailing list. Patrick McGee should be the only contact. 11/3 – Maggie accidentally e-mailed her again – and apologized accordingly.
11/5/08	PP&P – Jen Lavelle	15,742	Requested high rez jpg of Virtual Compounder. Maggie sent. A possible for the December issue.
11/12/08	Drug Store News - Alaric DeArment, assoc editor	39,563	Requested high rez jpgs of the CriticalPoint Virtual Compounder. Laura Kamis sent these to Alaric.
11/30/08	ColoradoBiz Magazine – Mike Coppock, freelancer, assigned to do an article on Baxa – coppockrv@peoplepc.com	20,301	Mike is scheduled to tour with Marian on 12/23/08 – early p.m. Marian did the interview by phone.

12/8/08 Pharmacy Times – Eileen Koutik-Fotopoulos 179,908	Ellen requested the RF Colored Labels high rez jpg. Maggie sent.
12/16/08 Pharmacy Purchasing & Products – David McCormick 15,742	David is the new associate editor Introduced himself and asked for the high rez jpg of RF Colored Labels - Maggie sent it. At the direction of Leah at CBSA, Freelancer Rachel Brand requested a Baxa interview for an article about Colorado bioscience companies with a global presence. Marian handled. 2/12/09 Maggie made sure CBSA had Marian's edits and her Hero/Heroine copy.
1/23/09 <i>Bioscience Colorado</i>	
1/29/09 Pharmacy Purchasing & Products – Jackie Macchi 15,742	Jackie requested a jpg of SureConnect. We properly advised, with Marian's suggested paragraph, that SureConnect wasn't on the market yet. Maggie asked how and why she requested the jpg, but she didn't answer. Jackie's PP&Ps new editorial assistant.
2/23/09 850KOA Steffan Tubbs	Connected back regarding Baxa pitch for his Channel 12 bioscience show. He didn't use Baxa, but said we're on his radar now.
2/25/09 9News Gregg Moss	Responded back to personal pitch for a Baxa repeat on Where In The Town. He's keeping Baxa in mind for future planning.
2/26/09 Rocky Radar – chris@RockyRadar.com	Wants to do a profile on Baxa – requested an interview with Greg Baldwin. Marian is checking.
2/2/09 Pharmacy Purchasing & Products David McCormick 15,742	Advised about the STAR Center Product Spotlight in the Feb issue.
3/3/09 Health Data Management Joe Goedert, Med Tech Editor 42,020/5,079	Expressed interest in running an FHT announcement.
3/3/09 Janice Floravante – freelancer Bloomberg, Inv Bus Daily + more	She thanked us for sending the announcement.
3/3/09 Carlen Maddux, editor, Tampa	

Bay's Maddux Business Report	14,297	Thanked us for sending the announcement. Jennifer Lugo (jlugo@maddux.com) is an alternate contact.
3/3/09 Greg Avery – Denver Business Journal	14,684/60,341	Asked for additional information. Marian chose not to respond.
3/4/09 Chris Vincent – Rocky Radar	blog	Would like to do a profile on Baxa. Greg Baldwin declined to participate in an interview. Marian will connect with Chris when her schedule permits. Interview planned for 5/5 at 1 p.m. – later changed to 5/6 1 p.m. Advised that PP&P would use a Baxa jpg on the cover of its SOPC supplement and give Baxa credit.
4/1/09 Jackie Macchi – PP&P	15,742	
4/20/09 Alan Gionet – Denver's CBS4 News		Requested interview and video opportunity at Baxa for a bioscience employment story. Video was possible, Eric Bretillo met and worked with Alan. Rick Jory, CBSA's new board chair, did the interview.
5/28/09 Jackie Macchi – PP&P	15,742	Had a server go down and needed resend of cleanroom jpgs we'd sent previously. Maggie worked with Eric on getting this accomplished to meet Jackie's deadline.
6/12/09 Nancy Cotter – WTVD Raleigh/Durham, NC Nancy.Cotter@abc.com		Requested backgrounding via e-mail questions about USP 797 (connected via Expert 411). Pete Campanella answered her.
6/17/09 Eileen Koutnik-Fotopoulos Pharmacy Times	177,935	Requested high res jpgs of IntelliFlow upgrades – advised she's leaving PT and connected us to Jessica Smith – jsmith@pharmacytimes.com
6/18/09 Deanna Halvorsen – PP&P	15,742	Thanked us for the high res jpgs of IntelliFlow – expressed appreciation for the high quality material we submit.
6/26/09 Viji Lakshmi – Industrial PR		Asked for a copy and permission

7/14/09 David McCormick – PP&P	15,742	to run the IntelliFlow upgrades release. Heidi handled. Requested IntelliFlow jpgs again, Maggie handled, then David advised he found the original ones sent. For the October issue. 9/18/09 David advised Maggie that this would be in the Sept issue. Maggie also advised about the pending name change to DoseEdge.
8/10/09 Jessica Smith – Pharmacy Times	177,935	Requested the high rez jpg of the FB Culture of Safety Screen Capture for the September Tech News section. Maggie responded.
8/27/09 Denise McClinton, Home Care Magazine	17,100	Contact Marian for an interview. Marian passed.
8/28/09 Jessica Smith Pharmacy Times	177,935	Requested high rez jpgs of the NeoThrive system for the October Health Systems Product News. Maggie supplied.
8/28/09 Bob Kehoe – Materials Management in Healthcare	33,007	Requested high rez jpgs of the Neothrive system for the October issue. Maggie supplied.
8/28/09 Tom Cunningham – American Business Journal		Requested extensive interviewing for a profile. Didn't find them in Cision. Probably a pay-to-play program.
8/28/09 Jackie Macchi – PP&P	15,742	IntelliFill will be in the October "Where To Find It" section
8/28/09 Nicole – Inside Business Reports		Left a voice mail for Marian that she asked Maggie to followup on. Nicole never returned Maggie's call. IBR is part of US Media Television, a pay-to-play production company out of Florida (actor/politician Fred Thompson does their announcing).
8/31/09 Elizabeth Modic - Today's Medical Developments	17,680	Plans an article about NeoThrive for as early as the Nov-Dec issue. Elizabeth will interview Megan Kleckner for the article. 9/1/09 – Maggie sent NeoThrive jpgs to Elizabeth at her request. 9/21/09 –

8/31/09 Mike Cohen – ISMP		we changed from the interview option to bylined article. Rachel Brand will write. Deadline: 12/4/09 – 11/9/09 – we made deadline with final copy and jpgs. 1/22/10 – article didn't run in the Jan/Feb issue. May be in the March/April issue.
9/1/09 Jessica Smith Pharmacy Times	177,935	Had questions about the orange/US and purple/UK color coding and possible standardizing worldwide. Marian handled. Requested high rez screen capture of one of the new CriticalPoint Modules. Noah created. Maggie supplied to Jess. Probably will be a Tech Product news item for October.
9/3/09 PP&P – David McCormick	15,742	Heidi advised someone at PP&P that we'd changed the logo and the way we write ExactaMed™ and ExactaMix™ - Maggie confirmed with David McCormick.
9/11/09 PP&P – David McCormick	15,742	PP&P requested 75-90 words and a high rez jpg for the October supplement focusing on compounding and cleanrooms. Heidi confirmed and handled. Emilee made deadline 9/21 with copy – this ended up being cut from the October issue.
9/18/09 – Florida High Tech Corridor Council Magazine – Kerry Martin 407-423-8006	NA	Interviewed Marian and arranged for an interview of Dennis Tribble both for the magazine and a Facebook video. Video will begin posting late October; magazine will print late November. 10/26 – Kerry had more questions about Tribble's title and website links, plus the Baxa boilerplate. Maggie provided.
9/24/09 – Health Management Technology- Ken Anderberg – Editorial Director	48,250	Responded to the IntelliFlow enhancements PR campaign with a sales pitch. Fielded similar sales queries from P. Colpas and V. Catena.
9/24/09 Denver Business Journal – Greg		

Avery	14,684	Called Marian directly for an interview about medical device taxes.
10/7/09 PP&P – David McCormick	15,742	Maggie visited with David and Baxa could have a Product Spotlight for as early as Jan or Feb 2010, provided we have the right case. Baxa is reviewing. 11/2/09 – Maggie forwarded the Peninsula case study to David and advised that Baxa would not have material ready for a new DoseEdge product spotlight until at least Q2 2010.
10/12/09 – Health Management Technology- Christine Noddin, administrative asst	48,250	Requested hard copies of the Sept campaigns on IntelliFlow and IntelliSource we mailed out. Also wanted high rez jpgs. Marian and Maggie both responded.
10/19/09 PP&P – David McCormick	15,742	David requested contact info for MedBoard/MedKeeper. Marian gave Maggie Cindy Gelman's name and phone number. Maggie chared with David.
10/20/09 PP&P – Jackie Macchi	15,742	Jackie requested an IntelliFlow in use jpg for use in a related editorial piece (giving Baxa a photo credit). We supplied on deadline by 10/22.
10/26/09 PP&P – David McCormick	15,742	There's going to be a New & Noteworthy on the CriticalPoint modules. Probably the November (ASHP) issue with the DoseEdge announcement.
11/2/09 – PP&P – Jackie Macchi	15,742	Jackie requested an automated compounding device "in use" jpg. Katie at Baxa sent jpg to Jackie to meet the deadline for the December issue.
11/2/09 – ADVANCE for Nurses – Stacey Miller		Stacey requested jpgs. Maggie supplied. Stacey advised this would go live 11/11/09 at http://nursing.advanceweb.com/General/Newslink/ProductReleases.aspx . Confirmed 12/8/09
11/5/09 Pharmacy Times – Jessica Smith	177,935	Asked for a clarification about the

11/9/09 Healthcare Magazine – Morena Zanotto, editor	16,719	IntelliSource release. Maggie responded. PT chose to pass on covering this.
11/9/09 Drug Store News Pharmacy Practice Alaric DeArment		Requested DoseEdge jpgs. Maggie provided. Product profile is scheduled for the Nov/Dec issue. Confirmed 12/8/09.
11/20/09 PP&P – Jackie Macchi		Requested DoseEdge jpgs. Maggie provided. E-mailed to schedule an editorial meeting at ASHP – Maggie forwarded to Emilee Schuchman.
11/30/09 Pittsburgh Examiner.com Ruben Dgada, an unpaid blogger with the posting network – rkd8@pitt.edu 412-478-2709		Maggie secured his e-mail and phone for a source in Denver, pitched DoseEdge. Ruben may cover in the next couple of weeks at his leisure. 12/1 pitched. 12/22 successful placement with Marian’s edited copy about IntelliFill, related jpg and like to the IntelliFill YouTube video.
12/4/09 Herb Denenberg – consumer reporter – The Denenberg Report hdenenberg@aol.com		He queried Marian about Baxa TPN bags. Marian answered.
12/17/09 Bob Zyontz – freelance writer for a JPMorgan Chase white paper bzyontz@princetonmarketech.com 609-936-0021		Asked to quote Marian from one of our release campaigns on social media. The white paper is titled, “Social Networking Strategies for Business.” We should receive a pdf in mid to late January.
12/31/09 PP&P – David McCormick	15,742	Requested a high rez version of the STAR Center logo to run with the 2010 schedule of classes in the January issue.
1/13/10 Greg Avery – Denver Business Journal	14,684	Contacted Marian directly regarding medical product donations to Haiti.
2/7/10 PP&P - Jackie Macchi	15,742	Had a photo request. Maggie

vollied to Marian and advised the PP&P team that Absolutely PR is no longer working Baxa.

<i>Media Pitches</i>	<i>(date)</i>	<i>(circ figures/results)</i>
Letter of intro with Rapid-Fill – trade/local mail	6/23/03	Follow-up calling 7/9
Graphic e-mails Rapid-Fill	6/23/03	353 sent/128 opened/3 clicked through
Personal e-mails Rapid-Fill	6/23/03	four sent
PRNewswire dissemination Rapid-Fill	6/23/03	See above (additional exposures)
PRWeb placement Rapid-Fill	6/23/03	See below (other activity)
Faxed Rapid-Fill release	6/23/03	six sent
PhaSeal mailed release – trade/local	6/26/03	Follow-up calling 7/9
PRNewswire dissemination PhaSeal	6/26/03	See above (additional exposures)
PRWeb placement PhaSeal	6/26/03	See below (other activity)
Graphic e-mail PhaSeal	6/26/03	336 sent/129 opened/5 clicked through
Personal e-mails PhaSeal	6/26/03	six sent
Faxed PhaSeal release	6/26/03	eight sent
Leadership mailed release – trade/local	6/27/03	Follow-up calling 7/9
PRWeb placement Leadership	6/27/03	See below (other activity)
Personal e-mails Leadership	6/27/03	three sent
Faxed Leadership release	6/27/03	six sent
New Building – mailed release local	7/7/03	ten sent
PRWeb placement New Building	7/7/03	See below (other activity)
Personal e-mails/faxes – New Building	7/9/03	ten e-mails/four faxes
Mailed PhaSeal kits and personal e-mails	7/30/03	7 sent (Oncology Times, USA Today, Wall St, Business 2.0, (2) New York Times, Denver Post)
PRWeb placement – PhaSeal MD Anderson	7/31/03	See below (other activity)
Graphic e-mail PhaSeal Fluoroscetin	7/31/03	1109 sent/ 221 opened/ 2 clicked through
Pitched Greg Baldwin to biotechnology.net	8/6/03	No response as yet
Pitched Doug Fiore to CRM Magazine	8/6/03	No response as yet
Pitched Marian Robinson to 1to1 Magazine	8/11/03	Interviewed with Ira Breskin
Fielded questions from Ira Breskin go Logistics Management Magazine	8/15/03	
Disseminated PhaSeal DIA packets to targeted media	8/20/03	All had personal notes – four had letters
Press Kit to Denver Business Journal	9/2/03	Bruce Goldberg, new mng editor
Dissemination of Premier Announcement	9/18/03	PR Newswire, PRWeb, Mail and E-mails
E-mail invitation to targeted editors for the re-engineering dinner presentations	10/6/03	E-mails – Kristin Della Volpe, PPN, attended in NYC and Ron Stoker, Managing Infection Control, attended in Dallas
Mailing of ONS hazardous drugs manual, personal note and related material to 12 targets (note: per upcoming editorial calendar data, Family Practice News, Hematology Oncology News and Home Healthcare Nurse all have upcoming issues	10/31/03	Denver Post, Family Practice News, Hematology Oncology News & Issues, Home Healthcare Nurse, Houston Business Journal, Houston Chronicle, The New York Times, Oncology Issues,

on chemotherapy that could be a fit for the PhaSeal topic)		Oncology News International, Oncology Times, USA Today and The Wall Street Journal
Graphic e-mail “Marketing workplace safety to healthcare workers handling hazardous drugs”	10/31/03	715 disseminated to drug and healthcare trade contacts, workplace reporters and marketing/advertising contacts
Invitation mailing to 67 ASHP media	11/14/03	mailed invitation and news release
Pitched Florence Stone of Pharma Focus and amanet.org opportunity	11/18/03	Pitched article by Agneta -- she didn’t bite.
PRWeb placement – Utah Study	11/18/03	(see below) – plus PR Newswire
Graphic e-mail Utah/Jorgenson	11/24/03	475 sent/ 168 opened/ 0 clicked through
Mailing to 45 media targets Utah/Jorgenson	11/24/03	Both releases, plus talking points provided by Mike Hurst
PRWeb placement – Jorgenson Sym.	11/26/03	(see below) – Plus PR Newswire
PRWeb placement – Abacus	12/5/03	(see below) – Plus PR Newswire plus mailing to 80 contacts (ASHP, Technology, Denver)
Graphic e-mail – Abacus	12/8/03	357 sent/112 opened/0clicked through
Personal e-mails to Health Mgmt Technology and Healthcare Informatics	12/10/03	Abacus - Karin Lillis and Phil Reynolds
Follow-up leads with Modern Healthcare, Oncology Times, Oncology Nursing Forum, Pediatric Nursing and Journal of Pediatric Oncology Nursing	12/12/03	
Upgraded PRWeb placements	12/31/03	PhaSeal - Per suggestions from another PR Resource
Rapid-Fill Q&A on PRWeb	1/12/04	Option is now available
Rapid-Fill Q&A mailing	1/12/04	see activity below
Website Launch on PRWeb	1/28/04	ASHP list less PPN
Website Launch mailing	1/28/04	see activity below
Dissemination of Best Practices Annc	3/1/04	ASHP list
Mail of Drug Topics Reprints	3/12/04	PR Newswire and PRWeb
Fed Ex of NIOSH ALERT kits	3/26/04	ASHP expanded list and 15 targeted media
Dissemination of NIOSH Alert	3/29/04	15 pre-targets
Miami Symposium PR Newswire & PR Web	4/16/04	PR Newswire, PRWeb, Mail and E-mails
Drug Topics Abacus Article Mailing	4/21/04	(used PRN Miami circuit)
PPN Insert mailing	4/23/04	ASHP list and technology contacts (83)
ISO recertification PR Newswire & PR Web	4/28/04	15 NIOSH Fed Ex contacts
LA Symposium PR Newswire & PR Web	5/11/04	Plus personal e-mails to local business contacts plus invited media in the area (no takers)
ASCO Meeting in New Orleans	5/12 and 5/24/04	e-mailed oncology/cancer media contact list (59 total) regarding Baxa being and ASCO and the

ASCO Meeting	5/24/04	PhaSeal/NIOSH information (no one wanted to set up meetings in advance)
ASCO Meeting	6/4/04	PR Web placement
Six Sigma	6/10/04	PR Newswire dissemination
Manufacturer and Houston Business Journal placements	6/10/04	PR Web, PR Newswire, personal mailing and graphic e-mailing: 261 sent/ 79 opened/ no click throughs
ASHP Summer meeting	6/21/04	E-mailed links to Denver business contacts
Eilene Zimmerman/ Sales & Mktg Mag	6/29/04	PR Web, PR Newswire
Pitch to Denver business media	6/30/04	Pitched regarding an article on companies experiencing regular double digit growth – did not get selected.
Pitch to Denver business media	7/7/04	Ten contacts: presentation box including sample of the Manufacturer feature, folder, personal note, milestones and FAQ, and samples of oral med dispensers.
Pitch to Mary Stimmler for InnovationWorld's TechAlert	7/12/04	E-mail follow-up
E411 publicity	7/26/04	Soliciting pharma and device companies for corporate profiles (particularly if the companies are planning growth overseas) – no reply – pitched her again 8/2/04
UK Exact-Med consumer rollout to trades	7/28/04	PRWeb and Graphic e-mail 728 sent/164 opened/13 clicks
Pitch to Denver business media	7/29/04	PR Newswire, PRWeb, mailing to 25 trade contacts supplied by Baxa UK and graphic e-mail pending
RN	8/9/04	Another e-mail follow-up
Biotechnology Today	8/11/04	Pitched Marya Ostrowski on PhaSeal and NIOSH again.
San Antonio, DC and Baxa contacts	8/25/04	Pitched Greg Baldwin for a radio interview.
UK trade media graphic e-mail	8/30/04	Mailing about E411 resources and upcoming meeting in San Antonio (localized San Antonio with the Cancer Therapy & Research Center)
Brian Baldwin Pioneer Award	9/15/04	267 sent/58 opened/0 clicks
Mailing followup to Denver business media with both Baldwin and Osgood, plus MD&DI and Colorado Biz reprints	9/20/04	6 local/6 trade mailed, PRWeb 9 local mailed

Osgood announcement	9/22/04	6 local/6 trade mailed, PRWeb
UK Exacta Med graphic e-mail to consumer media	9/20/04	822 sent/240 opened/4 clicks
NIOSH publishes	9/22/04	PR Newswire, PR Web and graphic e-mail
ShrinkSafe Rollout	9/23/04	520 sent/148 opened/15 clicks PR Newswire, PR Web and graphic e-mail
NIOSH publishes – San Antonio graphic e-mail	9/27/04	456 sent/152 opened/0 clicks 41 sent/7 opened/0 clicks
PMC participation	9/27/04	Business Wire trade show pkg, and PR Web
Brian Baldwin pitch to Jennifer Harsany – Medill News Service for medical device article	9/27/04	Profnet lead – she’s impressed and will share with her editor (preference could go to a Chicago based company, but B Baldwin does have the NWU connection)
Follow-up non-graphic e-mail to San Antonio media for NIOSH workshop	9/29/04	No response as yet
Nursing Perspective NIOSH Alert Marty Polovich in NursingWorld	10/22/04	PRWeb and 27 mailed to target publications: USA Today, US News & World Report, The Washington Post, The Kiplinger Letter, American Journal of Nursing, RN, HR Magazine, Oncology Times, Oncology, Pediatric Nursing, Journal of Professional Nursing, Greater Oncology today, Journal of Oncology Pharmacy Practice, ONS Online, BusinessWeek DC Bureau, Modern Healthcare DC Bureau, The Wall Street Journal DC Bureau, Pittsburgh Post- Gazette DC Bureau, The New York Times DC Bureau, The Dallas Morning News DC Bureau, LA Timed DC Bureau, Atlanta Journal-Constitution DC Bureau, The Hartford Courant DC Bureau, and UPI DC Bureau. Graphic E-mail: 436 sent/ 142 opened/1 clicked
UK CyTwo-Fer release	11/1/04	PR Newswire, PR Web, Mailed 9 and 153 graphic e-mails: 66 opened, 2 clicks
HealthLeader	11/5/04	Michael Grebb via Profnet – nothing came of it

ASHP Exhibitor's Theatre Releases	11/29/04	Set up for 12/1 and 12/2 dissemination – PR Newswire, PR Web and Graphic E-mails: Jorgenson, 336 sent/95 opened/0 clicks --- Kastango, 215 sent/67 opened/0 clicks
Associated Press – Profnet Possible	11/29/04	Martha Irvine at AP.org – Marian responded
ColoradoBiz Magazine	12/2/04	E-mailed both Bob Schwab and Mike Taylor thanking Schwab for the Baxa mention in the magazine
Best Practices Release – Texas Children's Hospital	12/8/04	PR Newswire, PRWeb and 245 graphic e-mails (including the Houston media) 244 sent/ 66 opened/0 clicks
Denver Business Journal 2005 Private Company List	1/7/05	Connected with Terry Wilson to make sure Baxa is on the query for this year's list.
Denver Business Journal Who's Who in Health Care 2005	1/12/05	Connected with Boots Gifford and found out this year is different than past years. It will be a competition to determine 10 individuals to feature. Perhaps not the right fit. Need to study.
Profnet pitch to Sam Greengard – Wells Fargo Business Advisor	1/18/05	Offered Greg Baldwin to speak to business estate planning issues –
USP 797 and Sterile Compounding Technical papers posted on PublicRelationsNewsroom.com	1/27/05	Related PR Web posting and graphic e-mail dissemination: 405 sent/94 opened/6 clicks – Mike Johnston, Today's Technician, to both papers; Maribel Rios, Pharmaceutical Technology to Sterile Compounding; Bette Hileman, Chemical Engineering News/Washington Bureau, to Sterile Compounding; Julie Appleby, USA Today, to Sterile Compounding; and Lorrie Kline Kaplan, America's Pharmacist, to USP 797.
Bill Holben – SE Denver Rotary	2/7/05	pitched Greg Baldwin as a speaker on "Organic Growth Strategies: How to Grow Your

Washington Post article promotion	2/15/05	<p>Company without Venture Capital" to SE Denver Rotary (meets at the Cool River Café on Thursday mornings. I'd been queried by our cousin, Bill Holben, regarding good speakers I was aware of in the area.</p> <p>Graphic E-mail 805 sent/216 opened/47 total clicks (21 to the NIOSH alert and 26 to the Washington Post article). Will use this list to determine followup with WP reprints (if we get them). Forwarded Marian PARS reprint resource info and they have responded positively thus far. forwarded ColoradoBiz contest information for the 2005 Top Colorado Company. Marian submitted the entry on 4/29/05. PR Web, regular e-mail, and mail to 12 local contacts – WashingtonPost.com print out also included in the pitch. Graphic e-mail containing links to all various sites, including the new Public Relations Newsroom postings – 732 sent – 147 opened – 1 click to sterile compounding paper, 1 click to NIOSH alert, and 2 clicks to the Washington Post article.</p>
ColoradoBiz Competition	2/15/05	
Baxa HQ facilities expansion	2/25/05	
Hazardous Drug Handling	2/25/05	
Cleanroom Q&A on Public Relations	2/25/05	
Newsroom		
Pharmacy Practice News	3/7/05	<p>PR Web dissemination Pitched Freelancer Andrew Bowser regarding what pharmacy people think about the ASCO annual meeting. Connected Andrew to Jim Jorgenson and Mike Hurst. Expected to run in the May issue. Need to check for this article in the upcoming issue.</p>
New Amber Oral Dispensers	3/7/05	<p>PR Newswire, PR Web, mailing And graphic e-mail:</p>
FDA News White Paper	3/9/05	<p>195 sent/ 47 opened / 0 clicked Pitched Freelancer Michael Causey (JMCAUSEYJ@aol.com, 703-318-0147) regarding a</p>

		manufacturing company's perspective of the FDA device regulation process. He interviewed Pat Hynes. Expected to disseminate late March or early April. Need to follow-up. E-mailed Michael 5/4/05 for an update. He said: "that white paper was pushed back in the production cycle and will now come out in early June. I will definitely send you a PDF when I get it! Thanks, MC"
	1/6/06	E-mailed Michael a followup query, because a new Profnet query appeared 1/5/06 and we haven't had closure yet on the 2005 pitch and interview. Michael asked for clarification – Maggie provided background. No response. This is dead.
Four New Admin Sets	3/19/05	PR Newswire, PR Web and Graphic e-mail:
30 th Anniversary Announcement	3/21/05 3/24/05	531 sent/ 153 opened/ 1 clicked Pencil box teaser Info kit mailing, PR Newswire, PR Web and Graphic e-mail:
Greg Baldwin/Healthprolink Board	3/30/05	528 sent/ 167 opened/ 4 clicked PR Newswire, PR Web and Graphic e-mail:
INTERPHEX 2005 Virtual Newsroom	4/4/05 5/10/05	1,181 sent/ 294 opened/ 5 clicks Participated with five releases. We should be receiving an activity report during the next few weeks. Received report of those who viewed the press site. Total: 49, which included several analysts and editors who seem to be a fit with Baxa. Add to contact lists in the future.
Greg Baldwin/Healthprolink Board	4/6/05	PR Newswire , PR Web, Mailings (including headshot disk) to 15 Denver contacts, 3 trade contacts and 5 Bellevue, WA, contacts
Greg Baldwin/Healthprolink Board and Expert411.com posting	4/6/05	PR Web and Mailings to 49 national business editors and 23 medical device analysts. Put links to Greg's profile on Yahoo

Four New Admin Sets	4/11/05	Search Marketing Service. PR Newswire, PR Web and mailings to 50 trade contacts. Graphic e-mail to 36 additional cardiology contacts: 36 sent/ 14 opened / 0 clicks
Fortune Magazine	4/25/05	Pitched Philip Siekman for the annual industrial feature on innovative factories. No response. 5/7 Philip was positive about Baxa, but said Baxa didn't quite fit what he was looking for.
Treasury & Risk Management	4/25/05	Pitched Greg Baldwin to Dalia Fahmy for an article on Six Sigma. No response.
MDSI's DaiIE-News	4/28/05	Marian pitched Jim Rendon, Baxa's, Warehouse Hero.
PhaSeal New Connector	5/2/05	PR Newswire, PR Web and graphic e-mails to 1,073 contacts: 285 opened, 0 clicked through
	5/11/05	Mailed to 27 trade contacts (eliminating those who requested jpgs via the 5/1 e-mail)
National Design Awards	5/9/05	PR Web, mailings to 33 trade and 15 local contacts, and graphic e-mails to 222 contacts: 47 opened and one clicked through (Tia Powell of OZ Magazine and the Creative Index)
Denver Business Journal	5/11/05	Pitched Family HomeStead to Amy Bryer for her regular column
American Business Awards (Stevies)	5/11/05	PR Newswire, PR Web, PR.com, and mailing and e-mailing to 11 local contacts
Governor's Exporting Award	5/16/05	PR Web, PR.com and mailing and e-mailing to 9 local contacts
	5/12/05	Requested congratulatory letter from the Governor's office, but haven't received it yet.
Infection Control Today	5/20/05	Pitched Kathy Dix regarding an article on cost issues for hospital Administrators when purchasing safety-related devices. Marian did the interview.
Denver Business Journal	5/24/05	Pitched Boots Gifford and Amy Fletcher for an in-depth feature about Baxa. No commitment as yet.

