



PR Campaign 11/24/14 – “Kevin M. Smith to Retire as President & CEO of the Colorado Institute for Drug, Device and Diagnostic Development; Search Committee Formed to Hire Smith’s Successor”

PR.com: <http://www.pr.com/press-release/593804>

Pitch Engine: <http://www.pitchengine.com/pitches/94e2b4a0-6da7-424d-a083-de8600d18143>

Personal pitches: Denver Post (Business Dept + Business Briefs/People on the Move), Denver Business Journal (Greg Avery + Names in the News), Aurora Sentinel, InnovatioNews, Xconomy and Brittany Callahan at CBSA.

DBJ Names in the News submission: **Kevin M. Smith**

Submission Type: Professional Recognition

Current employer: Colorado Institute for Drug, Device and Diagnostic Development (CID4)

Current title/position: President/CEO

Industry: Health Care

Position level: C-Level

Duties/responsibilities: Kevin M. Smith, President and CEO of the Colorado Institute for Drug, Device and Diagnostic Development (CID4) since 2010, will retire from his position as Chief Executive Officer on Dec 31, 2014. Smith will be available through February 2015 to assist in a smooth transition for his successor.

Other Postings, per agreement:

SlideShare: <http://www.slideshare.net/mholben/kms-retirement-press-release-final>

YourHub (Aurora and Denver): <http://yourhub.denverpost.com/?p=73488&preview=true>

Social Media

“Press Release” post on CID4 website: <http://cid4.com/announcements/kevin-m-smith-to-retire-as-president-ceo-of-colorado-institute-for-drug-device-and-diagnostic-develo>

Blog posts on Blogger (CID4 News Feed, CBSA, Denver PR and Absolutely PR):
<http://cid4.blogspot.com/2014/11/well-known-life-science-executive-kevin.html>

Twitter: <https://twitter.com/CID4Colorado/status/536919334422323200> (plus 5 retweets by @COBioScience, @DenverPR, @FitzLifeSci, @MaggieHolben and @AbsolutelyPR)

Tweet of interest: **Kevin Morningstar** @kevinmstar · @cobioscience @innov_news @CID4Colorado @kevinmstar Best wishes, Kevin! Thanks for supporting our #Colorado #startup community!

Facebook: <https://www.facebook.com/CID4Colorado/posts/844790235542328> (plus CBSA, Absolutely PR and FRA)

Google+: <https://plus.google.com/u/0/105993672610767963572/posts/duShVLQWueu>

Pinterest: <http://www.pinterest.com/maggieholben/cid4/> (Maggie's CID4 board)

Tumblr (CBSA's channel): <http://cobioscience.tumblr.com/post/103483752429/well-known-life-science-executive-kevin-m-smith-to>

LinkedIn group posts (13): Well-known Life Science Executive Kevin M. Smith to Retire as President/CEO of Colorado Institute for Drug, Device and Diagnostic Development; Search Committee Formed to Hire Smith's Successor

Kevin M. Smith, President and CEO of the Colorado Institute for Drug, Device and Diagnostic Development (CID4) since 2010, will retire from his position as Chief Executive Officer on December 31, 2014. The announcement is made by Steve Orndorff, PhD, Chairman of the CID4 Board and President & CEO of MicroBiome Therapeutics, who says the CID4 Board has formed a search committee and that Smith will be available through February 2015 to assist in a smooth transition for the new Executive Director...Smith was part of the team that founded CID4 in 2009. Prior to CID4, Smith was President of Gambro, Inc., the U.S. holding company for Gambro AB, the Sweden-based medical device and healthcare services company. He started his career with Arthur Young in New York and was a partner with Ernst & Young, leading the development of their Colorado life science practice at the time he left to join Gambro. <http://ow.ly/ENKij>

Groups: Colorado BioScience Association, Colorado Medical Devices, CBSA Metro Denver, Fitzsimons Life Science District, Life Science Leader, Medical Device Development Marketing and Sales, Medical Device Networkers, Medical Device Opportunity, Medical Device Professionals Network, Medical Devices & FDA, Medical Devices Denver, Boulder Denver New Tech, and Life Science Executive Exchange.

LinkedIn job posts (2): Executive Director - Colorado Institute for Drug, Device and Diagnostic Development

The Executive Director is a full-time position, which requires normal weekday core hours and some participation at evening/weekend events. The Executive Director serves as the senior executive officer of the organization, reports to the Board of Directors, and is responsible for all operational aspects of the organization including program administration, liaison with the State Office of Economic Development and International Trade, day-to-day business and financial functions and refinement of CID4's business plan in response to changing industry needs and funding opportunities. The position also requires providing entrepreneurial support and advice to CID4's Portfolio and Project companies. Link for additional requirements and next steps: <http://www.cobioscience.com/job-post/executive-director>

Groups: Colorado BioScience Association and Denver Jobs Network.