Canadian Announcement	5/30/05	PR Newswire (Denver circuit as usual and Toronto circuit), PR Web, PR.com, mailings to 50 Canadian, 33 trade and 14 local contacts, local e-mails and 92 graphic e-mails: 92 sent to Canada, 29 opened and 1 clicked through (David Bruser who interviewed Marian)
Team Road Rage	6/1/05	PR Web, PR.com, local mailing and e-mail
Western Governor's Assn Meeting	6/4/05	PR Web, PR.com, local mailing and e-mail
New York Times – Responsible Parties	6/6-10/05	Pitched the Baldwins for the column. No word as yet from Keith Leighty or Stella Kramer.
American Business Awards – winner	6/8/05	PR Newswire, PR Web, PR.com, mailing and graphic e-mail campaign:
Denver Post - On The Move	6/8/05	843 sent/ 212 opened/ 5 clicks Requested clarification on Greg Baldwin Healthprolink announcement. Nothing done as yet.
WGA announcement rescindment	6/10/05	Pulled PR Web and PR.com postings, plus mailed and e-mailed those previously contacted.
EOY Finalist Release	6/14/05	PR Web and PR.com
DBJ – Bruce Goldberg contact strategy	6/17/05	Discussed contact strategy with Heidi Pattison prior to PR Newswire breakfast seminar on 6/30. Heidi contacted him – he gave a cool reception.
Wells Fargo Business Advisor	6/23/05	Pitched GB to Heidi Russell Rafferty for a piece on “How to Groom Leadership Potential.” She considered us, but ultimately passed.
EOY Winner Campaign	6/24/05	PR Newswire, PR Web, PR.com, mailing and graphic e-mail campaign:
Hazardous Drug Handling Update	6/29/05	1,107 sent/ 290 opened/ 7 clicks Mailed to 125: Openers of Washington Post e-mail in February, other key national targets, trade, analysts and usual local contacts.

		Included Washington Post article, NIOSH award announcement, Community Oncology article and Medco reprint with a cover note.
News Release on Jeff Baldwin UK Interview	7/14/05	PR Web and PR.com
News Release on Greg Baldwin Where In The Town Segments	7/22/05	PR web and PR.com
Introduction to Kimberly Johnson at the Denver Post (new science reporter)	8/1/05	E-mail
Followup to Lisa Opsahl at the Rocky Mountain News regarding Julie Poppen article	8/2/05	E-mail – nothing firm
Pursued Greg Baldwin’s interest in the national CEO Poker Tour (WMPG Productions)	8/5/05	Via Profnet – we passed
Pitched Aaron Dalton regarding PhaSeal Issue	8/8/05	Via Profnet for a medical trade magazine – Aaron passed on us
WEEE compliant campaign	8/15/05	PR.com, PR Web, PR Newswire European Budget circuit, local e-mail and html email: 921 sent/ 243 opened/ 3 clicked
Repeater Pump Validation UK	9/8/05	PR.com, PR Web, PR Newswire European Budget circuit and html email: 1397 sent/ 351 opened/ 3 clicked
Top Company Award	9/9-13/05	PR.com, PR Web, PR Newswire, local e-mail (including CBSA newsletter), local mailing (15 with personal notes to all Denver Post contacts and Rob Reuteman at the Rocky Mountain News), national mailing (46 with additional pitch to New York Times “Responsible Parties” column) and html e-mail: 574 sent/ 128 opened/ 4 clicked
OLDS Purple Plunger UK	9/12/05	PR.com, PR Web, PR Newswire European Budget circuit, local e-mail and html email: 856 sent/ 203 opened/ 0 clicked
Stevie Group Photo	9/13-28-29/05	Mailed to Health Care Distributor and Advertising & Marketing Review. Pitched Claude Hooten localized angle in San Diego to the business journal, Union

OLDS Campaign	9/15-22/05	Tribune and San Diego State University alumni publications editor). Html e-mail to advertising and marketing trades: 769 sent/ 141 opened/ 0 clicked PR.com, PR Web and mailed trades (29 contacts – included note to Kristin at PPN) and html e-mail: 521 sent/ 116 opened/ 6 clicked
PN & CI Case Studies on PRNR.com	9/22/05	Html e-mail: 518 sent/ 108 opened/ 2 clicked (Ericka at PP&P and Kristin at PPN both clicked on the Lucile Pickard case)
Brian Baldwin Profile	9/30/05	Mailed to 15 local and 38 national contacts. At New York Times pitched the “Responsible Parties” column yet again for all three of the Baldwins.
Jane Hoback – Rocky Mountain News	10/4/05	Checked yet again after finding out the editor who assigned Julie Poppen to the Baxa profile. Jane responded positively; the profile ran 10/13. A reminder to the right person moved this along.
Art Directors Club of Denver award	10/6/05	PR Web, PR.com and mailed local targeted media contacts
Forbes.com – Viral Marketing	10/11/05	Replied to a Profnet query – No response.
The Conference Board – (www.conference-board.org)	10/28/05	Pitched Theresa Barger for an Article on manufacturing in the U.S.
Lucile Packard Results release	10/31/05	PR Newswire, PR Web, PR.com
New York Times – Lisa Belkin	11/3/05	Profnet lead: workplace Volunteering – wasn’t interested
CBSA Company of the Year	11/9/05	PR Newswire, PR Web, PR.com
Baxa CDEX Distribution Agreement	11/10/05	Personal E-mail to Denver Media (lead with mention of CBSA Company of the Year award)
Baxa/Carmel Pharma End Agreement	11/14/05	PR Newswire, PR Web, PR.com, personal e-mail to Denver media, and HTML e-mail campaign: 509 sent/ 84 opened/ 2 clicked
CBSA Company of the Year	11/17/05	HTML e-mail campaign: 504 sent/ 79 opened/ 1 clicked
The Manufacturer – Alan Earls	11/21/05	Profnet lead: lean manufacturing advice – pitched Steve vanEngen - wasn’t interested

Lucile Packard Results	11/22/05	HTML E-mail campaign: 484 sent/ 86 opened/ 1 clicked
ValiMed Launch	11/29/05	PR Newswire, PR Web, PR.com and HTML e-mail campaign: 476 sent/ 50 opened/ 0 clicks (we did have three requests for jpgs, however, from the campaign)
ValiMed	11/30/05	Personal e-mail pitch with jpg to contacts at Pharmacy Practice News, since they didn't request a jpg.
eBug	12/2/05	PR Web, PR.com and HTML e-mail campaign: 716 sent/ 99 opened/ 1 clicked
ASHP Exhibitor's Theatre/USP 797	12/2/05	PR Newswire, PR Web, PR.com, and HTML e-mail campaign: 513 sent/ 105 opened/ 1 clicked
New HQ	12/2/05	Personal E-mail to Denver contacts after Baxa generated its version of the Neenan news release.
Contamination Control	12/2/05	Pitched Steve vanEngen to Angelo DePalma for an article on controlling contamination during medical device manufacture. Angelo didn't bite. This was a Profnet lead.
SmartPak	12/5/05	PR Newswire, PR Web, PR.com, PR Leap, local e-mail and HTML e-mail campaign: 462 sent// 83 opened/ 0 clicked
ValiMed	12/12/05	Personal pitch to Kimberly Johnson at the Denver Post regarding the new ValiMed technology for solving medication errors. She could follow-up on this at anytime for her ongoing Inventions & Innovations column.
Safe Handling Technical Paper	12/22/05	PR Web, Pr.com, PR Leap and 24/7NewsReleases.com
France & Benelux Announcement	1/3/06	PR Newswire, PR Web, PR.com, PR Leap, 24/7 News Release personal e-mail to Denver media, and a five language version HTML E-mail campaign: 1368 sent/ 300 opened/ 9 clicked
New Adapta-Cap Announcement	2/9/06	PR Newswire, PR Web, PR.com, PR Leap, personal e-mail to

		Denver media, mailing to 31 Baxa trade contacts and HTML E-mail campaign: 684 sent/ 123 opened/ 2 clicked (Healthcare Purchasing News and Medical Imaging)
Stevie Podcast Series Now Features Baxa Corporation	2/21/06	PR Web – free re-release to a \$200 upgrade package
EAHP Campaign	3/1/06	PR Newswire, PR Web and PR.com
Stephanie Armour – USA Today	3/8/06	Profnet Query: pitched Baxa’s iPod giveaway to managers – she didn’t bite
ValiMed at Interphex	3/15/06	PR Newswire, PR Web, PR.com PR Leap and HTML E-mail Campaign: 544 sent/ 82 opened/ 27 clicked
40 Under 40 Campaign	3/17/06	PR Web, PR.com and PR Leap
Lucile Packard – Drug Topics mailing	3/24/06	41 sent to trade (no Drug Topics contacts) and local (with Rocky Mountain News reprint (added West Coast biotech contacts at Wall Street and NY Times to the trade/national list)
Thanks A Zillion mailing	3/31/06	50 sent (national/trade and local)
UK Expansion	4/4/06	PR Newswire (domestic and UK), PRWeb, PR.com, PR Leap, personal local e-mails (Denver and UK), POneSource, Dorsey, Dail-E News and html e-mail campaign: 263 sent/ 57 opened/ 6 clicked
LifeSci Tech	4/19/06	Profnet pitch to Bari Siegel – for Baxa’s compounder technology and the related case study at Lucile Packard. No response from Bari.
GD USA Awards	4/25/06	PR Newswire, PR Web, PR.com, PR Leap, personal local e-mails, POneSource, Dorsey, Dail-E News, local mailing and html e-mail campaign: 208 sent/ 38 opened/ 0 clicked
BMA Gold Key Award	4/27/06	PR Web, PR.com, PR Leap, personal local e-mails, POneSource, Dorsey, Dail-E News and local mailing.
BSI Announcement	5/3/06	PR Newswire US & UK, PR Web, PR.com PR Leap,

USP 797 CD	5/8/06	PROneSource, Dorsey, Dail-E News. Upgraded December PR Web – re-released and took advantage of the podcast option now available – sent release to PROneSource
CBS News, The Early Show, Deborah Mitchell	5/12/06	Per Profnet – pitched “40-Plus and Working for a Younger Boss – no response
Baldwins – Father’s Day hook	5/16/06	Pitched Denver contacts, plus New York Times, Wall Street Journal, Dow Jones news service, and Investors Business Daily
May News Release links	6/1/06	Maggie sent links to PharmacyOneSource.com
AMA/AMY Awards Campaign	6/3/06	PR Web, PR.com, PRLeap, Dorsey/DailE et al, local e-mail, local mailing and html e-mail campaign: 204 sent/ 33 opened/ 0 clicked
	6/11/06	Personal pitch and jpg to CBSA Focus newsletter
STAR Center	6/1/06	Marian suggested the STAR Center to PP&P for a Showstoppers Feature. PP&P accepted.
Profnet Query – Pharmaceutical Commerce	6/1/06	RE: specialty pharmacy compounding – Marian suggested that Maggie recommend Eric Kastango, which she did. Eric was appreciative.
35 mL Campaign	6/9/06	PR Newswire, PR Web, PR.com, PR Leap, Dorsey-DailE et al, local e-mail, trade mailing and html campaign: 452 sent/ 75 opened/ 4 clicked
STAR Center/ASHP Campaign	6/21/06	PR Newswire, PR Web, PR.com, PR Leap, Dorsey-DailE et al, local e-mail, trade mailing and html campaign: 553 sent/ 58 opened/ 2 clicked
STAR Center – article opportunity	6/22/06	Maggie pitched STAR for a feature article in <i>Pharmaceutical Formulation & Quality</i> – the pitch was accepted: 1500-2000 words due 6/17/06

UK/CyTwo-Fer Campaign	6/23/06	PR Newswire UK, PR Web, PR.com, PR Leap, Dorsey-DailE et al, local e-mail, and html campaign: 255 sent/ 65 opened/ 3 clicked
ValiMed/ASHP Campaign	6/23/06	PR Newswire, PR Web, PR.com, PR Leap, Dorsey-DailE et al, local e-mail and html campaign: 618 sent/ 92 opened/ 0 clicked
Profnet Query – enterpriseleadership.org	6/28/06	Shared opportunity for C-level Executives and thought leaders. Marian passed on pitching.
Denver Post – Kimberly Johnson	7/12/06	Re-pitched ValiMed to Kimberly for her Innovations column after seeing her at an event. Nothing has resulted.
50 Companies To Watch	7/14/06	PR Newswire, PR web, PR.com, PR Leap, Dorsey-DailE et a, local e-mail and mailed campaign.
STAR Center	7/14/06	Mailed announcement with curriculum brochure to trade contacts and selected local.
50 Companies To Watch	7/14/06	Submitted announcement to AdvaMed Smartbrief.
Profnet Query – Infection Control Today Kathy Dix	7/19/06	For an article on Infection Control in the ICU – Katie Calabrese answered a series of interview questions, plus Marian plugged the STAR Center in a recap. Maggie submitted and Kathy Dix responded favorably.
Abacus v2	8/9/06	PR Newswire, PR Web, PR.com, PR Leap, trade press mailing, Dorsey-DailE et al, local e-mails and html campaign: 489 sent/ 91 opened/4 clicked (Infusion – two clicks, Oncology Nursing Forum and Medical Design)
USA Today article on compounding	8/9/06	Emailing with reporter Julie Appleby at USA Today, plus html e-mail campaign: 412 sent/ 91 opened/ 6 clicked to the article (Healthcare IT News, Maryland Pharmacist, Journal of Infusion Nursing, ISIPS/Ron Stoker, NY Times DC Health

Claude Hooton book release	8/11/06	Correspondent, and Biomedical Instrumentation & technology) PR Newswire, PR Web, PR.com, PR Leap and local e-mailing campaign.
STAR Center	8/17/06	Offered tours to Denver media. Rachel Brand at the Rocky Mountain News might partake at a later date.
BioWest Medical Device media tour	8/23-24/06	Prepped all attendees in advance (MD&DI, Medical Design and Medical Device Daily) with Baxa news angles.
STAR Center Opening	8/23/06	PR Newswire, PR Web, PR.com, PR Leap, trade press mailing, Dorsey-Daile et al, and local e-mails.
STAR Center Opening	9/5/06	HTML e-mail: 474 sent, 88 opened, 0 clicked
Austria Announcement	9/12/06	PR Newswire UK, PR Web, PR.com, PR Leap, US trade, local and special e-mails, plus HTML e-mail campaign: 251 sent, 38 opened, 0 clicked.
Follow-up on STAR Center tours	9/12/06	Amy Fletcher (DBJ), Steve Keating (Denver Post) and Rachel Brand (RMN) – no takers.
DBJ Good Works submission – Habitat	9/16/06	E-mailed and mailed Amy Bryer with information and jpgs.
Posted Baxa Employee Carnival on Your Hub: Englewood, Highlands Ranch, Centennial, Aurora South & Parker	9/19/06	Results as of 10/8/06: 125 views Results as of 12/8/06: 1,080 views Results as of 1/10/07: 1,713 views Results as of 3/6/07: 2,253 views Results as of 4/6/07: 2,375 views Results as of 5/10/07: 2,466 views Results as of 6/5/07: 2,498 views Results as of 6/30/07: 2,535 views Results as of 7/31/07: 2,591 views
Unit Dose Announcement	9/22/06	PR Newswire; PR Web; PR.com; PR Leap; trade, local and special e-mails; mailing to trade contacts; plus HTML e-mail campaign: 469 sent/ 80 opened/ 1 clicked (Sean Fenske, editor, Medical Design Technology)
Posted Habitat Project on Your Hub: Denver South, Denver, Parker, Englewood, Highlands Ranch,	10/11/06	Results as of 12/8/06: 612 views Results as of 1/10/07: 1,719 views Results as of 3/6/07: 2,398 views

Centennial and Aurora South

		Results as of 4/6/07: 2,621 views Results as of 5/10/07: 2,809 views Results as of 6/5/07: 2,914 views Results as of 6/30/07: 3,021 views Results as of 6/30/07: 3,184 views
2 mL campaign	10/31/06	PR Newswire; PR Web; PR.com; PR Leap; trade, local and special e-mails. HTML e-mail and trade mailing to follow on receipt of correct jpg.
2 mL clarification	11/1/06	Maggie e-mailed Steve Keating, Denver Post business editor, with clarification regarding the 2 mL item that ran in the paper that morning. No response.
2 mL HTML E-mail Campaign	11/6/06	461 sent/ 84 opened/0 clicked
2 mL Mailing	11/13/06	To 35 trade contacts
USP 797 Training/Swedish Med Case Study HTML E-mail Campaign	11/16/06	453 sent/ 81 opened/ 8 clicked: 7 to the case study and 1 to the Baxa website
USP 797 Training/Swedish Med Case Study Mailing	11/21/06	To 39 trade contacts
STAR Center – Medical Device Daily Reprint	11/20/06	To 23 trade contacts
Exhibitor’s Theatre at ASHP	12/4/06	PR Newswire, PR Web, PR.com PR Leap, e-mail to PharmacyOneSource and AdvaMed SmartBrief, HTML e-mail campaign: 452 sent/ 95 opened/ 0 clicked
Enteral Dispensers at ASHP	12/5/06	PR Newswire; PR Web; PR.com; PR Leap; trade, local and special e-mails; mailing to trade contacts; plus HTML e-mail campaign: 443 sent/ 83 opened/ 3 clicked (only 1 click was captured: John Baranowski, editor of Contemporary Pediatrics)
Eric Kastango – Expert411	12/7/06	PRWeb, PR.com, PRLeap, dBusiness, and HTML E-mail campaign: 439 sent/ 79 opened/ 8 clicked
Oral Dispenser PRNR	12/14/06	PRWeb, PR.com, PR Leap, dBusiness and HTML E-mail campaign: 437 sent/ 72 opened/ 3 clicked (only 1 click captured: Ron Stoker of ISIPS)
Oral Dispenser Technical Paper Mailing	12/18/06	To 39 trade contacts

ValiMed PRNR	12/21/06	PRWeb, PR.com, PRLeap and dbusiness – posted and then deactivated (Baxa, as of ASHP, is no longer distributing the product)
STAR Center Training article PRNR	12/28/06	PRWeb, PR.com, PRLeap, dBusiness, and HTML E-mail campaign: 435 sent/ 73 opened/ 0 clicked
STAR Center Training article Mailing	12/29/06	To 38 trade contacts
2007 Calendar Mailing	1/2/07	To 39 trade contacts
VIASYS Announcement	1/18/07	PRWeb, PR.com, PRLeap, dBusiness, trade, local and special e-mails and HTML E-mail campaign (included new catalog link): 432 sent/ 74 opened/ 0 clicked
	1/19/07	Mailed VIASYS release to 39 trade contacts
	1/24/07	e-mailed new CORFLO jpg to trade contacts
New Product Catalog Campaign	1/19/07	PRWeb, PR.com, PRLeap, dBusiness, trade, local and special e-mails
	1/22/07	Mailing (with STAR Center 2007 schedule release and Drug Topics reprint) to 39 trade contacts
STAR Center 2007 Schedule Campaign	1/22/07	PRWeb, PR.com, PRLeap, dBusiness, trade, local and special e-mails and HTML E-mail campaign (included new catalog link): 429 sent/ 84 opened/ 5 clicked (only one captured: Med Ad News, Andrew Humphreys, editor)
Enteral Tubing Misconnections Education	3/21/07	PRWeb, PR.com, PRLeap, dBusiness, NewsReleaseWire (49 hits through 3/31) trade, local and special e-mails, mailing to trades and HTML E-mail campaign (included new catalog link): 670 sent/ 120 opened/ 2 clicked (Jenna Fogle, Profiles In Healthcare Communications; Gina Pugliese, Premier Safety Share Newsletter)
Profnet pitch – CNN	3/22/07	Grace Wong – desiring connection to family owned businesses. No response.

UK NPSA Campaign	4/17/07	UK PR Newswire, PRWeb, PR.com, PRLeap, NewsReleaseWire.com (54 views) and html e-mail campaign: 251 sent/ 59 opened/ 0 clicked
INTERPHEX Campaign	4/24/07	PR Newswire, PRWeb, PR.com, PRLeap, NewsReleaseWire.com (50 views), personal e-mails (local, special and trade/national).
GPO Campaign	4/27/07	PR Newswire, PRWeb, PR.com, PRLeap, NewsReleaseWire.com (76 views), personal e-mails (local, special and trade/national), mailing to 39 contacts and html e-mail campaign: 610 sent/ 98 opened/ 1 clicked (Denise Hayes, clinical senior editor, Nursing 2007)
PRNR/Premier Case Study Campaign	4/30/07	PR Newswire, PRWeb, PR.com, PRLeap, NewsReleaseWire.com (75 views).
CriticalPoint Campaign	5/7/07	PR Newswire, PRWeb, PR.com, PRLeap, NewsReleaseWire.com (65 views), personal e-mails (local, special and trade/national), mailing to 40 contacts and html e-mail campaign: 610 sent/ 107 opened/ 8 clicked (2 captured: Mary Jane Janowski, Modern Nurse, and Rick Barlow, Healthcare Purchasing News).
BMA Gold Key Award Campaign	5/16/07	PRWeb, PR.com, PRLeap, NewsReleaseWire.com (62 views), personal e-mails (local), mailing to 10 contacts.
UK/Switzerland Campaign	5/21/07	PRNewswire (UK/Switzerland Circuits), PRWeb, PR.com, PRLeap, NewsReleaseWire.com (32 views), personal e-mails (local, special and trade/national), and html e-mail campaign: 918 sent/ 157 opened/ 2 clicked (1 captured: Mark Jaffe, Denver Post).
MD&DI Quality Campaign	6/12/07	PR Newswire, PRWeb, PR.com, PRLeap, NewsReleaseWire.com (99 views), personal e-mails (local, special and trade/national), mailing to 39 contacts and html e-mail campaign: 602 sent/ 104

ValiMed PRNR Campaign	6/15/07	opened/ 2 clicked (Ann Bauckman, American Journal of Health Education; Deanne Neuman, Health Plan & Profider Report). PR Newswire, PRWeb, PR.com, PRLeap, NewsReleaseWire.com (39 views).
Health Robotics Campaign	6/18/07	PR Newswire, PRWeb, PR.com, PRLeap, NewsReleaseWire.com (78 views), personal e-mails (local, special and trade/national), mailing to 40 contacts and html e-mail campaign: 595 sent/ 114 opened/ 1 clicked (Jo Wells, Managing Infection Control).
ASHP Campaign	6/25/07	PR Newswire, PRWeb, PR.com, PRLeap, NewsReleaseWire.com (51 views), personal e-mails (local, special and trade/national).
Wall St. Journal Advisement	6/27/07	Personal e-mails (local, special and trade/national).
MORE Magazine Professional Women's Profile	7/6/07	Judy Goss e-mailed Maggie looking for suggestions in Denver. Maggie pitched Marian. No response as yet.
Colo Best Cos Finalist	7/16/07	PR Newswire, PRWeb, PR.com, PRLeap, NewsReleaseWire.com (57 views), personal e-mails (local, special and trade/national).
Tubing Misconnections Education Drug Topics Reprint – related Wall Street article	7/17/07	Mailing to 39 trade press contacts.
Premix vs. Custom TPN Campaign	7/18/07	PR Newswire, PRWeb, PR.com, PRLeap, NewsReleaseWire.com (47 views), personal e-mails (local, special and trade/national), and html e-mail campaign: 595 sent/ 98 opened/ 0 clicked
Mike Hurst E411 Campaign	8/15/07	PR Newswire, PRWeb, PR.com, PRLeap, NewsReleaseWire.com (48 views), and personal e-mails (local, special and trade/national).
STAR Center 2008 Schedule Campaign	8/20/07	PR Newswire, PRWeb, PR.com, PRLeap, NewsReleaseWire.com (33 views), personal e-mails (local, special and trade/national), mailing to trade contacts

Inc 5000 Campaign	8/23/07	and html e-mail campaign: 589 sent/ 97 opened/ 2 clicked. Captured Jo Wells, Managing Infection Control to the Baxa homepage; and Lisa Dionne, The Hospitalist, to the STAR Center webpage. PR Newswire, PRWeb, PR.com, PRLeap, NewsReleaseWire.com (54 views), and personal e-mails (local, special and trade/national).
Colombia/Dominican Republic Campaign	9/24/07	PR Newswire, PRWeb, PR.com, PRLeap, NewsReleaseWire.com (59 views), personal e-mails (local, special and trade/national) and mailing to trade contacts.
ADCD Award for Rapid-Fill Campaign	10/5/07	PRWeb, PR.com, PRLeap, NewsReleaseWire.com (70 views), personal e-mails (local, special and trade/national) and mailing to local contacts.
PadLock Launch Campaign	10/10/07	PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (70 views), personal e-mails (local, special and trade/national), mailing to Baxa's usual trade contacts, and html e-mail campaign: 583 sent/ 94 opened/ 3 clicked -- two captured: Michael Cohen, Assistant Editor, Hospital Pharmacy; Denise Greco, Associate Editor, Medical Design.
	10/11/07	Nursing trade campaign for PadLock – personal e-mails, mailing and html e-mail campaign: 135 sent/ 20 opened/ 0 clicked.
	10/29/07	Html e-mail campaign for PadLock with links to microsite and demo video: 1478 sent/ 200 opened/ 11 clicked, 7 captured: Dale Kroll, Rx freelancer; Michael Gerchufsky, editor, Advance For Physician Assistants; Kathryn Breighner, editor, Healthy Children; Heidi Parsons, managing editor, Pharmaceutica Manufacturing;

STAR Design Forum	11/14/07	Daniel Baker, assistant editor, Hospital Pharmacy; Marian Benjamin, editor, RT Products; and Ryan Dougherty, editor, HMP Communications (various healthcare publications). PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (88 views), personal e-mails (local, special and trade/national), mailing to Baxa's usual trade contacts, and html e-mail campaign: 583 sent/ 96 opened/ 1 clicked: Scott Hoover, editor, Managing Infection Control.
MedKeeper Announcement	11/20/07	PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (43 views), and personal e-mails (local, special and trade/national).
Sacks Exhibitor's Theatre	11/26/07	PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (32 views), personal e-mails to trade/national.
Rosenfeld Exhibitor's Theatre	11/26/07	PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (36 views), personal e-mails to trade/national.
Breaking News of Two Products at ASHP	12/3/07	PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (RPII, 67 views; MedBoard, 51 views), personal e-mails to local and trade/national, mailing to 43 trade targets and html e-mail campaign: 1386 sent/ 214 opened/ 6 clicked and 4 captured: Dale Kroll, RxWriter; Practical Gastroenterology; Long Island Business News; and Breck Hitz, Biophotonics International.
Rosenfeld E411 Posting	12/27/07	PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (31 views), personal e-mails to trade/national contacts.
IV Nurse & PadLock Campaign	1/25/08	PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (34 views), personal e-mails to trade/national contacts and nursing contacts.
New Web site Campaign	1/31/08	PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com

Padlock Bylined Article	3/4/08	(33 views), personal e-mails to trade/national contacts and local contacts. Pitched Mary Alexander, Journal of Infusion Nursing – received rejection e-mail from Dorothy Lohman on 3/7. Proceeded in pitching the copy to Joy Jacobson, American Journal of Nursing on 3/7. Heard nothing, sent reminder on 3/20.
Profnet – George Furukawa	3/5/08	Writing a book on Six Sigma. Baxa decided to participate. When Maggie contacted George, he advised that he decided not to write the book.
IV Push Journal article	3/7/08	Pitched copy to Dorothy Lohman on 3/7. Heard nothing, sent reminder 3/20.
Sacks CD Campaign	3/10/08	PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (79 views), personal e-mails to trade/national contacts and mailout of CD sample to trade/national contacts.
STAR HD Campaign	3/17/08	PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (41 views) and html e-mail campaign - 1,352 sent/ 186 opened/ 2 clicked: Ruth Ludeman, editor, <i>Nightingale</i> magazine; and David Fornell, editor, <i>Acute Care Technology</i> .
PadLock Call For Papers Campaign	3/28/08	PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (32 views), personal e-mails to nursing, trade/national and local contacts, and html e-mail campaign - 1,303 sent/ 173 opened/ 2 clicked: Canadian Assn of Nephrology Nurses (not sure who) and Rob Reutemann, business editor, <i>Rocky Mountain News</i> .
USP 797 Revisions Campaign	3/31/08	PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (26 views), personal e-mails trade/national contacts, and html e-mail campaign - 1,277 sent/ 205 opened/ 2 journalists clicked:

PadLock Bylined Article Pitch	4/14/08	Renee Semonin-Holleran, editor in chief, <i>Journal of Emergency Nursing</i> ; and Brandi Schubert, managing editor, <i>Hospital Pharmacy</i> .
Earth Day/ Baxa Environmental Campaign	4/21/08	Dory Greene, American Journal of Nurse Practitioners; Charon Pierson, Journal American Academy of Nurse Practitioners; Suzanne Smith, Journal of Nursing Administration; Marilyn Oermann, Journal of Nursing Care Quality (immediately dismissed, needs to be peer-reviewed; Kathy Dix, Infection Control Today and EndoNurse (she passed it upstream at ICT); John Buck, NEWS-Line for Nurses; and Elaine Larson, American Journal of Infection Control. No takers as yet.
Hurst Bylined Article on E411 Campaign	4/24/08	PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (52 views), personal e-mails to local and trade/national contacts. PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (35 views), personal e-mails to trade/national and nursing contacts, and html e-mail campaign - 1,286 sent/ 218 opened/ 15 clicks – captured: James Berklan, McKnight’s Long-Term Care News; Chicago Hospital News; Heathcare Purchasing News; Mike McBride, Health Management Technology; Renee Semonin-Holleran, Flight Nurse; Joe DiFranco, Today’s Medical Developer; Jim Stommen, Medical Device Daily; John Andrews, Healthcare IT News; and Katherine Carey, Nursing 2008.
MedBoard Microsite Announcement	4/30/08	PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (24 views), personal e-mails to local and trade/national contacts.
Baxa Announces CBSA Sponsorship	5/1/08	PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com

Baxa Features PadLock at INS Meeting	5/5/08	(119 views), personal e-mails to local and trade/national contacts. PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com
Baxa Wins Two BMA Awards	5/16/08	(78 views), personal e-mails to nursing and trade/national contacts. PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com
Baxa Stevies Finalist Annc	5/19/08	(63 views), personal e-mails to local contacts. PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com
Baxa Launches STAR Microsite	6/2/08	(62 views), personal e-mails to trade/national and local contacts. PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com
Baxa Is Best Companies Finalist (3 rd Time)	6/5/08	(49 views), personal e-mails to trade/national and local contacts. PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com
Baxa Launches PACT at ASHP	6/9/08	(80 views), personal e-mails to trade/national and local contacts. PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com
eBUG relaunch campaign	7/18/08	(66 views), personal e-mails to trade/national and local contacts. PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com
CriticalCare/Baxa Crosswalk campaign	7/30/08	(67 views), personal e-mails to trade/national and local contacts. PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com
2008 Inc 5000 campaign	8/28/08	(30 views), personal e-mails to trade/national and local contacts, mailing to 40 trade contacts and HTML campaign: 1,373 sent/ 170 opened/ 3clicked (Donald Jeweler, ACCC; David Perkins, The Business Owner; and Lori Justice, AJHP). PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com
Top 35 Private Companies	9/23/08	(37 views), and personal e-mails to trade/national and local contacts. PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com
		(37 views), PR-Inside.com, Twitter headline and link at

Baxa/USP Hosting Agreement	9/23/08	DenverPR, and personal e-mails to trade/national and local contacts. PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (40 views), PR-Inside.com, Twitter headline and link at DenverPR, personal e-mails to trade/national & local contacts and html e-mail campaign: 1,906 sent, 177 opened, 3 clicks – (2) David Perkins, editor, The Business Owner and (1) Erica West, editor, Business Alabama.
Baxa UK ZR Launch	10/14/08	PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (184 views), PR-Inside.com, Twitter headline and link at DenverPR, personal e-mails to trade/national & local contacts and html e-mail campaign: 1,834 sent, 180 opened, 2 clicks – no names captured.
ANCC Featuring PadLock	10/15/08	PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (83 views), PR-Inside.com, Twitter headline and link at DenverPR, personal e-mails to trade/national & local contacts and html e-mail campaign: 1,184 sent, 120 opened, 1 click – Robert Kehoe, Materials Mgmt In Healthcare.
Bob Mook – DBJ	10/21/08	Invited Bob to tour the Baxa STAR Center. No response to invitation (both voice mailed and e-mailed).
Baxa Virtual Compounder Launch	10/31/08	PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (58 views), PR-Inside.com, Twitter headline and link at DenverPR, personal e-mails to trade/national & local contacts and html e-mail campaign: 1,439 sent, 126 opened, 4 clicks – no names captured.
Colored Labels Campaign	11/11/08	PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (65 views), PR-Inside.com, Twitter headline and link at

POS/CIQ Campaign	11/21/08	<p>DenverPR, personal e-mails to trade/national & local contacts and html e-mail campaign: 1,368 sent, 144 opened, 2 clicks – to Baxa website: David Perkins, The Business Owner; and Erica West, Business Alabama. PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (deployed 12/3/08), Twitter headline and link at DenverPR (posted 12/3), and personal e-mails to trade/national & local contacts.</p>
ASHP Offerings Campaign	12/8/08	<p>PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (82 views), PR-Inside.com, Twitter headline and link at @DenverPR, summary posting and link to PRWeb at DenverPR blogspot, and personal e-mails to trade/national & local contacts.</p> <p>Four additional personal pitches of the ASHP/RF Colored Labels angle to contacts at Drug Topics, Pharmacy Practice News, U.S. Pharmacist, and Pharmacy Times.</p>
STAR Center 2009 Campaign	12/17/08	<p>PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com (68 views), PR-Inside.com, Twitter headline and link at @DenverPR, summary posting and link to PRWeb at DenverPR blogspot, personal e-mails to trade/national & local contacts and html e-mail campaign: 1,560 sent, 139 opened, 2 clicked to STAR Center webpage.</p>
CBSA headsup re: Steffan Tubbs (KOA)	1/14/09	<p>Steffan may do a Channel 12 public TV show on infection control. Maggie pitched him on using the STAR Center for a segment. Steffan is considering. He doesn't have a firm deadline/timeframe yet.</p>
Top 50 Family-Owned Campaign	2/6/09	<p>PR Newswire, PRWeb, PR.com PRLeap, NewsReleaseWire.com</p>

		(59 views), PR-Inside.com, Twitter headline and link at @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot and Baxa News Feed, and personal e-mails to trade/national & local contacts.
Baxa: Hiring, Growing, Thriving Campaign	2/23/09	Brochure mailing to local contacts and select med device trade editors, plus e-mailing and personal pitching
FHT Announcement Campaign	3/3/09	PR Newswire , PRWeb, PR.com PRLeap, NewsReleaseWire.com (64 views), PR-Inside.com, Twitter headline and link at @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot and Baxa News Feed, and personal e-mails to trade/national & local contacts. Personal pitches to Denver Post, DBJ, 9News, 850KOA, Pharmacy OneSource and Rocky Radar. HTML e-mail campaign: 5,140 sent/ 351 opened/16 clicked (8 to Baxa site, 8 to FHT site).
Culture of Safety Campaign	3/3/09	PR Newswire , PRWeb, PR.com PRLeap, NewsReleaseWire.com (54 views), PR-Inside.com, Twitter headline and link at @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot and Baxa News Feed, and personal e-mails to trade/national & local contacts.
Social Media Campaign	4/6/09	PR Newswire , PRWeb, PR.com PRLeap, NewsReleaseWire.com (284 views), PR-Inside.com, Twitter headline and link at @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot and Baxa News Feed, and personal e-mails to trade/national & local contacts.
Profnet Query	4/6/09	Lin Gensing-Pophal, Strategic

Ecological Campaign	4/20/09	Health Care Marketing. Topic: social media and health care organizations. Maggie shared Baxa Corp's same day news release. No response. PR Newswire , PRWeb, PR.com PRLeap, NewsReleaseWire.com (78 views), PR-Inside.com, Twitter headline and link at @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot and Baxa News Feed, and personal e-mails to trade/national & local contacts.
BMA Awards Campaign	4/27/09	PR Newswire , PRWeb, PR.com PRLeap, NewsReleaseWire.com (49 views), PR-Inside.com, Twitter headline and link at @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot and Baxa News Feed, and personal e-mails to trade/national & local contacts.
BMA Awards Campaign Corrected Subhead	4/29/09	Corrected all but PR Newswire related placements and postings.
unSUMMIT Campaign	5/6/09	PR Newswire , PRWeb, PR.com PRLeap, NewsReleaseWire.com (62 views), PR-Inside.com, Twitter headline and link at @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot and Baxa News Feed, and personal e-mails to trade/national & local contacts (plus patient Safety and nursing contacts).
CriticalPoint Excellence Campaign	5/13/09	PR Newswire , PRWeb, PR.com PRLeap, NewsReleaseWire.com (107 views), PR-Inside.com, Twitter headline and link at @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot and Baxa News Feed, and personal e-mails to trade/national & local contacts.
IntelliFlow Upgrades Campaign	6/17/09	PR Newswire , PRWeb, PR.com

Tribble E411 Campaign	6/29/09	<p>PRLeap, NewsReleaseWire.com (100 views), PR-Inside.com, Twitter headline and link at @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot and Baxa News Feed, and personal e-mails to trade/national & local contacts (plus patient safety, healthcare technology and nursing contacts).</p>
CBSA Magazine Campaign	7/13/09	<p>PR Newswire , PRWeb, PR.com PRLeap, NewsReleaseWire.com (98 views), PR-Inside.com, Twitter headline and link at @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot and Baxa News Feed, and personal e-mails to trade/national & local contacts (plus patient safety and nursing contacts).</p>
Enhanced Online Content Campaign	7/22/09	<p>HTML e-mail campaign: 3,899 sent/297 opened/6 clicked (Business Xpansion Journal, Johnson City Press, People's Pharmacy and Clinical Lab Products). 7/20/09 Added to PitchEngine.com after the fact. Global article including Baxa and Marian's bioscience hero article were included as links in the html e-mail campaign.</p>
Facebook Culture of Safety Campaign	8/10/09	<p>PR Newswire , PRWeb, PR.com PRLeap, NewsReleaseWire.com (104 views), PR-Inside.com, PitchEngine, Twitter headline and link at @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot and Baxa News Feed, and personal e-mails to trade/national & local contacts.</p>
		<p>PR Newswire , PRWeb, PR.com PRLeap, NewsReleaseWire.com (60 views), PR-Inside.com, PitchEngine, Twitter headline and link at @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot</p>

Personal pitch to PP&P	8/11/09	and Baxa News Feed, and personal e-mails to trade/national, patient safety, social media & local contacts. Sent FB Culture of Safety Screen Capture high rez jpg to David McCormick and Jackie Macchi.
NeoThrive Campaign	8/26/09	PR Newswire , PRWeb, PR.com PRLeap, NewsReleaseWire.com (48 views), PR-Inside.com, PitchEngine, Twitter headline and link at @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot and Baxa News Feed; personal e-mails to trade/national, patient safety, neonatal/nursing & local contacts; and html e-mail campaign: 928 sent, 115 opened (68 names captured – pdf provided) and 4 clicked (Bob Kehoe, Krisit Reinem, Elizabeth Modic and Jessica Smith).
Personal pitch to PP&P	8/28/09	Sent NeoThrive system high rez jpgs to David McCormick and Jackie Macchi.
NeoThrive Mailing	8/29/09	Sent to 58 contacts: national/trade, new products, neonatal and Denver.
Inc 5000	8/31/09	Maggie posted the news release to the Baxa News Feed and Denver PR News Feed blogs.
CriticalPoint New ModulesCampaign	8/10/09	PR Newswire , PRWeb, PR.com PRLeap, NewsReleaseWire.com (46 views), PR-Inside.com, PitchEngine, Twitter headline and link at @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot and Baxa News Feed, and personal e-mails to trade/national, health technology & local contacts.
Inc 5000	9/10/09	Maggie posted the news release to dBusinessNews Denver, PR-Inside, PitchEngine, APR Facebook, NewsRx, ping.fm and e-mailed local contacts.
Personal pitch to PP&P	9/11/09	Sent CriticalPoint screen capture

IntelliFlow Enhancements Campaign	9/22/09	jpg to David McCormick and Jackie Macchi. PR Newswire , PRWeb, PR.com PRLeap, NewsReleaseWire.com (84 views), PR-Inside.com, PitchEngine, Twitter headline and link at @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot and Baxa News Feed, and personal e-mails to trade/national, health technology, patient safety & local contacts.
IntelliSource Capital Shortage Campaign	9/30/09	PR Newswire , PRWeb, PR.com PRLeap, NewsReleaseWire.com (55 views), PR-Inside.com, PitchEngine, Twitter headline and link at @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot and Baxa News Feed, and personal e-mails to trade/national, health technology & local contacts.
Mailing – both September releases and Tribble profile	9/30/09	Sent to 51 national and 29 Denver-based targeted contacts.
David McCormick – PP&P	10/7/09	Maggie provided David with the new DoseEdge logo and related information and microsite link for the November New & Noteworthy. Forwarded DoseEdge release 10/12/09. Forwarded microsite link again on 10/13/09, emphasizing the need for two e's. 10/15 forwarded him all the new DoseEdge in use jpgs.
IntelliFlow/DoseEdge Campaign	10/14/09	PR Newswire , PRWeb, PR.com PRLeap, NewsReleaseWire.com (61 views), PR-Inside.com, PitchEngine, Twitter headline and link at @HospPharmSafety and @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot and Baxa News Feed, and personal e-mails to trade/national, patient safety, health technology & local contacts.
SINOPHARM Campaign	10/19/09	PR Newswire , PRWeb, PR.com

		PRLeap, NewsReleaseWire.com (48 views), PR-Inside.com, PitchEngine, Twitter headline and link at @HospPharmSafety and @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot and Baxa News Feed, and personal e-mails to trade/national & local contacts.
ASHP – Midday Symposia	10/19/09	E-mailed “save this date” and general information to trade contacts.
New Corporate Headquarters	10/13/09	PR.com, NewsReleaseWire.com (86 views), PR-Inside.com, PitchEngine, Twitter headline and link at @HospPharmSafety and @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot and Baxa News Feed, and e-mails local contacts. Personal pitches to Denver Post, Denver Business Journal and Highland Ranch Herald. Also, tweet pitched Andy Vuong at the Post because that’s his preference. 10/25/09 – sent a clarification e-mail to the Post (Margaret Jackson, Steve McMillan and Andy Vuong), plus took the opportunity to ask yet again for a more indepth story devoted to Baxa Corp.
Medfusion 3500 Now Recognizes Enteral Syringes	11/3/09	Maggie pitched out on Twitter @HospPharmSafety, Baxa news feed blog and Baxa Facebook page.
Reachout to editorial contacts for personal meetings at ASHP	11/6/09	Maggie pitched (including invite to the Baxa Midday Symposium on 12/7 – Emilee Schuchman to do appt scheduling – PP&P, PPN, US Pharmacist, Drug Topics, Fred Gebhart, Pharmacist’s Letter, Pharmacy Times (plus a group e-mail to attendees Baxa doesn’t usually pitch).
STAR Center 2010 Dates Campaign	11/16/09	PR Newswire , PRWeb, PR.com PRLeap, NewsReleaseWire.com

ASHP Midday Symposium Campaign	11/16/09	(100 views), PR-Inside.com, PitchEngine, Twitter headline and link at @HospPharmSafety and @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot and Baxa News Feed, and personal e-mails to trade/national and local contacts.
ASHP DoseEdge Campaign	12/07/09	PR Newswire , PRWeb, PR.com PRLeap, NewsReleaseWire.com (22 views), PR-Inside.com, PitchEngine, Twitter headline and link at @HospPharmSafety and @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot and Baxa News Feed, and personal e-mails to trade/national, local and patient safety contacts.
Webinar Campaign	12/29/09	PR Newswire , PRWeb, PR.com PRLeap, NewsReleaseWire.com (82 views), PR-Inside.com, PitchEngine, Twitter headline and link at @HospPharmSafety and @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot and Baxa News Feed, and personal e-mails to trade/national, local contacts.
Feb 25 Webinar Campaign	1/28/10	PR Newswire , PRWeb, PR.com PRLeap, NewsReleaseWire.com (51 views), PR-Inside.com, PitchEngine, Twitter headline and link at @HospPharmSafety and @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot and Baxa News Feed, and personal e-mails to trade/national, local contacts.
		PR Newswire , PRWeb, PR.com PRLeap, NewsReleaseWire.com (98 views), PR-Inside.com, PitchEngine, Twitter headline and link at @HospPharmSafety and @DenverPR via ping.fm, summary posting and link to PRWeb at DenverPR blogspot

DoseEdge Road Show & Webinar
Campaign

1/28/10

and Baxa News Feed, and
personal e-mails to trade/national,
local contacts.

PR Newswire , PRWeb, PR.com
PRLeap, NewsReleaseWire.com
(68 views), PR-Inside.com,
PitchEngine, Twitter headline and
link at @HospPharmSafety and
@DenverPR via ping.fm,
summary posting and link to
PRWeb at DenverPR blogspot
and Baxa News Feed, and
personal e-mails to trade/national,
local contacts.

<i>Customer/Potential Customer Inquiries</i>	<i>(date)</i>	<i>(follow-up method)</i>
Dorinda Segovia – Health Hospital Hialeah, FL 305-835-4590	7/22/04	E-mail, called and forwarded to Marian
Crystal Michail, Fort Dodge, IA 515-574-6696	8/25/04	PhaSeal questions – forwarded to Marian
Sven-Erik Svantesson – Astrazeneca in Sweden re: adapters and Syringes	10/21/04	Advised Marian and sent reply e- mail
Abdul Latif Sheikh at Aga Khan Univ Hospital, Karachi, Pakistan	11/29/04	Batch Syringe Filling – Marian Provided immediate follow-up
St. Joseph Regional Med Center (973-754-2000) (973-754-2001)	12/1/04	Gave caller Marian’s direct number (regarding ShrinkSafe)
VA Med Center – Pam Lewis/Ann Lubisher 503-220-8262, ext 55483	2/2/05	Problems running compounder - Marian followed up to the appropriate Baxa people -- Maggie supplied both people the 800 technical support number
Pacific Hospital of Long Beach Charles Lomboy	2/14/05	Needed links to the Public Relations Newsroom technical papers – Maggie supplied
Kim at a Med Center in Brooklyn wanted info about the amber dispensers	3/29/05	Maggie gave her the 800 number.
Richard Closson, Pharm.D., at St. John’s RMC in Oxnard, CA 805-988-2500, Ext 3709	3/29/05	ShrinkSafe questions via PR Web. Forwarded to Marian and Heidi for follow-up.
Lyle Koehn, Via Christi, Wichita 316-689-6067		Had questions about cleanroom humidity standards -- Marian

Lyle_Koehn@via-christi.org		forwarded to Pat Hynes for personal follow-up.
Terry Barks, PhD, St. John's Drug Information Center 417-820-2263	4/20/05	He queried regarding web-based Tutorials for proper technique when working in a class II (vertical flow) biological safety cabinet. We referred him to professional organizations, such as ASHP.
Barbara Rossi – BD Company 201-847-5093	6/8/05	Had questions about PhaSeal - Marian handled.
Tedy Burton – RN Phoenix Children's tburton@cox.net	8/19/05	Comment regarding packaging of Rapid Fill Connector – Marian handled follow-up
Darrell Smith – Lakeview Save-all Pharmacy/Home Infusion Co. 325-658-2964	8/19/05	Wanted info on TPN calculator software – he ended up thinking the price is too high. Marian handled follow-up.
Phyllis – Porter Hospital, Middlebury Vermont – 802-388-4720	9/4/05	Requested manual for Microfuse Dual Rate Infuser. Forwarded to both Marian and the Help Center since this was over Labor day weekend.
Jan Coleman, younk009@medway.org.uk Phone: 01634 338246	10/3/05	Requested Exacta-Med Information & pricing. Forwarded to Stephanie for follow-up.
Pauline Laurendeau, Frensenius Medical Care Pharmacy Services 800-839-8057	10/18/05	Requested a repeater pump manual. Replied to her plus forwarded to the customer help team.
Karen Fisher – Community Medical Ctr 559-268-9456	1/12/06	Wanted product information and needed the Baxa contact number. Maggie gave her the 800#.
Barbara Bergquist, RPh DOP Clearwater Cty Mem Hosp Bagley, MN	1/13/06	Had cleanroom questions – referred to Marian and she answered Barbara
Sami Bayas – St. Anthony Chicago 773-484-4309 (773-484-1000)	4/20/06	Wants to purchase Baxa infusion Pump for their Cardiology Dept. Gave him the Baxa 800#, plus forwarded his contact information to Marian.
Abdul Hayee Awan – medical disposables awan@trendsfx.com - +92 42 6670616	5/7/06	Requested CyTwo-Fer Needle Samples to take to Pakistan –

Tom Loftus – IBMC, Fort Collins (970-988-4701) tloftux@IBMC.edu	6/24/06	wanted pickup in the London office – forwarded to Marian, Heidi and Stephanie A pharmacy technician instructor inquiring regarding training programs that Baxa has available -- forwarded to Marian
Judy Dady – Good Samaritan Kearney, NE (via PRWeb) judydady@catholichelath.net	1/29/07	Requested enteral dispenser samples – Heidi handled.
Joel Trausch, Nebraska Health & Human Services System joel.trausch@hhss.ne.gov	2/20/07	E-mailed with a question about an 18G Port Saver Device. Heidi handled.
Johnette Kinard – Midlands Health Center – Columbia, SC 803-252-2255	3/21/07	Requested information about Exacta-Med/ 5 mL - Heidi handled
J.P. Renfrow, Jr., PharmD, Johnston Memorial Hospital 919-938-7121	4/13/07	Had a question about 797 Guidelines – Heidi forwarded to Pete Campanella
Kevin Desmond – Pharmacy Manager Renown Health/Nevada – KDesmond@renown.org	6/18/07	Had questions about USP 797- Emilee handled.
Dana Michelsen – Jefferson Health Port Townsend WA – DMICHELSEN@jgh.org	7/16/07	Had questions about USP 797 - Heidi handled.
Muso Hassan, MD, LOME-TOGO – Musa_hs@yahoo.co.uk 228-993-5344	10/24/07	Had questions about PadLock for West Africa – Maggie forwarded to Marian and Heidi for follow-up
MICRO@hitechpharm.com	11/2/07	Question about clean room monitoring – Maggie forwarded query to Marian and Heidi.
Nada Alagil – Drug Information Pharmacist – King Fahad Medical City -- +966 (1) 288 9999, ext 8290	2/15/08	Requested Eric Kastango's contact information. Marian provided.
Alison Nasu – Credit Valley Hospital/Ontario ANasu@cvh.on.ca	2/19/08	Requested Rick Rosenfeld's contact information. Maggie forwarded to Marian and Heidi for followup.