Coverage From Personal Pitches (news feed blog summaries: <http://cid4.blogspot.com>)

<http://www.bioportfolio.com/news/article/2148631/Kevin-M-Smith-to-Retire-as-President-amp-CEO-of-CID4-Search.html>

<https://bizwest.com/ceo-of-bioscience-nonprofit-cid4-to-step-down/>

http://www.bizjournals.com/denver/blog/boosters_bits/2014/11/colorado-bioscience-organization-searches-for-new.html (including the Nov 24 DBJ email blast)

<http://www.devicespace.com/News/kevin-m-smith-to-retire-as-president-ceo-of-the/355934>

<http://innovationews.com/science/bioscience/kevin-smith-to-retire-from-leadership-of-colorado-institute-for-drug-device-and-diagnostic-development-on-dec-31/>

Tuesday, November 25, 2014

Media Coverage: 'Kevin M. Smith to Retire as President & CEO of CID4; Search Committee Formed to Hire Smith's Successor'



"The Colorado Institute for Drug, Device and Diagnostic Development (CID4) has begun a search for a new Executive Director, as Kevin M. Smith leaves as part of a planned retirement."

[Link to BioPortfolio](#)



BOULDER VALLEY • NORTHERN COLORADO

"Kevin M. Smith will step down from his position as president and chief executive of the Colorado Institute for Drug, Device and Diagnostic Development, also known as CID4, on Dec. 31. The nonprofit bioscience charity has formed a search committee to find a new CEO, CID4 board Chairman Steve Orndorff said. Smith will be available through February to assist during the transition." [Link to BizWest](#)

Monday, November 24, 2014

TechFlash: 'Colorado bioscience organization searches for new leadership'



Quoting from today's Denver Business Journal posting by Greg Avery: "The Colorado Institute for Drug, Device and Diagnostic Development is looking for a new CEO in advance of the retirement of Kevin Smith, the nonprofit group's current leader. Smith is a co-founding executive of the Aurora-based nonprofit, known as CID4, that was started to help fill a gap in funding for bioscience startups. CID4 identifies and helps fund early-stage Colorado bioscience companies that have the potential to grow and create local jobs. Smith, a former president of Gambro U.S.A., a Lakewood-based medical device company, plans to retire Dec. 31. He'll be available to the organization through February to help in the transition, the organization said. The CID4 board has formed a CEO search committee." [Link to the Denver Business Journal](#)

Monday, November 24, 2014

DeviceSpace: 'Kevin M. Smith To Retire As President & CEO Of The Colorado Institute For Drug, Device And Diagnostic Development; Search Committee Formed To Hire Smith's Successor'



Quoting from this morning's posting: "Kevin M. Smith, President and CEO of the Colorado Institute for Drug, Device and Diagnostic Development (CID4) since 2010, will retire from his position as Chief Executive Officer on December 31, 2014. The announcement is made by Steve Orndorff, PhD, Chairman of the CID4 Board and President & CEO of MicroBiome Therapeutics, who says the CID4 Board has formed a search committee and that Smith will be available through February 2015 to assist in a smooth transition for the new Executive Director."

[Link to DeviceSpace](#)

Monday, November 24, 2014

InnovatioNews: 'Kevin Smith to retire from leadership of Colorado Institute for Drug, Device and Diagnostic Development on Dec. 31'

INNOVATIONNEWS

Quoting from this morning's posting: "Kevin M. Smith, president and CEO of the Colorado Institute for Drug, Device and Diagnostic Development (CID4) since 2010, will retire from his post on Dec. 31. Steve Orndorff, chairman of the CID4 board and president and CEO of Micobiome Therapeutics, said the board has formed a search committee and that Smith will remain available through February 2015 to assist in a smooth transition for CID4's new executive director...CID4 said all inquiries should be directed to the CID4 Search Committee at jobs@cid4.com. Deadline to apply is Dec. 20." Link to InnovatioNews

Monday, November 24, 2014

ColoradoBioScience
ASSOCIATION

CBSA website 11/24/14: <http://www.cobioscience.com/news-1/kevin-m-smith-to-retire-as-president-ceo-of-cid4-search-committee-formed-to-hire-smith-s-successor> and

Website job posting 11/24/14: <http://www.cobioscience.com/job-post/executive-director>

Weekly News blast on 11/24/14: <http://myemail.constantcontact.com/Weekly-News--November-24.html?soid=1103909911337&aid=B9V5QpCBR4w>

Additional CID4 website blog posts

BioPortfolio and BizWest: <http://cid4.com/website-blog/media-coverage-kevin-m-smith-to-retire-as-president-ceo-of-cid4-search-committee-formed-to-hire-smit>

Denver Business Journal: <http://cid4.com/website-blog/denver-business-journal-techflash-colorado-bioscience-organization-searches-for-new-leadership>

DeviceSpace: <http://cid4.com/website-blog/devicespace-kevin-m-smith-to-retire-as-president-ceo-of-the-colorado-institute-for-drug-device-and-d>

InnovatioNews: <http://cid4.com/website-blog/innovationnews-kevin-smith-to-retire-from-leadership-of-colorado-institute-for-drug-device-and-diagno>

Additional Absolutely PR website posts

Denver PR Newsroom: <http://www.denverprnewsroom.com/cid4.html>

Public Relations Newsroom: <http://www.publicrelationsnewsroom.com/cid4.html>

Expert 411: <http://www.expert411.com/cid4.html>

Absolutely PR: <http://www.absolutelypr.com/cid4.html>