Sam W. Messer – Wellmont Health System	4/22/08	Had a question for Mike Hurst about USP 797. Heidi and Mike handled.
John Lazar, Rph – 631-286-9315	5/14/08	Had a question for Mike Hurst. Pete Campanella handled.
Tommy.Edgeworth@Integriss-Health.com	8/12/08	Had a question about fingertip testing. Maggie forwarded to Heidi and Marian for followup.
Alisha.L@Correll@osfhealthcare.org	9/9/08	Had question about oral dispensers. Teresa Kingsford answered her.
Randy Howe – pharmscape@charter.net	9/19/08	Had a USP 797 question. Peter Campanella answered him.
Inquiry – Eman Rashad – mnrashad@yahoo.co.uk	10/28/08	Question regarding cleanroom standards – Heidi handled.
Kim Heesun – Repeater Pump problem Heesun.Kim@chs.trihealth.com	11/7/08	Heidi handled getting a Baxa rep in contact with Kim.
Carrie McMackin, RN – Cancer Center of the Cascades – 541-706-3705 cjmmackin@cascadehealthcare.org	12/29/08	Had a question about nurses and USP 797 – Marian answered by e-mail.
Donna Grant – nurse with a USP 797 question – dgrant@elliott-hs.org	2/4/09	Heidi confirmed that Pete Campanella handled.
Donald Ericsson – PadLock Quote ericsson.donald@yahoo.com	2/5/09	Marian handled.
Dr. Ron Anco, Toronto, 416-247-3296	3/4/09	He had a problem reaching the Baxa Canada phone number. He had a product information request. Marian handled.
Jane Hitner, Nurse, Olean Open MRI Olean, NY – 716-806-0350	3/24/09	Had questions about Microfuse. Marian handled.
Mukul Kumar Verma – Eastern Medikit Ltd – mukul@medikit.com	4/16/09	Offered business proposal to Baxa. Marian handled.
Cindy Foster – certified pharmacy tech – Sault Area Hospital - foster@sah.on.ca	4/23/09	Had questions about STAR Center classes. Heidi handled.
Azhari M. Babikir – azhari@mobkgroup.com	5/29/09	E-mail with questions about a robot for cancer chemical treatment dose preparation. Heidi handled.
Kevin Johnson – Bethesda Hospital	6/18/09	Had questions about items stored

<u>kjjohnson@healtheast.org</u>		in medication rooms. Pete Campanella handled.
Abd Razack – razak@ot-sb.com	6/21/09	Requested a Repeater Pump quote. Heidi handled.
<u>Evolx4@aol.com</u>	9/2/09	Requested information about oral dispensers. Heidi handled.
Ahmed Ahmri - <u>ahmed_ahmri1@sify.com</u>	10/01/09	Requested a bid for medical equipment. Maggie forwarded to Marian and Heidi.
Aaron Shpayher – <u>aaron.shapayher@sbcglobal.com</u>	10/5/09	Had questions about TPN solutions. Heidi handled.
Prof F on PitchEngine (<u>letstopit@yahoo.com</u>)	12/3/09	Made article comment about wanting to attend STAR Center classes. Maggie forwarded to Marian, plus responded to Prof F with a link to the microsite registration page.
<i>Other Feedback</i>	<i>(date)</i>	<i>(method)</i>
Pharmacy Society of Wisconsin (Christopher Decker)	6/26/03	per html e-mail – pitching their convention in Sept 03 faxed and e-mail a pdf
Jane Bridges, Librarian at Memorial Health Univ Med Center in Savannah, GA, requested copy of PhaSeal article in Hospital Pharmacy	7/30/04	
Vic Pongonis, TL Services 877-474-7227	3/30/05	Requested how to obtain a copy of USP 797 – Maggie gave him the links to the order page.
Joan Walker (jmawalker@netzero.com)	5/20/05	Requested info on USP 797. Maggie forwarded her to the technical paper online, plus the links we offer there.
Paul – Ping De stone Fty - pdgems@pdgems-fty.com	6/23/05	A Chinese manufacturer query after reading one of the Exporting award PR Webs. Marian handled.
Ben Richardson – Genesis Exchange 415-686-81	9/2/05	Made connection with this service with OLDs campaign release; connected Ben to Marian
Samuel Gonzalez Rubio – Monterrey Mexico – samuelgrubo@hotmail.com	11/15/05	Requested repeater pump product manual in Spanish – Maggie forwarded e-mail to Marian and Heidi.
Jolene Eicher – Assn of Otolaryngology	2/13/06	Had question about USP 797 – Marian answered her

Mary Beth Gross – VA in Des Moines	3/28/06	Wanted to purchase PhaSeal – Marian directed her to the Carmel Pharma website
Blake Humble – American Strategic Mgmt Institute – bhumble@managementweb.org	5/9/06	Query re: lean/six sigma – forwarded to Marian
Dr. Eduard Eckl – Germany	8/1/06	Requested information about USP 797, Marian responded.
Shawna Gletcher, RPh, Cancer Institutes of Washington – 509-454-9499	9/18/06	Had questions about USP 797 compliance – Marian responded.
Blind woman who works for a Humane Society chapter facility (716-635-9069)	10/5/06	Wanted oral med dispensers – Maggie gave her the Baxa 800#
Phillip Ghee – 410-955-8998 – Pharmacy Tech Instructor, Johns Hopkins	11/13/06	Needed help getting in touch with Eric Kastango – Maggie assisted.
Sue Downing – Southhampton, UK c/o tyroll@waitrose.com	11/29/06	Consumer inquiry – wanting 500-600 mL enteral dispensers for elderly parents – Maggie forwarded to Stephanie Scott.
E. Dwayne Pounds – V.A. NCHCS Sacramento, CA	1/9/07	Requested a PhaSeal catalog. Maggie provided him the link to the Carmel Pharma website.
Elmar Rosales – DaeDuck Philipines	1/17/07	Had questions about the general Standard for PCB industries for clean room classification. Marian referred him to Jim Wagner.
Lynda Peters, Exec Dir, MEDICO Georgetown, TX	1/31/07	Requested donation of oral med dispensers – Maggie forwarded to Marian for follow up.
Sally J. Tee, RPh, Inpatient Pharma VA Med Ctr/Spokane Sally.Tee@va.gov	2/15/07	Wanted information on PhaSeal. Maggie directed her to the Carmel Pharma website.
Ann Holcomb Dixon – a “Mom”	2/19/07	Providing feedback about Adapta-Cap. Heidi handled follow-up.
PicklesButler@aol.com	3/12/07	Had a question about USP 797

Lee Gasper (leetailor@yahoo.com)	5/16/07	and temperature guidelines – Maggie forwarded to Marian and Heidi for followup. E-mailed a question regarding purchase of the US Pharmacopia – Maggie sent the link.
Unidentified caller from 617-261-2080	6/8/07	Asked for Agneta and was asking questions about PhaSeal. Maggie gave him Marian's direct line.
Earl Swensson, architect 615-321-9212	10/9/07	Designing a hospital pharmacy and had questions about safety compliance. Marian handled.
Ed Klein – ekk4you@usa.com 651-248-9742	10/29/07	Had questions about oral syringes. Marian handled.
Vivian Henderson – Univ of Phoenix student 951-515-5322	12/17/07	Marian answered her questions.
Janet K. Meub – attorney 412-904-5205	1/17/08	Janet was looking for a compounding pharmacy expert – Marian handled.
Troy Davis – president of the Denver chapter of The Sales Association (303) 995-7555	2/1/08	Requested a Baxa speaker for his organization – Marian forwarded the invitation to Pam Price for followup.
Question from erikav1218@peoplepc.com	6/5/08	Asked what USP 797 is – Maggie answered. No response back.
Doug Christopher – Christopher@crowellweedon.com	11/2/08	Thanked us for the updates.
Dillar Cletus – dillarcletus@rocketmail.com	12/5/08	Wanted a quote on some actual padlock locks – Maggie clarified about the Baxa PadLock product. FAX for Baxa purchasing dept came to Absolutely PR – Maggie Called and gave them the correct number.
Rich Dutro – RADTECH 303-789-4247	2/2/09	Wanted to apply for an Account Manager Position. Maggie directed her to resumes@baxa.com
Donnella Collison – student at Cal State Univ, Northridge Donnella.collison.77@csun.edu	4/30/09	Had questions about social media metrics. Maggie handled. Heidi was fine with the response.
Michelle Tschudy – on job search	6/13/09	Maggie gave her the resume e-

mail address and link to the careers page on the Baxa website.

Rebecca Cartwright – Deloitte rcartwright@deloitte.com	6/23/09	Offered to nominate Baxa to the ColoradoBiz Best Companies contest. Baxa was preparing an entry – we accepted Rebecca’s invitation. Maggie got the Baxa info to RC.
Joann Wagner – mgwjmw@gmail.com	8/3/09	RN working as a Child Care Health Consultant in CT – had questions about administering oral medications. Heidi volleyed to Katie Calabrese and Megan Kleckner to answer.
Patrick Blanc – blancpatrick558@gmail.com	1/20/10	Wanted a quote on padlock locks (not the Baxa device). Maggie handled.
Charlie Tucker – 520-733-1300	2/7/10	Wants to know if a FHT preferred stock certificate has value. Maggie forwarded message to Marian.

Other Activity (date)
PR Web Statistics **January 31, 2010**

*** 9/12/08 **FYI** – PR Web is no longer provided updated statistics for releases prior to April 1, 2007. All of the totals for those prior releases are the same this month as last month (even for the ones we posted at the \$200 level). I’ll try to find out an answer. Hence, this month’s data will only be for the last 45 releases.

4/8-29/05 Links to the ISIPS PhaSeal/Jorgenson presentation are on all of the PhaSeal-focused PR Webs. Left these links during the 12/12/05 De-PhaSealing process.

10/23/05 Links to the Claude Hooten Stevie Podcast on the related PR Webs and PR.com news releases.

12/12/05 De-PhaSealed PR Web, PR.com and Newsroom postings.

2/20/06 Posted a test high resolution jpg on the PR Web photowire (currently a free service). At the time of the writing of this report, the photo searched #10 of Google for “Baxa Corporation.” Maggie will post the other high rez photos currently on the PR.com Image Gallery since these are currently searching well.

	Date	All Activity	Since 4/1/07
Total search eng. “reads”	1/31/10	21,541,399	7,347,714
	12/31/09	21,437,357	7,243,672
	11/30/09	21,316,880	7,123,195
	10/31/09	21,177,281	6,983,596
	9/30/09	20,983,443	6,789,658
	8/31/09	20,795,533	6,601,848
	7/31/09	20,584,672	6,390,987

6/30/09	20,476,720	6,283,035
5/31/09	20,289,515	6,095,830
4/30/09	20,129,708	5,936,023
3/31/09	20,003,753	5,810,068
2/28/09	19,728,937	5,535,252
1/31/09	19,624,513	5,430,828
12/31/08	19,583,271	5,389,271
11/30/08	19,380,169	5,186,484
10/31/08	19,268,762	5,075,895
9/30/08	19,044,347	4,850,662
8/31/08	18,903,108	4,709,423
7/31/08	18,738,528	
6/30/08	18,572,420	
5/31/08	18,199,138	
4/30/08	17,591,736	
3/31/08	17,233,854	
1/31/08	16,507,984	
12/31/07	16,131,175	
11/30/07	15,468,773	
10/31/07	14,858,198	
9/30/07:	14,504,210	
8/31/07:	14,306,613	
7/31/07:	13,773,480	
6/30/07:	13,406,018	
5/31/07:	12,956,544	
4/30/07:	12,797,396	
3/31/07:	12,206,893	
2/28/07:	12,143,960	
1/31/07:	11,924,046	
12/31/06:	11,629,283	
11/30/06:	11,102,656	
9/30/06:	10,694,793	

Date Released

Headline

Current Statistics: Total Lifetime Reads – releases since April 1, 2007:

2/5/2010

Baxa Corporation to Sponsor Customer-Requested DoseEdge™ Product Demonstrations Following Successful ASHP Midyear Clinical Meeting

As of 1/31/10 28321

1/28/2010

Baxa Corporation to Sponsor Free Webinar On Improving the Quality of Sterile Compounding Through Automation

As of 1/31/10 59036

12/29/2009

Baxa Corporation to Sponsor Free Culture of Safety Webinar

As of 1/31/10 76191

As of 12/31/09	50286
12/7/2009	
Baxa Features DoseEdge™ Pharmacy Workflow Manager at the ASHP Midyear Clinical Meeting	
As of 1/31/10	45462
As of 12/31/09	45462
11/30/2009	
Baxa to Sponsor ASHP Midday Symposium: Creating a Culture of Safety in Pharmacy, A Panel Discussion on Lessons Learned	
As of 1/31/10	51578
As of 12/31/09	51578
11/16/2009	
Baxa Announces 2010 Course Dates and Discounted Pricing for its STAR Center® Training Facility	
As of 1/31/10	55246
As of 12/31/09	55246
10/19/2009	
Baxa Corporation Signs Exclusive Distribution Agreement with Leading Pharmaceutical Corporation in People's Republic of China	
As of 1/31/10	53552
As of 12/31/09	50872
10/14/2009	
Baxa Announces IntelliFlowRx™ to Become DoseEdge™ Dose Management System	
As of 1/31/10	95434
As of 12/31/09	94795
9/30/2009	
Baxa Addresses Health-System Capital Shortage with New Programs for IntelliFlowRx™ and IntelliFill i.v.®	
As of 1/31/10	72573
As of 12/31/09	72092
9/22/2009	
Baxa IntelliFlowRx™ Upgrades Expand Pharmacy Capabilities	
As of 1/31/10	83103
As of 12/31/09	79610
8/31/2009	
CriticalPoint™ Launches Seven New Virtual Compounder™ Training Modules	
As of 1/31/10	62518
As of 12/31/09	62036
8/26/2009	
NeoThrive Enteral Feeding System Addresses the Serious Risk of Tubing Misconnections in NICU Facilities	
As of 1/31/10	90049
As of 12/31/09	89520

8/10/2009

Baxa Corporation Launches "Culture of Safety" Facebook Page

As of 1/31/10 **58608**

As of 12/31/09 58133

7/22/2009

Baxa Launches Enhanced Online Product Content

As of 1/31/10 **42513**

As of 12/31/09 41979

6/29/2009

Baxa Corporation's Dennis Tribble, PharmD, Now Profiled at Expert411.com for Media and Professional Access

As of 1/31/10 **74777**

As of 12/31/09 74236

6/18/2009

Baxa Corporation Releases IntelliFlowRx Upgrades

As of 1/31/10 **108069**

As of 12/31/09 107500

5/13/2009

Baxa Corporation & CriticalPoint, LLC, Announce Positive Results For CriticalPoint Training Program

As of 1/31/10 **54100**

As of 12/31/09 53601

5/6/2009

Chief Technology Officer for Baxa Corporation's Subsidiary, FHT, Inc., Presents at the Fourth Annual unSUMMIT for Bedside Barcoding in Tampa, Florida

As of 1/31/10 **73889**

As of 12/31/09 73344

4/27/2009

Baxa Corporation Wins Two 2009 Colorado BMA Gold Key Awards

As of 1/31/10 **24393**

As of 12/31/09 23938

4/20/2009

Baxa 'Ecological' Program Promotes Benefits of Recycling

As of 1/31/10 **40635**

As of 12/31/09 40130

4/6/2009

Baxa Corporation Gets Social With Facebook and LinkedIn

As of 1/31/10 **43690**

As of 12/31/09 43250

3/12/2009

Baxa Corporation Launches "Culture of Safety" Campaign to Recognize National Patient Safety Awareness Week

As of 1/31/10 **65940**
As of 12/31/09 65541

3/3/2009

Baxa Corporation Acquires Florida-Based ForHealth Technologies™

As of 1/31/10 **196614**
As of 12/31/09 196165

2/6/2009

Baxa Corporation Ranks Seventh in ColoradoBiz Magazine's Top 50 Family-Owned Companies

As of 1/31/10 **68021**
As of 12/31/09 67646

12/17/2008

Baxa Announces 2009 Course Dates for its STAR Center® Training Facility

As of 1/31/10 **84776**
As of 12/31/09 84699

12/8/2008

Baxa Features Rapid-Fill™ Colored Labels, PACT™ Products, Exacta-Mix™ 2400 Compounders and Abacus™ Software at the ASHP Mid-Year Clinical Meeting

As of 1/31/10 **65916**
As of 12/31/09 65830

11/25/2008

Baxa Corporation Announces Co-Marketing Agreement With Industry Leaders Pharmacy OneSource, Inc, and ClinicalIQ, LLC

As of 1/31/10 **63561**
As of 12/31/09 63459

11/11/2008

Baxa Expands its Automated Syringe Processing Capabilities

As of 1/31/10 **47836**
As of 12/31/09 47692

10/31/2008

Baxa Corporation Launches The Virtual Compounder

As of 1/31/10 **65493**
As of 12/31/09 65435

10/15/2008

Baxa Corporation Features PadLock®Set Saver at the ANCC National Magnet Conference™

As of 1/31/10 **64727**
As of 12/31/09 64398

10/14/2008

Baxa Corporation's UK Subsidiary Launches ZR® Pre-Filled Saline Flush Syringes

As of 1/31/10 **47389**
As of 12/31/09 47279

9/30/2008

Baxa Corporation Announces USP 797 Course to be Hosted at the STAR Center

As of 1/31/10 **75435**

As of 12/31/09 75340

9/25/2008

Baxa Corp Now Ranks in Top 35 of Largest Private Companies in Denver Area

As of 1/31/10 **61131**

As of 12/31/09 61035

8/28/2008

Baxa Corporation Named to Inc. 5000 for Second Consecutive Year as One of the Fastest-Growing Private Companies in the US

As of 1/31/10 **75302**

As of 12/31/09 75217

7/30/2008

CriticalPoint™, in Partnership with Baxa Corporation, Introduces Crosswalk Tool for Sterile Compounding Regulatory Requirements

As of 1/31/10 **100959**

As of 12/31/09 100870

7/18/2008

Baxa Corporation Launches New Electronic Users' Group Web Site

As of 1/31/10 **61222**

As of 12/31/09 61147

6/9/2008

Baxa Corporation Launches PACT™ Product Line at the ASHP Summer Meeting

As of 1/31/10 **95650**

As of 12/31/09 95550

6/5/2008

Baxa Corporation Named Finalist for Third Year as a Best Company to Work For in Colorado

As of 1/31/10 **69820**

As of 12/31/09 69674

6/2/2008

Baxa Launches New Microsite for STAR Center Training Facility

As of 1/31/10 **91676**

As of 12/31/09 91596

5/19/2008

Baxa Web Site and Environmental Stewardship Programs Selected as Finalists for the Sixth Annual American Business Awards National Competition

As of 1/31/10 **55198**

As of 12/31/09 55121

5/15/2008

Baxa PadLock® Product Launch Wins Colorado BMA Best Strategy Distinction & Gold Key Campaign Award

As of 1/31/10 **108642**

As of 12/31/09 108553

5/5/2008

Baxa Corporation Features PadLock®Set Saver at the Infusion Nurses Society Annual Meeting in Phoenix, AZ

As of 1/31/10 **87028**

As of 12/31/09 86950

5/3/2008

Baxa Announces Colorado BioScience Association Sponsorship

As of 1/31/10 **101223**

As of 12/31/09 101186

4/30/2008

Baxa Launches Microsite Featuring the MedBoard Medication Tracking System

As of 1/31/10 **103619**

As of 12/31/09 103549

4/24/2008

New Mike Hurst Article Available At Expert411.com Examines How To Prevent Infection From IV Therapy Complications, Including Topic Overview, Nursing Perspective & Baxa Corporation's Padlock® Solution

As of 1/31/10 **90491**

As of 12/31/09 90449

4/21/2008

Baxa Environmental Program Nets Significant Results

As of 1/31/10 **64860**

As of 12/31/09 64817

3/31/2008

'USP Chapter 797: Understanding the Revisions' Technical Paper By Baxa Corporation's Mike Hurst Now Accessible on Expert411.com For Media and Professional Reference

As of 1/31/10 **89124**

As of 12/31/09 89088

3/28/2008

Baxa Corporation Launches Call for Research Papers

As of 1/31/10 **172353**

As of 12/31/09 172292

3/17/2008

Baxa Corporation Announces Safe Handling and Preparation of Hazardous Drugs Course Offering at its STAR Center Training Facility

As of 1/31/10 **92792**

As of 12/31/09 92757

3/10/2008

Now Available on CD: Baxa Corporation Exhibitor's Theatre, The Pros and Cons of Standardized Parenteral Nutrition, from ASHP Midyear Clinical Meeting
As of 1/31/10 **92535**
As of 12/31/09 92414

1/31/2008
Baxa Corporation Launches New Web Site
As of 1/31/10 **129526**
As of 12/31/09 129442

1/25/2008
Baxa Corporation Launches Campaign to Recognize IV Nurse Day and Introduce the New PadLock® Set Saver
As of 1/31/10 **157246**
As of 12/31/09 157197

12/27/2007
'Clinical and Economical Considerations For IV Push Drug Delivery' by Industry Expert Richard Rosenfeld is Now Accessible on Expert411.com for Media and Professional Use
As of 1/31/10 **234337**
As of 12/31/09 234313

12/3/2007
Baxa Corporation Launches Repeater™ Pump II With P2™ Technology
As of 1/31/10 **174338**
As of 12/31/09 174287

12/3/2007
Baxa Corporation Launches MedBoard Medication Tracking System
As of 1/31/10 **171038**
As of 12/31/09 171021

11/27/2007
Baxa to Sponsor Exhibitor's Theatre: How to Get Your Administration to Buy What You Need: Building a Solid Business Plan 101 at ASHP Midyear Clinical Meeting in Las Vegas
As of 1/31/10 **138328**
As of 12/31/09 138240

11/26/2007
Baxa to Sponsor Exhibitor's Theatre: The Pros and Cons of Standardized Parenteral Nutrition at ASHP Midyear Clinical Meeting in Las Vegas
As of 1/31/10 **136152**
As of 12/31/09 136085

11/21/2007
Baxa Corporation Signs Strategic Reseller Agreement with MedKeeper for Web-Based Productivity Tool
As of 1/31/10 **201640**
As of 12/31/09 201565

11/14/2007

Baxa Corporation to Bring USP, ASHE and CAHED Together for a Joint Forum on USP 797 Compliance at the STAR Center

As of 1/31/10 **177829**

As of 12/31/09 177799

10/10/2007

Baxa Corporation Launches PadLock™ Set Saver for IV Safety

As of 1/31/10 **126951**

As of 12/31/09 126880

10/4/2007

Baxa Corporation Recognized With Art Directors Club of Denver Merit Award

As of 1/31/10 **146005**

As of 12/31/09 145979

9/21/2007

Baxa Corporation Extends Global Reach With New Distribution Agreements in Colombia and The Dominican Republic

As of 1/31/10 **139667**

As of 12/31/09 139609

8/25/2007

Baxa Corporation Ranked By Inc. Magazine as One of the Fastest-Growing Private Companies in the US

As of 1/31/10 **73875**

As of 12/31/09 73862

8/20/2007

Baxa Announces 2008 Dates for STAR Center Professional Pharmacy and Cleanroom Training

As of 1/31/10 **110757**

As of 12/31/09 110736

8/15/2007

'Overview of USP 797' Technical Paper By Baxa Corporation's Mike Hurst Now Accessible on Expert411.com For Media and Professional Reference

As of 1/31/10 **119060**

As of 12/31/09 119045

7/18/2007

"Premix vs. Custom TPN" Technical Paper Sponsored By Baxa Corporation Now Posted on Expert411.com For Media Access

As of 1/31/10 **130385**

As of 12/31/09 130363

7/16/2007

Baxa Corporation Named One of Best Companies to Work For in Colorado

As of 1/31/10 **107835**

As of 12/31/09 107759

6/25/2007

Baxa Corporation Features Pharmacy Training Programs, Abacus™ Software and ValiMed™ Medication Validation System at the ASHP Summer Meeting

As of 1/31/10 **131919**

As of 12/31/09 131881

6/18/2007

Baxa Corporation and Health Robotics Announce Strategic Alliance to Automate IV Admixture Preparation

As of 1/31/10 **126033**

As of 12/31/09 126000

6/15/2007

ValiMed™ Medication Validation System And Related Information From Baxa Corporation Are Now Available At PublicRelationsNewsroom.com

As of 1/31/10 **121274**

As of 12/31/09 121254

6/13/2007

Baxa Corporation Recognized By Medical Device & Design Industry Magazine For World-Class Quality Team

As of 1/31/10 **108137**

As of 12/31/09 108110

5/21/2007

Baxa Ltd, Subsidiary of Denver-Based Baxa Corporation, Announces Direct Sales and Marketing Operations in Switzerland

As of 1/31/10 **123067**

As of 12/31/09 122985

5/16/2007

Baxa Corporation Wins BMA Colorado 2007 Gold Key Award

As of 1/31/10 **96997**

As of 12/31/09 96966

5/7/2007

Baxa Corporation Signs Co-Marketing Agreement with CriticalPoint for Interactive Web-Based Training

As of 1/31/10 **87570**

As of 12/31/09 87553

5/3/2007

'Premature Infants Safer Because Of New Feeding System,' Case Study Now Accessible at PublicRelationsNewsroom.com

As of 1/31/10 **111215**

As of 12/31/09 111171

4/30/2007

Baxa Corporation Announces Enteral Syringes Now on Contract with AmeriNet, MedAssets, Novation and Premier Group Purchasing Organizations

As of 1/31/10 **81760**

As of 12/31/09 81662

4/24/2007

Baxa Corporation Features Pharmacy Automation and Dedicated Oral Dispensers at the INTERPHEX 2007 Exhibition

As of 1/31/10 **96213**

As of 12/31/09 96110

4/17/2007

Baxa Praises the UK's NPSA Patient Safety Alert Advising Hospitals to Switch to Safer Oral/Enteral Syringes

As of 1/31/10 **62490**

As of 12/31/09 62441

PR Web is no longer updating stats for release posted prior to 4/1/07:

3/21/2007

Baxa Corporation Launches Educational Campaign Highlighting the Risks of Enteral Tubing Misconnections

As of 7/31/08 77234

As of 6/30/08 77115

1/22/2007

Baxa Announces 2007 Dates for STAR Center Professional Pharmacy and Cleanroom Training

As of 7/31/08 83007

As of 6/30/08 82878

1/19/2007

Baxa Releases New Safety-Focused Product Catalog

As of 7/31/08 96691

As of 6/30/08 96574

1/18/2007

Baxa Corporation Signs Co-Marketing Agreement with VIASYS MedSystems for Specialty Enteral Feeding Products

As of 7/31/08 92965

As of 6/30/08 92853

12/28/2006

"Patient Safety and Peak Performance Through Pharmacy Training" From Baxa Corporation Focuses On Pharmaceutical Compounding Safety Concerns & Solutions

As of 7/31/08 110691

As of 6/30/08 110578

12/21/2006

New ValiMed™ Medication Validation System And Related Information From Baxa Corporation Are Now Available At PublicRelationsNewsroom.com

As of 7/31/08 0
As of 6/30/08 0

12/14/2006

'Oral Medication Dispensers in Clinical Research,' a Technical Paper from Baxa Corporation, is Now Posted At PublicRelationsNewsroom.com

As of 7/31/08 116951
As of 6/30/08 116842

12/7/2006

Eric Kastango, MBA, RPh, Now Profiled at Expert Information for Journalists Website and Available to Address Hospital Pharmacy Safety Issues

As of 7/31/08 97523
As of 6/30/08 97408

12/5/2006

Baxa Corporation Introduces New Enteral Dispensers to Prevent Tubing Misconnections

As of 7/31/08 94470
As of 6/30/08 94343

12/4/2006

Baxa to Sponsor Exhibitor's Theatre: The Perils and Pitfalls of Developing and Maintaining a Compliant Cleanroom

As of 7/31/08 90514
As of 6/30/08 90399

11/16/2006

"USP 797 Training Requirements: A Case Study," Detailing Experiences At Swedish Medical Center/Seattle, Now Posted on PublicRelationsNewsroom.com

As of 7/31/08 102406
As of 6/30/08 102271

10/31/2006

Baxa Releases New 2 mL Exacta-Med® Dispenser for Oral Medication Delivery

As of 7/31/08 90096
As of 6/30/08 89905

9/23/2006

Baxa Corporation Signs Co-Marketing Agreement with Unit Dose Solutions Inc.

As of 7/31/08 95423
As of 6/30/08 95196

9/12/2006

Baxa Corporation's UK Subsidiary, Baxa Ltd, Announces Direct Sales and Marketing Operations in Austria

As of 7/31/08 103967

As of 6/30/08 103675

8/21/2006

Baxa Opens Skills Training, Academics and Resources (STAR) Center for Pharmacy and Cleanroom Skills Training

As of 7/31/08 107515

As of 6/30/08 107287

8/11/2006

Baxa Corporation's Claude Hooton Featured in Leadership Strategy Book, Inside the Minds: The Health Care Management Team

As of 7/31/08 127733

As of 6/30/08 127519

8/9/2006

Baxa Corporation Releases Abacus™ v2 Order Entry and Calculation Software for TPN

As of 7/31/08 98409

As of 6/30/08 98196

7/21/2006

Baxa Corporation Named One of 25 Best Companies to Work For in Colorado

As of 7/31/08 204905

As of 6/30/08 204686

7/14/2006

Baxa Selected One of 50 'Companies to Watch' in the Medical Device Industry

As of 7/31/08 311978

As of 6/30/08 311776

6/26/2006

Baxa Ltd Launches New CyTwo-Fer™ Needle for Safe Drug Reconstitution and Transfer

As of 7/31/08 141383

As of 6/30/08 141208

6/26/2006

New ValiMed™ Medication Validation System Demonstrates USP 797 Compliance at ASHP Summer Meeting

As of 7/31/08 138117

As of 6/30/08 137947

6/23/2006

Baxa to Launch STAR Center for Professional Pharmacy and Cleanroom Training at ASHP Annual Meeting

As of 7/31/08 170522

As of 6/30/08 170312

6/13/2006

Baxa Launches New 35 mL Exacta-Med® Oral Dispenser

As of 7/31/08 136960

As of 6/30/08 136751

6/5/2006

Baxa Corporation Wins Two AMA Awards

As of 7/31/08 130112

As of 6/30/08 129887

5/19/2006

USP 797 And The Impact To Hospital Pharmacies Across The Country Are Covered On Baxa Corporation's New CD: 'What's Next For USP 797?' By Eric Kastango

As of 7/31/08 184122

As of 6/30/08 183905

5/3/2006

Baxa Corporation Registered to New ISO Standard Under BSI

As of 7/31/08 109901

As of 6/30/08 109698

4/25/2006

Baxa Corporation Wins BMA Colorado 2006 Gold Key Award

As of 7/31/08 146769

As of 6/30/08 146522

4/12/2006

Baxa Corporation Wins National Design Awards From Graphic Design USA Magazine

As of 7/31/08 176017

As of 6/30/08 175804

4/6/2006

Baxa Corporation Announces Its UK Subsidiary, Baxa Ltd, to Expand into New Facilities, More than Doubling in Size from the Present Location

As of 7/31/08 154541

As of 6/30/08 154284

3/20/2006

Baxa to Feature ValiMed Medication Validation System at Interphex 2006

As of 7/31/08 122669

As of 6/30/08 122495

3/19/2006

Baxa Corporation's Jeff Baldwin Honored as a Top Business Leader by the Denver Business Journal

As of 7/31/08 111954

As of 6/30/08 111769

3/3/2006

Baxa Automated Pharmacy Production Equipment on Show at the European Association of Hospital Pharmacist's Congress

As of 7/31/08 134293

As of 6/30/08 134094

2/9/2006

Baxa Announces the Release of New Adapta-Cap™ Bottle Adapter

As of 7/31/08 146311

As of 6/30/08 146088

1/3/2006

Baxa Ltd Announces Direct Sales and Marketing Operations in France and Benelux

As of 7/31/08 155042

As of 6/30/08 154846

12/24/2005

"Safe Handling of Hazardous Drugs" Technical Paper from Baxa Corporation Now Posted on PublicRelationsNewsroom.com For Media Access

As of 7/31/08 254573

As of 6/30/08 254312

12/5/2005

Baxa Corporation Signs Agreement to Market SMARTPAK® Sterile Bulk Bag for Prescription Compounding

As of 7/31/08 141096

As of 6/30/08 140861

12/4/2005

Baxa Corporation Launches Specialty Electronic Users Group

As of 7/31/08 122488

As of 6/30/08 122303

12/2/2005

Now Available on CD: Baxa Corporation Exhibitor's Theatre Offering, 'What's Next with USP 797?' at ASHP Midyear Clinical Meeting

As of 7/31/08 0

As of 6/30/08 0

11/29/2005

Baxa to Launch ValiMed Medication Validation System at ASHP Midyear Meeting

As of 7/31/08 201938

As of 6/30/08 201681

11/14/2005

Baxa Corporation and Carmel Pharma ab End Exclusive Distribution Agreement for PhaSeal

As of 7/31/08 201274

As of 6/30/08 201026

11/9/2005

Colorado BioScience Association Names Baxa Corporation 2005 Company of the Year

As of 7/31/08 148786

As of 6/30/08 148543

10/31/2005

Process Changes at Lucile Packard Children's Hospital Result in Safer and More Efficient Nutrition Compounding

As of 7/31/08 98367

As of 6/30/08 98155

10/3/2005

Baxa Corporation Receives Design Award from Art Directors Club of Denver

As of 7/31/08 125768

As of 6/30/08 125499

9/13/2005

Baxa Introduces New Oral and Enteral Liquid Dispensers with Purple Plungers to Increase Patient Safety

As of 7/31/08 154505

As of 6/30/08 154273

9/10/2005

Baxa Corporation Honored as Colorado Top Company

As of 7/31/08 152425

As of 6/30/08 152175

9/6/2005

Baxa Repeater™ Pump Validated in Hydrogen Peroxide Vapour Sterilisation Tests

As of 7/31/08 150244

As of 6/30/08 149990

9/2/2005

Exacta-Med® Oral Dispensers Eliminate Wrong-Route Errors And Inappropriate Clinical Line Connections

As of 7/31/08 136765

As of 6/30/08 136553

9/2/2005

Nutrition Therapy and Continuous Infusion Case Studies From Baxa Corporation Now Available for Media Access

As of 7/31/08 157991

As of 6/30/08 157764

8/27/2005

Baxa Corporation Named as Colorado Top Company Finalist

As of 7/31/08 120622

As of 6/30/08 120412

8/17/2005

Baxa Corporation Announces Compliance To The European Directive On Waste Electrical And Electronic Equipment

As of 7/31/08 197694

As of 6/30/08 197447

7/24/2005

Baxa Corporation's CEO Greg Baldwin Tours Gregg Moss of 9News Through The Company's Sterile Medical Device Manufacturing Facilities on 'Where In The Town Is Gregg Moss'

As of 7/31/08 162304

As of 6/30/08 162059

7/16/2005

Baxa Corporation's Jeff Baldwin Provides Business Perspective To Denver's 9News Regarding UK Terrorist Attacks

As of 7/31/08 170089

As of 6/30/08 169853

6/26/2005

Baxa Corporation's Brian Baldwin Wins Ernst & Young 2005 Entrepreneur Of The Year® Award

As of 7/31/08	149748
As of 6/30/08	149490

6/16/2005

Baxa Corporation's Brian Baldwin Selected as Finalist for Ernst & Young 2005 Entrepreneur of The Year® Awards

As of 7/31/08	169913
As of 6/30/08	169656

6/10/2005

Stevie Podcast Series Features Baxa Corporation, Best Sales Team Winner In The 2005 American Business Awards

As of 7/31/08	280479
As of 6/30/08	279860

6/3/2005

Baxa Sponsors Team In Courage Classic Fundraiser For The Children's Hospital

As of 7/31/08	142975
As of 6/30/08	142748

5/31/2005

Baxa Corporation Announces Direct Sales And Marketing Effort In Canada Beginning June 1

As of 7/31/08	102322
As of 6/30/08	102125

5/30/2005

Baxa Corporation Receives Small Business Exporter Of The Year Award

As of 7/31/08	98013
As of 6/30/08	97827

5/23/2005

Family Business Experts Credits Family Business Synergy As Key To Baxa Corporation's Success

As of 7/31/08	111093
As of 6/30/08	110886

5/16/2005

Baxa Corporation Awarded Colorado Governor's Award For Excellence In Exporting

As of 7/31/08	182634
As of 6/30/08	182362

5/12/2005

Baxa Corporation Named Finalist in 2005 American Business Awards

As of 7/31/08 176183
As of 6/30/08 175933

5/7/2005

Baxa Corporation Honored with Two American Inhouse Design Awards in The National 2005 Competition Sponsored by Graphic Design USA

As of 7/31/08 127636
As of 6/30/08 127412

5/2/2005

Baxa Corporation Introduces New PhaSeal® System Component For Accessing Needleless Connectors

As of 7/31/08 0
As of 6/30/08 0

4/26/2005

Baxa Features Exacta-Med® System For Safe Handling And Administration Of Fluid Drugs At Interphex 2005

As of 7/31/08 160914
As of 6/30/08 160702

4/2/2005

Baxa CEO Greg Baldwin Is Now Profiled at the Expert Information for Journalists Website and Available to Address Selected Business Topics

As of 7/31/08 150978
As of 6/30/08 150737

3/30/2005

Baxa CEO Greg Baldwin Joins Healthprolink Board of Directors

As of 7/31/08 136857
As of 6/30/08 136600

3/24/2005

Baxa Corporation Celebrates 30 Years of Product Safety and Innovation for Hospital Pharmacies

As of 7/31/08 152511
As of 6/30/08 152269

3/18/2005

Baxa Introduces Four New Microfuse Infusion System Administration Sets

As of 7/31/08 193563
As of 6/30/08 193348

3/7/2005

Baxa Introduces New Amber Oral Dispenser Packaging for Ward and Bedside Applications

As of 7/31/08 143461

As of 6/30/08 143255

2/27/2005

Cleanrooms: A Question & Answer Document from Baxa Corporation is Now Posted on PublicRelationsNewsroom.com for Media and Professional Access In Light of the Continued Regulatory Focus on Hazardous Drug Handling in the Workplace

As of 7/31/08 199066

As of 6/30/08 198831

2/27/2005

Baxa Corporation Expands Headquarters Facilities

As of 7/31/08 143552

As of 6/30/08 143364

1/30/2005

"Understanding USP 797" and "Environmental Controls for Sterile Compounding" Technical Papers are Now Posted on PublicRelationsNewsroom.com In Light of the Continued Regulatory Focus on Hazardous Drug Handling in the Workplace

As of 7/31/08 155272

As of 6/30/08 155054

12/9/2004

Baxa Corporation Honors Texas Children's Hospital in Houston with 2004 Best Practices Award

As of 7/31/08 177995

As of 6/30/08 177772

12/2/2004

Baxa Sponsors Exhibitor's Theatre on Avoiding Costly Mistakes in Complying with the Requirements of USP 797

As of 7/31/08 181149

As of 6/30/08 180889

12/1/2004

Baxa Sponsors Exhibitor's Theatre on Reducing Environmental Exposure to Hazardous Drugs at ASHP Mid-Year Meeting

As of 7/31/08 158432

As of 6/30/08 158161

11/3/2004

Baxa Launches CyTwo-Fer™ Needle - Unique Dual-Purpose Device for Safe Reconstitution of Hazardous Drugs

As of 7/31/08 149288
As of 6/30/08 149045

10/23/2004

Nursing Perspective On Hazardous Drug Handling Publishes in the Online Journal of Issues in Nursing

As of 7/31/08 150118
As of 6/30/08 149875

9/27/2004

Baxa to Feature Exacta-Med® and Closed System Technology For Safe Handling and Administration of Fluid Drugs at the Pharmaceutical Marketing Congress in Philadelphia

As of 7/31/08 141612
As of 6/30/08 141338

9/24/2004

NIOSH Publishes Alert On Preventing Occupational Exposure to Hazardous Drugs

As of 7/31/08 155825
As of 6/30/08 155549

9/23/2004

Baxa Corporation Introduces ShrinkSafe® Paralytic Identification Bands for High-Alert Medications

As of 7/31/08 169962
As of 6/30/08 169674

9/22/2004

Baxa Names Jim Osgood as Vice President of Product Planning, Research and Development

As of 7/31/08 152376
As of 6/30/08 152101

9/17/2004

Brian Baldwin, Baxa Corporation Founder, Recognized as Medical Device Industry Pioneer

As of 7/31/08 144342
As of 6/30/08 144070

7/29/2004

Expert sources and information on hazardous drug handling are now available for media access at Expert411.com

As of 7/31/08 120235
As of 6/30/08 119992

7/28/2004

Baxa Exacta-Med® Dispensers: the World's First Dispenser Designed Specifically for Safe Delivery of Oral Medications is Now Available for Home Use in the UK

As of 7/31/08 108498

As of 6/30/08 108293

6/21/2004

Baxa to Feature Closed System Technology For Safe Handling of Hazardous Drugs at ASHP Summer Meeting in Las Vegas, NV

As of 7/31/08 142621

As of 6/30/08 142374

6/11/2004

Baxa Corporation Completes Six Sigma Training for Problem-Solving and Process Improvement

As of 7/31/08 109656

As of 6/30/08 109430

5/26/2004

Baxa to Feature Closed System Technology For Safe Handling of Hazardous Drugs at ASCO Annual Meeting in New Orleans June 5-8, 2004

As of 7/31/08 128816

As of 6/30/08 128535

5/12/2004

Baxa to Sponsor Los Angeles Symposium on Environmental Exposure and Biological Uptake of Antineoplastics

As of 7/31/08 139481

As of 6/30/08 139227

4/30/2004

Baxa Corporation Recertified to ISO 13485 and EN46001

As of 7/31/08 111433

As of 6/30/08 111161

4/19/2004

Baxa to Sponsor Miami Symposium on Environmental Exposure and Biological Uptake of Antineoplastics

As of 7/31/08 136647

As of 6/30/08 136349

3/29/2004

Baxa Praises NIOSH for Alert on Preventing Occupational Exposure to Hazardous Drugs

As of 7/31/08 132408

As of 6/30/08 132129

3/3/2004

Baxa Corporation sponsors best practices sessions at the National Home Infusion Association's (NHIA) annual conference on infusion safety, quality management, patient education and effective mentoring

As of 7/31/08 127530

As of 6/30/08 127319

1/28/2004

Baxa Introduces New Information-Based Web Site for Pharmacy Fluid-Handling and Safe Practice

As of 7/31/08 115538

As of 6/30/08 115361

1/11/2004

The future of Syringe Infusion: What's New in an Old Application? A Manufacturer's Q&A.

As of 7/31/08 62561

As of 6/30/08 62561

12/8/2003

Baxa Corporation Introduces Abacus TPN Calculation Software -- for order entry and total parenteral nutrition calculation.

As of 7/31/08 123120

As of 6/30/08 122527

11/28/2003

Baxa Corporation Sponsors Symposium to Discuss Environmental Exposure and Biological Uptake of Antineoplastics at December ASHP in New Orleans

As of 7/31/08 190761

As of 6/30/08 188139

11/20/2003

Healthcare Workers At Risk: Researchers at Utah's Huntsman Cancer Institute Demonstrate Biological Uptake of Chemotherapy Drugs.

As of 7/31/08 190380

As of 6/30/08 187386

9/20/2003

Premier Awards Group Purchasing Agreement for Baxa Compounders

As of 7/31/08 115757

As of 6/30/08 114021

7/31/2003

MD Anderson: A Leader in Science Leads Adoption of New Closed System Technology For Safe Handling of Hazardous Drugs

As of 7/31/08 219454
As of 6/30/08 215019

7/8/2003

Baxa Corporation Completes Relocation to New US Headquarters

As of 7/31/08 121543
As of 6/30/08 119483

6/27/2003

Baxa Corporation Announces Recent Chairman and President Promotions Within Its Leadership Team

As of 7/31/08 111725
As of 6/30/08 109659

6/26/2003

Baxa Corporation Introduces PhaSeal®, The Only Closed System For Safe Handling of Hazardous Drugs

As of 7/31/08 0
As of 6/30/08 0

6/23/2003

New batch syringe filler from Baxa Corporation takes a manual system and automates it, helping eliminate touch contamination.

As of 7/31/08 169132
As of 6/30/08 165274

PR Web Search Popularity as of July 31, 2008: Top Five NO LONGER VALID WITH PRWEB DATA SYSTEM CHANGE

7/14/2006

1st

Baxa Selected One of 50 'Companies to Watch' in the Medical Device Industry

As of 7/31/08 311978
As of 6/30/08 311776

6/10/2005

2nd

Stevie Podcast Series Features Baxa Corporation, Best Sales Team Winner In The 2005 American Business Awards

As of 7/31/08 280479
As of 6/30/08 279860

12/24/2005

3rd

"Safe Handling of Hazardous Drugs" Technical Paper from Baxa Corporation Now Posted on PublicRelationsNewsroom.com For Media Access

As of 7/31/08 254573
As of 6/30/08 254312

12/27/2007

4th

'Clinical and Economical Considerations For IV Push Drug Delivery' by Industry Expert Richard Rosenfeld is Now Accessible on Expert411.com for Media and Professional Use

As of 7/31/08 224733

As of 6/30/08 223881

7/31/2003

5th

MD Anderson: A Leader in Science Leads Adoption of New Closed System Technology For Safe Handling of Hazardous Drugs

As of 7/31/08 219454

As of 6/30/08 215019

Note: based on search engine activity, these releases were previously the most popular as of:

	6/30/08	5/31/08	4/30/08
1)	50 Companies to Watch	50 Companies to Watch	50 Companies to Watch
2)	Stevie Award/Podcast	Stevie Award/Podcast	Stevie Award/Podcast
3)	Safe Handling PRNR	Safe Handling PRNR	Safe Handling PRNR
4)	IV Push Paper E411	IV Push Paper E411	IV Push Paper E411
5)	MD Anderson	MD Anderson	25 Best Cos To Work For

NewsReleaseWire.com Postings: 4/30/09 – Note: the site was redesigned and data in the following format is no longer readily accessible. Campaigns will still be posted at this site and the initial metrics reported in the pitch section of the PR metrics report. Historic data, however, will no longer be updated.

Headline	Content	Release Date	Hits	Printed
Baxa Corporation Launches "Culture of Safety" Campaign to Recognize National Patient Safety Awareness Week	Englewood, Colo., March 10, 2009 – Baxa Corporatio...	03/10/2009 05:30 PM	54	0
Baxa Corporation Acquires Florida-Based ForHealth Technologies™	Englewood, Colo., March 3, 2009 – Baxa Corporation...	03/03/2009 09:00 AM	64	0
Baxa Corporation Ranks Seventh in ColoradoBiz Magazine's Top 50 Family-Owned Companies	Englewood, Colo., February 6, 2009 – Baxa Corporat...	02/06/2009 10:30 AM	78	0
Baxa Announces 2009 Course Dates for its STAR Center® Training Facility	Englewood, Colo., December 17, 2008 – Baxa Corpora...	12/17/2008 09:01 AM	152	0
Baxa Features Rapid-Fill™ Colored Labels, PACT™ Products, Exacta-Mix™ 2400 Compounders and Abacus™ Software at ASHP	Englewood, Colo., December 8, 2008 – Baxa Corporat...	12/08/2008 09:00 AM	149	0
Baxa Corporation Announces Co-Marketing Agreement With Industry Leaders Pharmacy OneSource, Inc. and ClinicalIQ, LLC	Englewood, Colo., December 3, 2008 – Baxa Corporat...	12/03/2008 02:00 PM	242	0
Baxa Expands its Automated Syringe Processing Capabilities	Englewood, Colo., November 11, 2008 – Baxa Corpora...	11/11/2008 09:00 AM	165	1
Baxa Corporation Launches The Virtual Compounder™	Englewood, Colo., November 2, 2008 – Baxa Corpora...	11/02/2008 09:00 AM	182	1
Baxa Corporation Features PadLock® Set Saver at the ANCC National Magnet Conference™	Englewood, Colo. – Baxa Corporation is promoting it...	10/14/2008 11:30 PM	231	1
Baxa Corporation's UK Subsidiary Launches ZR® Pre-Filled Saline Flush Syringes	Bracknell, UK – Baxa Ltd announces its launch of a...	10/13/2008 11:30 PM	442	3
Baxa Corp Announces U.S. Pharmacopeia (USP) 797 Hosting Agreement	Englewood, Colo., September 30, 2008 – Baxa Corpor...	09/30/2008 05:15 PM	237	3
Baxa Corporation Ranks in Top 35 of Denver's Largest Private Companies	Englewood, Colo., September 23, 2008 – Baxa Corpo...	09/23/2008 01:00 PM	126	0
Baxa Corporation Named to Inc. 5000 for Second Consecutive Year	Englewood, Colo., August 28, 2008 – Inc.com has ag...	08/28/2008 09:00 AM	141	0
Baxa Corporation Launches New Electronic Users' Group Web Site	Englewood, Colo., July 18, 2008 – Baxa Corporation...	07/18/2008 11:45 PM	219	2
Baxa Corporation Launches PACT™ Product Line at the ASHP Summer Meeting	Englewood, Colo., June 9, 2008 – Baxa Corporation ...	06/09/2008 09:00 AM	203	1

<u>Baxa Corporation Named Finalist for Third Year as a Best Company to Work For in Colorado</u>	Englewood, Colo., June 5, 2008 – Baxa Corporation ...	06/05/2008 05:30 PM	211	1
<u>Baxa Launches New Microsite for STAR Center Training Facility</u>	Englewood, Colo., June 2, 2008 – Baxa Corporation ...	06/02/2008 09:00 AM	170	1
<u>Baxa Web Site and Environmental Stewardship Programs Selected as Finalists for the Sixth Annual American Business Awards</u>	Englewood, Colo., May 19, 2008 – Two Baxa Corporat...	05/19/2008 09:00 AM	194	1
<u>Baxa PadLock® Product Launch Wins Colorado BMA Best Strategy Distinction & Gold Key Campaign Award</u>	Englewood, Colo., May 15, 2008 – Baxa Corporation...	05/15/2008 03:15 PM	201	1
<u>Baxa Corporation Features PadLock®Set Saver at the Infusion Nurses Society Annual Meeting in Phoenix, AZ</u>	Englewood, Colo., May 5, 2008 – At the annual INS ...	05/05/2008 03:30 PM	220	1
<u>Baxa Announces Colorado BioScience Association Sponsorship</u>	Englewood, Colo., May 1, 2008 – Baxa Corporation a...	05/01/2008 09:00 AM	296	1
<u>Baxa Launches Microsite Featuring the MedBoard™ Medication Tracking System</u>	Englewood, Colo., April 30, 2008 – Baxa Corporatio...	04/30/2008 03:30 PM	226	1
<u>New Mike Hurst Article Available At Expert411.com Examines How To Prevent Infection From IV Therapy Complications</u>	Englewood, CO, April 24, 2008 – A new article byli...	04/24/2008 09:00 AM	207	1
<u>Baxa Environmental Program Nets Significant Results</u>	Englewood, Colo., April 21, 2008 – Baxa Corporatio...	04/21/2008 04:00 PM	205	1
<u>USP Chapter 797: Understanding the Revisions Technical Paper By Baxa Corp's Mike Hurst Now Accessible on Expert411.com</u>	Englewood, CO, March 31, 2008 – The "USP Chapter 7...	03/31/2008 08:00 AM	202	2
<u>Baxa Corporation Launches Call for Research Papers</u>	Englewood, Colo., March 28, 2008 – Baxa Corporatio...	03/28/2008 09:00 AM	189	1
<u>Baxa Corporation Announces Safe Handling and Preparation of Hazardous Drugs Course Offering at its STAR Center</u>	Englewood, Colo., March 17, 2008 – Baxa Corporatio...	03/17/2008 09:00 AM	161	1
<u>Now Available on CD: Baxa Corporation Exhibitor's Theatre, The Pros and Cons of Standardized Parenteral Nutrition</u>	Englewood, Colo., March 10, 2008 – Baxa Corporatio...	03/09/2008 11:30 PM	248	1
<u>Baxa Corporation Launches New Web Site</u>	Englewood, Colo., January 31, 2008 – Baxa Corporat...	01/31/2008 01:00 PM	301	2
<u>Baxa Corporation Launches Campaign to Recognize IV Nurse Day and Introduce the New PadLock® Set Saver</u>	Englewood, Colo., January 25, 2008 – Baxa Corporat...	01/25/2008 04:00 PM	209	3
<u>"Clinical and Economical Considerations For IV Push Drug Delivery" By Richard Rosenfeld Is Now Posted on Expert411.com</u>	Englewood, CO, December 27, 2007 – The "Clinical a...	12/27/2007 05:00 PM	316	3
<u>Baxa Corporation Launches MedBoard™ Medication Tracking System</u>	Las Vegas, Nev., December 3, 2007 – Baxa Corporati...	12/03/2007 09:00 AM	237	3
<u>Baxa Corporation Launches Repeater™ Pump II With P2™ Technology</u>	Las Vegas, Nev., December 2, 2007 – Baxa Corporati...	12/02/2007 11:45 PM	366	5
<u>Baxa to Sponsor ASHP Exhibitor's Theatre: Getting Your Admin to Buy What You Need: Building a Solid Business Plan 101</u>	Englewood, Colo., November 27, 2007 – Baxa Corpora...	11/27/2007 09:00 AM	311	2
<u>Baxa to Sponsor Exhibitor's Theatre: The Pros and Cons of Standardized Parenteral Nutrition at ASHP</u>	Englewood, Colo., November 26, 2007 – Baxa Corpora...	11/26/2007 09:00 AM	278	2
<u>Baxa Corporation Signs Strategic Reseller Agreement with MedKeeper for Web-Based Productivity Tool</u>	Englewood, Colo., November 21, 2007 – Baxa Corpora...	11/21/2007 09:00 AM	360	2
<u>Baxa Corporation to Bring USP, ASHE and CAHED Together for a Joint Forum on USP 797 Compliance at the STAR Center</u>	Englewood, Colo., November 14, 2007 – Baxa Corpora...	11/14/2007 05:30 PM	304	2
<u>Baxa Corporation Launches PadLock™ Set Saver for IV Safety</u>	Englewood, Colo., October 10, 2007 – Baxa Corporat...	10/10/2007 09:00 AM	327	1
<u>Baxa Corporation Recognized With Art Directors Club of Denver Award</u>	Englewood, Colo., October 5, 2007 – The Baxa Corpo...	10/05/2007 04:30 PM	394	1
<u>Baxa Corporation Extends Global Reach With New Distribution Agreements in Colombia and The Dominican Republic</u>	Englewood, Colo., September 24, 2007 – Baxa Corpor...	09/24/2007 03:00 PM	272	1
<u>Baxa Corporation Ranked By Inc. Magazine as One of the Fastest-Growing Private Companies in the US</u>	Englewood, Colo., September 1, 2007 – Inc. has ran...	09/01/2007 09:00 AM	318	3
<u>Baxa Announces 2008 Dates for STAR Center Professional Pharmacy and Cleanroom Training</u>	Englewood, Colo., August 20, 2007 – Baxa Corporati...	08/20/2007 10:30 AM	247	2
<u>'Overview of USP 797' Technical Paper By Baxa Corporation's Mike Hurst Now Accessible on Expert411.com</u>	Englewood, CO, 15 August 2007 – The "Overview of U...	08/15/2007 09:00 AM	272	3
<u>"Premix vs. Custom TPN" Technical Paper Sponsored By Baxa</u>	Englewood, CO, July 18, 2007	07/18/2007 09:00	736	1

<u>Corporation Now Posted on Expert411.com For Media Access</u>	- The "Premix vs. Cus...	AM		
<u>Baxa Corporation Named One of Best Companies to Work For in Colorado</u>	Englewood, Colo., July 16, 2007 - Baxa Corporation...	07/16/2007 08:00 AM	304	1
<u>Baxa Corp Features Pharmacy Training Programs, Abacus™ and ValiMed™ at the ASHP Summer Meeting</u>	Englewood, Colo., June 25, 2007 - At the annual AS...	06/25/2007 01:00 PM	357	2
<u>Baxa Corporation and Health Robotics Announce Strategic Alliance to Automate IV Admixture Preparation</u>	Englewood, Colo., June 18, 2007 - Baxa Corporation...	06/18/2007 11:00 AM	486	1
<u>Baxa Corporation Recognized By Medical Device & Design Industry Magazine For World-Class Quality Team</u>	Englewood, Colo., June 13, 2007 - The Medical Devi...	06/13/2007 09:00 AM	428	1
<u>Baxa Ltd. Subsidiary of Denver-based Baxa Corporation, Announces Direct Sales and Marketing Operations in Switzerland</u>	Bracknell, UK, May 21, 2007 - Baxa Ltd, subsidiary...	05/21/2007 09:00 AM	329	2
<u>Baxa Corporation Wins BMA Colorado 2007 Gold Key Award</u>	ENGLEWOOD, Colo., May 16, 2007 - Baxa Corporation,...	05/16/2007 09:00 AM	376	2
<u>Baxa Corporation Signs Co-Marketing Agreement with CriticalPoint for Interactive Web-Based Training</u>	Englewood, Colo., May 7, 2007 - Baxa Corporation h...	05/07/2007 09:00 AM	327	3
<u>"Premature Infants Safer Because Of New Feeding System," Case Study Now Accessible At PublicRelationsNewsroom.com</u>	Englewood, CO, May 3, 2007 - "Premature Infants S...	05/03/2007 09:00 AM	364	3
<u>Baxa Corporation Announces Enteral Syringes Now on Contract with AmeriNet, MedAssets, Novation and Premier GPOs</u>	Englewood, Colo., April 30, 2007 - Baxa Corporatio...	04/30/2007 09:00 AM	442	3
<u>Baxa Corporation Features Pharmacy Automation and Dedicated Oral Dispensers at the INTERPHEX 2007 Exhibition</u>	Englewood, Colo., April 24, 2007 - At the 28th ann...	04/24/2007 09:00 AM	353	3
<u>Baxa Praises the UK's NPSA Patient Safety Alert Advising Hospitals to Switch to Safer Oral/Enteral Syringes</u>	Bracknell, UK, April 17, 2007 - "The UK's National...	04/17/2007 04:00 AM	390	6

5/31/07 Totals	607 Hits 11 Printed
6/30/07 Totals	1,178 Hits 15 Printed
7/31/07 Totals	1,758 Hits 28 Printed
9/10/07 Totals	2,234 Hits 31 Printed
10/8/07 Totals	2,517 Hits 38 Printed
11/16/07 Totals	3,419 Hits 42 Printed
12/10/07 Totals	3,920 Hits 42 Printed
1/8/08 Totals	4,411 Hits 49 Printed
2/7/08 Totals	4,883 Hits 49 Printed
4/9/08 Totals	6,040 Hits 56 Printed
5/8/08 Totals	6,689 Hits 56 Printed
6/10/08 Totals	7,980 Hits 58 Printed
7/9/08 Totals	8,949 Hits 59 Printed
8/7/08 Totals	9,748 Hits 61 Printed
9/12/08 Totals	10,827 Hits 62 Printed
10/9/08 Totals	11,442 Hits 64 Printed
11/10/08 Totals	12,197 Hits 65 Printed
12/3/08 Totals	12,865 Hits 93 Printed
1/11/09 Totals	13,760 Hits 89 Printed
2/8/09 Totals	14,298 Hits 89 Printed
3/11/09 Totals	14,524 Hits 89 Printed
4/8/09 Totals	14,819 Hits 89 Printed
4/30/09	stats no longer offered In this format

Newsroom Traffic:

Total hits to date to Baxa Corporation's Absolutely PR newsrooms: **81,616 (1/31/10)**
79,781 (12/31/09)
77,821 (11/30/09)

77,515 (10/31/09)
75,950 (9/30/09)
74,486 (8/31/09)
73,067 (7/31/09)
71,574 (6/30/09)
70,059 (5/31/09)
68,755 (4/30/09)
67,047 (3/31/09)
65,136 (2/28/09)
63,500 (1/31/09)
62,031 (12/31/08)
60,748 (11/30/08)
59,413 (10/31/08)
57,301 (9/30/08)
55,494 (8/31/08)
54,112 (7/31/08)
51,801 (6/30/08)
50,004 (5/31/08)
48,207 (4/30/08)
46,334 (3/31/08)
42,567 (1/31/08)
40,102 (12/31/07)
38,759 (11/30/07)
36,564 (10/31/07)
34,483 (9/30/07)
32,665 (8/31/07)
29,934 (7/31/07)
28,059 (6/30/07)
26,706 (5/31/07)
24,702 (4/30/07)
23,038 (3/31/07)
21,233 (2/28/07)
19,657 (1/31/07)
18,351 (12/31/06)
17,085 (11/30/06)
15,631 (10/31/06)
14,522 (9/30/06)

April 2004 – set plans in motion to create a page at <http://www.expert411.com/id9.html> for “Safe Handling of Hazardous Drugs: Expert Perspectives” – include PhaSeal information, NIOSH alert and expert summaries (still tentative) for Jim Jorgenson and Marty Polovich. Approval for participation has been obtained from both Jorgenson and Polovich and materials are in the process of being gathered. Launch and promotion is possible in July 2004. Page went live 7/26/04, publicity followed.

Page hits since launch:

2,302 (1/31/10)
2,247 (12/31/09)
2,236 (11/30/09)
2,229 (10/31/09)
2,200 (9/30/09)

2,160 (8/31/09)
2,129 (7/31/09)
2,092 (6/30/09)
2,064 (5/31/09)
2,036 (4/30/09)
1,987 (3/31/09)
1,948 (2/28/09)
1,904 (1/31/09)
1,864 (12/31/08)
1,829 (11/30/08)
1,780 (10/31/08)
1,701 (9/30/08)
1,641 (8/31/08)
1,592 (7/31/08)
1,557 (6/30/08)
1,503 (5/31/08)
1,440 (4/30/08)
1,389 (3/31/08)
1,299 (1/31/08)
1,253 (12/31/07)
1,213 (11/30/07)
1,176 (10/31/07)
1,135 (9/30/07)
1,097 (8/31/07)
1,043 (7/31/07)
987 (6/30/07)
946 (5/31/07)
931 (4/30/07)
916 (3/31/07)
888 (2/28/07)
861 (1/31/07)
845 (12/31/06)
829 (11/30/06)
814 (10/31/06)
793 (9/30/06)
786 (8/31/06)
755 (7/31/06)
732 (6/30/06)
714 (5/31/06)
695 (4/30/06)
662 (3/31/06)
635 (2/28/06)
608 (1/31/06)
555 (12/31/05)
525 (11/30/05)
494 (10/31/05)
476 (9/30/05)
452 (8/31/05)
424 (7/31/05)
406 (6/30/05)

389 (5/30/05)
368 (4/30/05)
309 (3/31/05)
287 (2/28/05)
270 (1/31/05)
254 (12/31/04)
238 (11/30/04)
216 (10/31/04)
188 (9/30/04)

January 2005 – posted USP 797 and Sterile Compounding technical papers on <http://publicrelationsnewsroom.com/wsn/page4.html> (USP 797). The pages launched 1/27/05, publicity followed.

USP 797 page hits since launch:

31,834 (1/31/10)
30,980 (12/31/09)
30,397 (11/30/09)
29,811 (10/31/09)
29,149 (9/30/09)
28,510 (8/31/09)
27,929 (7/31/09)
27,304 (6/30/09)
26,638 (5/31/09)
26,095 (4/30/09)
25,336 (3/31/09)
24,501 (2/28/09)
23,797 (1/31/09)
23,157 (12/31/08)
22,657 (11/30/08)
22,034 (10/31/08)
21,229 (9/30/08)
20,497 (8/31/08)
19,767 (7/31/08)
18,964 (6/30/08)
18,257 (5/31/08)
17,591 (4/30/08)
17,023 (3/31/08)
15,740 (1/31/08)
14,798 (12/31/07)
14,347 (11/30/07)
13,678 (10/31/07)
12,977 (9/30/07)
12,281 (8/31/07)
11,191 (7/31/07)
10,544 (6/30/07)
9,920 (5/31/07)
9,356 (4/30/07)
8,796 (3/31/07)
8,061 (2/28/07)
7,494 (1/31/07)

6,971 (12/31/06)
6,629 (11/30/06)
6,211 (10/31/06)
5,847 (9/30/06)
5,490 (8/31/06)
5,157 (7/31/06)
4,833 (6/30/06)
4,401 (5/31/06)
3,992 (4/30/06)
3,612 (3/31/06)
3,197 (2/28/06)
2,788 (1/31/06)
2,465 (12/31/05)
2,168 (11/30/05)
1,858 (10/31/05)
1,714 (9/30/05)
1,614 (8/31/05)
1,459 (7/31/05)
1,284 (6/30/05)
1,118 (5/30/05)
778 (4/30/05)
517 (3/31/05)
242 (2/28/05)
5 (1/31/05)

2/9/10 - #4 on Google search for USP 797 -

<http://www.google.com/search?hl=en&q=USP+797>

USP 797, Understanding USP 797, Pharmaceutical Compounding ...

USP Chapter 797(1), enacted January 1, 2004, presents the first enforceable standards for sterile compounding. Following years of patient safety ...
www.publicrelationsnewsroom.com/_wsn/page4.html

2/9/10 - #5 on Yahoo search for USP 797 -

<http://search.yahoo.com/search?p=USP+797&fr=yfp-t-501&toggle=1&cop=mss&ei=UTF-8>

USP 797, Understanding USP 797, Pharmaceutical Compounding, Sterile ... Public relations newsroom

for journalists. Provides media access for national ... **USP 797** Training. Baxa Corp STAR Center. Medication Validation. CBSA Digital ... publicrelationsnewsroom.com/_wsn/page4.html

Sterile Compounding page - http://publicrelationsnewsroom.com/_wsn/page6.html
hits since launch:

4,952 (1/31/10)
4,916 (12/31/09)
4,898 (11/30/09)
4,880 (10/31/09)
4,851 (9/30/09)
4,835 (8/31/09)
4,815 (7/31/09)
4,790 (6/30/09)
4,778 (5/31/09)

4,759 (4/30/09)
4,712 (3/31/09)
4,668 (2/28/09)
4,639 (1/31/09)
4,608 (12/31/08)
4,565 (11/30/08)
4,529 (10/31/08)
4,486 (9/30/08)
4,446 (8/31/08)
4,409 (7/31/08)
4,348 (6/30/08)
4,305 (5/31/08)
4,268 (4/30/08)
4,205 (3/31/08)
3,985 (1/31/08)
3,854 (12/31/07)
3,740 (11/30/07)
3,600 (10/31/07)
3,472 (9/30/07)
3,367 (8/31/07)
3,212 (7/31/07)
3,105 (6/30/07)
2,985 (5/31/07)
2,851 (4/30/07)
2,705 (3/31/07)
2,544 (2/28/07)
2,415 (1/31/07)
2,279 (12/31/06)
2,171 (11/30/06)
2,061 (10/31/06)
1,970 (9/30/06)
1,880 (8/31/06)
1,790 (7/31/06)
1,705 (6/30/06)
1,596 (5/31/06)
1,478 (4/30/06)
1,386 (3/31/06)
1,235 (2/28/06)
1,114 (1/31/06)
1,004 (12/31/05)
913 (11/30/05)
794 (10/31/05)
752 (9/30/05)
712 (8/31/05)
636 (7/31/05)
597 (6/30/05)
465 (5/30/05)
332 (4/30/05)
202 (3/31/05)
119 (2/28/05)

6 (1/31/05)

February 2005 – posted Cleanrooms Q&A on <http://publicrelationsnewsroom.com/wsn/page7.html>.
The page launched On 2/25/05.

Cleanroom Q&A page hits since launch:

4,930 (1/31/10)
4,888 (12/31/09)
4,856 (11/30/09)
4,838 (10/31/09)
4,799 (9/30/09)
4,772 (8/31/09)
4,738 (7/31/09)
4,699 (6/30/09)
4,683 (5/31/09)
4,638 (4/30/09)
4,591 (3/31/09)
4,545 (2/28/09)
4,503 (1/31/09)
4,454 (12/31/08)
4,416 (11/30/08)
4,360 (10/31/08)
4,327 (9/30/08)
4,310 (8/31/08)
4,274 (7/31/08)
4,247 (6/30/08)
4,224 (5/31/08)
4,192 (4/30/08)
4,157 (3/31/08)
3,941 (1/31/08)
3,765 (12/31/07)
3,653 (11/30/07)
3,503 (10/31/07)
3,374 (9/30/07)
3,294 (8/31/07)
3,165 (7/31/07)
3,066 (6/30/07)
2,973 (5/31/07)
2,844 (4/30/07)
2,710 (3/31/07)
2,553 (2/28/07)
2,430 (1/31/07)
2,302 (12/31/06)
2,205 (11/30/05)
2,102 (10/31/06)
1,989 (9/30/06)
1,872 (8/31/06)
1,764 (7/31/06)
1,668 (6/30/06)
1,543 (5/31/06)
1,416 (4/30/06)

1,300 (3/31/06)
1,138 (2/28/06)
1,006 (1/31/06)
886 (12/31/05)
757 (11/30/05)
633 (10/31/05)
581 (9/30/05)
536 (8/31/05)
471 (7/31/05)
405 (6/30/05)
343 (5/30/05)
251 (4/30/05)
111 (3/31/05)
44 (2/28/05)

March 9, 2005 – posted Greg Baldwin on <http://www.expert411.com/id7.html>

Page hits since launch:

1,677 (1/31/10)
1,606 (12/31/09)
1,590 (11/30/09)
1,583 (10/31/09)
1,552 (9/30/09)
1,525 (8/31/09)
1,477 (7/31/09)
1,410 (6/30/09)
1,365 (5/31/09)
1,325 (4/30/09)
1,279 (3/31/09)
1,234 (2/28/09)
1,200 (1/31/09)
1,166 (12/31/08)
1,127 (11/30/08)
1,099 (10/31/08)
1,060 (9/30/08)
1,027 (8/31/08)
999 (7/31/08)
969 (6/30/08)
934 (5/31/08)
888 (4/30/08)
842 (3/31/08)
790 (1/31/08)
754 (12/31/07)
730 (11/30/07)
706 (10/31/07)
675 (9/30/07)
650 (8/31/07)
599 (7/31/07)
558 (6/30/07)
527 (5/31/07)
507 (4/30/07)

481 (3/31/07)
438 (2/28/07)
419 (1/31/07)
385 (12/31/06)
376 (11/30/06)
364 (10/31/06)
345 (9/30/06)
327 (8/31/06)
311 (7/31/06)
300 (6/30/06)
289 (5/31/06)
273 (4/30/06)
259 (3/31/06)
246 (2/28/06)
229 (1/31/06)
202 (12/31/05)
186 (11/30/05)
165 (10/31/05)
134 (9/30/05)
119 (8/31/05)
110 (7/31/05)
93 (6/30/05)
80 (5/31/05)
55 (4/30/05)
26 (3/31/05)

Total clicks to date to the Greg Baldwin expert profile to date: 316

Yahoo search marketing in January 2010 – 2 click throughs:
2 – Baxa Corporation

Yahoo search marketing in December 2009 – 3 click throughs:
2 – Baxa Corporation
1 – Greg Baldwin

Yahoo search marketing in November 2009 – 3 click throughs:
3 – Lean Manufacturing Expert

Yahoo search marketing in October 2009 – 3 click throughs:
1 – Lean Manufacturing Process
1 – Lean Manufacturing Expert
1 – Baxa Corporation

Yahoo search marketing in September 2009 – 8 click throughs:
4 – Lean Manufacturing Process
4 – Baxa Corporation

Yahoo search marketing in September 2009 – system under upgrade – will report Sept in the October report

Yahoo search marketing in August 2009 – 5 click throughs:

- 2 – Lean Manufacturing Process
- 2 – Baxa Corporation
- 1 – Greg Baldwin

Yahoo search marketing in July 2009 – 27 click throughs:

- 16 – Lean Manufacturing Process
- 6 – Baxa Corp
- 3 – Baxa Corporation
- 1 – Organic Growth vs Venture Capital
- 1 – Greg Baldwin

Yahoo search marketing in June 2009 – 10 click throughs:

- 4 – Lean Manufacturing Process
- 1 – Six Sigma Expert
- 2 – Baxa Corp
- 3 – Baxa Corporation

Yahoo search marketing in May 2009 – 14 click throughs:

- 8 – Lean Manufacturing Process
- 1 – Six Sigma Expert
- 2 – Greg Baldwin
- 1 – Baxa Corp
- 1 – Baxa Corporation
- 1 – Organic Growth vs Venture Capital

Yahoo search marketing in April 2009 – 12 click throughs:

- 9 – Lean Manufacturing Process
- 1 – Baxa Corp
- 1 – Lean Manufacturing Expert
- 1 – Building a Strong Management Team

Yahoo search marketing in March 2009 – 12 click throughs:

- 4 – Lean Manufacturing Process
- 2 – Six Sigma Expert
- 4 – Baxa Corporation
- 2 – Lean Manufacturing Expert

Yahoo search marketing in February 2009 – 11 click throughs:

- 4 – Lean Manufacturing Process
- 2 – Six Sigma Expert
- 3 – Baxa Corporation
- 2 – Organic Growth vs Venture Capital

Yahoo search marketing in January 2009 – 9 click throughs:

- 1 – Lean Manufacturing Process
- 5 – Baxa Corporation
- 2 – Organic Growth vs Venture Capital
- 1 – Greg Baldwin

Yahoo search marketing in December 2008 – 7 click throughs:

- 2 – Lean Manufacturing Process
- 3 – Baxa Corporation
- 1 – Organic Growth vs Venture Capital
- 1 – Greg Baldwin

Yahoo search marketing in November 2008 – 5 click throughs:

- 4 – Lean Manufacturing Process
- 1 – Baxa Corporation

Yahoo search marketing in October 2008 -- 1 click through:

- 1 – Baxa Corporation

Yahoo search marketing in September 2008 -- 1 click through:

- 1 – Lean Manufacturing Process

Yahoo search marketing in August 2008 – 0 click throughs

Yahoo search marketing in July 2008 -- 6 click throughs:

- 3 – Lean Manufacturing Process
- 2 – Baxa Corporation
- 1 – Greg Baldwin

Yahoo search marketing in June 2008 -- 4 click throughs:

- 4 – Baxa Corporation

Yahoo search marketing in May 2008 -- 9 click throughs:

- 4 – Lean Manufacturing Process
- 2 – Baxa Corporation
- 1 – Colorado Lean Manufacturing
- 1 – Organic Growth vs Venture Capital
- 1 – Greg Baldwin

Yahoo search marketing in April 2008 -- 4 click throughs:

- 2 – Lean Manufacturing Process
- 2 – Colorado Lean Manufacturing

Yahoo search marketing in March 2008 -- 2 click throughs:

- 2 – Lean Manufacturing Process

Yahoo search marketing in February 2008 -- 3 click throughs:

- 1 – Lean Manufacturing Process
- 1 – Colorado Lean Manufacturing
- 1 – Greg Baldwin

Yahoo search marketing in January 2008 – 1 click through:

- 1- Baxa Corporation

Yahoo search marketing in December 2007 – 0 click throughs

Yahoo search marketing in November 2007 -- 5 click throughs:

5 – Colorado Lean Manufacturing

Yahoo search marketing in October 2007 -- 8 click throughs:

1 – Lean Manufacturing Process
6 – Colorado Lean Manufacturing
1 – Greg Baldwin

Yahoo search marketing in September 2007 -- 6 click throughs:

3 – Colorado Lean Manufacturing
1 – Baxa Corp
1 – Gregory Baldwin
1 – Lean Manufacturing Expert

Yahoo search marketing in August 2007 -- 9 click throughs:

5 – Colorado Lean Manufacturing
2 – Baxa Corp
2 – Gregory Baldwin

Yahoo search marketing in July 2007 -- 7 click throughs:

4 – Colorado Lean Manufacturing
2 – Baxa Corp
1 – Greg Baldwin

Yahoo search marketing in June 2007 -- 6 click throughs:

3 – Colorado Lean Manufacturing
3 – Greg Baldwin

Yahoo search marketing in May 2007 -- 5 click throughs:

2 – Colorado Lean Manufacturing
1 – Baxa Corp
1 – Denver Management Teams
1 – Greg Baldwin

Yahoo search marketing in April 2007 -- 3 click throughs:

2 – Baxa Corp
1 – Greg Baldwin

Yahoo search marketing in March 2007 -- 7 click throughs:

1 – Baxa Corp
2 – Lean manufacturing process
1 – Building A Strong Management Team
3 – Greg Baldwin

Yahoo search marketing in February 2007 -- 2 click throughs:

2 – Gregory Baldwin

Yahoo search marketing in January 2007 -- 6 click throughs:

1 – Baxa Corporation
3 – Baxa Corp

- 1 – Lean manufacturing process
- 1 – Six Sigma Expert

Yahoo search marketing in December 2006 -- 2 click throughs:

- 1 – Baxa Corporation
- 1 – Lean manufacturing process

Yahoo search marketing in December 2006 -- 0 click throughs

note: Yahoo has changed/upgraded their platform, so there could be some bugs to work our here (or it could be Maggie's unfamiliarity with the new system – more to come).

Yahoo search marketing in November 2006 -- 7 click throughs:

- 1 – Baxa Corporation
- 1 – Baxa Corp
- 1 – Greg Baldwin
- 1 – Gregory Baldwin
- 1 – Lean manufacturing expert
- 1 – Lean manufacturing process
- 1 – Organic growth versus venture capital

Yahoo search marketing in October 2006 -- 1 click through:

- 1 – organic growth versus venture capital

Yahoo search marketing in September 2006 -- 4 click throughs:

- 1 – Baxa Baxa Corporation
- 1 – Business Strategy Expert
- 2 – Greg Baldwin

Yahoo search marketing in August 2006 -- 3 click throughs:

- 2 – Baxa Corporation
- 1 – Baxa Corp

Yahoo search marketing in July 2006 -- 3 click throughs:

- 2 – Greg Baldwin
- 1 – Gregory Baldwin

Yahoo search marketing in June 2006 -- 4 click throughs:

- 1 – Baxa Corp
- 2 – Baxa Corporation
- 1 – lean manufacturing process

Yahoo search marketing in May 2006 -- 2 click throughs:

- 2 – lean manufacturing process

Yahoo search marketing in April 2006 -- 8 click throughs:

- 3 – lean manufacturing process
- 1 – organic growth versus venture capital
- 3 – Greg Baldwin
- 1 – Gregory Baldwin

Yahoo search marketing in March 2006 -- 5 click throughs:

- 2 – lean manufacturing expert
- 1 – building a strong management team
- 1 – Colorado Colorado Six Sigma
- 1 – Greg Baldwin

Yahoo search marketing in February 2006 -- 6 click throughs:

- 1 – lean manufacturing expert
- 5 – lean manufacturing process

Yahoo search marketing in January 2006 -- 6 click throughs:

- 5 – lean manufacturing process
- 1 – organic growth versus venture capital

Yahoo search marketing in December 2005 -- 4 click throughs:

- 1 – building a strong management team
- 1 – Denver lean manufacturing
- 1 – Greg Baldwin
- 1 – lean manufacturing process

Yahoo search marketing in November 2005 -- 7 click throughs:

- 1 – building a strong management team
- 1 – Denver management
- 1 – Greg Baldwin
- 3 – lean manufacturing process
- 1 – organic growth versus venture capital

Yahoo search marketing in October 2005 -- 10 click throughs:

- 1 – building a strong management team
- 2 – Greg Baldwin
- 6 – lean manufacturing process
- 1 – organic growth versus venture capital

Yahoo search marketing in September 2005 -- 6 click throughs:

- 1 – Colorado lean manufacturing
- 1 – Gregory Baldwin
- 3 – lean manufacturing process
- 1 – organic growth versus venture capital

Yahoo search marketing in August 2005 -- 3 click throughs:

- 1 – lean manufacturing process
- 1 – organic growth versus venture capital
- 1 – six sigma expert

Yahoo search marketing in July 2005 -- 4 click throughs:

- 1 – Gregory Baldwin
- 1 – lean manufacturing process
- 1 – organic growth versus venture capital
- 1 – six sigma expert

Yahoo search marketing in June 2005 -- 8 click throughs:

- 3 – Greg Baldwin
- 2 – Gregory Baldwin
- 1 – lean manufacturing process
- 2 – organic growth versus venture capital expert

Yahoo search marketing in May 2005 -- 2 click throughs:

- 1 – organic growth versus other people's money
- 1 – organic growth versus venture capital expert

August 22, 2005 – posted TPN Case Study on <http://publicrelationsnewsroom.com/wsn/page11.html>

Page hits since launch:

7,996 (1/31/10)
7,853 (12/31/09)
7,753 (11/30/09)
7,600 (10/31/09)
7,459 (9/30/09)
7,329 (8/31/09)
7,222 (7/31/09)
7,093 (6/30/09)
6,970 (5/31/09)
6,852 (4/30/09)
6,692 (3/31/09)
6,505 (2/28/09)
6,354 (1/31/09)
6,206 (12/31/08)
6,105 (11/30/08)
5,944 (10/31/08)
5,791 (9/30/08)
5,618 (8/31/08)
5,444 (7/31/08)
5,244 (6/30/08)
5,101 (5/31/08)
4,918 (4/30/08)
4,772 (3/31/08)
4,411 (1/31/08)
4,224 (12/31/07)
4,067 (11/30/07)
3,886 (10/31/07)
3,710 (9/30/07)
3,558 (8/31/07)
3,412 (7/31/07)
3,269 (6/30/07)
3,100 (5/31/07)
2,908 (4/30/07)
2,704 (3/31/07)
2,553 (2/28/07)
2,381 (1/31/07)
2,256 (12/31/06)

2,106 (11/30/06)
1,964 (10/31/06)
1,800 (9/30/06)
1,626 (8/31/06)
1,508 (7/31/06)
1,410 (6/30/06)
1,298 (5/31/06)
1,176 (4/30/06)
998 (3/31/06)
794 (2/28/06)
605 (1/31/06)
484 (12/31/05)
362 (11/30/05)
152 (10/31/05)
54 (9/30/05)
4 (8/31/05)

August 22, 2005 – posted Continuous Infusion Case Study on
<http://publicrelationsnewsroom.com/wsn/page12.html>

Page hits since launch:

2,609 (1/31/10)
2,580 (12/31/09)
2,561 (11/30/09)
2,544 (10/31/09)
2,520 (9/30/09)
2,490 (8/31/09)
2,456 (7/31/09)
2,439 (6/30/09)
2,384 (5/31/09)
2,344 (4/30/09)
2,304 (3/31/09)
2,269 (2/28/09)
2,222 (1/31/09)
2,189 (12/31/08)
2,142 (11/30/08)
2,086 (10/31/08)
2,026 (9/30/08)
1,960 (8/31/08)
1,924 (7/31/08)
1,876 (6/30/08)
1,843 (5/31/08)
1,801 (4/30/08)
1,758 (3/31/08)
1,668 (1/31/08)
1,613 (12/31/07)
1,575 (11/30/07)
1,528 (10/31/07)
1,464 (9/30/07)
1,426 (8/31/07)
1,347 (7/31/07)

1,277 (6/30/07)
1,204 (5/31/07)
1,139 (4/30/07)
1,065 (3/31/07)
994 (2/28/07)
937 (1/31/07)
875 (12/31/06)
818 (11/30/06)
758 (10/31/06)
691 (9/30/06)
634 (8/31/06)
564 (7/31/06)
509 (6/30/06)
452 (5/31/06)
405 (4/30/06)
343 (3/31/06)
266 (2/28/06)
209 (1/31/05)
160 (12/31/05)
125 (11/30/05)
63 (10/31/05)
25 (9/30/05)
2 (8/31/05)

August 22, 2005 – posted Safe Handling Technical Paper on
<http://publicrelationsnewsroom.com/wsn/page13.html>

Page hits since launch:

2,077 (1/31/10)
2,054 (12/31/09)
2,037 (11/30/09)
2,021 (10/31/09)
2,001 (9/30/09)
1,981 (8/31/09)
1,957 (7/31/09)
1,936 (6/30/09)
1,916 (5/31/09)
1,894 (4/30/09)
1,870 (3/31/09)
1,851 (2/28/09)
1,822 (1/31/09)
1,810 (12/31/08)
1,787 (11/30/08)
1,757 (10/31/08)
1,718 (9/30/08)
1,690 (8/31/08)
1,666 (7/31/08)
1,635 (6/30/08)
1,607 (5/31/08)
1,565 (4/30/08)
1,525 (3/31/08)

1,462 (1/31/08)
1,401 (12/31/07)
1,367 (11/30/07)
1,331 (10/31/07)
1,281 (9/30/07)
1,234 (8/31/07)
1,181 (7/31/07)
1,142 (6/30/07)
1,085 (5/31/07)
1,025 (4/30/07)
963 (3/31/07)
905 (2/28/07)
855 (1/31/07)
795 (12/31/06)
741 (11/30/06)
700 (10/31/06)
656 (9/30/06)
623 (8/31/06)
559 (7/31/06)
525 (6/30/06)
478 (5/31/06)
437 (4/30/06)
373 (3/31/06)
325 (2/28/06)
266 (1/31/06)
203 (12/31/05)
157 (11/30/05)
89 (10/31/05)
36 (9/30/05)
3 (8/31/05)

December 1, 2005 – posted Eric Kastango’s profile <http://www.expert411.com/id14.html> under
USP 797 – “Hospital Pharmacy Safety” – 6/1/09 “Pharmacy Practices”

Page hits since launch:

1,806 (1/31/10)
1,753 (12/31/09)
1,741 (11/30/09)
1,732 (10/31/09)
1,687 (9/30/09)
1,654 (8/31/09)
1,601 (7/31/09)
1,546 (6/30/09)
1,500 (5/31/09)
1,480 (4/30/09)
1,450 (3/31/09)
1,405 (2/28/09)
1,381 (1/31/09)
1,352 (12/31/08)
1,306 (11/30/08)
1,261 (10/31/08)

1,189 (9/30/08)
1,144 (8/31/08)
1,113 (7/31/08)
1,063 (6/30/08)
1,022 (5/31/08)
961 (4/30/08)
906 (3/31/08)
801 (1/31/08)
727 (12/31/07)
658 (11/30/07)
607 (10/31/07)
533 (9/30/07)
453 (8/31/07)
359 (7/31/07)
295 (6/30/07)
262 (5/31/07)
247 (4/30/07)
227 (3/31/07)
212 (2/28/07)
191 (1/31/07)
164 (12/31/06)
100 (11/30/06)
88 (10/31/06)
79 (9/30/06)
67 (8/31/06)
62 (7/31/06)
56 (6/30/06)
52 (5/31/06)
47 (4/30/06)
38 (3/31/06)
32 (2/28/06)
27 (1/31/06)
16 (12/31/05)

December 1, 2005 – posted ValiMed Release on www.publicrelationsnewsroom.com under Medication Validation

Deactivated (11/12/08) – 295 hits at deactivation

Page hits since re-launch 6/7/07:

286 (10/31/08)
280 (9/30/08)
279 (8/31/08)
270 (7/31/08)
260 (6/30/08)
249 (5/31/08)
243 (4/30/08)
231 (3/31/08)
211 (1/31/08)
197 (12/31/07)
181 (11/30/07)
152 (10/31/07)

133 (9/30/07)
Reactivated 6/7/07 – 124 since reactivation
Deactivated (12/21/06) – 300 hits at deactivation
263 (11/30/06)
250 (10/31/06)
228 (9/30/06)
202 (8/31/06)
180 (7/31/06)
172 (6/30/06)
161 (5/31/06)
155 (4/30/05)
128 (3/31/06)
93 (2/28/06)
68 (1/31/06)
51 (12/31/05)

September 28, 2006 – posted new Baxa newsrooms:

USP 797 Training Requirements PRNR page:

<http://publicrelationsnewsroom.com/wsn/page17.html>

2,371 (1/31/10)
2,346 (12/31/09)
2,321 (11/30/09)
2,294 (10/31/09)
2,258 (9/30/09)
2,234 (8/31/09)
2,189 (7/31/09)
2,149 (6/30/09)
2,107 (5/31/09)
2,078 (4/30/09)
2,050 (3/31/09)
2,013 (2/28/09)
1,982 (1/31/09)
1,957 (12/31/08)
1,934 (11/30/08)
1,900 (10/31/08)
1,852 (9/30/08)
1,821 (8/31/08)
1,773 (7/31/08)
1,732 (6/30/08)
1,690 (5/31/08)
1,652 (4/30/08)
1,608 (3/31/08)
1,504 (1/31/08)
1,439 (12/31/07)
1,396 (11/30/07)
1,312 (10/31/07)
1,224 (9/30/07)
1,147 (8/31/07)
1,026 (7/31/07)
935 (6/30/07)

867 (5/31/07)
790 (4/30/07)
695 (3/31/07)
616 (2/28/07)
550 (1/31/07)
445 (12/31/06)
383 (11/30/06)
31 (10/31/06)
9 (9/30/06)

New Claude Hooton e411 page:

<http://expert411.com/wsn/page3.html> - Now Mike Hurst E411page

Deactivated (11/21/06) – 22 hits at deactivation

15 (10/31/06)

6 (9/30/06) – corrected from PRIOR month's report figure

New Oral Dispenser prnr page:

<http://publicrelationsnewsroom.com/wsn/page2.html>

9,983 (1/31/10)
9,717 (12/31/09)
9,488 (11/30/09)
9,272 (10/31/09)
9,061 (9/30/09)
8,833 (8/31/09)
8,621 (7/31/09)
8,434 (6/30/09)
8,247 (5/31/09)
8,037 (4/30/09)
7,827 (3/31/09)
7,577 (2/28/09)
7,298 (1/31/09)
7,092 (12/31/08)
6,944 (11/30/08)
6,702 (10/31/08)
6,357 (9/30/08)
6,043 (8/31/08)
5,823 (7/31/08)
5,590 (6/30/08)
5,349 (5/31/08)
5,078 (4/30/08)
4,762 (3/31/08)
4,212 (1/31/08)
3,864 (12/31/07)
3,853 (11/30/07)
3,338 (10/31/07)
3,043 (9/30/07)
2,831 (8/31/07)
2,567 (7/31/07)
2,296 (6/30/07)
2,049 (5/31/07)

1,721 (4/30/07)
1,489 (3/31/07)
1,241 (2/28/07)
933 (1/31/07)
588 (12/31/06)
421 (11/30/06)
242 (10/31/06)
7 (9/30/06)

September 29, 2006 – posted new Baxa newsroom:

New STAR Center Training/Regulatory Compliance prnr page:
<http://publicrelationsnewsroom.com/wsn/page18.html>

1,334 (1/31/10)
1,315 (12/31/09)
1,304 (11/30/09)
1,286 (10/31/09)
1,250 (9/30/09)
1,224 (8/31/09)
1,194 (7/31/09)
1,173 (6/30/09)
1,154 (5/31/09)
1,147 (4/30/09)
1,133 (3/31/09)
1,083 (2/28/09)
1,066 (1/31/09)
1,047 (12/31/08)
1,016 (11/30/08)
985 (10/31/08)
950 (9/30/08)
916 (8/31/08)
889 (7/31/08)
849 (6/30/08)
813 (5/31/08)
770 (4/30/08)
732 (3/31/08)
672 (1/31/08)
629 (12/31/07)
618 (11/30/07)
579 (10/31/07)
527 (9/30/07)
475 (8/31/07)
434 (7/31/07)
406 (6/30/07)
377 (5/31/07)
342 (4/30/07)
284 (3/31/07)
228 (2/28/07)
191 (1/31/07)
124 (12/31/06)
43 (11/30/06)

31 (10/31/06)

6 (9/30/06)

March 30, 2007 – posted new Baxa newsroom -- Neonatal Safety prnr page:

<http://publicrelationsnewsroom.com/wsn/page15.html>

1,083 (1/31/10)

1,079 (12/31/09)

1,073 (11/30/09)

1,070 (10/31/09)

1,048 (9/30/09)

1,034 (8/31/09)

1,018 (7/31/09)

1,010 (6/30/09)

997 (5/31/09)

985 (4/30/09)

972 (3/31/09)

950 (2/28/09)

937 (1/31/09)

904 (12/31/08)

880 (11/30/08)

850 (10/31/08)

790 (9/30/08)

734 (8/31/08)

710 (7/31/08)

668 (6/30/08)

643 (5/31/08)

614 (4/30/08)

563 (3/31/08)

467 (1/31/08)

424 (12/31/07)

400 (11/30/07)

361 (10/31/07)

302 (9/30/07)

263 (8/31/07)

181 (7/31/07)

130 (6/30/07)

83 (5/31/07)

41 (4/30/07)

3 (3/31/07)

May 21, 2007 – launched new expert page: Lou Diorio and Dave Thomas – Compounding TPN:

<http://www.expert411.com/id13.html>

3,105 (1/31/10)

3,016 (12/31/09)

2,995 (11/30/09)

2,985 (10/31/09)

2,877 (9/30/09)

2,784 (8/31/09)

2,698 (7/31/09)

2,613 (6/30/09)

2,503 (5/31/09)
2,403 (4/30/09)
2,270 (3/31/09)
2,152 (2/28/09)
2,060 (1/31/09)
1,979 (12/31/08)
1,890 (11/30/08)
1,803 (10/31/08)
1,662 (9/30/08)
1,544 (8/31/08)
1,434 (7/31/08)
1,324 (6/30/08)
1,209 (5/31/08)
1,100 (4/30/08)
981 (3/31/08)
763 (1/31/08)
656 (12/31/07)
563 (11/30/07)
486 (10/31/07)
389 (9/30/07)
306 (8/31/07)
210 (7/31/07)
40 (6/30/07)
6 (5/31/07)

July 24, 2007 – launched news expert page: Mike Hurst – USP 797 (6/30/08 De-Miked, left all other info) –
6/1/09 added Tribble’s profile to the page and labeled it “Pharmacy Safety”:

<http://www.expert411.com/id3.html>

2,248 (1/31/10)
2,173 (12/31/09)
2,158 (11/30/09)
2,132 (10/31/09)
2,062 (9/30/09)
1,999 (8/31/09)
1,937 (7/31/09)
1,859 (6/30/09)
1,776 (5/31/09)
1,738 (4/30/09)
1,699 (3/31/09)
1,658 (2/28/09)
1,614 (1/31/09)
1,573 (12/31/08)
1,529 (11/30/08)
1,470 (10/31/08)
1,404 (9/30/08)
1,337 (8/31/08)
1,257 (7/31/08)
1,135 (6/30/08)
1,035 (5/31/08)
864 (4/30/08)

653 (3/31/08)
504 (1/31/08)
430 (12/31/07)
382 (11/30/07)
321 (10/31/07)
244 (9/30/07)
159 (8/31/07)
7 (7/31/07)

November 27, 2007 – launched Rosenfeld IV Push Drug Delivery page:

<http://www.expert411.com/id16.html>

1,309 (1/31/10)
1,258 (12/31/09)
1,250 (11/30/09)
1,238 (10/31/09)
1,176 (9/30/09)
1,122 (8/31/09)
1,086 (7/31/09)
1,027 (6/30/09)
977 (5/31/09)
944 (4/30/09)
875 (3/31/09)
777 (2/28/09)
721 (1/31/09)
673 (12/31/08)
621 (11/30/08)
558 (10/31/08)
479 (9/30/08)
421 (8/31/08)
368 (7/31/08)
340 (6/30/08)
301 (5/31/08)
262 (4/30/08)
227 (3/31/08)
137 (1/31/08)
74 (12/31/07)
16 (11/30/07)

11/03/03 arranged for media meetings at ASHP 2003 with Marian:
Tuesday, Dec. 9, noon, Sonja Sherritze with *Pharmacy & Therapeutics*
Wednesday, Dec. 10, noon, Jennifer Allen and Dennis Cada, *Hospital Pharmacy*
Kristin Della Volpe expressed interest in meeting, but hasn't made an appt.
Also, Laurence A Goldberg, editor of *The Pharmacy Journal* in the UK might be
interested in a meeting once he gets to New Orleans. The same goes for Amy
Erickson, editor of *Pharmacy Today*. I shared the Abacus information with
Judy Chi of *Drug Topics* and she has not yet requested a personal meeting.
(Note: none of this happened as planned)

4/26/05 Harvested as much data as possible and within the constraints of my knowledge from the
European media contact data that we had access to through April 30, 2005. I'm providing a
CD to Marian. Warning: this data ages fast (particularly e-mail addresses), so if we pursue

- anything aggressive in the UK or other European countries, the data module will probably need to be reactivated.
- 4/28/05 Opportunity to submit a short write-up to the “Good Works” column at the Denver Business Journal about Baxa’s volunteer day with Family Homestead
- 4/30/05 Upcoming award announcement:
5/18 or thereabouts – Governor’s Award for Excellence in Exporting (large manufacturing category). Need to obtain congratulatory letter from the Governor’s office.
Followed up again on the letter 6/7/05 to no avail as yet.
- 4/30/05 Official Notification from The American Business Awards that Baxa is a finalist in the Stevie competition. Stevie winners are announced Monday, June 6.
Nomination: Baxa Corporation's Entire Company is Our Sales Team
Category: Best Sales Team
Status: Finalist Baxa won!
- 5/4/05 Supplied Jon Pushkin with the new high rez image of Greg Baldwin for Bioscience Colorado Magazine 2005. Article and photo ran.
- 5/6/05 Marian applied for the Ernst & Young contest and Baxa is one of the 24 Rocky Mtn Regional finalists. The Banquet is June 23. The DBJ and Rocky Mountain News have run lists of the finalists. Additional PR to follow. Baxa/Brian Baldwin won!
- 5/12-13/05 Put together the contact list for upcoming mailings on the hazardous drug handling issue (based on opening and click-through data for past related campaigns).
- 5/23/05 Assisted Marian in putting together a Corporate PR Policy for Baxa and helped her present it to the Leadership Team.
- 5/27/05 E-mailed links to Marian regarding two national awards programs of interest for Baxa: The Inc. 500 and the Fast Company Fast 50.
- 7/15/05 Baxa has placed in the ColoradoBiz/9News Top Company of the year program. More to come 8/25 (winners reception) and 9/8 (awards luncheon).
- 7/15/05 Baxa was included on this year’s Denver Business Journal Top Private Company list (#37).
- 7/15/05 Ernst & Young included Brian Baldwin in an ad about the contest (photo looked fine on subscriber PDF, but print version had poor production values).
- 7/22/05 Added Baxa’s award listing to PR.com – need to fully trick out PR.com as time permits over time.
- 8/31/05 All 2005 Baxa releases are now posted on PR.com.
- 9/9/05 Personally thanked the ColoradoBiz contacts and Gregg Moss after the 9/8 banquet
- 9/20/05 Profnet query – Interphex 2006 -- Request for speakers – forwarded to Marian
- 9/21/05 Provided Heidi with publicity ideas for the RMDMA (didn’t record time for Baxa)
- 9/23/05 Provided awards contest ideas for new product development at Baxa, per Heidi’s request.
- 9/30/05 Profnet query – Global Manufacturing/IndustryWeek – reporter wants interviews regarding the hottest locations around the world for U.S. manufacturers. Passed to Marian as a possible for Greg Baldwin.
- 9/30/05 Thanked Candy Campbell at Colorado Company for the article on Brian Baldwin and EOY.
- 10/6/05 Requested photos from ColoradoBiz and Colorado Company. ColoradoBiz connected us with Phil Mumford, the photographer (303-523-6841). Candy has responded regarding Brian Baldwin’s photo.
- 10/11/05 Sent Marian suggestions for editing the existing PhaSeal releases when the transition occurs 12/31/05.
- 10/13/05 Thanked both Julie Poppen and Jane Hoback at the Rocky Mountain News for publishing the profile on Baxa.
- 11/15/05 Reminded Marian about the Fast 50 deadline – November 24. Passed this year.
- 11/15/05 Reminded Marian about the Inc 500 deadline for 2006: December 31, 2005. Discussed further by phone. This is still a possibility. Marian completed this entry.

11/24/05 Provided information about the Denver Business Journal 2006 nomination deadlines for Forty Under 40 (January 6, 2006) and Best Places to Work (August 11, 2006). Marian submitted Jeff Baldwin for the Forty Under 40.

11/29/05 Suggested a page at publicrelationsnewsroom.com for Medication Errors/ValiMed.

11/8-28/05 Assisted Marian in scheduling editorial meetings at ASHP: Drug Topics, PP&P, Pharmacy Practice News and Pharmacy Times. Response by media at the event was rather lackluster, placements were made via the PR campaigns with e-mail follow-up.

11/30/05 Provided information about the Fortune Lists that can be applied for: 100 Best Companies to work for (<http://greatplacetowork.com>) and 50 Most Powerful Women in Business (pattie_sellers@fortunemail.com)

12/1/05 Posted the Medication Errors and USP 797 Expert newsroom pages.

12/5/05 Forwarded WisdomNet article to Marian and discussed the need for a consistent Baxa boilerplate description for all members of the Leadership Team to use when doing interviews. Marian will handle with the team.

12/12/05 De-PhaSealed all Newswire and Newsroom postings.

12/13/05 Submitted Greg Baldwin to the BusinessWire ExpertSource database.

12/20/05 Forwarded the ColoradoBiz family-owned business data form to Marian.

12/27-31 Prepped to handle a European news release – now with the addition of the Benelux countries. Bacon’s International data is available through 4/30/06.

1/9/06 Considered a pitch for Entrepreneur (Gwen Moran) on incorporating customer feedback, ideas or participation in marketing and product development, but wasn’t able to respond within the tight deadline.

1/13/06 Researched general eligibility requirements for the Deloitte Technology Fast 500 EMEA for Marian.

1/16/06 Considered Profnet lead in Colorado Meeting & Events Magazine on Western theme events. Passed on.

1/18/06 Received feedback from Inc Magazine for the Inc 500 that Baxa’s growth from 2004 to 2005 wasn’t significant enough for the list (needed to be 200-300%). The Fast Company Fast 50 is still a possible national exposure for Baxa (last year’s deadline was November 24).

1/24/06 Maggie noticed a release by B. Braun Medical for winning the Frost & Sullivan 2005 Medical Devices Emerging Company of the Year award. Marian said they were pay to play and had pitched Baxa in the past for similar programs, asking for \$10,000.

1/24/06 Considered the Denver Metro Chamber Best in Business Awards (Feb 17 deadline for nominations) and learned that Baxa didn’t fit into any of the categories.

1/25/06 Was pitched again by Virtual Press Office wanting to manage databases and e-mail campaigns. Maggie passed on the conference call. Marian also told the same sales rep that we were passing in the Interphex Virtual Press Kit this year.

1/26/06 Added The Conference Board article link to the Greg Baldwin page at Expert411.com

1/31/06 Sent the link to the France & Benelux news release to PharmacyOneSource.com – a monthly routine.

2/1/06 Reviewed Business Wire’s new photo attachment product called a Smart News Release. Maggie provided Marian and Heidi an overview of all the similar services and costs available.

2/1/06 Forwarded Six Sigma hospital lead to Marian in Health Executive Magazine – she didn’t know of a hospital user to refer the lead to.

2/3/06 Learned about Jeff Baldwin’s status in the 40 Under 40 competition. Maggie did related query and research regarding the matter for Marian and Heidi.

2/9/06 Marian backgrounded Maggie on the Exacta-Med trademark situation.

2/10/06 Maggie checked with Marian on the status of a CDEX board member coming from Baxa – in light of CDEX issuing a news release on the appointment of two new directors.

- 2/13/06 Shared Call For Papers for Pharmaceutical Formulation & Quality. Nothing to submit at this time.
- 2/14/06 Considered a Profnet Query in World Trade Magazine on the Changing Faces of Innovation. Passed at this time.
- 2/17/06 Forwarded release link to Marian regarding S. Florida Children's selecting ForHealth's IntelliFill product.
- 2/17/06 Forwarded possible Profnet for Marian's review on Medical Devices and Pervasive Computing.
- 2/18/06 Took advantage of PR Web's Podcast Month and re-released the Stevie Award release with the lead focused on Claude Hooton's podcast interview accessible at the Stevie website.
- 2/20/06 Posted a test high resolution jpg on the PR Web photowire (currently a free service). At the time of the writing of this report, the photo searched #10 of Google for "Baxa Corporation." Maggie will post the other high rez photos currently on the PR.com Image Gallery since these are currently searching well.
- 2/23/06 Provided a European PR report for Marian and Stephanie.
- 2/24/06 Gave Marian and Heidi an overview of the PR Newswire eWatch service.
- 2/24/06 Forwarded a recommendation and links to Marian and Heidi for the Bacon's International clipping service.
- 2/24/06 Researched and reviewed the "Best Companies to Work For in Colorado" competition for Laurel and Heidi. This contest is driven by the HR industry, it's not the annual Denver Business Journal list and event. Laurel registered. All or a significant portion of employees are interviewed for this program.
- 3/2/06 Provided information to Marian regarding explanation of PR Web statistics.
- 3/6/06 Provided information about National Patient Safety Awareness Week (March 5 – March 11 in 2006) – <http://www.npsf.org>
- 3/14/06 Forwarded CDEX release to Marian (All Children's Hospital, St. Petersburg, FL) with reference to Baxa, but no URL or 800# present.
- 3/17/06 Worked with Dee Marsh at the Denver Business Journal regarding Jeff's being called out of town and acceptance of the 40 Under 40 award. Marian attended the banquet.
- 3/20/06 Provided information to Marian regarding the Denver Business Journal Private Company List. Deadline: April 18. Publishes: July 14.
- 4/3/06 Marian nominated Baxa as a MD&DI 50 Companies to Watch candidate. Later in the month we learned Baxa was selected! New releasing opportunity to come.
- 4/8/05 Heidi nominated Marian for the American Marketing Person of the Year (AMY) award for the Colorado Chapter of the American Marketing Association annual Peak Awards. Banquet is June 1.
- 4/17/06 We now have a ValiMed online video clip available for related publicizing on PRNR and/or E411, plus there are also additional USP 797 technical papers now available for Internet PR. Also, W3W3 Internet radio is interviewing Brian Baldwin for a segment publicizing this year's EOY awards. This could be an additional hook like Claude Hooton's Stevie Award podcast interview. Maggie to put these projects in order for Marian's approval.
- 4/18/06 Considered a Six Sigma Profnet query on training for health care administrators. Marian passed.
- 5/25/06 Baxa is a winner in the "Best Companies To Work For In Colorado" – banquet: 8/3/06
- 5/26/06 Worked on setting a date for the External STAR Center Reception/Tour – not in conflict with Biowest – Tuesday, August 22, 4-7 p.m. – Maggie is responsible for the CBSA board and the Who's Who in Denver Healthcare lists. Special announcement mailing is scheduled for July and the "Invitation on a Silver Platter" mailing August 1.
- 5/26/06 Nominated Marian for the DBJ Outstanding Women in Business Awards using the Information compiled for the AMY nomination.

5/31/06 Top searches where the Eric K podcast release comes up: Yahoo - 797 pharmacy, Yahoo & Google - 797 guidelines, Yahoo - TPN contamination, Google News - usp 797, MSN - United States Pharmacopeia 797, Google News - pharmacy compounding

5/31/06 Forwarded information to Marian and Heidi regarding Colorado Parent Magazine's contest: Colorado's Best Companies For Working Families (10th anniversary)

6/7/06 Received logos for the Best Company contest PR – upcoming in August

6/19/06 A VIP/public open house for STAR Center has been put on hold.

6/21/06 Reviewed the possibility of doing a release about Brian Baldwin being inducted into the Entrepreneur Hall of Fame. Discovered that the EOY microsite link for Brian didn't work. Maggie told Marian about the problem.

6/22/06 ThomasNew.com has created a company profile page and news release archive from recent PR Web releases. Marian reviewed and found inaccuracies in the profile. Marian is contacting them.

6/26/06 Maggie evaluated ExpertClick.com for Marian

6/27/06 Reviewed an article in the Vail Daily for a nominee in the Best Companies contest. Discussed and decided to wait until winners are announced.

6/28/06 Considered a Profnet for Greg Baldwin with EnterpriseLeadership.org, which could have entailed a 30-minute podcast interview. We decided to pass at this time.

6/29/06 Forwarded coverage of the Replidyne IPO – which was rather lackluster in impact.

6/29/06 Maggie was able to cancel the plastic “silver” platter order at xpedx. STAR external open house has been canceled.

6/29/06 Maggie thanked CBSA for including the AMA and AMY awards information in the Summer FOCUS newsletter.

6/30/06 Maggie sent news release recap to PharmacyOneSource (at their request a year or more ago) – however in the future we're including POS in the e-mail to selected entities, done at the time of individual releasing, making this more timely for POS.

6/30/06 Baxa was included in a Business Wire dissemination headlined: “View Profiles of 166 Global Companies in the Blood Processing supplies and Equipment Market” – found posted on Yahoo! Finance

7/5/06 Removed Danielle Dresden of PharmacyWeek from the Baxa mailing list, at the request of Maeghan Killeen.

7/7/06 Claude shared details of the book now published that carries a chapter authored by him. This is subject matter for a future news release and related publicity opportunities.

7/17/06 Marian submitted data to the ColoradoBiz annual rankings for Colorado's Top 250 Private Companies.

7/18/06 Provided background information about Brian Baldwin and Baxa to Amy Guttman (S-E2) who is producing a video for CBSA. Brian was interviewed for the video.

8/18/06 Received information about the DBJ Power Book nominations. Marian passed.

8/22/06 Received query about Aspartore Books from a PR person. Maggie responded.

8/22/06 Carol Ukens has retired from Drug Topics. Reid Paul ask that we contact him now. Maggie updated the contact lists.

8/30/06 Passed information to Marian and Heidi about Baxa's participation in the HRI workshops.

9/6/06 Maggie forwarded the information for MD&DI's Manufacturer of the Year competition (deadline was Sept 5, but they would have give us an extension). Marian passed on this until 2007.

9/13/06 Claude Hooton's bylined article posted in the Your Biz section of Colorado Biz online: www.cobizmag.com

9/20/06 Spelman Research contacted regarding representing CDEX. Maggie gave him the Jerry Blair Contact information at CDEX.

9/20/06 Unit Dose requested information through Mark Thrasher regarding how we rollout a

PR announcement. Maggie shared the details with Mark.

9/22/06 Maggie provided information regarding the Denver Business Journal's Largest Corporate Givers list. Marian passed this year – will consider for future years.

9/23/06 Profnet opportunity – Companies Using New Tools to Revolutionize Sales Process – a possible for Claude or Pam – didn't make the 9/29 deadline.

9/24/06 ColoradoBiz Magazine is looking for other bylined articles for the Your Biz section. Maggie suggested that Marian do one on marketing communications.

9/28-29/06 New and updated Baxa newsrooms:
 New USP 797 Training Requirements prnr page:
http://publicrelationsnewsroom.com/_wsn/page17.html
 New Claude Hooton e411 page:
http://expert411.com/_wsn/page3.html
 Updated EricK/USP 797 e411 page:
http://expert411.com/_wsn/page14.html
 New Oral Dispenser prnr page:
http://publicrelationsnewsroom.com/_wsn/page2.html
 Updated ValiMed Medication Errors/Validation prnr page:
http://publicrelationsnewsroom.com/_wsn/page15.html
 New STAR Center Training/Regulatory Compliance prnr page:
http://publicrelationsnewsroom.com/_wsn/page18.html

10/4/06 Maggie forwarded blogging article to Marian and Heidi.

10/5/06 Profnet query – AAMI News (working with medical device consultants) - Marian passed.

10/6/06 Queried Marian regarding PR Newswire and Healthprolink (odd reference on PR Newswire Uplink system – Maggie will update in the future.

10/9-24 Maggie wrote new release copy for the new newsroom postings. Marian has reviewed all but one: Claude Hooten's is still pending approval.

10/12/06 Maggie wrote/assembled June-present summary PR report for Marian.

10/21/06 Maggie provided Marian information about the 12/1/06 deadline for the 2007 Fast Company Fast 50 national awards program.

10/25/06 Marian is meeting with Gregg Moss on 11/14 regarding his new position at Weisner Publishing.

10/26/06 Maggie provided search engine data regarding USP 797.

10/30/06 Per Denise Brown at CBSA, Maggie shared sponsorship information about a Denver Monopoly-like game to Greg Baldwin and Marian. Greg passed. Maggie declined.

11/1/06 Profnet query – assisted Angelo DePalma to connect with Jim Wagner – regarding isolators being used versus cleanrooms.

11/2/06 Marian asked for ideas regarding Baxa's E-Presskit.

11/2/06 Maggie added "oral dispensers" to the html tags at the PRNewsroom page.

11/8/06 Eric supplied a new logo to use on HTML e-mails.

11/8/06 Considered a query from Elizabeth Ferrarin for C-Level exec interviews for Enterpriseleadership.org. Passed for now.

11/16/06 Reminded Marian about the Fast Company Fast 50 December 1 deadline for submissions.

11/16/06 Launched the newsroom campaigns – the first: USP 797 Training/Swedish Med Case Study

11/21/06 Deactivated Claude Hooton's E411 page in light of his resignation from Baxa

11/29/06 Reviewed Pharmacy Practice News editorial calendars for 2007. Created file.

12/1/06 E-mailed Heidi the updated Baxa logo for Vertical Response.

12/1/06 There will be reprints of the 11/20 Drug Topcs article on Abacus v2 to use with the trades.

12/7/06 Received invitation to enter Medical Design Excellence Awards 2007 – passed at this time.

12/27/06 Heidi advised receipt of the ColoradoBiz 2007 Family-Owned ranking – this was forwarded to Marian.

1/8/07 Forwarded information about the DBJ Deal Makers Competition.

1/12/07 Forwarded PR Newswire 5% off contract to Marian for signing (a 2007 agreement).

1/16/07 Forwarded UK Profnet query to Stephanie Scott (for Group 4 Security magazine). The query

sought multinational companies helping local communities in countries where they operate. Stephanie passed.

- 1/24/07 Forwarded Marian details regarding the Inc Magazine 5000 (expanded this year from 500)
- 2/6/07 Forwarded the three January news releases to Colorado Bioscience Assn.
- 2/12/07 Linked to Simplifi 797 from E411's Kastango page.
- 2/15/07 Clarified with Heidi regarding delivery/ mailing issues. In January, VIASYS went snail mail, when Maggie actually needed them quicker.
- 3/2/07 Reminded about the April 15 deadline for the Inc. 5000 list.
- 3/8/07 Marian submitted data to the DBJ Colorado Private Companies list.
- 3/13/07 Maggie provided Marian with information about the Red Herring Top 100 – Marian entered online.
- 3/29/07 Reminded about the March 31 deadline for the Stevie awards. Marian passed this year.
- 3/30/07 Maggie provided Marian with information on keyword searches.
- 3/30/07 Neonatal Safety/Enteral Tubing Misconnections posted on Public Relations Newsroom.
- 4/12/07 Forwarded Profnet for consideration re: How to handle FDA inspections/warning letters (Edata Integrity Report) – Marian passed.
- 5/3/07 Added Mike Cohen (ISMP) to the snail mail contact list.
- 5/10/07 Baxa moved on in the Inc 500/5000 competition.
- 5/21/07 Launched the Doria/Thomas Expert411 page.
- 5/21/07 Marian served as a backgrounding interview source for a WKYC/Cleveland news story.
- 6/6/07 Shared www.SaferPatients.com website with Marian.
- 6/7/07 Baxa is a finalist in the Inc. 5000 (we don't know if Baxa made the 500). The Inc. 500/5000 issue is scheduled for 8/29/07.
- 6/25/07 Shared details with Marian regarding the national SHRM Best Companies To Work For competition. Integer Advertising based in Lakewood placed nationally this year.
- 7/3/07 Maggie forwarded updated information about the Fast Company Fast 50 program.
- 7/10/07 Zoominfo about Baxa Corp is now correct and up-to-date.
- 7/16/07 We completed the phase one nomination process for the 2008 national Best Companies to Work for Contest.
- 7/30/07 Maggie forwarded information about the Healthcare Industry Distributors Assn contest – we missed the deadline this year, but it is possibly an option for 2008.
- 7/30/07 Heidi requested year-to-date editorial placement stats from Maggie for the product managers.
- 8/3/07 Forwarded Project Cure feature in Denver Business Journal to Marian and Heidi for backgrounding.
- 8/3/07 Heard back from Great Places to Work in America contest – nomination has been received.
- 8/10/07 Provided recap of Baxa technical paper links on Absolutely PR newsroom sites to Marian.
- 8/20/07 Reviewed Baxa mention in Las Vegas Review-Journal and possible letter to the editor with clarification information and shared input with Marian. Letter was not sent.
- 9/6/07 Forwarded 2008 Stevie competition information to Marian (early bird deadline, Oct 15, 2007) – final entry deadline March 31, 2008.
- 9/18/07 Outsourcing technical paper – link added to pdf on Mike Hurst's E411 page.
- 9/18/07 Updated PR.com and DenverPRNewsroom with most up-to-date Baxa Fact Sheet and Milestones pdfs.
- 10/5/07 Maggie fielded a call from new PR Newswire rep Linda Lea regarding use of newswires in Latin America. Maggie passed, at this time, for a meeting about opportunities in Latin American with various PR Newswire products.
- 11/13/07 Discussed strategy regarding Denver Post and Greg Baldwin's BioWest presentation.
- 11/23/07 Maggie fielded a query from the relatively new healthcare beat reporter at the Denver Business Journal (Bob Mook) to quit sending him Baxa news releases because Baxa is a tech company. Maggie took the opportunity to background him. All's well now.
- 12/17/07 Baxa Corp's Michael Abla made us aware of an online profile of Baxa at DeviceSpace.com – Maggie researched and it's a subset of biospace, which occasionally picks up PR Newswire disseminations.
- 1/3/08 Set up a Baxa newsroom index page at: http://publicrelationsnewsroom.com/_wsn/page14.html -- for use with the new Baxa Web site
- 1/18/08 Information regarding the 2008 Fast Company Fast 50 is now available – deadline April 15, 2008 – Maggie supplied Marian with the link. Marian completed the nomination form March 18.
- 1/28/08 Maggie updated the IV Nurse/PadLock online postings with the Cathy Amero contact information at INS.

2/14/08 Participated in a test of the CompetitivEdge clipping services. Marian opted to stay with Burrelles.

2/19/08 Gathered information to respond to a Six Sigma Profnet query – did so and found out the writer was no longer doing the Six Sigma manuscript.

3/7/08 Forwarded a Profnet of interest to Marian: Pharmaceutical Product Contamination (Validation Times). She didn't have any leads to suggest.

3/10/08 Maggie provided Heidi with a paragraph about editorial media placements for the PadLock launch – for the BMA award entry.

3/17 – 24 Maggie did brainstorming with Marian on possible presentation options for a Baxa IR road show: JP Morgan Healthcare Conference, Wall Street Journal Deals and Deal Makers Conference, BMO Capital Markets, Healthcare Investor and Corporate Development Conference, Rodman & Renshaw Conference, Cowen and Company Health Care Conference, and Lehman Brothers Global Healthcare Conference. Maggie also shared data about the annual National Investor Relations Institute (NIRI) conference, which is held in June (this year the 8-11th in conflict with the ASHP Summer Meeting).

3/20/08 Maggie connected Brenda Bell with Business Wire to Marian and Heidi for a presentation. BW has a partnership with the BIO/CBSA network.

4/9/08 Maggie connected Linda Garrison (Robert B. Sharp Co) with Marian for an interview (information ultimately to be used in a webinar) about corporate philanthropy.

5/2/08 Heidi completed the application process for the Inc 5000 listing.

6/2/08 Maggie forwarded information about the Needham & Co investor conference.

6/3/08 Hoax item on Topix said Baxa Corp was relocating its HQ to Utica, NY. Marian posted correct information on the site.

6/30/08 Maggie took Mike Hurst's jpg and bio off of Public Relations Newsroom and Expert411.

7/9/08 Maggie provided Heidi with a recap of 2008 STAR Center PR efforts.

7/15/08 Considered a Profnet query from BusinessWeek on employee happiness. Never heard back from Laurel, so didn't pitch.

8/14/08 Baxa made the 2008 Inc 5000.

8/20/08 MDMA Mfg Call For Entries E-mail arrived. Baxa is passing this year.

9/9/08 Marian and Maggie attended the ColoradoBiz Top Companies reception.

9/10/08 Maggie suggested that we promoted top 25 status in both the DBJ and ColoradoBiz lists, plus Baxa advanced five ratings points in each ranking database.

9/22/08 Maggie shared Stevies call for entries e-mail – deadline: November 7.

10/1/08 We were pursued by PRHere.com. Posted for free. Nothing showed up in search engines.

10/4/08 Forwarded Marian and Heidi a Chris Brogan blog on social media information.

10/8/08 Considered a Profnet query for High-Tech nursing items that improve patient care – passed.

10/15/08 Maggie provided a Twitter recap example for Marian and Heidi. Maggie is tweeting all pitches now.

10/15/08 Reviewed and set 2009 reminder for the new Modern Healthcare “Best Places To Work” competition.

10/29/08 Considered a Profnet query for DM News and a Baxa direct mail campaign – passed.

11/11/08 Shared Profnet query for medical device trends in LifeSci Trends Magazine with Marian. We passed – Marian didn't have time to write within the deadline timeframe. (Bari Siegel – bari@njtc.org)

11/12/08 Deactivated the ValiMed page on PublicRelationsNewsroom.com

11/24/08 PR-Inside declined posting the POS/CIQ release on their site, thinking that POS is a medical online shop. For future postings, I'll try omitting Pharmarcy OneSource from the headline. PRI is based in Austria and there's a language barrier – hence the confusion.

11/24/08 Mitchell Sodikoff with Sky Radio Networked pitched both Greg Baldwin and Marian – we passed.

12/5/08 Maggie briefed Heidi and Marian on the new editorial people at both PP&P and Drug Topics in advance of ASHP.

12/17/08 Heidi is providing data for the ColoradoBiz Magazine Family Owned Top 50.

1/14/09 We had another overture by PRHere. Maggie tried again – and there were no results. Maggie's going to ignore these e-mails for now.

1/26/09 Heidi requested a PR strategy for recruitment. Maggie is working on it.

1/29/09 Baxa moved up from 11 to 7 on the ColoradoBiz Family-Owned Company list. Maggie researched Baxa's past involvement on the list and reported to Heidi and Marian.

2/2/09 Maggie shared recruitment PR ideas with Heidi and Marian.

2/6/09 Maggie forwarded Inc 500/5000 application info to Heidi and Marian.

2/6/09 Maggie set up a news feed blog for Baxa releases at <http://BaxaNews.blogspot.com>

2/10/09 Maggie forwarded MM&M Awards into to Heidi. Baxa is passing this year.

2/12/09 Maggie checked with MD&DI contacts regarding Baxa Corp's inclusion in the Top 100 Medical Device Companies publication. Baxa is not included.

2/12/09 Maggie updated Jim Jorgenson and Marty Polovich information on their Expert411 page.

2/23/09 Maggie forwarded a Profnet about "Facebook page for your brand or not?" Baxa passed.

3/3/09 Heidi completed the application for Inc 500/5000.

3/3/09 Maggie forwarded Profnet query from Matt Villano, NY Times, about Facebook. Marian answered. Matt passed.

3/4/09 Maggie explained Meltwater Clipping service to Heidi. They make constant hard sell pitches over and over.

3/4/09 Maggie forwarded a request for white papers from Jason Goodman, Occupational Safety Magazine.

3/4/09 Maggie forwarded information about Modern Healthcare's Best Places to Work Contest. Deadline: June 19, 2009.

3/4/09 Maggie confirmed that Baxa received the Top Private Companies survey from the DBJ.

3/4/09 Maggie suggested a PR campaign around the STAR Center Product Spotlight in Feb 2009 PP&P.

3/5/09 Maggie forwarded information about the Stevie contest deadline. Baxa is passing this year.

3/12/09 Greg Olson, Ubquity Design, indicated that he would blog about Marian's talk at the AMA meeting. Never found anything.

3/16/09 Maggie forwarded a Profnet query about Six Sigma from Industry Week. We passed – this is a quasi pay-to-play where the publication seeks advertising from Baxa's vendors.

3/19/09 Maggie researched PP&P for FHT coverage in the past. Oct 2008, product spotlight for IntelliflowRx; Oct 2006, product spotlight for IntelliFilliv; and Nov 2008, robotics feature including FHT information and photography. Also found company profile in Pharmacy Practice News (not dated). Dennis Tribble quote in the July 11, 2008, Wall Street Journal Health Blog. Sent data to Heidi and Marian.

3/19/09 Maggie conducted a Dow Jones Factiva search for FHT – found an article in Fortune Small Business for IntelliFilliv in the March 1, 2006, issue.

3/24/09 Assisted Heidi with budget questions about newswire and posting costs related to the Culture of Safety Campaign.

4/3/09 Heidi completed and submitted the DBJ Private Company list request data.

4/14/09 Maggie updated DenverPR Newsroom and PR.com with Baxa Corp's new versions of Fast Facts, History and Milestones.

4/10/09 @vocojuli retweeted the Baxa Ecological campaign tweet

4/14/09 Maggie reviewed StatePoint Media's feature service with sales rep Anne Hagan.

4/21/09 Lisa Schulman/IPQC made a speaker request to Marian, motivated by the Social Media campaign post in Science Letter. Marian passed.

5/4/09 Maggie forwarded a HARO media query regarding corporate social media policies. Baxa passed.

5/6/09 We received a Retweet of the Baxa unSUMMIT tweet by @LindseyKarberg (a PR person in Phoenix). Maggie (@DenverPR) thanked her and tweeted back and forth a bit.

5/13/09 Maggie forwarded a Profnet query from Pharmawire regarding medical device reimbursement. Marian passed.

6/4/09 Baxa didn't make the Colorado Best Companies To Work For contest. Maggie reminded that there was still time to enter the Modern Healthcare contest. Laurel passed – said we didn't do contest for publicity, but for survey data.

6/8/09 Maggie forwarded the profile proposal from the Euro Life Science Journal. Marian passed, as Baxa is not a life science company.

6/12/09 Maggie researched and made recommendations at Marian's request regarding expert interviews.

6/18/09 Heidi shared Inc 5000 "receipt of verified information" e-mail – more to come.

6/23/09 Maggie shared information regarding the 2009 eHealthcare Leadership Awards.

6/25/09 Marian passed on the DBJ Corporate Giving List.

6/26-30/09 Maggie forwarded 7 link suggestions for the Facebook "Culture of Safety" page: Infection Control Today, tips from Donna Gunter, WSJ Health Blog/HealthAffairs.org/JCAHO patient safety page/AHRQ quality and patient safety page, Briefings on Patient Safety, Quality Forum and Health Leaders Media.

6/29/09 Heidi is submitting data to the ColoradoBiz top 250 private company list.

7/4/09 Maggie forwarded a Drug Topics article for possible inclusion on the CoS Facebook Page.

7/6/09 Profnet regarding lean manufacturing facility designs in IndustryWeek forwarded to Marian. Passed due to time constraints.

7/6/09 Posted “Expiration Dating, BUD and USP 797” on the Expert411Hospital Safety Page.

7/14/09 Heidi completed the ColoradoBiz Top 250 Private Companies survey information.

7/19/09 Forwarded info on Cardinal Health’s spinoff, CareFusion, and the CareFusion Jazz Festival sponsorship to Marian and Heidi.

7/21/09 Posted summary and link to the USP course overview featuring STAR Center on the news feed blog.

7/22/09 Suggested adding the Baxa News Feed blog to news feeds on the Baxa LinkedIn page. Jason said he did it, but the 8/10/09 news feed post (<http://baxanews.blogspot.com/2009/08/baxa-corporation-launches-culture-of.html>) doesn’t appear to be on the LinkedIn news page. Troubleshooting required.

9/3/09 Maggie checked again with Jason, this time it worked.

7/22/09 Tried posting at Business Leader Media – by invitation, was free. Did nothing, truncated and didn’t include any hyperlinks.

8/11/09 Report from Jason Schleweis – the PR campaign caused a lift of COS Facebook fans from 8 to 45.

8/12/09 Baxa is #4377 on the Inc 5000 list. We’re not doing a major campaign, but Maggie is posting on the free sites as time permits.

8/17/09 Greg Baldwin received information about the ACG Corporate Growth Awards. Maggie nominated Baxa and Paul Edwards confired receipt that Baxa would be on the list to submit entry information. Marian is the contact. Application was made 11/5/09. Baxa notified about winning 12/8/09 (presentation is scheduled for 3/17/09).

8/21/09 Heidi requested a recap of the March 2007 Enteral Campaign launch. Maggie provided Heidi the summary.

8/25/09 Maggie forwarded Heidi and Jason two Wall Street Journal article links to consider for the COS page.

8/31/09 John Collar at the CBSA included the NeoThrive jpg in his powerpoint presentation at the Colorado Bio Business Roundtable event.

9/1/09 John Collar at the CBSA forwarded employment information about Rod Richmond. Maggie forwarded to Josh Brence.

9/22/09 A Baxa photo and cutline will be included in the Nypro company annual report. Marian approved cutline copy.

10/1/09 We provided CBSA with jpgs to use in the CBSA booth at AdvaMed.

10/3/09 Maggie suggested a Cardiology Today article on dosing errors for posting on the Facebook COS page.

10/7/09 PP&P’s David McCormick, Michelle Janowitz and Deanne Halvorsen will be at ASHP and would like to connect.

10/12/09 Maggie put together a review of the Baxa PR program 2003-present. Sent via e-mail and snail mail to Marian, Heidi, Greg Baldwin and Dennis Schneider.

10/21/09 Maggie made early bird fee deadline with ASHP and will be able to audit the event on Monday this year.

10/21/09 Maggie forwarded Stevies award materials to Marian and Heidi – there are two early bird deadlines this year 11/20 and 12/18.

10/26/09 We checked out a program called Excellence in Industry Awards – it turned out to be a local Colorado Springs program.

11/11/09 Maggie shared John Nance information with a reporter struggling to do a story on wrong-site surgeries (simply a friendly gesture in reporter relations). Nance’s info: JJN@WhyShouldHospitalsFly.com and 406-586-8775. The reporter was appreciative.

11/30/09 Maggie updated PRWeb, PR.com, PR Leap, dBusinessNews and PitchEngine with the correct (i.e. approved by USP) version of the STAR Center 2010 dates campaign.

12/9/09 Maggie sent recap of Baxa’s Absolutely PR newsroom links and activity to Marian. Expert411 was migrated to a new server and has different links.

1/12/10 Maggie forwarded Marian the link to the 2010 Inc 500/5000 entry form.

1/12/10 Maggie forwarded final ASHP media list to Marian.

1/12/10 Maggie forwarded info to Marian about Webinar Hero, plus made the related postings for Baxa.

1/13/10 Maggie shared thoughts with Marian on the new corporate fact sheet.

1/21/10 Jason at Baxa wanted Marty Polovich and Jim Jorgenson contact information. Maggie provided.

2/3/10 Maggie suggested a way to manage Absolutely PR newsrooms to Marian.

Baxa Corporation – html e-mail campaigns (Opening and Click through stats)

CAMPAIGN	DATE MAILED	# SENT	% Opened	% Clicked
Baxa NeoThrive Launch	Aug 28, 2009 3:00PM	928	12% (115)	.004% (4)
Baxa TribbleE411Profile	Jun 29, 2009 12:19PM	3,899	8% (297)	.0015% (6)
Baxa FHT Acquisition	Mar 03, 2009 12:43PM	5,140	7% (351)	.310% (16)
Baxa 2009STARCenterSchedule	Dec 17, 2008 11:01AM	1,560	9% (139)	.13% (2)
Baxa RapidFill Colored Labels	Nov 11, 2008 11:02AM	1,368	10.53% - 144	0.15% (2)
Baxa Virtual Compounding	Oct 31, 2008 10:00AM	1,439	10.08%	0.28%
Magnet Conf Featuring PadLock	Oct 15, 2008 10:01AM	1,184	10.14%	0.17%
Baxa UK_ZR Launch	Oct 14, 2008 2:00AM	1,834	9.81%	0.11%
Baxa STAR USP Announcement	Sep 30, 2008 11:03AM	1,906	9% - 177	.16% (3)
Baxa CriticalPoint Crosswalk	Jul 30, 2008 11:45AM	1,373	12%	.002% (3)
Hurst PadLock Article - Nursing	Apr 24, 2008 11:45AM	1,286	17%	1.17%
Hurst USP797 Revisions E411	Mar 31, 2008 11:45AM	1,277	16%	.23%
PadLock Call For Papers	Mar 28, 2008 11:45AM	1,303	13%	.15%
Baxa STAR HD Course	Mar 17, 2008 11:45AM	1,352	14%	.15%
Baxa RPII & MedBoard Launch	Dec 03, 2007 9:01AM	1,386	15%	0.1%
Baxa STARFacilityDesignForum	Nov 14, 2007 2:44PM	583	16%	0.1%
PadLock Demo Video	Oct 29, 2007 10:00AM	1478	13.53%	0.74%
Baxa PadLock Nursing Focus	Oct 11, 2007 11:45AM	135	14.81%	0.00%
Baxa PadLock Launch	Oct 10, 2007 11:45AM	583	16.12%	0.51%
Baxa 2008 STAR Center Schedule	Aug 20, 2007 11:45AM	589	16.47%	0.34%
Baxa Diorio Thomas On E411	Jul 18, 2007 11:45AM	595	16.47%	0.00%
Baxa Health Robotics Alliance	Jun 18, 2007 11:45AM	595	19.16%	0.17%
Baxa MDDI Quality Recognition	Jun 13, 2007 11:45AM	602	17.28%	0.33%
Baxa UK Switzerland Annc	May 21, 2007 9:15AM	918	17.10%	0.22%
Baxa CriticalPoint Agreement	May 7, 2007 11:40AM	610	17.54%	1.31%
Baxa GPO Contracts	Apr 30, 2007 11:45AM	610	15.90%	0.16%
Baxa UK NPSA Alert	Apr 17, 2007 3:00AM	251	23.51%	0.00%
Baxa Enteral Education Launch	Mar 21, 2007 11:45AM	670	17.91%	0.30%
Baxa 2007 STAR Center Schedule	Jan 22, 2007 11:45AM	429	19.58%	1.17%
Baxa VIASYS/Catalog Annc	Jan 18, 2007 11:45AM	432	17.13%	0.00%
Baxa STAR Center Bylined Article	Dec 28, 2006 11:45AM	435	16.78%	0.00%
Baxa OralDispenserPRNR Annc	Dec 14, 2006 11:51AM	437	16.48%	0.69%
Baxa EricKE411 Announcement	Dec 7, 2006 11:45AM	439	18.00%	1.82%
Baxa EnteralDispenser Annc	Dec 5, 2006 11:45AM	443	18.74%	0.68%
Baxa ASHPExTheatre Annc	Dec 4, 2006 2:06PM	452	21.02%	0.00%
Baxa USP797Case/Swedsh MedCtr	Nov 16, 2006 11:45AM	453	17.88%	1.77%
Baxa 2mL Announcement	Nov 6, 2006 10:16AM	461	18.22%	0.00%
Baxa Unit Dose Announcement	Sep 22, 2006 10:45AM	469	17.06%	0.21%
Baxa Austria Announcement	Sep 12, 2006 1:00AM	251	15.14%	0.00%
Baxa STAR Center Layout	Sep 5, 2006 12:28PM	474	18.57%	0.00%
Baxa Abacus v2	Aug 22, 2006 11:15AM	489	18.61%	0.82%
Baxa USAToday on Compounding	Aug 9, 2006 2:22PM	412	22.09%	1.46%
Baxa 35 mL New Product Launch	Jun 13, 2006 2:36PM	452	16.59%	0.88%
Baxa AMY Award	Jun 13, 2006 2:04PM	204	16.18%	0.00%
Baxa ValiMed ASHPSummer2006	Jun 26, 2006 11:48AM	618	14.89%	0.00%
Baxa UK Short CyTwo-Fer	Jun 26, 2006 4:45AM	255	25.49%	1.18%
Baxa ASHP STAR Center Launch	Jun 23, 2006 11:45AM	553	10.49%	0.36%
BaxaDesignAward 2006	Apr 25, 2006 1:21PM	208	18.27%	0.00%
Baxa UK Expansion	Apr 5, 2006 2:36PM	263	21.67%	2.28%
Baxa ValiMed at Interphex	Mar 20, 2006 4:04PM	544	15.07%	4.96%
Baxa AdaptaCap	Feb 9, 2006 12:10PM	684	17.98%	0.29%
BaxaEuro Netherlands	Jan 3, 2006 1:00AM	114	28.95%	0.00%
BaxaEuro GermanLuxem	Jan 3, 2006 1:00AM	256	26.56%	0.00%
BaxaEuro Belgium	Jan 3, 2006 1:00AM	9	0.00%	0.00%
BaxaEuro UKDenmark	Jan 3, 2006 1:00AM	816	18.75%	0.74%
BaxaEuro French	Jan 3, 2006 1:00AM	173	26.59%	1.73%
Baxa SmartPak Agreement	Dec 5, 2005 7:00AM	462	17.97%	0.00%
Baxa eBug	Dec 4, 2005 11:45AM	716	13.83%	0.14%
Baxa ASHP USP 797 Presentation	Dec 2, 2005 7:00AM	513	20.47%	0.19%
Baxa ValiMed Launch At ASHP	Nov 29, 2005 11:45AM	476	10.29%	0.00%
Baxa Lucile Pickard Release	Nov 22, 2005 11:45AM	484	17.77%	0.21%
Baxa CBSA Co Of The Year Award	Nov 17, 2005 11:45AM	504	15.67%	0.79%
Baxa PhaSeal Distribution Change	Nov 14, 2005 10:17AM	509	16.50%	0.79%
Baxa Stevie Award Group Photo	Sep 29, 2005 11:45AM	769	18.34%	0.00%
PN & CI Case Studies on PRNR	Sep 22, 2005 11:45AM	512	0.85%	0.39%

<u>Baxa OLDS campaign</u>	Sep 15, 2005 11:45AM	521	22.26%	1.15%
<u>Baxa OLDS Purple Plunger</u>	Sep 12, 2005 12:16PM	856	23.71%	0.00%
<u>Baxa Top Co Award Natl Media</u>	Sep 9, 2005 12:24PM	43	18.60%	0.00%
<u>Baxa Top Company Award</u>	Sep 9, 2005 10:59AM	531	22.60%	0.75%
<u>Baxa Validation of Repeater Pump</u>	Sep 8, 2005 11:45AM	1397	25.13%	0.21%
<u>Baxa WEEE Announcement</u>	Aug 23, 2005 6:00AM	921	26.38%	0.33%
<u>Baxa EOY Award</u>	Jun 24, 2005 2:30PM	1107	26.20%	0.63%
<u>Baxa Stevie Award</u>	Jun 8, 2005 12:00PM	843	25.15%	0.59%
<u>Baxa Canadian Announcement</u>	May 31, 2005 7:00AM	92	31.52%	1.09%
<u>BaxaDesignAward</u>	May 9, 2005 8:47AM	222	21.17%	0.45%
<u>Baxa PhaSeal New Connector</u>	May 2, 2005 11:45AM	1073	26.56%	0.65%
<u>Baxa New Admin Sets Cardiology</u>	Apr 11, 2005 2:30PM	36	38.89%	0.00%
<u>Greg Baldwin Board Appointment</u>	Mar 30, 2005 12:54PM	1181	26.42%	0.51%
<u>Baxa 30th Anniversary</u>	Mar 24, 2005 11:50AM	528	32.01%	0.76%
<u>Baxa New Admin Sets</u>	Mar 18, 2005 11:40AM	531	28.81%	0.19%
<u>Baxa Amber Exacta-Med</u>	Mar 7, 2005 11:45A	195	24.10%	0.00%
<u>Baxa NIOSH Wash Post 2nd Mlg</u>	Feb 25, 2005 3:21PM	732	21.17%	0.82%
<u>Baxa NIOSH Washington Post</u>	Feb 16, 2005 12:52PM	805	27.20%	6.46%
<u>Baxa USP 797 et al on PRNR</u>	Jan 31, 2005 11:45AM	405	24.69%	1.48%
<u>Baxa Best Practices Award 2004</u>	Dec 8, 2004 11:45AM	444	27.05%	0.00%
<u>ASHP 2004 USP797</u>	Dec 2, 2004 11:45AM	336	28.27%	0.00%
<u>ASHP 2004 Exposure</u>	Dec 1, 2004 11:45AM	215	31.16%	0.00%
<u>UK CyTwo-Fer</u>	Nov 3, 2004 4:00AM	153	43.79%	1.31%
<u>BAXA Polovich</u>	Oct 21, 2004 1:30PM	436	32.57%	0.23%
<u>Baxa NIOSH Published San Antonio</u>	Sep 27, 2004 11:45AM	41	17.07%	0.00%
<u>Baxa NIOSH Published</u>	Sep 27, 2004 11:45AM	520	29.81%	3.27%
<u>Baxa ShrinkSafe New Product Annc</u>	Sep 23, 2004 11:45AM	456	33.99%	0.44%
<u>Baxa UK Consumer Media Annc</u>	Sep 22, 2004 4:45AM	822	29.93%	0.49%
<u>Baxa UK announcement</u>	Aug 30, 2004 2:00AM	267	22.10%	0.00%
<u>Hazardous Drugs E411</u>	Jul 29, 2004 11:45AM	728	24.59%	2.61%
<u>Baxa Six Sigma</u>	Jun 10, 2004 11:45AM	261	30.27%	0.00%
<u>NIOSH Alert</u>	Mar 29, 2004 7:00AM	441	23.81%	0.00%
<u>BaxaAbacus</u>	Dec 8, 2003 7:00AM	357	31.93%	0.00%
<u>BaxaAJHPStudy</u>	Nov 26, 2003 9:00AM	475	36.42%	0.00%
<u>PhaSeal Ad</u>	Oct 31, 2003 3:15PM	715	28.53%	0.14%
<u>BaxaPremierContract</u>	Sep 19, 2003 4:45PM	330	34.85%	0.00%
<u>PhaSealFluorsein</u>	Jul 31, 2003 9:00AM	1109	23.26%	0.36%
<u>BaxaPhaSeal</u>	Jun 26, 2003 9:00AM	336	40.48%	2.38%
<u>BaxaRapidFill</u>	Jun 23, 2003 10:45AM	353	37.96%	1.13%